When Dodge Brothers, inc. brought out their Victory Six many dealers inquired of the factory if the four cylinder line would be dropped and at once began emphatically emphasizing to the sales heads the value and position in the automobile market of the oldest of the Dodge models,

This four cylinder model has and has been equipped with four been improved greatly this year mechanical same with the exception of a drop dealer showrooms throughout the of \$25 on the de luxe sedan which now sells for \$950 fob Detroit. Improvements and refinements company is now merchandising have been made with regularity dual line of sixes which are said from the first. There are over two to excel in beauty, power and per million of the four cylinder Dodges formance all previous offerings in use which is an indication of from its factories. the strong place this car has in The Oakland All-American six the automotive field. The supply- which was first introduced early ing of four wheel brakes to the in the fall, already has achieved a four cylinder passenger cars con-commanding position in the institutes a major improvement. dustry, and the smaller Pontiac

A unique feature of this system gives promise already of still furpart of the mechanism supported ther expanding the sales volume is the connection between that begun in its first year, 1926, with on the frame and that on the axle 76,000 cars sold in nine months. which is through a special flexible and a record-breaking volume connection, eliminating the com- again in 1927. Both cars have plicated universal points and been enthusiastically received at connection consists of a steel ca-dealers are clamoring for larger type. ble, passing through the center of shipments from the big factories Among other important changes A new semi-coincidental lock clares. placed a heavy protecting cover of pression, new clutch and steering can six.

form. The shape of the joints in diator to tail-light."

brake support, not being fastened which supersede the former Lan-proper supply of filtered fuel at top of the hood are nearly two to the anchor pin and therefore is dau and De Luxe Landau sedans, all speeds. not affected by eccentricity of the Two-Door sedan, the Coupe, A combination pressure and crown fenders with hood sills comcable through the flexible connection, and returned to the released ments. position by a cross spring in the brake shoe. The shoe is held in which holds it against the anchor pin and the brake shoe stop.

ple, consisting of a tubular cross to the brake pedal if by double rods giving a push-pull action which eliminates side thrust from the cross shaft.

Anti-rattlers on the rods, and springs on the crosshaft keep the linkage in tention at all times

The brake drums are of th same flanged design used in th Dodge Senior sixes protecting the mechanism from dust and mud An inspection hole in the brake drum between the spokes of the wheel, allows brake adjustments to be made without removing the

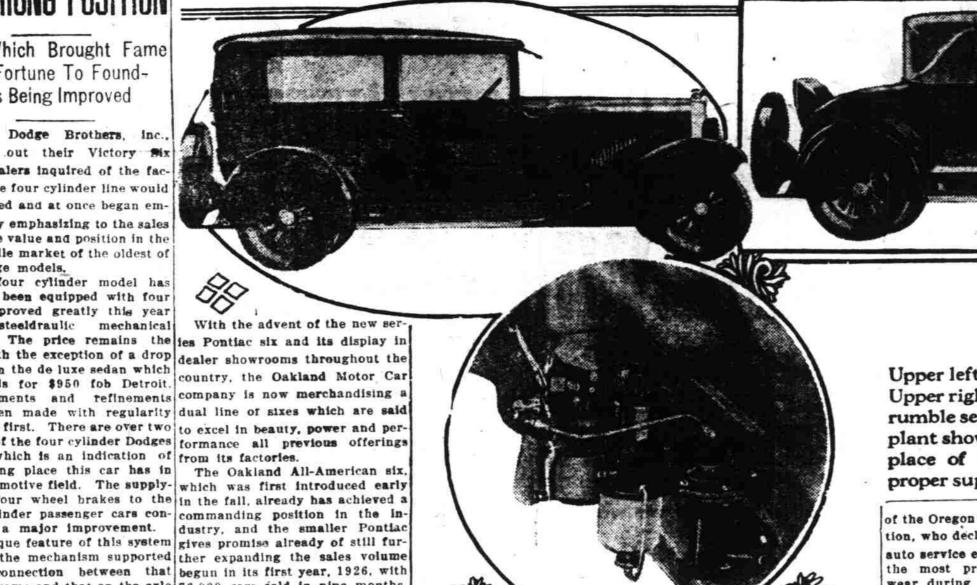
The Oregon man who bet 50 cents he could get a billard ball in his mouth lost \$4.50 on the operation and the doctor's bill of \$5 was moderate at that .- Topeka Capital.



This Tru-DruM Lathe is giving brake insurance to thous-ands of motorists who want grooves and scores out of the grooves and scores out of the drums, saving 1 in in g s and tires. It trues the drum to stop uneven wear. No brakes should be relined without having the drums trued and perfectly smooth. And that's part of our service,

MIKE PANEK SALEM'S BRAKE SPECIALIST 275 S. Commercial St. Hydraulic and Bendix Brake

### Pontiac Six Offers Many New Features for 1928



gear, heavier frame and many The new G-M-R cylinder head the transmission. This construction possesses suf-other mechanical advances ap- (developed by General Motors Re- Although the New Series Ponficient rigidity to transmit tension pears to justify the manufacturer's search engineers) is of the same tiac six retains its former wheelficient rigidity to transmit tension pears to justify the manufacturer's search engineers) is of the same tiac six retains its former wheelin the cable without changing assertion that it is "new from ratype that eliminates spark knock base of 110 inches for ease of etor, thus enriching the gasoline and roughness in the Oakland All-handling and parking, the car has mixture for cold weather starting. the conduit is such that the length although the new series has the appearance of being considerate the conduit is such that the length although the new series has the American six. It gives an imthe appearance of being considerate the appearance of being considerate the instant the engine has fired. The ball and socket type, steeraling the center line does not same number of cars that compulse to the car comparable only ably larger and more sturdy than the choke should be pushed in. If

Another unique construction is sedan and the Four-Door sedan, from the camshaft, assures a diator and the new raised panel on Diluting this oil, it robs it of the ened steel pieces held in place by

brake drum. The brake shoe it- the Sport Cabriolet and the Sport suction type of crankcase venti- pletely covering the front of the self is of pressed steel, the rear roadster are again represented lator has been added, which prehalf being rigid and the front flex- among the six body choices, but vents fumes from entering the of the car. ible, giving a full wrapping action all have been completely re-de-body compartment and decreases signed and closed models carry dilution of the engine oil by conon this nair when the brake is applied. The shoe is expanded by a toggle, moved by pull from the cable through the flexible connect beadlamps and many other refine-

The new design clutch is very One of the outstanding pioneerng features of the new car is a similar to that of the Oakland. It radically changed principle of en- may be shifted with even greater gine cooling as embodied in the ease than the clutch on the pre-"cross-flow" radiator, vious Pontiac sixes, requiring only from which it is practically impos- a light pressure on the foot pedal, sible to lose either water or anti- a feature especially attractive to freeze solution by evaporation women drivers. A new steering The water flows horizontally gear design of higher ratio and through the radiator cells instead with burnished bronze bearings of vertically as in other radiators. together with a new 17-inch wheel have been issued, motor car own-The water circulation is thermo- carrying finger rips on the inside ers are continuing this winter to

Winning All America
by its Power, Speed and Smoothness

highways . . . that and

A veritable brute for

power. A hurricane for

speed. Litheness, drive and

balance. A flashing change

of pace. Smoothness,

silence, comfort even when

the throttle's opened wide.

American Six is winning all

America! It will win you

when you take the wheel-

and drive!

Small wonder the All-

VICK BROS., Salem, Oregon

Silverton, Oregon; Fred T. Bilyeu, Scio, Oregon; Hones Brothers, Turner, Oregon; C. J. Shreeve & Son, Dallas Oregon; Henry C. Hollemon, Harrisburg, Oregon; T. D. Pomeroy, Independence, Oregon; F. L. Miller, Aurora, Oregon; N. J. Arnold, Monmouth, Oregon; Toledo Super Service Station, Toledo, Oregon.

something more!

Sweeping to the crests of admiration. And on the

American mountains. Speeding swiftly over the

network of American roads.

Gliding smoothly through

the tangled traffic of great

American cities. That's how

the All-American Six is win-

Viewed in a showroom or

at the curb it's a big, su-

premely beautiful car with

Body by Fisher . . . smarter,

more luxurious than any

other of its price. Some-

thing to look upon with

Byerly Motor Co., Albany, Or

SPECIAL

SPORT

EQUIPMENT

ning America's respect.

shafts usually associated with me-the New York. Chicago, Denver pump of the balanced impeller tor of importance to women driv-

Upper left: new Pontiac Six Two Door Sedan. Upper right: Pontiac Six Sport Cabriolet with rumble seat. Lower center: Pontiac Six power plant showing gasoline pump which takes the place of the vacuum feed and guarantees proper supply of gasoline under all conditions

less properly used, it is capable other vital units are wearing. of inflicting serious damage to "There is only one way to prethe finest units of the engine vent dilution and that is to spare

this use should not be abused. "The function of the choke is along the center line does not same number of cars that comparation only change, when the conduit is bent, therefore the brake action is not affected by the turning of the wheels, spring action or body roll.

Another unique construction is as not prised the previous line, two of the latest advances where it and into the camshaft, assures a distor and the new raised panel on the camshaft, assures a distor and the new raised panel on the conduit is bent. This effect is the choke should be pushed in. If the choke should be pushed in the choke should be pushed in. If the choke should be pushed in the choke should be pushed in the choke should be pushed in. If the choke should be pushed in the choke should be pushed

of the Oregon State Motor associa-body that is necessary if it is to tion, who declares that motor club carry out its duty of keeping movauto service experts report this as ing surfaces apart. As long as the most prolific cause of car this diluted oil is allowed to re wear during cold weather. The main in the crankcase, the motorchoke is a vital adjunct to use of ist may be certain that bearings, the automobile in winter, but un-cylinder walls, piston pins and

mechanism, Mr. Brandenburg de- the choke. Never allow it to re short steel guides or vertebrae, the in Pontiac, Mich. The chassis of on the engine are the adoption of has been incorporated in the "Automobile experts associated is necessary to bet the engine ends of which are rounded and the new Pontiac Six with four-the G-M-R cylinder head and the transmission. It is operated from with this club point to the fact started and to keep it running cupped so that as they fit together, wheel brakes, gasoline pump, an replacement of the conventional the ignition switch by the switch that notwithstanding the com- when it shows signs of stalling they form a series of ball-and-entirely new type of radiator socket joints, permitting a consid-which prevents evaporation, semierable amount of bending. These coincidental lock, improved car-pump, two late developments both mission without danger of coiling ings such as occurred during the this precaution is not being takguides are supported in a coiled buretion, crankcase ventilation, of which were pioneered success- hands or gloves. A position has recent cold snap that make the en. The club feels itself duty epring casing around which is new cylinder head, higher com-fully on the Oakland All-Ameri-been provided so that the ignition use of the choke necessary," con-bound to reiterate this warning, may be turned off without locking tinued Mr. Brandenburg, "but one of the oldest but most sorely

SELF ADJUSTING TIE ROD

a retaining spring surround the er bearing and two tapered rel ball. The spring automatically er bearings.

FOR VICTORY DRIVE PINION | vanadium steel.

The drive pinion of Dodge Brothers Victory Six is straddle mounted between a straight roll-

The latter take moves the shoes in a circular path thrust both ways and are adjust far enough to take up any lost able to provide means for securmotion. This construction is said ing proper meshing of the pinion to aid materially in preventing and ring gear. The pinion is inany tendency toward shimmying. tegral with the short pinion shaft and both the pinion and the ring THREE ROLLER BEARINGS gear are of heat treated chrom-

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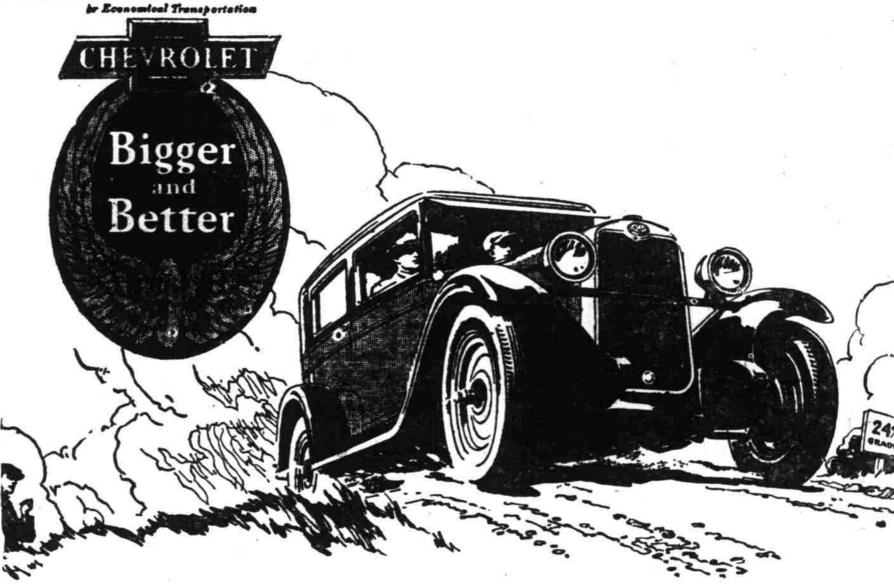
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sary But Usage Should Never Be Abused In spite of all the warnings that

inches higher than in 1927. Full

statically controlled and the flow of the rim has measurably im- "choke their cars to death," says is maintained by a new water proved steering ease, another fac-George O. Brandenburg, secretary

Landau Coupe ...... 1045



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