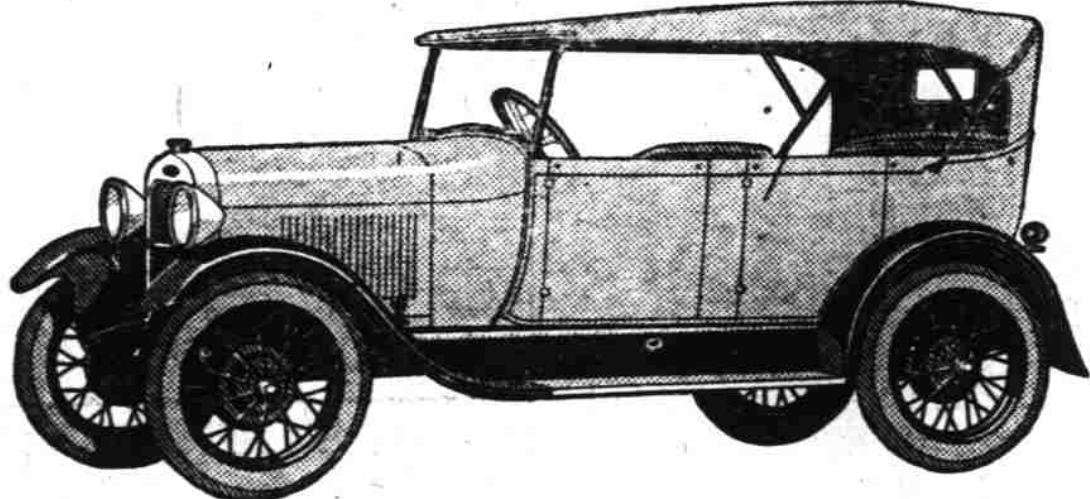


AUTOMOBILES

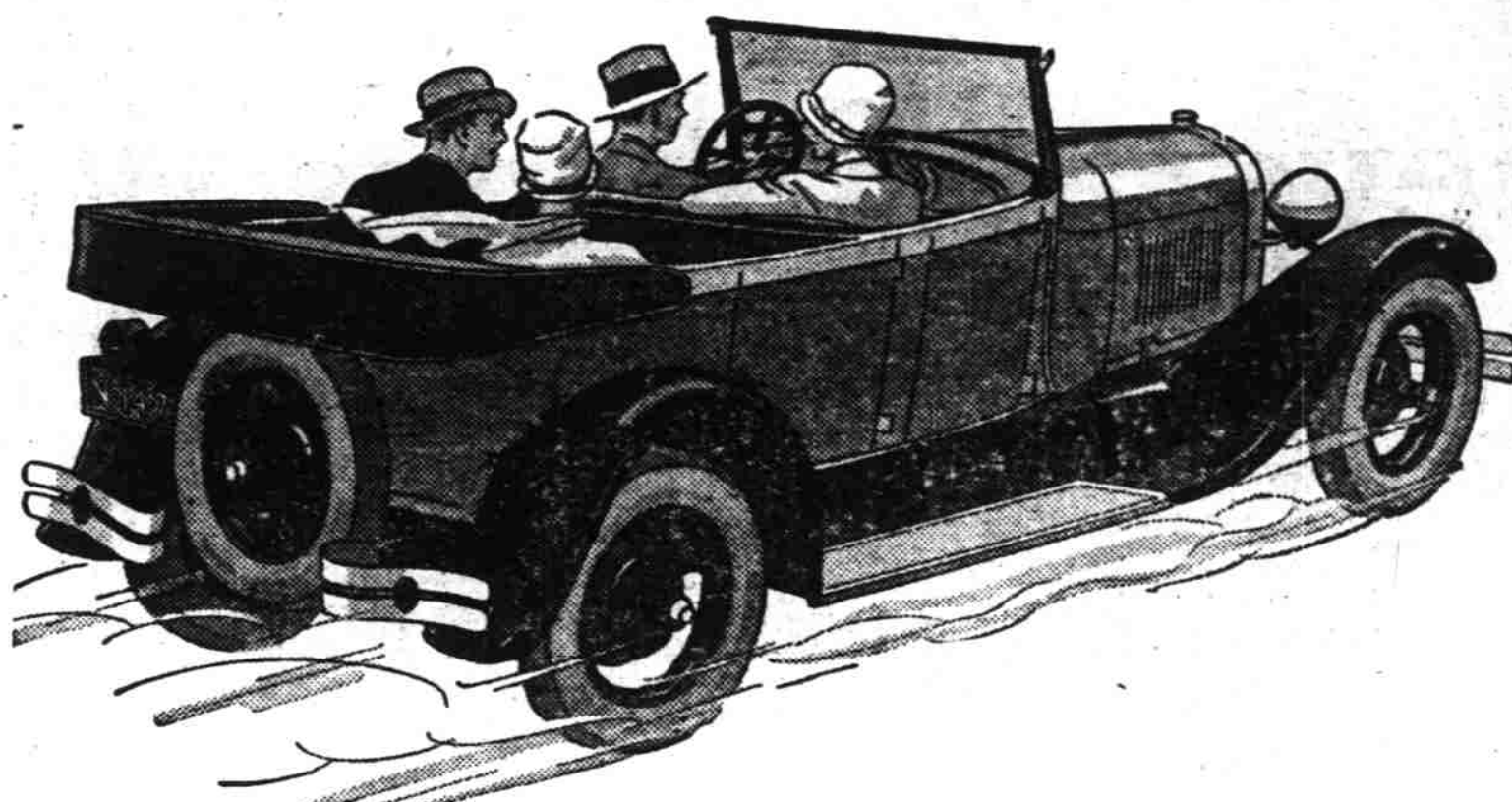
Prizes and Gold

Enter Now and Share in these Awards

Make your dreams of owning a fine Motor Car this season come true by sending in your Nomination Blank now.



Ford Phaeton—First Prize District No. 2



FORD PHAETON—First Prize—District No. 1

How To Secure Votes

Votes cannot be purchased and they cannot be transferred. Once they are issued to the credit of a contestant they must stay issued. This rule is imperative. There are just two ways to obtain votes. One is by clipping the free vote coupons which will appear in the Oregon Statesman. The other is by securing new and renewal subscription payments to this paper. The coupons must be deposited in the ballot box in the campaign office before the expiration date printed on them. All subscriptions must be paid before votes are issued on them.

New subscribers and those renewing old ones may pay at the office of The Oregon Statesman and have the votes credited to any one in the contest. Payments can also be made to any contestant in the race.

Here's your opportunity to get into the race good and strong with one stroke—get four yearly subscriptions and you will receive 400,000 extra votes by sending four of these coupons in.

Opportunity Coupon

GOOD for 100,000 VOTES

Member's Name

Address

This Coupon and a one (1) year subscription or the equivalent thereof entitles the member to 100,000 extra votes in addition to the regular schedule. Only four of these Coupons allowed any one member.

Everybody Wins

In order that all may be rewarded by The Oregon Statesman for the part they take, those members who fail to receive any of the grand prizes will be paid a commission of 20 per cent in cash upon all the subscription money turned in by them, providing they remain active members to the end of the campaign. Thus there will be no members who participate go unrewarded for their time and efforts.

The Oregon Statesman

The Morning Paper—A Local Paper

The Oregon Statesman, while it has the leased wire of the Associated Press, and prints the most reliable world news, is more distinctively a local paper, primarily interested in the news of Marion and Polk counties. You want to keep in touch with what is going on in the big world, and in your own great country; but your first concern is all about the things that are happening in and around your own home. The Statesman is both a general and a local newspaper—with the accent on the local.

A Booster Paper

The Statesman is, above all else, the constructive newspaper of this section and this state. It is interested in the development of the industries on the land and in the cities and towns of this section. It is a builder. It is concerned about getting more acres under profitable use—"more acres and more to the acre." In its Slogan campaign, it is distinctive. No other newspaper anywhere has anything comparable with these campaigns; partly because no other section is the "land of diversity" and the "country of opportunity" to the extent that is true of this most

favorable section. These Slogan campaigns will be continued, and enlarged, and improved in many ways.

The Best Newspaper

Do not be misled by the claims of other papers. The Oregon Statesman is the Capital City's oldest, brightest and best daily newspaper. There is a certain mark of distinction in being a subscriber to the Best Newspaper.

Associated Press News Service

This newspaper receives wire reports of the Associated Press, the greatest and most reliable press association in the world.

The Local Advertisements

The Statesman carries the advertisements of the local stores. Listen! By watching the bargain advertisements carried from time to time you can save many times the subscription price. Some of your neighbors save as high as 35 per cent of their annual buying costs each year. It pays to watch the advertisements in The Oregon Statesman—they are wonderful money savers for you.

General Features

All the important news of the day is told briefly; charming short stories and features, exclusive reading matter for the women folk; authoritative market and financial reports, classy sport news; all about the movies and theaters. Not too bulky, handy to read. It's the home paper par excellence. The Morning Oregon Statesman is the best daily and Sunday newspaper published in the Willamette Valley—with complete dependable news, features and editorials.

Rural District Correspondents

The Oregon Statesman has in each community a correspondent who reports the various local happenings in their immediate district. These correspondents are selected with the greatest of care and consideration, for your benefit. They are leaders in the social life of the community, and for that reason they can give the news that is in common to the greatest number of people, home news items that every one will enjoy reading.

The system used by The Oregon Statesman, enables us to have the news in your mail box the same morning, again you are enjoying "Today's news today." So don't put off until tomorrow to subscribe, send in your subscription today and know what is going on in your community.

LETTERS OF GRATITUDE

Written by Prize Winners In Former Contests Conducted by the Statesman Publishing Co.

Won 1925 Ford Touring Car

Albert Hensler, Kirkford, Oregon, answered last spring's puzzle and secured his four qualifying subscriptions in a very short time. He was delighted with his prompt reward for this service and he could hardly believe his good fortune when the judges decided that his entry took first place in that contest and he won the 1925 Ford Touring car. Read his letter:

Kirkford, Oregon, May 11, 1925
The Pacific Homestead,
Salem, Oregon.
To the Puzzle Editor:
Dear Sir:

With greatest pleasure I acknowledge your letter bringing the grand news of having won first prize. Heading the list of so many contestants is alone worth while for what little labor I've done. Winning a 1925 model car for just solving a simple puzzle, using a little extra effort to make it appear nice, is a gift I'm not able to thank you for, nor think words can express how easy you have made it for me to own a car.

Being raised of farm parents I am thankful to be gifted with love

for the wide open fields, the cows and chickens and I sure work hard towards owning some day a farm of my own. When that time comes I will be only too glad to tell your readers what the Pacific Homestead has done for me—meanwhile I am a contented and interested reader and learner of its scientific teaching in the agricultural field.

Not being acquainted with anyone on your paper in any way at all, connected, I am as much to say, a stranger and having won first prize sure well proves the honesty and sincerity of your personnel, as well as the fairness and squareness of your ingenious paper.

Thanking you and the committee of final judges for your decision, I remain as ever,
Sincerely,
ALBERT HENSLE.

Won Chevrolet Touring Car Contest

Second Prize in Statesman
January 12th, 1924
An Appreciation—
To the many friends who made

it possible for me to win one of the autos offered by The Statesman I hereby extend my sincere thanks. To the recipient of the Overland, Miss Hazel Peetz, my heartiest congratulations, and to other contestants the hope that in some future contest they too may carry off a grand prize. The contest having ended, I set myself to lose gamely, if that should be the verdict, knowing that I had done my level best to win. To state that I am elated is putting it mildly for I know what fine use this machine will be put to in our work in the Philippines. The Statesman staff, and Mr. Henderson and Mrs. Plinkie in particular, were uniformly courteous and helpful to contestants, and we believe the contest was conducted with absolute fairness.—Mrs. A. L. Beckendorf, 2237 Nebraska St., Salem, Oregon.

Won New Overland Champion In Statesman Contest

Turner, Ore., January 10, 1924
Automobile Contest Editor,
Oregon Statesman,
Salem, Oregon.
Dear Editor:

My joy was unbounded and words can hardly express my feelings of delight when I read the announcement in The Oregon Statesman that I had won first prize—The New Overland Champion Sedan—in the automobile contest. All my friends and myself had worked very hard but we realized that we had been competing and that the outcome was in doubt up to the last day. I wish to thank The Oregon Statesman for the absolute fair and square way in which they conducted the contest. I was always given to understand that while I was entitled to all the privileges that any other candidate was given I was not allowed any unfair advantage over any other candidate and if I won it would be because I honestly earned more votes than anybody else. I also wish to thank the Statesman staff, especially Mr. Henderson, Mrs. Plinkie and Mr. Sauder for the courteous way in which they treat-

ed me. I also wish to extend my sincere thanks and appreciation to my friends for their assistance which made possible the winning of this magnificent prize which will make travelling life so much more pleasurable, easy and delightful than traveling by the horse and buggy system.
Sincerely yours,
HAZEL PEETZ.

Won \$100 Cash Prize

Mt. Angel, Ore., Jan. 6, 1922
The Statesman Publishing Co.,
Salem, Oregon.
Dear Sirs:

Only too gladly do I acknowledge the receipt of the check for "one hundred dollars" awarded me as second prize in your recent contest. To opponents, this appreciative letter shall serve as an evidence of your uprightness and fair dealing with your contestants.

In securing subscribers for your useful publications I had little difficulty, although there were several contestants in our town. The work was a pleasure, as well as a pastime, and I hope to solicit more subscribers in the future. I, too, met with opposition, but I did not let myself be dissuaded from carrying out that which I had determined and believed in succeeding.

From the very first I resolved to use the prize money should I be so fortunate as to win, for purchasing or contributing to the purchase of an electric ironing machine so that the work in our laundry could be minimized.

In conclusion, I thank you most sincerely for your courtesy and promptness and extend my appreciation to the worthy judges.
Wishing you a very successful and prosperous year, I am
Yours very truly,
SISTER M. SOPHIE.

Elfa Lytle, Woodburn, Oregon

Winner of Dodge Sedan in the Statesman's Automobile Contest
The test of this young lady in carrying off the first prize auto-

mobile, the new Dodge Sedan, in the greatest subscription contest ever staged in the Willamette valley, is a story of what a young lady can do when she makes up her mind to overcome the obstacles that beset her path. She is a go-getter, and "hustle along and get subscriptions all the time" was the motto that proved successful.

During the life of the contest the contest editor received frequent information of Miss Lytle's methods of hustling around and getting subscriptions and the determined way in which she overcame obstacles that presented themselves on every hand.

A letter received from Miss Lytle follows:

April 19, 1926
Woodburn, Oregon,
The Oregon Statesman,
Salem, Oregon.
Dear Editor:

Words can not fully express my great surprise and truly voice my sincere appreciation of the fact that I was successful in winning the first prize—The Dodge Sedan—in the Oregon Statesman contest. I realized that competition was fast and keen and the result was doubtful up to the very last minute. I fully realized that my privileges were equal to those of any other contestants and that no undue advantage was extended me. I wish to thank The Oregon Statesman, and especially Mrs. Plinkie and Mr. Henderson who conducted the contest on such fair basis. I also wish to thank my many friends for their loyal support which helped to make possible the winning of this splendid car.
Sincerely yours,
ELFA LYTLE.

Won \$200 Cash Prize

McMinnville, Oregon,
Movie Contest Editor,
Salem, Oregon.
Dear Sir:

I received your cash prize of \$200.00 from your recent Movie Mystery Contest. I wish to thank

you very much.

I find that the contests carried on by you people are not fakes, but just what they are represented to be.

I may use this wonderful cash prize to help finish up my educational ideals.

Thanking you again I remain,
Yours sincerely,
ANNA KIRBY.

Just Show a Sample Copy

No Difficulty Getting Qualifying Subscriptions To Win a Prize

I found practically no difficulty in persuading my friends to subscribe to your magazine after I had shown them my sample copy, and I may say that they are highly pleased with the magazine.

I am glad that I won fifteenth prize in your Auto-Man Contest. Yours respectfully,
CLARENCE THOMPSON.
Won \$50 Cash Prize
108 Levens St., Dallas, Ore.,
June 20, 1924.

The Pacific Homestead,
Salem, Oregon.
Dear Sir:

I was agreeably surprised and

pleased that I was the fortunate one to be granted the second prize in your contest. The check for \$50.00 that you turned over to me never came in better, and it was easily earned. I only spent parts of two afternoons in friendly calls on a few neighbors. I was well received and they considered themselves well repaid in giving me their subscriptions for the Pacific Homestead. It certainly was pleasant work for me.

Wishing you success, I remain
Yours truly,
C. J. COLE.

Won \$50 Cash Prize

805 Cross St., Salem, Ore.,
Jan. 10, 1922.
The Statesman Publishing Co.,
Salem, Oregon.
Dear Sirs:

After entering the Movie Mystery Contest I was surprised when I was notified that I was the winner of a \$50 prize. I wish to thank you for the same and for the receiving of it so promptly when I stepped into your office.
Yours truly,
ED SPROED.

First Week Coupon

200,000 Extra Votes

This coupon, when accompanied with two yearly subscriptions (or their equivalent) to the Statesman, entitles the candidate to 200,000 extra votes if subscriptions are turned in during the First Week of their entry.

Name of Subscriber

Name of Subscriber

Candidate's Name

One First Week Coupon can be voted by each candidate, for every two one-year subscriptions, or their equivalent, turned in during the candidates first week in the campaign.

Statesman Automobile Contest

NOMINATION COUPON

Good for 50,000 votes
Only one counted to an entrant

This nomination ballot is good for 50,000 votes for the person whose name is written thereon.

Name

Number Street

Town R.F.D. Box

Nominated by

Nominate yourself or a friend.

These Letters Are Guide Posts to Your Own Brilliant Success