

## GREAT INTEREST HAS BEEN AROUSED

Many Volunteer To Enter the Great and Interesting Contest For Votes

Salem and surrounding territory are reechoing with the buzz of talk concerning the Oregon Statesman's \$6,000 prize offer announced recently. As the Statesman's readers begin to understand the extreme extent of the generosity of the offer, determination to enter the campaign and to share in the liberal distribution of awards succeeds the initial wonderment at the magnitude of the offer. Such a splendid list of awards consisting of five automobiles and many other prizes will be given as the rewards for spare time effort for a few weeks.

**All To Get Prizes**  
Those working in the campaign but not winning prizes will be paid a liberal cash commission on all the subscriptions turned in. This was at first hard to believe, so unusual did the offer seem, but as the reality of the opportunity began to become evident, interest mounted by leaps and bounds. The campaign department, busy the last few days getting ready for the big campaign, received many telephone calls from people wishing to become candidates. The campaign department is open evenings for the convenience of those who cannot call during the day.

**How To Enter**  
To enter the campaign, it is

only necessary to fill in the nomination blank which appears in the display ad in another part of today's Statesman. This gives the candidate a flying start of 50,000 votes. Another 75,000 extra votes are earned when one turns in his first subscription. These votes are in addition to the regular votes given for subscriptions. Those having the highest number of votes at the end of the campaign, win the awards. Grand awards—a \$1343 Oakland Sport Sedan and a \$970 '52' Chrysler Sedan will be awarded to the two candidates having the highest vote standing, regardless of the district in which they live. The two Ford Phaetons, two radios, two electric washers, and other prizes, forty-two in all, will be awarded according to districts. The district automobiles will be awarded to the two remaining highest candidates after the capital prize winners have been eliminated.

Candidates may secure their subscriptions any where. There are no restrictions as to territory in obtaining subscriptions. Both new and renewal subscriptions count for votes. Time to enter the campaign is now right at the beginning. Don't hesitate; start right away. Call at the campaign headquarters, or send in the nomination blank, and you will be given supplies for your use in taking subscriptions.

### DROPS INTO COLLEGE

**COLUMBIA, Mo.**—A faulty oil line in the engine of the plane he was flying caused Louis A. deNoya to make an emergency landing on the campus of the University of Missouri. He decided to stay, enrolled in the medical school and now is a popular student.

## USEFUL NEW BOOK FOR EVERY PARENT

(Continued from page 12)

to themselves and to life. We are only the instruments of life through which they come. The path of life is forward. As we have broken from the ways of the older generation so they must break from our ways and follow new paths. Ways that have been progressive to us may be regressive to them, and the path of regression is always the death of the spirit. Growth comes through individual experience and the understanding of experience. This must be gained by each one for himself.

Another chapter takes up in a practical fashion "fear" among children, and a few of the more common ones are illustrated in case history. It is explained that here again we must admit the change as it really is before we can our treatment of the thing that disturbs us. We proceed on the assumption that if we deny the upsetting thing it thereby ceases to exist. We turn our back upon the problem and feel relieved of the necessity for its solution. This has been made the basis of certain modern creeds. We find it easier to deny the existence of evil rather than to accept the necessity for reckoning with it. Thus it is foolish to tell a child afraid of the dark that there is nothing to be afraid of—the child is already afraid. But to explain to the child that many persons have been afraid of the dark but they have gotten over it and so can he—the first real danger—that of feeling himself inferior and different because of his fear is cleared up. He is happy that others have been afraid and have gotten over

it and makes a serious effort to do so when it is explained to him that the reason for this is that long ago in tribal days there were lurking in the dark, the real enemies of man, ready to attack him. With our present civilization and our protective homes there is no longer the need of fear in the dark. Of course, one would not say so to a child, but fear of the dark is the result of stored up impressions in our collective unconscious.

**A Chapter on Sex**  
Of equal importance to parents and teachers is the chapter on Sex which alone would make the book quite indispensable to anyone charged with the instruction and character building of children. As is consistent throughout the volume, Mrs. Wickes begins by asking these questions: "What kind of sex education have we had ourselves? What, as a result, is our attitude toward sex?" In this realm, as in all others, mere knowledge of facts cannot replace understanding; for it is not sexuality that is the important factor. A child is not interested in sex matters because they are sex, but because they are a part of life, and his business is with living. He is full of curiosity; he wants to know how and why. The more intelligent he is, the more curious he is. When children become abnormally curious it is not because of an abnormal intensity of the original interest, but because of the abnormal secrecy with which the thing is surrounded.

**Problem of Dreams**  
In this volume there is rather much more than the usual prominence given to dreams, both in adult analysis and in dealing with the unadjusted child. However,

in the case histories of children given over to night terror dreams and other recurring dreams of particular significance every precaution has been taken to avoid the danger of turning the interest of the child back into the realm of the unconscious. Since the psychic life of the child is so closely linked with that of the parent, it is often difficult to distinguish whether a dream is really a portrayal of his own psychological condition or a picture of an intuited parental problem. It is pointed out how great an effect the influence of parental difficulties may have upon the development of a child and speaking of this Mrs. Wickes says: "The relationship of the parent and child should be continuously progressive. Its aim should be the liberation of the child as an individual, so that he may follow his own path whether or not that path is the one that we would have chosen for him. He should be united to us only by the bonds of comradeship and understanding. In the larger sense we can choose nothing for our children. We can try to choose our own path clearly and then use our clearness of vision to help the child upon his own way."

To penetrate the phantasy side of child life without doing violence to the child is a most difficult task. Always the child's welfare must take precedence over the desire for scientific knowledge. A knowledge of our own problems, and a relationship of love and trust with the child, and a continuous effort toward greater consciousness for ourselves then in his own developing life, are the things that we must seek after if we are to have a helpful part in shaping the lives of children.

**Experienced Teachers Needed**  
Since so much of the real education of young people comes from relationships Mrs. Wickes suggests that it would be well if we could have teachers with more experience of life even if it meant less intellectual attainment. She makes a plea for summer living instead of summer schools, for teachers, and for such material recompense as will attract a live teacher with a fair method rather than a dead teacher with a method irreproachably modern.

We find a physical connection between the progress in infant care and nutrition interest and the planning of the well equipped kitchens of the modern homes which have had such an impetus during the past ten years. Let us hope that the next ten shall mark the connection between the serious study of child mentality and the provision of a real place in the home for children. Now that the modern kitchen is a model of efficiency let the child's room be a "play room" in all the broader meaning of the word, and of equal importance with the kitchen.

**A Needed Book**  
The author of this book is a practitioner psychologist in New York City and has for fifteen years been absorbed in child

study. The volume is of inestimable value to parents and if read by one-half the parents in Salem (this does not mean the mother half either) within the next three months would be a medium for understanding such as it has not been our privilege to learn earlier through so pleasant and readable a book. The knowledge is authentic and dependable, but in the common language of the common parent of the average child. It is published by D. Appleton and company, New York, and may be ordered through any one of the local book stores. The state library has a copy to loan, and it is likely that a copy will soon be available through the city library. This is one of the few books no family should be without.

Let us remember that it is not the existence of the program itself, but our own attitude toward it that gives it power for good and evil, and that our children gather from us the atmosphere of all that we most carefully ignore in ourselves.

**PREFERS PAL TO FREEDOM**  
**BLUEFIELD, Va.**—The love of a dog for its master sometimes is rivaled in the love of the master for his dog. Ernest Wall, sen-

tenced to jail in lieu of a fine for having liquor in his possession, let a friend use his hunting dog. The hunter offered to pay the fine in return for the dog, but Wall declared he had rather stay in jail than part with his "best friend."

## BACKACHES WERE SLOWLY KILLING ME

"I was almost laid out with the terrible pains and stitches in my back. I had just about given up hope of getting relief when a neighbor gave me a bottle of 'St. Jacob's Oil' to rub on my back. I got immediate relief and have enjoyed perfect comfort since."

It's a pity that everyone with Backache, Lumbago, Rheumatism and Neuritis doesn't know about "St. Jacob's Oil". Its action is amazing. Without burning or blistering the skin, it penetrates to the affected part and draws out the pain like magic. If you want to know what relief is, go to your druggist and get a small trial bottle of "St. Jacob's Oil" and apply it to any aching spot.



## HERE IT IS—Emmons ANNUAL

# TWO-TROUSER SUIT SALE

Bigger than ever  
Unequaled for honest values

For 15 years this sale has been introducing us to hundreds of new customers. For this sale is not like other sales. It never has been equalled for value, in NEW DESIRABLE MERCHANDISE. It is not a clearance, it is not on only a few special lots. You take your pick of—

**OUR ENTIRE SELECTION**  
of more than  
**1200 DIFFERENT FABRICS**  
INDIVIDUALLY TAILORED  
TO INDIVIDUAL REQUIREMENTS  
WITH YOUR CHOICE OF STYLE, AND WITH  
**Extra Trousers Free**

at the regular cost of a single suit  
**The Extra Pair Means Double Wear**

**\$35** AND UP **\$10 Down—Balance on Our 12-Payment Plan.**

- Compare this Sale with the usual January clearance of undesirable odds and ends
- 1—Pick from our entire regular stock (nothing reserved), the largest assortment of fabrics and patterns in the city.
  - 2—Only our newest and best. Positively no merchandise was bought especially for the sale.
  - 3—You pay only the regular set price for a single suit, not one penny more.
  - 4—Every garment carries our regular guarantee of complete satisfaction or your money back.
  - 5—The values that only a tailored suit can offer—perfect fit, skilled workmanship, quality of fabric and trimmings.

# Emmons TAILOR & FURNISHER

426 State Street  
(Scotch Wollen Mills)

# Katoury Bros. Going Ahead Sale

## Tremendous Savings on New Seasonable Stock

It must not be judged upon ordinary standards—usually at this time Clearance Sales are the rule, but because of our volume campaign recently concluded we were forced to buy new stocks. With cash in hand we were able to make unusually keen purchases of new, desirable, high quality merchandise which we are offering in this Going Ahead Sale at much under regular prices.

PLAN TO BE HERE EARLY TOMORROW

**\$2.25**  
**Crepe de Chine Combinations**  
—and Step-ins—All pastel shades—  
**\$1.65**  
—Main Floor

**\$1.95**  
**Corselettes**  
New styles—New shades—  
**\$1.69**  
—Main Floor

**\$1.00**  
**Challey**  
\$1.25 wool challeys, new printed colors and patterns.  
**\$1.00**  
—Main Floor

**35c** Pillow Slips  
Bleached 42x36. Extra good quality.  
**19c**  
—Main Floor

**\$1.00**  
**Service Weight Hose**  
Silk and Rayon—Reinforced heel and toe—  
**79c**

**\$2.69 yd.**  
**Marillyn Crepes**  
In 75 new colors—Heavy quality—Washable—  
**25c**  
—Main Floor

**35c OREGON Linen**  
Made here in Salem—Gold, blue and Italian stripe—  
**25c**  
—Main Floor

**36-INCH Outing Flannel**  
In white and colored—Heavy quality—  
**15c yd.**  
—Main Floor

**49c** Rayon Hose  
High grade, strong heel and toe, made from the best material obtainable. Complete satisfaction—  
**39c**  
—Down Stairs Store

**\$4.95** Under Arm Purses  
In Patent, Tan and Brown trimmed—Values to \$4.95—  
**\$2.95**  
—Main Floor

**\$4.95** Umbrellas  
New style Bobrellas—in all colors—  
**\$3.98**  
—Main Floor

**\$1.65** Kayser's Silk Hose  
Light service weight, slipper heel—All shades—  
**\$1.59**  
—Main Floor

**\$1.50** KAYSER DOUBLET EX CHAMOISETTE  
**Gloves**  
Pinked top pull on style—Kayser's fabric gloves—in fancy cuffs—  
**\$1.50**  
—Main Floor

**Pongee Silk**  
Imported Jap Pongee in natural color—  
**49c**  
—Main Floor

**49c ENGLISH Prints**  
32 - inch guaranteed fast colors—in all the new shades—  
**35c**  
—Main Floor

**\$2.98 A YARD Silks**  
A large assortment of silks—Values to \$2.98  
**\$1.49**  
—Main Floor

**SILK DRESSES**  
Salem's finest showing of high grade dresses—  
New spring modes—Values to \$15.95.  
MAIN FLOOR **\$9.65**

**TO CLOSE OUT—A Group of MISSES AND LADIES DRESSES and COATS**  
A very good selection—Values to \$15.95  
—Down Stairs Store **\$5**

**NEW SPRING DRESSES**  
New arrivals in silk-wool—a good selection of advance styles—Values to \$29.75.  
MAIN FLOOR **\$15.85**

**Rayon Bloomers**  
A fine knit in all the new pastel shades and blue and white—  
**\$1.00**  
—Down Stairs Store

Begins Tomorrow--Monday, Jan. 16



Salem—466 State St. Portland—362 Alder St.