

Several Reasons Why Salem Real Estate Will Increase in Value

PAVED and MACADAM ROADS

No city in the northwest is blessed with such a network of paved and macadam roads as Salem. And paved roads mean better business and social conditions for any community. Within a radius of 25 miles, there are 235 miles of paved roads and 950 miles of macadam roads in the Salem district, all leading direct to Salem. A community with paved roads and no dirt roads is sure to attract settlers from eastern states. No community in the Mississippi valley, or even the eastern states, is blessed with such good roads as the Salem district. In this paved roads district, there will come first the reaction for higher prices for farm lands. Already in the rural districts fewer and fewer farms are being offered for sale. Farmers are now facing this question: If I sell out, where can I move to where I will have better opportunities for farming and where can I find a community better than Marion and Polk counties with their good roads and all American citizens? The answer is: "You can't find any such community." Any farmer who will visit other communities before offering his place for sale, will soon learn that Marion and Polk county real estate, considering price, cannot be excelled by any district in the west. There is something in the air and it is this: Farm land in the Salem district will never be lower in price than at the present time."

HEALTHFUL CHILDREN

In Marion county, more money is being spent caring for the health of its school children and even those before school age, than in any county west of the Rocky mountains.

It is the only county in the entire west where every baby, every child and every one attending school may be given a special health examination from time to time without charge.

In Marion county, the Commonwealth Fund of New York is spending each year more than \$60,000 caring for the health of its young folks.

There are 12 health centers in Marion county and at each there is placed an expert in health matters pertaining to children.

The Marion county Child Health Demonstration, with head offices in Salem, is in charge of Dr. Walter H. Brown, one of the greatest child health experts in the United States. And with Dr. Brown is a staff of 24 child health experts who give their entire time to the health of the children in Marion county. These things are worth while. And therefore, living in Marion county with such advantages for children, is worth while. Every school district in the county is visited from time to time by child health experts from the Marion County Child Health Demonstration. Living in such a county is worth while just as surely as health is worth while. And good health is just one of the many advantages offered children in the Salem district.



SALEM REALTY BOARD

"An Association of Realtors" Salem, Oregon

OFFICERS

L. E. Oberer, President
W. M. Pennington, Treasurer
W. Pettyjohn, Secretary

MEMBERS

Anderson & Rupert, 169 So. High St.
A. C. Bohrnstedt, 147 N. Commercial St.
Becke & Hendricks, 189 N. High St.
H. E. Brown, 109 S. Commercial St.
Leo N. Childs, 320 State St.
Lelace H. Ellis, 320 State St.
W. H. Grabenhorst & Co., 134 S. Liberty
Gaskill & Earle, 166 S. Liberty St.
Geo. W. Hubbs, Silverton, Oregon
W. G. Krueger, 147 N. Commercial St.
E. A. Miller, 208 Oregon Bldg.
Lee A. McAllister, 134 S. Liberty St.
McGillchrist & Pennington, 209 U. S. Bank Bldg.
Gertrude J. M. Page, 492 N. Cottage St.
L. E. Oberer, 134 S. Liberty St.
Winnie Pettyjohn, 175 S. High St.
Richard L. Reiman, 219 N. High
Victor Schneider, 208 Oregon Bldg.
George Thomason, 320 State St.
S. R. Tandy, Jefferson, Oregon
Ulrich & Roberts, 122 N. Commercial

Own Your Home—Get Established

If you believe in Salem, use soap and will work we will put you in a respectable home you can pay for like rent. Have the wife meet you at our office after working hours—tell us when.

A good 6 room house, modern on paved street for \$2800 on very easy terms.

A splendid strictly modern 4 room and nook new home for \$3400 on easy terms.

Ten very good acres with large house and barn and abundance of fruit for \$4500 and will take house in Salem.

A beautiful new strictly modern two story 6 room home on fine lot worth \$7500 and will take acreage.

A very fine 5 acre tract with modern improvements worth \$5000 and will take Salem home.

McGILCHRIST & PENNINGTON
209-10 U. S. Bank Bldg. Phone 140

Our Installment Loans Make It Easy for You

BECAUSE

1. You steadily reduce the principal with but little greater monthly outlay than rent
2. You don't have the total principal due in a lump sum which may be difficult to meet
3. On a loan of \$1000 for 5 years your total interest is \$216.80
4. You are doing business with an old established firm.

Plenty of 5% Money to Loan on Willamette Valley Farms

ANDERSON & RUPERT REALTORS

169 South High Street Salem, Oregon
Correspondents, Equitable Savings & Loan Ass'n.

Victor Schneider Chris Schneider The Firm of Real Service

If you are in the market for an ideal small dairy and poultry farm close to Salem and well improved. Reasonably priced and easy terms.

Modern poultry farm, good modern buildings and good location, to sell or trade for Salem property to \$6500.

Equipped dairy and stock farms to sell below value, will take some city property as part and priced to \$25,000.

Farms for every purpose, all prices and sizes.

An East front lot near Parrish school below value and on easy terms.

A good 6 room, new and modern home, close in and only \$3,000. Easy terms.

To buy, sell or trade see us, we want your business and will earn it.

VICTOR SCHNEIDER — Realtor
Loans — Insurance
Residence Phone 732-J
228 Oregon Building Telephone 673

Business Opportunities

No. 1. A Garage and Filling Station well located in Salem on Pacific Highway—\$2,000.00.

No. 2. Two well located small grocery stores. Either one—\$2,500.00.

Mr. B. T. Youel, having associated himself with me, we will now specialize in Salem residence and business properties as well as farm lands. Send us your listings.

A. C. BOHRNSTEDT

Realtor Loans Insurance
147 North Com'l St.—Salem, Oregon

TWO GOOD BUYS IN STOCKED and EQUIPPED FARMS

50 acres 9 miles out on good road and close to Highway, most all in cultivation, fine set of buildings. 3 horses, 5 cows, 10 hogs, 100 chickens, all farm machinery, hay and grain in barn to go for \$8000 with terms.

60 acres 12 miles out on good road, fine set of farm bldgs., most all cleared land, good well and creek running through place, 4 good cows, 3 heifers, 2 horses, 30 chickens, 2 pigs, hay in barn, and machinery. All to go for \$11000, part terms, or will take home in Salem up to \$4000.

For Good Buys in Farms, SEE

320 State Street **LEO N. CHILDS Co.** Phone 1727
REALTORS

Suburban Investments Worth While

25 acres at city limits, creek bottom soil, all year creek, a positive snap at \$250 an acre.

26 acres on Pacific Highway, beautiful building site with fine view, excellent soil, some large oak trees for shade, 13 acres fine timber. To settle an estate \$3200.

29 acre farm near Pacific Highway, good 6 room plastered house, large barn, some logans and young prunes, good creek, and timber. \$5300. Will take as low as \$300 down from table party.

WINNIE PETTYJOHN, Realtor
175 S. High Street

GREATEST TRADING ORGANIZATION ON The PACIFIC COAST

We have over 3000 properties listed for exchange. Every kind of property, every price, every location. We can match your exchange EXACTLY. If you would like to trade your property TODAY, come in TODAY.

5 room modern bungalow, full cement basement, laundry trays, furnace, dutch kitchen and many other built in features. Lots of fruit on lot, on bus line, and close to school. Price \$4750.00. Located at 545 N. 18th Street.
Good 6 room house, full cement basement, large lot, 50x165, located at 780 N. Cottage, rented for \$35.00 per month. Price \$4000.00, \$1100.00 cash, balance easy terms.
46 acres all in cultivation, north of Salem. No. 1 buildings. Priced right for quick sale.
5 acres all in cultivation, just north of Salem. Price \$1600 small payment down and balance easy terms.

GASKILL & EARLE REALTORS
166 South Liberty Street Phone 2242

Salem Highway Tracts



\$100 Down and \$30 per Month

will buy new 4 room house with 1/2 acre of ground.

Listen to the owl so wise
The wisest bird that's known,
Common sense has he who buys
A home he calls his own.

If you are industrious and of a saving turn of mind we can show you how you can move into a home of your own and pay for it as easily as you now pay rent.

SPECIAL

Owner has cut price from \$4500 to \$4100. New 5 room house. Full cement basement, furnace, fireplace, hardwood floors, paved street. North Salem. Very easy terms.

RICH L. REIMANN

Realtor



219 North High St.

Phone 865

Insurance

Loans

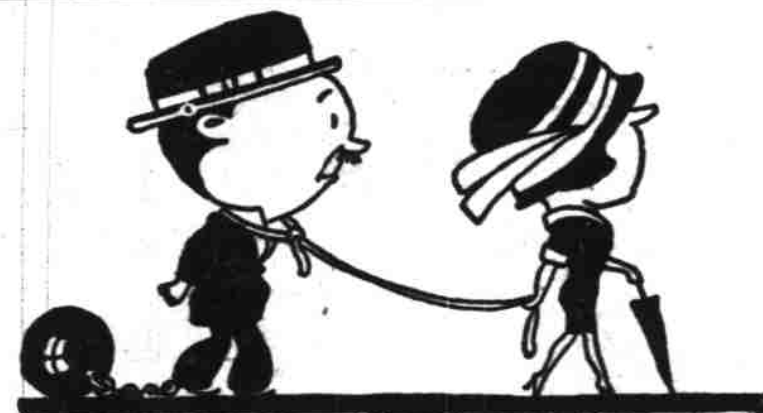
EXCHANGE

English style home of 6 large rooms, east front, paved street, cement walks, garage. New and has not been occupied; fireplace, breakfast nook, hardwood floors, full basement, pipe furnace, east front. Want small acreage North or East with or without buildings.

W. G. KRUEGER—"The Realtor"

147 North Commercial

Phone 217



"A Bird in the Hand Is Worth Two in the Bush"

That's why we advise you to invest now in Salem property. We believe that Salem property will increase in value.

We also have a number of excellent tracts to offer at attractive prices. Come in and see our listings.

BECKE & HENDRICKS, Realtors
189 North High Street

Attractive Trades Well Located

2 apt. houses located close in netting 12%, trade for one or two houses or business corner in Salem.

Income property located on a corner, in business zone, will trade for unencumbered property.

Apt. house bringing splendid dividends, located in business zone, all furnished, \$17,000.

Large corner, suitable for any kind of business, especially attractive for garage business. Price \$25,000.

Corner, 100 ft. frontage, splendidly located for business, \$15,000.

Insure with the Niagara Fire Insurance Co.

GERTRUDE J. M. PAGE
Realtor

484 Court Street

Phone 1882

Invest in Salem's Downtown Business Property

Here Is Your Opportunity

A fine large 60 foot frontage on North High Street close to the present retail district with a large 4 apartment residence in excellent repair with a full cement basement and furnace heat piped to every room in the house. Every apartment equipped with new gas ranges and all apartments recently renovated. This property is yielding a monthly rental of \$107.00 and is one of the most desirable downtown properties offered today. This property is bound to increase in value FAST. Price \$12,900.00 with liberal terms.

The owner of this property is leaving the city soon and to secure a quick sale will accept other city property as part payment if worth the money.

ACT QUICK—HERE IS YOUR OPPORTUNITY TO TURN SOME OF YOUR OTHER PROPERTY INTO A MOST DESIRABLE DOWNTOWN INCOME PROPERTY. SEE US NOW.

W. H. GRABENHORST & COMPANY Realtors

134 South Liberty St.

Phone 515

We Make a Specialty of Exchanges

GIVE US A TRIAL

6 acres north of Salem, good 6 room house and small barn, priced very reasonably at \$3000 or will exchange for Salem home, or acreage near Salem.

5 acres 7 miles from Salem at \$1350 or will trade for Salem property.

1300 acres stock and grain ranch in southern Oregon. A good place, price \$23,000 or will trade part or all of it. Running water all year round.

Income property in good valley town to trade for farm from 30 to 60 acres. What have you?

7 room fully modern house close in for sale at a bargain, \$3500. House is in good condition. If you have anything to trade tell us about it.

ULRICH & ROBERTS REALTORS

American Fidelity Building

129 North Commercial Street

Telephone 1354