## **ECON**OMICAL AUTO ONE OF HIGH GRADE

Surveys Show That Motorists Always Interested In Cars of Economy

"Economical motor transportation can come only from cars that have built into them the highest quality of the engineering art," I H. Franklin, president of the Frankiin Automobile company of Syracuse, N. Y., claims.

"Desearch surveys have shown that motorists of all classes, owning cars of all price ranges. are interested in economy. Gasffine mileage alone does not satisfy the motorist. The car owner now desires to know about the and of upkeep over a period of years, for he has come to realize that upkeep may become the most Expensive part about his car.

Franklin cars have always been economical in the consumption of gas and in wear on tires, dito to the scientific light weight that has been so carefully designed and built into them. But the thirty that we have found most interesting to the car buyer is the quality which he cannot observe, but which ke knows from performance and operating costs really is there.

"Casehardened crankshafts cancar operation," Mr. Franklin said.

small amount of repair cost he becomes a valuable customer, one who will convince his neighbor of the e-onomy and satisfaction of his car. Such customers are of unknown value but certainly they Mr. Weeks declares. are the greatest asset a manufacturer can have. They, like inbuilt Dr. S. M. Johnson, chairman of quality, are priceless."

the Good Roads board of th Franklin repeat sales to former American Motorists association, Franklin owners are the highest we are losing more than sixty pe pays to build cars of high quality. cent of the value of the main fac

#### BILL TO AUTHORIZE SUM FOR ROAD WORK mechanical perfection of the roll ing stock is supplemented by an

cerned, the provisions of the operate. Speed, safety and con measure are even more libera' fort are thus secured and men an than the federal aid program, in goods are moved faster at less con that it provides that the states are than ever before." not compelled to pay as their "The Browne bill will do th share of highway construction a seemingly impossible. It will go sum to exceed 20 per cent of the good roads without increasing th cost of the construction of the taxes. The government of France roads from this fund," Mr. Browne owes the United States \$407,000

"We have placed too much of after the war and to be paid for New York ...... 17,720,000 the cost of road construction upon in 1929 and 1930. This indebted- Illinois .......... 15,356,250 the states and they in return upon ness is totally different from the California ....... 12,102,675 the county unit, the counties in war loans, as it was a purely com- Michigan ...... 10,718,250 many instances having to pay one mercial transaction, entered into Kansas ......... 10,081,500 third or more of the cost of roads for profit. The Browne bill prowhich serve the entire nation and poses to set apart the proceeds of

SALEM

pair Bills.

High and Ferry

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Com'l. and Chemeketa

Service Sta. No. 3

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Our Service Satisfies, Saves

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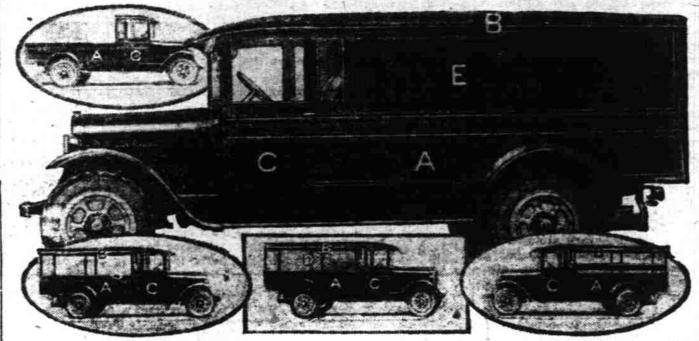
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Owners of Graham Brothers Trucks Can Change Body Types Economically



for Graham Brothers trucks provides the owner with exceptional advantages and economies. The standard line, including express, canopy, screen, panel and carryali types, is built so that body types can be changed simply by adding of the panel truck the part marked of body on his truck after it has or removing various standard units. Thus, if for any reason, the owner of a Graham Brothers express truck wishes to convert it into a canopy, the standard canopy

R

thor declared.

Ingenious design of the bodies | top may be added to the express | in all covered jobs, while "D" body and a standard Graham and "E" respectively are the screen Brothers canopy truck is the result. The express body is also the basis for building up the screen and panel types as shown in the illustrations. In the large view "A" is identical with the parts
"A" in the smaller views of the different types. "C", representing mass production in manufacture the cab, is similar in all types. "B" represents the standard top make-up of several models.

and panel sides added to the canopy type to produce these differ-

ent models. Not only is the economy of this design important to the owner who may wish to change the type been in use, but the first cost is reduced to a minimum because of of the few units going into the

this tax burden has helped to put this sale as a special highway Georgia ...... 9,652,500 the farmer where he is," the au-fund," Dr. Johnson points out.

The measure will have the un-sent by the American Motorist: Nebraska ...... 7,726,8 not be seen, any more than the divided support of the motorists association to governors, state Alabama ......... 7.541,62 ial, the loose, curled hair of the cushions, or the unusual number of the American Motorists associa- representative chambers of com- Mississippi ...... 6,376,500 of lace-web springs that give them tion. "The bill should pass be merce and prominent editors, in- South Dakota ..... 5,947,500 shape. But it is these very things cause it is economically sound and dicate that it will be strongly sup- New Mexico . . . . . 5,786,625 because it does not add to the tax- ported throughout the country Washington ..... 5,513.500 mine the true economy of motor payer's burden. The most collosal the response being mostly favor. Arisona ...... 5,152,87 waste in the history of the United able. Outstanding publications, Louisiana ..... 4,938,37

the country over roads mostly un- Following is the sum which West Virginia ..... \$,870,750 fit for their use. This waste can each state will get under the fed- Utah ..... 3,153,125 be stopped by good highways. Un- eral aid allotment program as pro- Connecticut ...... 2,305,875

١	der this measure highway con-	posed in the measure:	
١	struction can proceed five times	Texas	21,937,50
١	as fast as it is now progressing,"	Pennsylvania	16,160,62
۱	Mr. Weeks declares.	Ohio	13,464,75
١	"Due to road conditions," says	Missouri	11,724,37
I	Dr. S. M. Johnson, chairman of	Minnesota	10,335,00
١	the Good Roads board of the	Iowa	9,964,50
1	American Motorists association.	Indiana	9,394,12
١	we are losing more than sixty per	Oklahoma	8,443.50
1	cent of the value of the main fac-	Tennessee	7,873,12
1	tor of progress—the automobile.	Montana	7,566.00
1	Railway service is about 100 per	Virginia	7,134,62
1	cent efficient, because the almost	Colorado	6.708.00
	mechanical perfection of the roll-	Arkansas	6,230,25
١	ing stock is supplemented by an	North Dakota	5,825,62
1	almost perfect track on which to	Oregon	• 5.762,25
	operate. Speed, safety and com-	Massachusetts	5,308,87
	fort are thus secured and men and	South Caroline	5,143,12
1	goods are moved faster at less cost	Nevada	4,626,37
1		New Jersey	4.553.25
1	than ever before."	mi-ald-	4,387,50
١	"The Browne bill will do the		3,312,87
1	seemingly impossible. It will get		3,095,62
1	good roads without increasing the	New Hampshire	1,784,25
•	taxes. The government of France	Rhode Island	1,784,25
•	owes the United States \$407,000,- 000 for merchandise purchased	Hawaii	1,784,25
1	000 for merchandise purchased	New York	17,720,00

Wisconsin ..... 9,116,250 A tentative draft of the bill North Carolina ..... 8,350,875 his car year after year with a very the country over roads mostly in Post, have endorsed it editorially. Wyoming ...... 4,553,250

> MARION GARAGE PRESENTS CHANGE

> Vermont ...... 1,784,250

Delaware .... 1,784,250

(Continued from page 1) 0 of service. The U. S. Tires have 25 been added to the stock and com-00 plete service given in the tire line. 25 Day and night service is main-

tained with a wrecker always ready for use.

An interesting fact relative to the mechanical department may be found about the foreman, Richard Thornburn. He learned the auto business and was thoroughly trained while in Ireland. For many years he has been in close touch with this line of work and is thoroughly qualified for the position he holds.

A new department has been added to the mechanical work at the Marion garage. This is the body department. This is complete in every detail and all necessary equipment has been put in

The general remodelling work will be completed within the next lew days and then the Marion garage will be in a position to give even better service than heretofore given the motoring public.



This Machine

meets your brake drums you will at last find brake efficiency. The Tru-Drum Lathe trues the drums, removes scores and grooves that chew linings and wear tires, and makes possible the perfect adjustment of your brakes. Driving safety and brake economy are yours when we do your brake work.

MIKE PANEK SALEM'S BRAKE SPECIALIST

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NOW THAT THE COLD AND **SNOW IS OVER PROTECT** THAT CHASSIS

Monroe S. Cheek

Complete Automotive Lubrication

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# SO ORIGINAL AND DIFFERENT that Comparisons are Impossible



CRANKLY, The Victory has left Current practice so far behind that comparisons are impossible.

Conservative drivers will never really discover the car's astonishing re-

They will delight in its pick-up and low gas needs-its comfort and stream-

But the magnificent, all-day speed of the car-its faultless smoothness over clods and cobbles-are thrills that await the adventurer!

Six powerful cylinders are six powerful reasons for this. A seventh vital rea-

For the first time in motor car history, chassis and body are a unit. Floor and seats are built in the chassis. The wide Victory chassis frame replaces the customary body sill-and eliminates the customary body overbang. The body itself has only 8 major parts

son is the basic Victory ideal

The result is 175 less pounds, 330 less parts; standard road and head clearance, yet a car that is extremely low, steady and safe with a power plant

32x414 S. S. Oversize 6-ply 17.95 33x4148.S. Oversize 6-ply 18.55 stripped for instant 34x4148.8. Oversize 6-ply 19.75 and brilliant actions 33x5 S.S. Oversize 8-ply 25.45 35x5 S.S. Overeise 8-ply 25.85 And the smartest

car at the price ever Western Auto Tires are Mounted FREE

Tune in for Dodge Brothers Radio Program every Thursday night 9 to 9:30 (Pacific Time) National Broadcasting Company Pacific Coast Network

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For One Year After Purchase Against Accidents, Cuts, Blowouts, Bruises, Wheel Alignment, Negligence, Rim Cuts, Under Inflation or any Hazard. . . Why not have this protection?

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Do Not Overlook Our Vulcanizing and Tire Repair Shop-Largest and

BEST IN THE CITY Free Service Car

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198 South Commercial

Western Giant Balloons

Guaranteed 12,000 Miles

Extra heavy throughout....built to give extra mileage under the most exacting ser-vice. At our low prices, they offer un-squalled tire economy. Trade-in allow-

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29x4.95 Balloon

30x4.95 Balloon 31x.495 Balloon

30x5.25 Balloon

31x5.25 Balloon

30x5.77 Balloom

32x6.00 Balloon .

33x6.00 Balloon 6-ply

32x6.20 Balloon 6-ply . 21.96

Western Glant Cords

(Reg. size 10,000 Miles)

Massive, extra heavy duty super cord tire at the lowest prices ever . . . Buction treas gives greater traction and eafety . . . extra rubber gives longer wear . . . and our trade

30x31/2 Reg. Size Cl. \$ 6.95

30x314 Extra Oversize CL 7.95

30x314 S. S. Oversize . 8.75 31x48.8. Oversize "6-ply 12.45

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33x48.8. Oversize 6-ply 13.75

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Guarantee!

Open Saturdays

aranteed 12,000 Miles

Telephone 471

# The Peak of INCLO Western Giant BALLOON Extra Heavy-Guaranteed Western Au ~12,000 miles · Low Tire Pri TREAD S BALLOON

... positively the lowest in all our history ... offer unequalled tire economy. From tread to bead, built-in extra mileage warrants our Iron-Clad guarantee of satisfaction ...!

Take, for instance, our Western Giant Balloon shown above . . . Go to any of our stores and examine one . . . Note the select Plantation Para Gum Rubber Tread, and the extra thickness and non-skid design. Note also, the high quality long staple cotton care gum cushion stock and filler strips, walls, and the perfect fitting, extra-te

Compare quality and prices, then . . . you'll realize what big savings are yours when you buy tires from "Western Auto" . . . the World's largest retail Auto Supply house, where tremendous purchasing power, economical "150 store" distribution, and one-low-profit selling create econ-omies that make "Western Auto" headquarters for thrifty car owners all over the West . . . !

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MAKE these Low Prices still lower by using your old, worn payment on new, guaranteed "Western Auto" tires . . . Avoid tires that are nearly gone...take advantage of our trade-in alle is worth more to you than the little mileage you may get froworn tires . . . Trade them in today, at your nearest "Western I

#### Wear-well Balloons Guaranteed 8,000 Miles

Extraordinary savings are offered in these full balloons with broad, ribbed, non-skid treads. Look at these low prices . . . and remem-berour trade in allowance on your old tires!

29x4.40 Balloon \$6.97 29x4.95 Balloon 10.15

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30x3 Cl. Reg. Size 30x31/4 CL Reg. Si 30x314 CL Oversi 30x31/4 S.S.Overs 31x4 S. S. Overe

30x4.95 Balloon 10.25 30x5.25 Balloon 10.95 31x5.25 Balloon 11.85 30x5.77 Balloon 12.95 32x4148.S.Oversize 15.95 33x6.00 Balloon 14.90 33x41/8.8.Oversize 16.65

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