

CERTIFICATE WILL ACCOMPANY DRIVER

Zosel Explains Merits of Seiberling's New Protective System

The motorist who starts out on a tour will soon be as careful to take along his Seiberling Protected Service certificate as he is to carry his driver's license, according to Mr. Zosel, of Zosel's Tire Shop, exclusive dealers for this territory in Seiberling All-Tread tires.

"The idea that a car owner can get any damage to his tires from any cause repaired free of charge naturally appeals to him," said Mr. Zosel in explaining the above prediction, "and it also appeals to the conscientious tire dealer who likes to be in a position to offer real service to his customers. The Seiberling Protected Service plan is therefore becoming extremely popular among Seiberling dealers in all parts of the country, and already 2,500 of us have arranged to give this service to users of the Seiberling All-Treads.

"The plan is a perfectly simple one. When a customer buys a tire he is given a certificate which is good for twelve months. If the tire is damaged during that period by blow-out, wheel misalignment, accident or any other cause, the owner, by showing his certificate, can get the tire repaired free of charge. If the damage is so great that it cannot be repaired, he gets a new tire at a price prorated on the time the old certificate still has to run; and with the new tire he gets a new certificate good for another twelve months.

"The Seiberling Protected Service Co., which makes this possible is a subsidiary of the Seiberling Rubber Co. of Akron, O., and any Seiberling dealer can contract with it and issue a certificate with every tire he sells. These certificates are good with any Seiberling dealer who joins in the plan and 2,500 have already signed up. The result is that the motorist with a Seiberling Protected Service certificate not only gets free repairs from his local dealer but is assured of the same service if he suffers mishap in any other city or town where the local Seiberling dealer has entered the agreement."

Ears of Boy Protected German Court Declares

BERLIN.—(AP)—A doctor has no right to box a boy's ears, not even if the boy refuses to open his mouth for the excision of his tonsils, the Reichsgericht of Leipzig decided and returned the case to a lower court.

Both the lay-court and the district court of Goettingen had acquitted the physician of the charge of undue brutality, on the ground that he had merely slapped the boy to frighten him into opening his mouth for the operation.

The district attorney, however, appealed to the German supreme court which, in reversing the previous judgment of the two lower courts, denied the contention that the boy's mother by entrusting the doctor with the operation had also authorized him to chastize her child, or that the doctor was under the impression that she had done so. It decided that such rigorous treatment was only called for after all other available means had failed.

IF THERE IS ANY DOUBT USE THE BEST PRODUCTS OBTAINABLE

Monroe S. Cheek
Complete Automotive Lubrication
Court at Capitol Phone 2295

YOU ARE Guaranteed Satisfaction HERE!

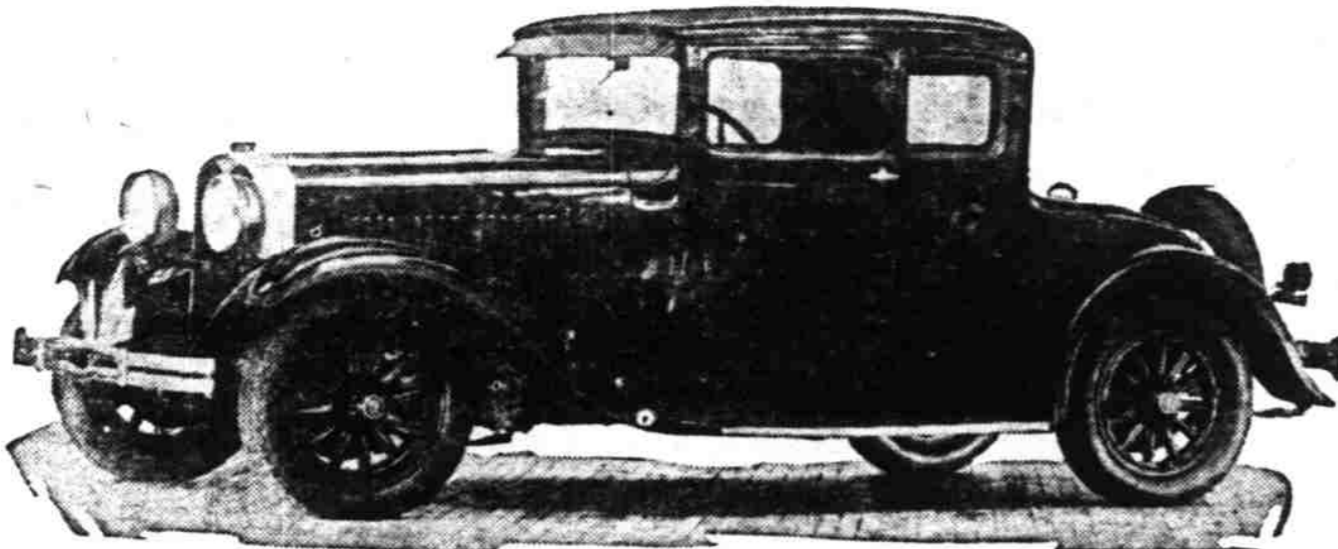
My REPUTATION is STAKED on EVERY TIRE I Sell!

WYNNE GRIER

Of Course

AJAX TIRES
PHONE 686 245 CENTER

LATE MODEL PLEASING CAR



Dodge Brothers Victory Six Coupe

AJAX TIRE AGENCY OPENS IN SALEM

"Don't Throw Away Tube" New Invention Will Save Many of Them

Don't throw away that tube! A cut near the valve means nothing to the new lateral tube plate, a recent invention. It's electrically operated and does the job—so quickly.

One of these valuable machines has been installed at Wynn Grier's new Ajax tire agency, 245 Center street.

Another new frill in the tire business is the automatic air inflator which Grier also has installed. One simply sets the gauge at the poundage desired, turns a valve, and you get so much air, no more.

The opening of the new agency was announced last week. Grier, a young man who grew up in Salem, was appointed as distributor for a district which extends from Eugene to Canby one direction, and the coast to Mill City in the other. Several counties are in this district.

Grier also maintains a retail service on all makes of Ajax tires, tubes, and accessories, and a first-class repair shop with latest improvements.

Young Grier was born at Falls City, but went to school here and attended O. A. C. for one year. He has been in the tire business for nearly two years, having been connected with the Kenwood park service station, and an establishment in Philomath.

HOME OF VICTORY SIX VERY LARGE

Many Varied Departments Combine Efforts For Excellent Production

Many Varied Department Combine Efforts

A mind picture of the huge Detroit plants which produce Dodge Brothers automobiles would be an ordinary residence street pavement 22 feet wide and 54 miles long. This would be covered with a roof, heated, lighted and filled with machinery, conveyors and men working on the production of these automotive products.

The main Dodge Brothers plant covers 218 acres. Sixty-five acres

are occupied by buildings having a floor area of 144 acres, or more than six million square feet. Recently another factory has been erected to take care of certain operations in the manufacture of Dodge Brothers six cylinder cars.

The coal bill is indicative of the immensity of the company's activity. Records show that the winter's coal consumption runs on an average of 900 tons a day.

From the railroads' main lines there are 23 side tracks leading into Dodge Brothers works to bring in the raw materials and to take out the finished automobiles. These tracks are located where the incoming materials can be best placed to enter the various production processes and where they are handy to the shipping department at the end of the assembly lines.

Each day there is handled on the average 150 cars of incoming freight and over 200 loaded cars of outgoing freight. These would make one train nearly four miles long every day in the year and to handle this immense traffic 12 miles of standard gauge track have been built within the works.

A large force of traffic experts are kept busy the year around to guard against any delay either in incoming or outgoing freight, which would mean a shut down of the works within a few days.

Materials are brought into the plants of railroad cars and motor trucks. These are unloaded at points convenient to where their loads are used. Conveyors carry the materials directly from the cars to the upper floors of the factories and from there they are delivered to the various departments.

In the machine shops the forgings and castings are stored directly adjacent to the first machining operation, thus reducing the handling. Electric trucks carry the boxes of parts from the railroad tracks directly to the places where they are to be stored. The man operating the first machine takes his stock directly out of the boxes. A fleet of 76 electric trucks and 14 electric tractors are constantly moving materials.

Other raw materials such as sand, coal, coke, scrap, etc., are handled by six yard cranes, each having a capacity of from 20 to 30 tons. Steel is taken from cars by electro-magnetic cranes, set down on a scale for weighing and then placed in racks in the steel yard where at times from 8 to 10 million pounds of steel are stored. It is necessary to carry large supplies of all these materials to insure continuous production and also to take advantage of seasonal prices.

To provide space for unloading cars of purchased materials, such as tires, cloth, sheet steel and other things, huge unloading docks have been built at each building. Some of these are as long as 1700 feet and are equipped with overhead cranes and other devices to unload as quickly and as cheaply as possible. A large fleet of gasoline motor trucks are owned and operated by Dodge Brothers to bring in and transport materials whenever the use of trucks is more economical than railroad facilities.

Within the plants is a modern industrial railroad with four miles of track and fourteen locomotives driven by standard Dodge Brothers engines. Each locomotive is capable of pulling a train of cars loaded with 50 tons of materials.

The main power plant has eight boilers, with a combined heating surface sufficient to evaporate over 40 tons of water each hour.

Each pair of boilers is connected to a self-supporting steel stack, 13 feet in diameter and 270 feet high. Ashes from the furnaces are dumped directly into railroad cars and shipped out of the plant to huge dumps adjacent to Detroit.

There are many special departments which have only an indirect bearing on the manufacture of automotive equipment. These specialized departments, however, are necessary in order to keep every unit of the huge plant running in step with the rest of the plant.

There is a weather bureau equipped with the latest types of meteorological instruments; a large printing shop which compares favorably with any commercial print shop; a post office which handles a larger volume of mail of all classes than any other factory post office in the country; an instrument repair department whose employees repair the clocks, delicate recording instruments and electrical devices used throughout the plant; a salvage department; laundry; tailor shop; photographic department; hospital; restaurants; barber shop; police and fire departments.

Now that the senate refuses to recognize certificates of elections from the states wonder what would happen if the states should quit trying to elect senators?

One hundred and twenty-three Poles were convicted recently in Poland and their sentences totaled 1,000 years. That ought to hold 'em for a while.



Great Sport for You!

FOR shorttrips or week-end tours, ride the Harley-Davidson Twin—and enjoy the greatest sport on wheels. The new Sport-Solo Twin is the ideal solo mount—wonderfully smooth and peppy. Costs only a fraction of the upkeep cost of a car—2¢ per mile pays all operating costs!

\$2.50 down and our Pay-As-You-Ride plan makes it easy to buy—places it within reach of all who enjoy the thrill of the great outdoors.

HARLEY-DAVIDSON Motorcycles

HARRY W. SCOTT "THE CYCLE MAN"
147 S. Commercial Tel. 68

WHIPPET RECORDS NOW UNSURPASSED

Outstanding Performance Proves Leadership of Willys-Overland

In presenting the perfected line of Whippets at new low prices that places it in direct competition with the lowest priced cars, executives of the Willys-Overland company declare that never before in the history of the automobile industry—especially in the light four-cylinder field—has a car set such a long list of notable records as the Whippet. These records, made over a period of 18 months since the original presentation of this modern light car, cover every phase of test and in each instance the Whippet has set such a high standard of performance that it is accorded the quality leadership in the American light car field.

In addition to the special tests that were made the Whippet also has established an unusual performance record in the hands of more than 150,000 owners who have proven the Whippet stamina, speed, power and economy of operation over a combined total of a half billion miles of travel.

The following are cited as a few of the outstanding accomplishments of the Whippet:

Cannonball Baker drove a Whippet from coast to coast, a distance of 3,559 miles, averaging 43.28 miles to the gallon of fuel. This record was made under the official observation of the A. A. A. Ed Hughes drove a Whippet from a point in Death Valley, 284 feet below sea level to a point in White Mountains, 13,150 feet above sea level, the highest point ever reached by any automobile on the Pacific coast.

Ten thousand persons saw a Whippet climb the trackless Stone Mountain near Atlanta, Ga. The Whippet was the first light car to accomplish the climb. Only three cars have ever made the grade, the other two being much larger and more expensive automobiles.

In a speed run from Atlanta to Macon, Ga., a Whippet averaged 48.3 miles an hour.

Traveling 1,845 miles from Canada to Mexico a Whippet averaged 29.5 miles to the gallon of gasoline.

One of the best speed records of the Whippet was a 50 mile test on Rockingham speedway in which the fast four-cylinder light car averaged 71.6 miles an hour.

Whippet a few weeks ago broke all existing records for climbing the difficult Mt. Diablo in California, negotiating the

steep, curved grade, 11 1/2 miles, in 24 minutes, 6 seconds.

Chet Kilmeyer drove a Whippet from Sacramento to New York City, 3,295 miles, in 5 days, 3 hours and 47 minutes. This was officially checked by Western Union.

Traveling in second gear only, a Whippet covered 135 miles in 4 hours, 3 minutes, averaging 33.33 miles an hour. A similar performance in second gear over a 467-mile course from Los Angeles to San Francisco set an average of 27.36 miles an hour.

In a 24-hour non-stop run, Lee Doud, Casper, Wyo., drove a Whippet 1,077 miles.

A notable recent performance was a Whippet's climb up the 17th street inclined plane railway at Pittsburgh, the first car of any make to accomplish this power feat. The climb was 850 feet with a grade of 41 per cent. The official time for the climb was 46 seconds.

In and about Elmira, N. Y., a Whippet ran for 30 days and 30 nights without a motor stop, covering 12,008 miles, averaging 31.1 miles per gallon of gas.

Other records were: Grand Rapids to Petoskey, 219 miles in 212 minutes; Peoria to Chicago, 152 miles in 2 hours, 51 minutes; Duquesne to Chicago, 180 miles, average 55.5 miles per hour; Danville to Chicago, 134 miles in 2 hours, 40 minutes; Cheyenne to Denver, 110 miles in 110 minutes; speed run through lower Michigan, checked by Western Union, 468 miles, average speed 54.95 miles an hour.

Numerous other speed, power, fuel economy and stamina marks have been set by the Whippet since it first appeared on the market in June, 1926. Because of its outstanding performance the basic principles of this car that has set a new and definite trend in the light car field, remain unchanged. Willys-Overland officials point out. It is said that because of the new standard of performance set by the Whippet it occupied a leading position in the light car field and is responsible for other manufacturers adopting certain distinctive features first introduced and perfected in the Whippet.

Vacation for Firemen

HADDONFIELD, N. J.—The entire paid fire department of Haddonfield, 14 men, has been dismissed by Mayor Joseph F. Lippincott in "the interests of economy" for the summer months. The mayor believes that the volunteer fire department can take care of all the fires in the warm weather while the heating plants in residences are not in use. The village expects a saving of between \$8,000 and \$10,000 from this economy.

VETERAN CHAPLAIN SELECTS CHRYSLER

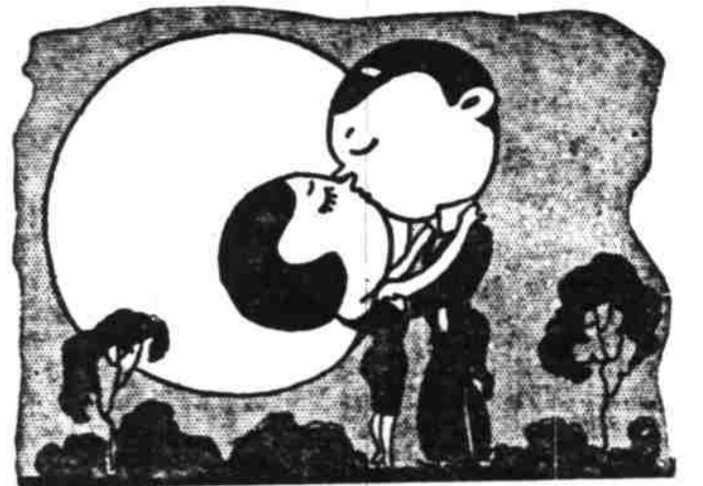
Proudly Drives New Coupe Through Dayton's Busy Streets Safely

The Red Indian's trail, the pioneer's covered wagon, the stage coach, the railroad train and the steamboat, street cars, horseless carriages and their modern development, the fleet and beautiful automobile of today, even the aeroplane—all methods of transportation developed in the fast moving progress of the Nineteenth and Twentieth centuries have been watched with interest by Chaplain James King Gibson during the 82 years of his happy life. But until very recently the veteran national chaplain of the G. A. R., knew them only as spectator and passenger. Salesmen found him immune when they tried to induce him to buy.

Not until Walter P. Chrysler gave to the world an automobile awarded the Carnegie Hero medal

so full of new beauty, smart handling, flashing a gleam of dependability that he could not be resisted, did the son fall from grace. A few days ago he went into the show of the Barlow Motor Car company of Dayton, Ohio, and came away owner of a Chrysler "50."

With only a few lessons he mastered the details of gear steering, and he is now an astute Chrysler owner, through Dayton's traffic as much ease and certainty as representative of Young America. Rev. James King Gibson has been unusually full of the spirit. He has been active in R. circles for many years and now national chaplain of the organization. He has also served as moderator of the synod of the Presbyterian church. He is also Protestant chaplain of the National Military Home at Dayton and is the sole surviving officer of the Home who is over the age of 67, he rescued a young woman from drowning in Virginia beach, near Norfolk, Virginia. For this deed he was given to the world an automobile awarded the Carnegie Hero medal.



"Two Heads Are Better Than One"

Especially when they're headed toward ZOSEL'S Tire Shop. We boast of the best equipped repair shop in Salem. Our work is guaranteed to be satisfactory and you will find our prices very reasonable.

Our Tires are protected for one year against all road hazards.

ZOSEL'S TIRE SHOP

198 South Commercial Telephone 471

Your Opportunity To Save Money

On Car Repair and Maintenance

The Willamette Auto Supply Co. has just been incorporated for the purpose of saving a large amount of maintenance cost to the automobile owner. Capitalization \$50,000.

A limited amount of the stock is being offered the car-owning public. This stock is limited to \$10,000 and is not to be sold in large blocks.

EACH SHAREHOLDER WILL BE ENTITLED TO A LARGE DISCOUNT ON ALL PARTS, ACCESSORIES, OIL AND REPAIR WORK.

Large and cooperative buying resources actually save the shareholder-motorist real money. This truly large discount may be increased on vote of the stockholders as the corporation's business increases and in addition to any dividends which may be earned by the shares held.

UNDUPLICATED FREE TOWING SERVICE AND ASSISTANCE TO "STRANDED" MEMBER MOTORISTS WITH ALL NIGHT SERVICE THE YEAR 'ROUND IS INCLUDED WHEN YOU BUY A SHARE IN THE COMPANY.

Complete body rebuilding and fender repair work is to be specialized on with expert workmanship guaranteed.

A \$25.00 Investment that Insures Big Returns

Every motor car owner is faced with the necessity of occasional repairs and servicing. The present cold spell is hard on the battery. Tires should be looked after. As an investor-member in this cooperative organization, you get all this mechanical assistance at a big per cent of saving, and the work is done by men who know how—by men who are cooperative investors with you.

Moreover, when you buy new tires, replace spark plugs or have any work done—as all must, sometime—the cost of the original investment at once fades into insignificance compared with the money saved by being a partner in the Willamette Auto Supply Co.

No Gold Bricks For Sale—Just Real Service

In addition to parts and accessory savings, washing, polishing, greasing, tire repairing and battery recharging, all are offered at a big discount.

ONE OF THE FINEST REPAIR SHOPS IN THE STATE WILL BE AT YOUR SERVICE DAY AND NIGHT.

R. N. MacDonald, the president of the Willamette Auto Supply Co., is one of Salem's best-known automobile men. His experience in the purchase, stocking and sale of automobiles, parts and accessories, makes him especially well-fitted to head an organization whose purpose is the pooling of the tremendous buying-power of hundreds of motor car owners, so that a saving in cost may be effected.

Mr. MacDonald's integrity is unquestioned. Fair dealing over a period of years during which he has sold many fine cars to satisfied buyers is as convincing a testimonial as may be offered.

It will pay you to investigate The Willamette Auto Supply Co. plan. Call on, write or phone us.

Willamette Auto Supply Company

Phone 409

R. N. MacDonald, President

Cottage and Ferry Sts.

A Salem and Willamette Valley Cooperative Organization for Salem and the Willamette Valley.

U.S.L. Golden Rule Service

WE SELL U. S. L.—BUT SERVICE ALL OTHER MAKES



1. We do not sell a new battery if we can give the owner better value by repairing his old one.
2. We give an eight months' adjustment guarantee covering every repair.
3. If a repair cannot be guaranteed we do not make it and show the owner why.
4. We supply for replacement the exact size and type of battery designed to go in the car.
5. Before making a repair or placing a new battery in a car we check up the operation of the other electrical units. We are responsible to the owner for satisfactory operation of the battery regardless of conditions outside of it.
6. We consider that our job is to render dependable service and that "the longer we can make the old battery in the surer we are of eventually selling the owner a new one."
7. We pledge to our customers the kind of service we would want to receive.

AUTOMOTIVE ELECTRICIANS

Vick Brothers

High St. at Trade

Salem, Oregon