

ECONOMICAL AUTO ONE OF HIGH GRADE

Surveys Show That Motorists Always Interested In Cars of Economy

"Economical motor transportation can come only from cars that have built into them the highest quality of the engineering art," H. M. Franklin, president of the Franklin Automobile company of Syracuse, N. Y., claims.

"Research surveys have shown that motorists of all classes, owning cars of all price ranges, are interested in economy. Gasoline mileage alone does not satisfy the motorist. The car owner now desires to know about the cost of upkeep over a period of years, for he has come to realize that upkeep may become the most expensive part about his car.

"Franklin cars have always been economical in the consumption of gas and in wear on tires, due to the scientific light weight that has been so carefully designed and built into them. But the thing that we have found most interesting to the car buyer is the quality which he cannot observe, but which he knows from performance and operating costs really is there.

"Case-hardened crankshafts cannot be seen, any more than the extra quality of upholstery material, the loose, curled hair of the cushions, or the unusual number of lace-web springs that give them their shape. But it is these very things which insure long life that determine the true economy of motor car operation," Mr. Franklin said.

"When the car owner can drive his car year after year with a very small amount of repair cost he becomes a valuable customer, one who will convince his neighbor of the economy and satisfaction of his car. Such customers are of unknown value but certainly they are the greatest asset a manufacturer can have. They, like inbuilt quality, are priceless."

Franklin repeats sales to former Franklin owners are the highest in the business, proving that it pays to build cars of high quality.

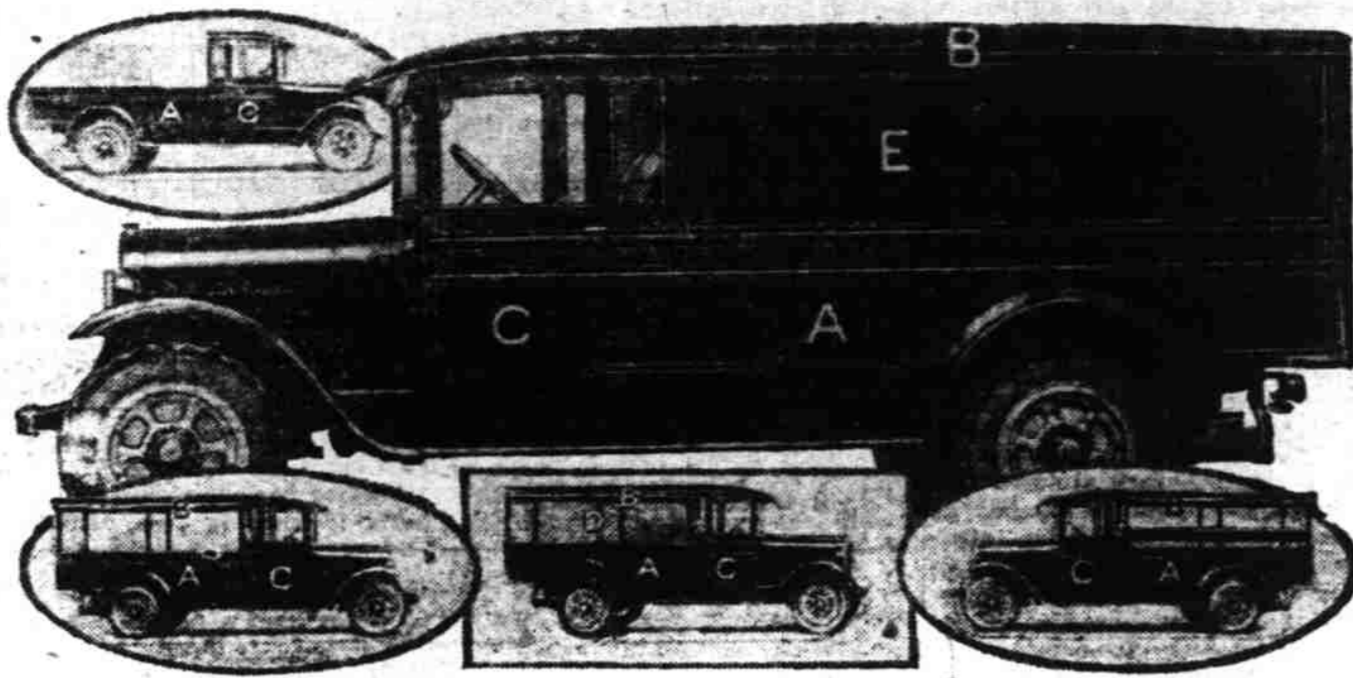
BILL TO AUTHORIZE SUM FOR ROAD WORK

(Continued from page 1)

cerned, the provisions of the measure are even more liberal than the federal aid program, in that it provides that the states are not compelled to pay as their share of highway construction a sum to exceed 20 per cent of the cost of the construction of the roads from this fund," Mr. Browne declared.

"We have placed too much of the cost of road construction upon the states and they in return upon the county unit, the counties in many instances having to pay one third or more of the cost of roads which serve the entire nation and

Owners of Graham Brothers Trucks Can Change Body Types Economically



Ingenious design of the bodies for Graham Brothers trucks provides the owner with exceptional advantages and economies. The standard line, including express, canopy, screen, panel and carryall types, is built so that body types can be changed simply by adding or removing various standard units. Thus, if for any reason, the owner of a Graham Brothers express truck wishes to convert it into a canopy, the standard top

this tax burden has helped to put the farmer where he is," the author declared.

The measure will have the undivided support of the motorists of the United States. In the opinion of J. Borton Weeks, president of the American Motorists association, the measure is a landmark in the history of the United States, as it is the first time that 23,000,000 automobiles of the country over roads mostly unfit for their use. This waste can be stopped by good highways. Under this measure highway construction can proceed five times as fast as it is now progressing," Mr. Weeks declares.

"Due to road conditions," says Dr. S. M. Johnson, chairman of the Good Roads board of the American Motorists association, "we are losing more than sixty per cent of the value of the main factors of progress—the automobile, railway service is about 100 per cent efficient, because the almost mechanical perfection of the rolling stock is supplemented by an almost perfect track on which to operate. Speed, safety and comfort are thus secured and men and goods are moved faster at less cost than ever before."

"The Browns bill will do the seemingly impossible. It will get good roads without increasing the taxes. The government of France owes the United States \$407,000,000 for merchandise purchased after the war and to be paid for in 1929 and 1930. This indebtedness is totally different from the war loans, as it was a purely commercial transaction, entered into for profit. The Browns bill proposes to set apart the proceeds of

top may be added to the express body and a standard Graham Brothers canopy truck is the result. The express body is also the basis for building up the screen and panel types as shown in the illustrations. In the large view of the panel truck the part marked "A" is identical with the parts "A" in the smaller views of the different types. "C", representing the cab, is similar in all types. "B" represents the standard top

in all covered jobs, while "D" and "E" respectively are the screen and panel sides added to the canopy type to produce these different models.

Not only is the economy of this design important to the owner who may wish to change the type of body on his truck after it has been in use, but the first cost is reduced to a minimum because of mass production in manufacture of the few units going into the make-up of several models.

State	Amount
Georgia	9,652,500
Wisconsin	9,116,250
North Carolina	8,350,875
Nebraska	7,726,875
Alabama	7,541,025
Kentucky	6,892,500
Mississippi	6,376,500
South Dakota	5,947,500
New Mexico	5,786,625
Washington	5,513,500
Arizona	5,152,875
Louisiana	4,938,375
Idaho	4,658,125
Wyoming	4,553,250
West Virginia	3,870,750
Utah	3,158,125
Connecticut	2,805,875
Vermont	1,784,250
Delaware	1,784,250

YOUR BRAKES

Should be introduced to This Machine

WHEN this machine meets your brakes drums you will at last find brake efficiency. The Tru-Drum Lathe trues the drums, removes scores and grooves that chew linings and wear tires, and makes possible the perfect adjustment of your brakes. Driving safety and brake economy are yours when we do your brake work.

MIKE PANEK
SALEM'S BRAKE SPECIALIST
275 S. Commercial St.
Hydraulic and Bendix Brake Expert

MARION GARAGE PRESENTS CHANGE

(Continued from page 1)

of service. The U. S. Tires have been added to the stock and complete service given in the tire line. Day and night service is main-

NOW THAT THE COLD AND SNOW IS OVER PROTECT THAT CHASSIS

Monroe S. Cheek
Complete Automotive Lubrication
Court at Capitol Phone 2295

SEIBERLINGS PROTECTED

For One Year After Purchase Against Accidents, Cuts, Blowouts, Bruises, Wheel Alignment, Negligence, Rim Cuts, Under Inflation or any Hazard... Why not have this protection?

Seiberlings Contain MORE RUBBER Than Any Other Tire

Do Not Overlook Our Vulcanizing and Tire Repair Shop—Largest and BEST IN THE CITY Free Service Car

ZOSEL'S TIRE SHOP

198 South Commercial Telephone 471

The Peak of Tire Value



"Western Auto's" Low Tire Prices... positively the lowest in all our history... offer unequalled tire economy. From tread to bead, built-in extra mileage warrants our Iron-Clad guarantee of satisfaction...

Size	New Low Price
29x4.40 Balloon	\$ 8.45
29x4.95 Balloon	12.45
30x4.95 Balloon	12.95
31x4.95 Balloon	13.75
30x5.25 Balloon	14.30
31x5.25 Balloon	14.95
30x5.77 Balloon	17.35
32x6.00 Balloon	18.85
33x6.00 Balloon 6-ply	21.95
32x6.20 Balloon 6-ply	21.90

Western Giant Balloons
Guaranteed 12,000 Miles
Extra Heavy Throughout... built to give extra mileage under the most exacting service. At our low prices, they offer unequalled tire economy. Trade-in allowance makes these prices even lower.

Western Giant Cords
Guaranteed 12,000 Miles
(Reg. size 10,000 Miles)

Wear-well Balloons
Guaranteed 8,000 Miles
Extraordinary savings are offered in these full balloons with broad, ribbed, non-skid treads. Look at these low prices... and remember our trade-in allowance on your old tires!

Western Auto Tires are Mounted FREE
— Then backed up by our Guarantee!

Open Saturdays More than 150 Stores in the West
Western Auto Supply Co.
210 N. Commercial TELEPHONE 796

GREASING

SALEM SCAPER STATION

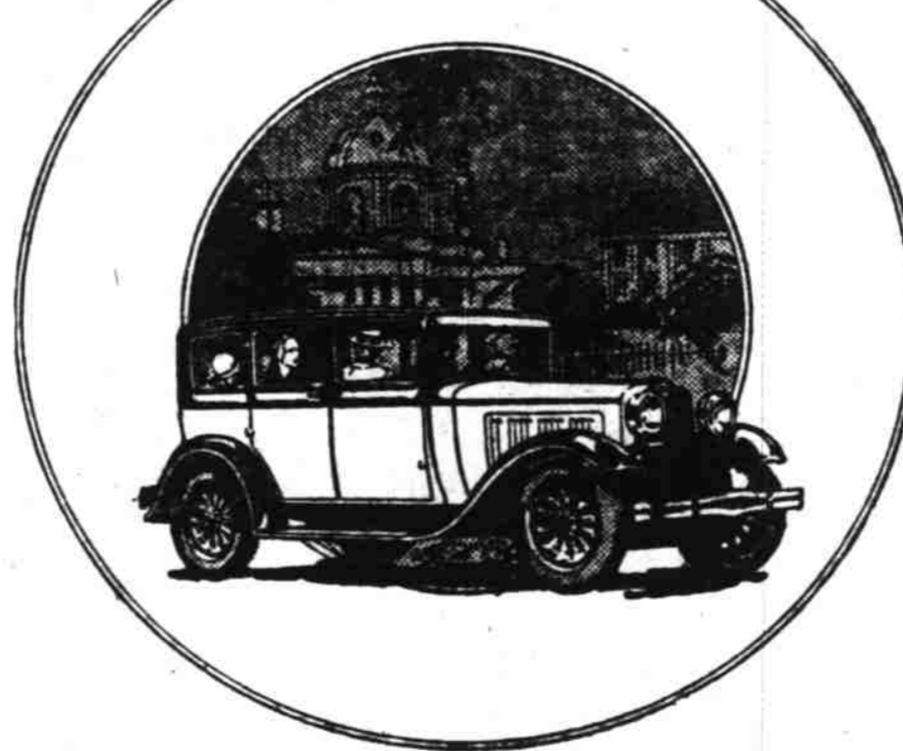
Our Service Satisfies, Saves Time, Trouble and Repair Bills. See Us Regularly and Avoid Repair Bills.

Yung & Eckert
High and Ferry
Service Sta. No. 2
Com'l. and Chemska.
Service Sta. No. 3
Com'l. and Mission.

Auto Electric Service
R. D. Barton
Batteries, Magnets, Generators
Electric Service for Auto or Radio
Telephone 1107

TIRE SERVICE

So ORIGINAL AND DIFFERENT that Comparisons are Impossible



FRANKLY, The Victory has left current practice so far behind that comparisons are impossible.

Conservative drivers will never really discover the car's astonishing resources. They will delight in its pick-up and low gas needs—its comfort and streamline beauty.

But the magnificent, all-day speed of the car—its faultless smoothness over clods and cobbles—are thrills that await the adventures!

Six powerful cylinders are six powerful reasons for this. A seventh vital reason is the basic Victory ideal. For the first time in motor car history, chassis and body are a unit. Floor and seats are built in the chassis. The wide Victory chassis frame replaces the customary body sill—and eliminates the customary body overhang. The body itself has only 8 major parts.

The result is 175 less pounds, 330 less parts; standard road and head clearance, yet a car that is extremely low, steady and safe—with a power plant stripped for instant and brilliant action.

And the smartest car at the price ever created!

\$1095
4-DOOR SEDAN F. O. B. DETROIT

Tune in for Dodge Brothers Radio Program every Thursday night 9 to 9:30 (Pacific Time) National Broadcasting Company Pacific Coast Network

BONESTEELE MOTOR CO.
474 S. Commercial Telephone 423

The VICTORY SIX
DODGE BROTHERS, INC.
THE SENIOR SIX AND AMERICA'S FASTEST FOUR ALSO ON DISPLAY

IGNITION TROUBLES ELIMINATED

Every type distributor is repaired here perfectly. A hot, fat spark, precisely timed means a snappy motor.

E. H. Burrell
BATTERY STATION
464 N. Liberty Telephone 203