January 17-23

is

National Thrift Week





Charity's Place in the Budget Include This Day

SUNDAY-Share With Other's Day

THE first five days of Thrift Week having been given over to suggestions for planning one's expenditures, savings, etc., we now come to National Share With Others Day.

One of the finest traits in human nature is that which makes is impossible for a normal person to be really happy, unless at least a part of his thoughts and interests are centered in others.

It is unnecessary to remind anyone in this country of his obligations to his less fortunate brothers. During the War we learned to "give 'till it hurts," and we have not forgotten how. But in giving, as in anything else we do, a plan is valuable, and to include our charities as a definite item in our Budget makes it possible, often, to give more than we otherwise could. It may also show many of us that we are giving too little in comparison to the many blessings we are receiving.

And so, today, let us review our income and expenditures and see how much we really give to others, and whether there isn't room for just a little more, and then try to adhere to our plan throughout the rest of the year.

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