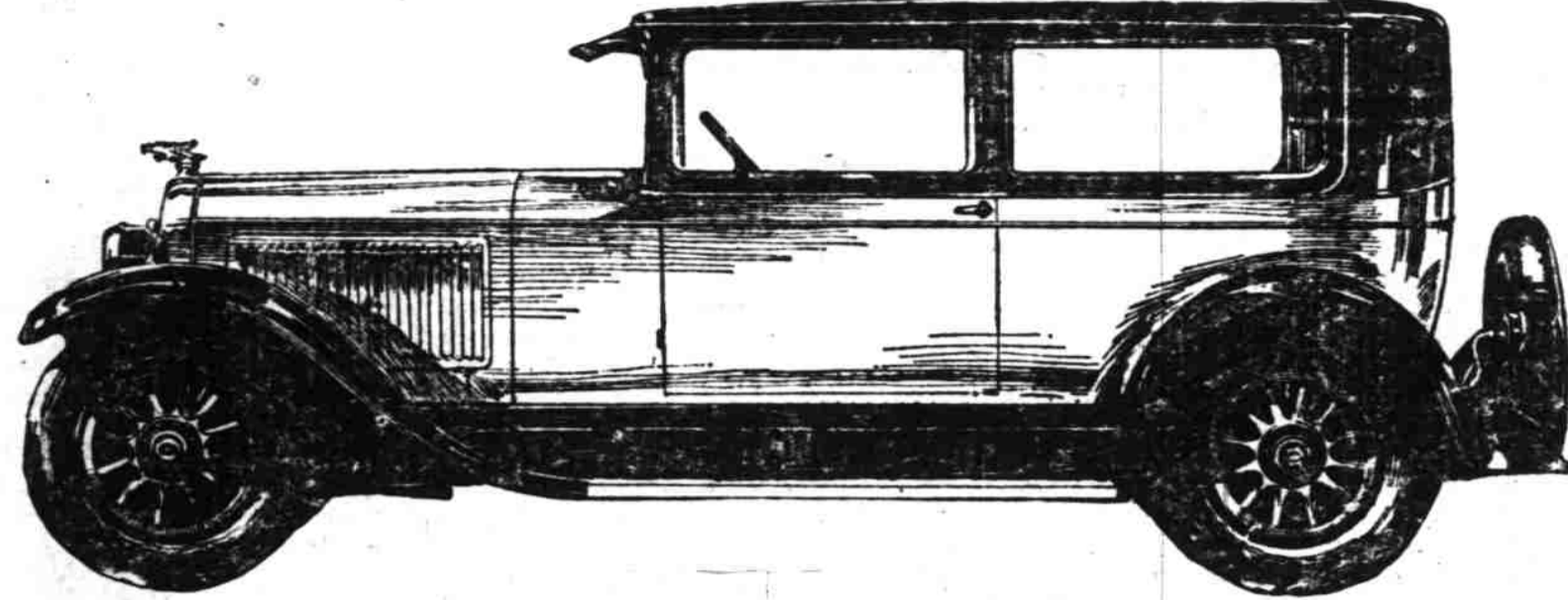


The Oregon Statesman Announces Great \$6000 Automobile and Prize Campaign

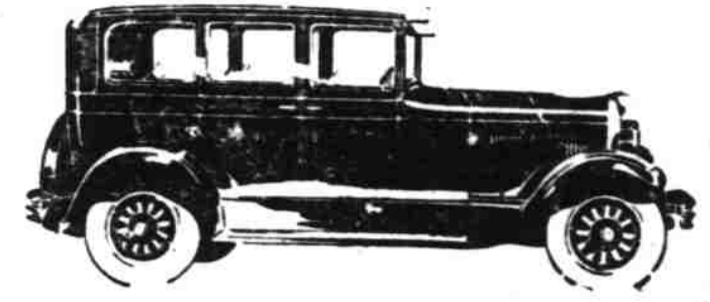
Five Automobiles, Radios, Electric Washing Machines, Diamond Rings and Cash Given. Awards for All. The Greatest Offer of a Lifetime Open to Men, Women, Boys and Girls of This Section. Enter Today.

Oakland Sport Six Sedan to be the First Grand Prize

This sport Oakland sedan has all the appearance of a car in the \$2,000 class although the purchase price is only \$1343. The car is fully equipped, has wire wheels with two spare wheels and tires. It may be seen at any time in the show room of Vick Bros. at the corner of High and Trade streets.



SECOND PRIZE Chrysler "52" 2 Door Sedan [fully equipped] \$970.00



grand prize winners) will be awarded the remaining prizes according to their standings in their respective districts. If a candidate wins one of the first two grand prizes they cannot win a district prize. The district prizes will be awarded to the candidates in the respective districts other than the winners of the grand prizes. In other words a candidate cannot win a grand prize and also a district prize. This makes it fair to all.

27. Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission.

28. Cash must accompany all orders where votes are desired and under no conditions will any moneys turned in for subscriptions be refunded. There will be no exceptions to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both.

29. Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions.

30. Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.

31. Extensions of subscriptions will receive votes according to the regular vote schedule in effect when the first subscription was paid.

32. It is distinctly understood and agreed that candidates will be responsible for all the monies collected and that they will remit such amounts in full at frequent intervals, or on demand to the campaign department.

33. To insure absolute fairness in the awarding of the prizes, the race will be brought to a close under a sealed ballot box system. During the entire last period of the campaign, the box will be locked and sealed and will repose in a place where the candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed, will the seal be broken, the box unlocked and the judges begin the final count. In this way no one, not even the campaign manager could possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

34. The 20 percent commission will be paid only on money turned in for subscriptions, and subscriptions only. No commission will be awarded to a prize winner. READ THIS RULE OVER AGAIN.

35. Candidates influencing or attempting to influence any of the Judges shall forfeit all rights to either prize or commission.

36. The campaign will end March 20, 1928, at midnight.

37. In case of a typographical error, it is understood that neither the publishers of this paper nor the contest editor shall be held responsible except to make the necessary correction of same.

38. Every candidate who enters this campaign is an authorized agent of The Oregon Statesman and as such may collect arrearages and past due subscription payments from present subscribers to The Statesman publications as well as payment of advance subscriptions, old or new.

39. There will be a cash commission of 20% paid to all active non-prize winners. An active candidate is one who turns in at least \$25.00 on subscriptions during the life of the contest, but it is distinctly understood that in the event any candidate becomes inactive failing to make weekly cash report, of not less than \$6.00 a week for the last three weeks of the contest, he or she will become disqualified and thereby forfeit all rights to a commission.

40. A subscriber once turned in by a candidate and extended at any time during the campaign beyond the time it was originally turned in for will have the same vote value as though the full subscription had been turned in originally.

41. The Judges awards are final.

42. Any candidate once nominated and not wishing to continue in the race must notify the campaign manager in writing, written five days after his or her name appears in the printed list.

43. Candidates are not confined to their own particular section in which to work. They may take subscriptions anywhere. Candidates may have any one anywhere work for them.

44. Votes are issued on new and old subscription payments to The Statesman publications. Cash must accompany all subscriptions where votes are issued.

45. The coupon appearing in the paper may be discontinued at the option of The Statesman.

46. A bonus of 75,000 votes will be awarded for the first subscription reported.

47. In accepting nominations candidates agree to abide by the above rules and regulations.

FREE -- Everyone Wins Something -- FREE

THE PRIZES AND HOW THEY WILL BE AWARDED

The first two prizes below will be designated in the competition as Grand Prizes, and the other prizes as District Prizes. The two Grand Prizes will be awarded to the two contestants who have the highest number of votes to their credit at the close of the contest regardless of the district in which they live. The First Grand Prize will be awarded to the person having the highest number of votes to their credit at the finish. The Second Grand Prize will be awarded to the person having second highest number of votes to their credit at the finish. After the Grand Prizes have been awarded, the remaining contestants will be classified according to the district in which they live and prizes awarded according to their standing in their district. The highest contestant in District 1 will receive the first District Prize; the second highest contestant the second District Prize, etc., until all the prizes have been awarded. The highest contestant in district 2 will be awarded the first District Prize in District 2; the second highest in District 2 will receive the second District Prize in District 2, etc., until all the prizes have been awarded. The winner of Grand Prizes are not eligible for the District Prizes.

First Grand Prize Oakland Sport Six Sedan—Value \$1343.00. Second Grand Prize Chrysler Coach—Value \$970.00

VOTING POWER OF SUBSCRIPTION; and PRICE LIST OF THE OREGON STATESMAN

Length of subscription	Vote Schedule up to Feb. 18	Vote Schedule between dates of February 19 and March 5.	Vote Schedule between dates of March 4 and March 13.	Vote Schedule between dates of March 14 and March 20.
3 Months	3,000	2,650	2,500	2,250
6 Months	8,000	7,500	6,500	6,000
1 Year	32,000	30,000	26,000	24,000
2 Years	80,000	75,000	65,000	60,000
3 Years	144,000	135,000	117,000	108,000
4 Years	216,000	202,000	175,000	162,000
5 Years	288,000	270,000	234,000	216,000
6 Years	350,000	330,000	306,000	284,000
7 Years	450,000	418,000	390,000	362,000
10 Years	700,000	650,000	600,000	550,000

The above schedule of votes, which is on a declining basis, positively will not be raised during the competition. (See opening announcement.) A special ballot good for 100,000 extra votes will be issued on every "club" of \$10.00 turned in. The "club" may be composed of small or large amounts, totaling \$10.00 worth. This arrangement will be in effect throughout the entire campaign and is to be considered part of the regular schedule. No subscriptions will be accepted for more than ten years through any one candidate.

Add 5000 extra votes to the above schedule for each and every new daily subscription you secure which is 1 month or less than 2 months. 10,000 extra votes to every subscription which is 2 months or less than 6 months and 25,000 extra votes for each subscription which is one year or more in length.

Subscriptions for odd amounts will be given votes pro rata. We will be pleased to furnish candidates with extra receipt books that their friends may assist them in securing subscriptions.

When friends are signing receipts for candidates they must sign the candidates name per their own name.

The subscription rates of the Daily Oregon Statesman are as follows: By carrier in the city of Salem, 50 cents a month; \$1.50 for 3 months; \$3.00 for 6 months; \$6.00 per year. Sunday only 20c a month.

By mail in Marion and Polk counties, 50 cents a month; \$1.25 for 3 months; \$2.50 for 6 months and \$5.00 a year.

By mail outside of Marion and Polk counties, 60c a month; \$1.50 for 3 months; \$3.00 for 6 months and \$6.00 a year.

Votes on Pacific Homestead, Northwest Poultry Journal and Oregon Teacher subscriptions will be awarded on a pro rata basis—that is \$1.00 paid on any of these magazine subscriptions will earn the same number of votes as \$1.00 paid on the Oregon Statesman, etc.

Subscription rate of Pacific Homestead is \$1.00 for 3 years. Northwest Poultry Journal \$1.00 for 1 year and Oregon Teacher \$1.00 for 1 year.

For further information, subscription blanks, etc., call, write or phone

CONTEST EDITOR

Office Oregon Statesman

215 South Commercial St., Salem, Oregon

Phone 583

HERE'S THE CAMPAIGN PLAN IN BRIEF

The object of this Prize Campaign is two-fold—to increase the subscription list of The Oregon Statesman; to collect in advance subscription payments from present and new subscribers and at the same time afford our friends and readers an unparalleled opportunity to profit in a big way through their spare time during the next few weeks. It is a plan that works both ways and to the ultimate good to all concerned.

HOW TO ENTER—WHAT TO DO

1. Send in the Nomination Coupon. It counts for 50,000 votes.
2. Clip the 200 vote coupon—collect all of these that you can and get your friends to save them for you.
3. Use the receipt book. As soon as we receive your entry we will send you a receipt book so that you may take subscriptions. Every paid subscription counts for votes according to schedule. You do not have to be a subscriber to The Oregon Statesman to compete.
4. See your friends. Get your friends and acquaintances to subscribe. Also organize them so they will assist you to get subscriptions from their friends.
5. Use the telephone—call up everybody. Tell them you are in the campaign and ask for their support.
6. Once in, stay in. Don't get discouraged or let any one discourage you. Somebody will win the cars. Why not you?
7. Get complete information—call, write, or phone the Contest Editor, The Oregon Statesman, 215 South Commercial Street, Salem, Oregon. Phone 106.

GET BUSY TODAY

Jump in today and put your own town on the map in big red letters by winning one of these big cars. Not luck—not chance—earnest effort alone will win. Test your salesmanship ability. Remember those who start now will have the advantage. Be an early bird! Tuesday, March 20, is only a very short distance ahead. Your hustling ability will place you in the winning list. Drive away, March 20.

NOMINATION COUPON

GOOD FOR 50,000 VOTES Only One Counted to an Entrant

This Nomination Ballot is good for 50,000 votes for the person whose name is written thereon.

Name

Street and Number

Town .. R. F. D. State

Nominated by

District No. 1—within the corporate limits of the City of Salem.

- First prize—Ford Phaeton, Value \$500
- 2nd prize—Tregro Radio, complete with table, wires, battery, etc., value \$200
- 3rd prize—New Easy Electric Washer, value \$185
- 4th prize—Royal Correspondence Shorthand Course value \$100
- 5th prize—Diamond Ring value \$75
- Sixth prize \$20.00 in Gold
- Seventh prize 15.00 in Gold
- Eighth prize 10.00 in Gold
- Ninth prize 10.00 in Gold
- Tenth prize 10.00 in Gold
- Eleventh prize 10.00 in Gold
- Twelfth prize 10.00 in Gold
- Thirteenth prize 10.00 in Gold
- Fourteenth prize 10.00 in Gold
- Fifteenth prize 10.00 in Gold
- Sixteenth prize 5.00 in Gold
- Seventeenth prize 5.00 in Gold
- Eighteenth prize 5.00 in Gold
- Nineteenth prize 5.00 in Gold
- Twentieth prize 5.00 in Gold

District No. 2—outside City of Salem including Salem R. F. D.'s

- First prize—Ford Phaeton, Value \$500
- 2nd prize—Tregro Radio, complete with table, wires, battery, etc., value \$200
- 3rd prize—Wilson Electric Wash, value \$165
- 4th prize—Royal Correspondence Shorthand Course value \$100
- 5th prize—Diamond Ring value \$75
- Sixth prize \$20.00 in Gold
- Seventh prize 15.00 in Gold
- Eighth prize 10.00 in Gold
- Ninth prize 10.00 in Gold
- Tenth prize 10.00 in Gold
- Eleventh prize 10.00 in Gold
- Twelfth prize 10.00 in Gold
- Thirteenth prize 10.00 in Gold
- Fourteenth prize 10.00 in Gold
- Fifteenth prize 10.00 in Gold
- Sixteenth prize 5.00 in Gold
- Seventeenth prize 5.00 in Gold
- Eighteenth prize 5.00 in Gold
- Nineteenth prize 5.00 in Gold
- Twentieth prize 5.00 in Gold

Information, Rules and Conditions of The Oregon Statesman's Big Automobile Contest.

1. Any person who is of good character, married or unmarried, old or young, is eligible to compete in this Salesmanship Campaign.
2. Candidates may nominate themselves or be nominated by their friends. Nominations must be accompanied by the proper address of the candidate.
3. Nominations may be made at any time during the contest.
4. Vote coupons good for 200 votes as provided in the Statesman, which when neatly cut out, name filled in and brought or mailed to the Prize Contest Department of The Oregon Statesman will count for the amount thereon.
5. A committee of three well known business men will be selected by The Oregon Statesman to count the votes and decide upon the prize winners.
6. The Judges' Final Count of votes will be made in public and all candidates and their friends may witness it.
7. Cash must accompany all subscriptions where votes are to be issued.
8. Candidates can secure subscriptions anywhere.
9. The Oregon Statesman reserves the right to award a Tregro Radio prize value \$200.00 to the candidate (regardless of district) who secures the most subscription money during the three weeks period ending Monday, February 20th, at midnight, also an automobile, value not less than \$500.00, to the candidate who secures the most subscription money during the three weeks period ending Monday, March 12th, at midnight. The Statesman also reserves the right to award additional prizes to the value of not less than \$200.00 as special awards during the life of the contest.
10. The Oregon Statesman reserves the right to encourage the candidates in every way possible.
11. No regular adult employee of The Oregon Statesman can enter or compete for any of the prizes. Salesboys, Carrier Boys or City or Suburban news-dealer agents are not considered regular employees.
12. In the event of a tie for any prize offered a prize identical in all respects with that tied for will be awarded to each tying contestant.
13. The Oregon Statesman guarantees fair treatment to all contestants and should any question arise a decision of the management will be considered final and absolute.
14. No statement or promise made by any solicitor or agent varying from the rules or statements published in The Statesman will be recognized by The

20% Cash Commission Guaranteed to Every Active Non-Prize Winner.