

SOCIETY

(Continued from page 11)

At the meeting of that organization Thursday afternoon at the home of Mrs. Jennie Miller. Mrs. Miller was elected vice-president and Mrs. F. E. Shafer, secretary, for the year 1928.

The afternoon was spent with sewing and conversation following the business session.

Mrs. J. A. Bernardi will be hostess at the meeting of the club on February second.

Recent Guest at Home of Mayor and Mrs. Livesley

Mrs. L. A. DeBeek has returned to her home in San Francisco, California after visiting for a short time at the home of Mayor and Mrs. T. A. Livesley, on Lincoln Hill.

Spending the Week-end in Portland

Mr. and Mrs. E. B. Grabenhorst motored to Portland yesterday where they will remain for the week-end as the guests of Mr. and Mrs. E. R. Platt.

Return to Home in Milwaukee

Mr. and Mrs. Ross Miles and their three sons, Ward, Frank and Rodney, have returned to their home in Milwaukee, after spending the holidays with Mrs. Miles' parents, Mr. and Mrs. B. C. Miles.

Chapter AB Will Meet Tomorrow Evening

Chapter AB of the P. E. O. Sisterhood will meet at seven forty-five o'clock tomorrow evening with Miss May Rauch in her apartment at the Court.

Auxiliary of Veterans of Foreign Wars Will Meet

The Auxiliary of Veterans of Foreign Wars will meet at 2:30 o'clock Wednesday afternoon at the home of Mrs. George E. Lewis, 1180 North Winter street.

TRADE OUTLOOK FOR YEAR PROVES FINE

(Continued from Page Six)

Large portion of the released labor has gone into non-manufacturing lines, such as garages and service stations, and furthermore, new industries are springing up to absorb any labor surplus.

In the field of distribution, wholesale and retail trade has shown some recession, due in the autumn months to the unseasonably warm weather which prevailed over most of the country.

Reports, however, indicate a large holiday trade running in the case of larger cities about 8 per cent over last year, and it is likely that most of the deficiency was made up with the change in weather conditions.

Among the outstanding developments of the year has been the increase in chain-store activity. Sales by these organizations in many lines have increased about 30 per cent over those for the corresponding period last year, due partly to the increased number of

stores opened. Mail-order and department store business has also been larger than a year ago.

Among the important factors looking toward the stabilization of business in the future are the greater interest shown in trade organizations, the nation-wide growth in the understanding of the universal advantage of waste elimination, and the greater importance attached to constructive cooperation among producers and distributors.

Great progress has been made in the past in increasing the efficiency of production. This is true not only of the manufacturing industries but also of agriculture. The truly encouraging feature of 1927 developments however has been the increasing interest shown in regard to methods for improved efficiency in distribution, in which our methods as a whole are still relatively expensive. There is, undoubtedly, a large amount of waste which could be eliminated in these processes, and substantial progress has been made toward a more careful appraisal of costs of selling, market analyses, etc.

A gratifying indication of the recovery of the world's business since the debacle of 1914-15 is the fact that most of the other industrial nations also have shown substantial increases in their export trade. The combined figures for 19 leading European countries, covering the first nine months of 1927, indicate an increase of 7 per cent in value of exports compared with the corresponding period of 1926. Because of the decline in world price levels, the quantitative increase in European export trade was even larger than the 18 per cent advance of the United States. Of the 10 countries, only Norway showed smaller exports than in 1926. The increase in the trade was somewhat curtailed as a result of the coal strike and the consequent inactivity of many industrial establishments.

The aggregate exports of countries outside of Europe was somewhat smaller in value during 1927 than in 1926, but this was largely due to the decline in commodity prices. Exports of Canada during the first nine months of 1927 were 1 1/2 per cent smaller in value than a year earlier, while export values of four important Asiatic countries declined by 5 per cent because of the fall in prices of rubber and other staples of that section.

In considering the trend of our foreign trade by major groups of commodities it should be borne in mind that the volume of exports of wholly and partly finished manufacturers which in 1927 comprised nearly 60 per cent of our total exports (they were about 30 per cent in 1901-1905), is determined largely by the extent and effectiveness of our sales efforts. Especially is this the case with many outstanding American specialties—automobiles, office appliances, labor saving machinery, etc., the increasing quantities of whose exports amply substantiate the efficiency of our factories and particularly of our overseas salesmanship. The progress made in

the fresh-fruit movement, of both citrus fruits and apples, has been large, the growth of the former being indicative of future developments. (The domestic situation for canned vegetables is greatly improved, because of the comparatively small packs of the past season.) The low production of rutabagas throughout the country, except in California, has been of benefit to the Western producers and exporters. The domestic situation for canned vegetables is greatly improved, because of the comparatively small packs of the past season.)

There has been a considerable decrease in the value of our exports of manufactured foodstuffs during the year, which may be ascribed entirely to the smaller quantity and lower value of our sales of meats and fats to foreign countries.

There has been an increase of about 10 per cent in the value of our exports of semi-manufactures during the past year and as a result of larger sales of copper and copper exports has amounted to 14 per cent in quantity and 8 per cent in value during the first 10 months of 1927, as compared with the corresponding period of the preceding year.

Turning to the regional distribution of our trade in 1927, as compared with 1926, the United States has exported more merchandise to all continents except Oceania. There has been a particularly large gain, amounting to about 14 per cent, in our exports to Canada, based on 10 month figures, and that country advanced to first place in our trade, supplanting the United Kingdom, which has held that position throughout most of the history of the United States. The commodities which have been responsible for most of the gain in our exports to Canada are coal, automobiles, tractors, wheat, and rye.

Exports to Europe have shown a considerable growth during the past year, 3 per cent as compared with 1926, in consequence of the continued economic recovery of that continent. This trade expansion, however, has been only partially reflected in the values reported, on account of the fact that prices of several of the most important commodities purchased from the United States by European nations have averaged substantially lower than a year earlier. Among the European countries, exports to Germany, Belgium, The Netherlands, and Russia have shown the largest gains, while those to the United Kingdom, France, and Italy have been smaller in value than in 1926. Cotton consigned to Germany in the first nine months of the year was 80 per cent greater in quantity

than in the corresponding period of a year earlier. Russia has shown about as large an increase in its purchases of cotton, while Belgium has purchased more wheat and motor vehicles.

Our shipments to South America have been slightly larger in 1927, reaching the total value of about \$450,000,000. This is about twice the value of the trade in 1922. Our largest customer in South America, Argentina, increased its purchases by about 14 per cent in the first 10 months of 1927, as compared with the corresponding period of 1926, the greatest gain occurring in sales of automobiles and trucks. Trade with Uruguay has also been large, while exports to Chile and Peru have declined. Exports to Venezuela and Colombia, where there have in recent years been large developments of petroleum fields, have been maintained at about the same high level as in 1926.

Our sales to Asia continued to expand during 1927, though the growth was not as marked as in the preceding year. Most of the recent gain has occurred in shipments to British India, and that continent has shown a very pronounced growth as a result of the ever-increasing popularity of our manufactures on that continent. The value of exports to Oceania, on the other hand, has shown a moderate decline for the second consecutive year, which has been partly a result of the reduction in purchasing power of that region, due to the relatively low price of some of its major products.

The imports of the United States will show a decline of about 5 per cent during the present year, with an approximate value of \$4,220,000,000. There has been, however, a very substantial decrease in import prices during the year, so the quantity of goods imported was actually larger than that in 1926, and was also larger than in any earlier year on record. The average price of rubber has been more than one-third lower than in 1926, and this alone has accounted for about three-fourths of the decline in the total value of the import trade. There have been also rather marked declines in the prices of raw silk, coffee, wool, and many of the other commodities which we purchase in large quantities from abroad.

The only one of the five great economic classes of imports which has shown a pronounced gain in value during 1927 is manufactured foodstuffs, and that has been due very largely to the substantial recovery in the price of sugar, which had fallen to a low level in 1926.

Imports of crude foodstuffs have shown almost as pronounced a decline as that of raw materials, this being caused in both the quantity and average price of our imports of coffee. Importations of cocoa beans, on the other hand were 5 per cent larger in quantity, and 42 per cent higher in value, in the first 10 months of 1927 than in the corresponding period of 1926.

There has been a decline of about 6 per cent in the value of our purchases of semi-manufactured commodities during the year, caused by a reduction in our purchases of copper, lumber, wood pulp, fertilizers, and tin. Prices of all these commodities except tin have been somewhat lower than in 1926. Imports of finished manufactures have reached a slightly larger total value than in 1926. There has been a marked decline in the value of our imports of burials, which has been more than offset by small gains in the trade in most of the other important commodities of this group.

Imports from every continent of the world have decreased in value during 1927. The most pronounced declines have been in our imports from Oceania and South America. Purchases from Europe, on the other hand, have been only slightly smaller in value than in 1926, and actually larger in physical volume.

In summarizing our foreign trade for 1927, we may say that it has continued to show remarkable growth in spite of a general lowering in world price levels and a moderate reduction in the activity of domestic business as compared with 1926 record figures. Our exports have shown a substantial growth, indicating a further strengthening of our position in world markets, while the maintenance of our imports at about the same high level as in 1926 indicates the general prosperity of this country.

The army order forbidding dogs to accompany troops on parades is believed to be a sequel to a recent inspection, when a dog jumped up and licked the General's hand. The dog ought to have known that only colonels are allowed to do that.—Punch.

ULDINE UTLEY THE CHILD EVANGELIST

Short Life Story of This Remarkable Girl Who is Now in Salem

(The following attempt at her life story was written by Joe Elliot, a Filipino, concerning Uldine Utley, remarkable child evangelist, now holding meetings in Salem, at the Armory.)

"Uldine Utley!" That magic name which thrills New York city at its mention! That magnetic name which drew fourteen thousand New Yorkers into the New Madison Square Garden during a mad storm! That uncanny name which picked the lock of the forbidding portals of Carnegie Hall! That arresting name which caused five thousand gild-worshippers to jam the traffic at Broadway and Wall streets!

That untitled name which held at "attention" twelve hundred sailor boys, and marines on the super-dreadnought Pennsylvania! That unpretentious name which causes grandpas and grandmas to say "Praise the Lord!" That sweet name that makes children drop their favorite toys for the Bible! That charming name which robs the ruffian of his roughness!

"Uldine Utley!" That simple name of a simple child-evangelist! To record of Uldine's natural life is a simple matter, requiring but little time and space. For Uldine, as she prefers to be called, is only fifteen years old. But a very few facts can be cited in the life of most people during the first fifteen years of their lives. First of all, we would mention the birthplace, and then the date of birth. And, for the most of us, there is nothing more worth noting except what the undertaker jots down in his note book.

But how vastly different is the life of Uldine! Her babyhood is the most insignificant period of her life. You see, she was a baby for only a short time. Uldine was born in the little town of Durant, Oklahoma, in the year 1912. At seven years of age, she was writing little stories and plays. Her ambition was to be an actress. Uldine loved to dance and sing. It was therefore a logical step which she took when she joined a junior dramatic club. This was to lead her to Hollywood and movie stardom, the natural objective for a famous actress.

But somewhere about this time, Evangelist Aimee Semple McPherson held a campaign in Fresno, California. Urged by her grandpa against her will, Uldine attended a service—the service which marks the turning point in the already crowded years of her limited existence.

Shortly after, the indwelling Spirit of God came to Uldine while attending a little church in Fresno. And it was at this time that Uldine's Saviour appeared to her as the Rose of Sharon!

Step by step, Uldine followed a religious pathway. The church now claimed a large portion of her time. During all this time, Uldine felt the urge to go forth, and preach the Gospel. And at the age of 10, Uldine preached her first sermon.

Time and space will not permit us to make even the simplest of accounts of this youthful evangelist after she started out on the evangelistic field. An individual incident alone occurring in one of her services in such cities as St. Louis, Savannah, Miami, Philadelphia, Kansas City, Indianapolis, Chicago or New York City, would form an interesting story in itself. Regarding this portion of Uldine's life, we can do no better than to refer the reader to the newspaper files of the cities above mentioned.

So much for the barest of outlines of Uldine's life story. After all, the life of this phenomenal child-evangelist cannot be reduced to black and white. Her life story is better recounted in the lives of those who have had the good fortune of sitting under her ministry. Part of that story is written in the transformed lives of sinful men and women whom Uldine has so sweetly led to her Jesus. Part of that story is recorded in the thankful hearts of sainted veterans of the Gospel who have found inspiration in Uldine's absolute faith in God's Word. Part of that story may be read in the joyful songs and happy faces of the youth whose religious fervor has been fired by the devotion and consecration of this enthusiastic Gospel crusader.

Appearance and Manners Of course, you are wondering

about her personal appearance, pupil manners and general behavior. What we have to say here will be more or less general. We have not the genius to convey to you, minutely and completely, the cheerful influence of the sunshine, or the innocent beauty of the Lily, or the charm of the blushing rosebud, or the soothing effect of the silvery moon, or the fragrance of the honeysuckle's bloom wafted about by the evening breeze!

There is nothing glaring nor dazzling "about Uldine's appearance. There is nothing crashing nor splashing about her actions. There is nothing startling nor flaming about her language. Uldine dresses in a simple white dress. She greets everyone with a cordial "God bless you!" She speaks words that her audience can understand. How simple! How sweet! How wise!

None can truthfully accuse Uldine of "making up" for stage effect. Nobody can tell the truth and say that she is not friendly. Not one can remain truthful, and say that she employs a vocabulary in order to create a certain impression upon her audience. Yes! Uldine holds her audience spell-bound. Her friendliness is genuine. Her language is 99.99 per cent perfect. She is a fluent speaker, knowing what to say, and able to say it without faltering. She has a thorough knowledge of her subject both in its secular and sacred phases. One marvels at her comparisons and contrasts—comparing and contrasting incidents in Biblical and current-secondary history. The question often comes to our mind: Where does she get her information?

How She Sees Sermons Uldine is marvelously fitted in being able to see "sermons" in the things about and in the incidents of every day life. Skyscrapers, battleships, shop windows—they furnish preaching material to Uldine. The conventional warning remarks of an elevator boy, when he cautions the passenger to "watch your step," becomes a text for Uldine. To her, New York is a Babylon. Her skyscrapers are towers of Babel. The jewelry and silk shops call Solomon's splendor to mind. The music and dancing in eating and drinking places are reminders of King Nebuchadnezzar's time.

Not only is Uldine quick to perceive a moral in an object, incident or situation, but she is witty in her apt applications. Her humor is pure and palatable. She does not resort to stories and jokes with offensive odors in order to get a laugh out of some starchy, stiff and formal member of the congregation.

Uldine's knowledge of the Bible is both intensive and extensive. One really marvels at her familiarity with the Word of God. During her discourse, she holds her Bible, and constantly refers to book, chapter and verse to reinforce her statements. So familiar is she with the Word of God that not a moment is wasted in turning to the passage desired. And her applications never miss the mark. They are always to the point. We have often wondered at the depth of wisdom in these applications.

Unaffected Humility There is no end to the many side lines of this subject, which can yield abundant interest. We had we time and space at our command, we are limited in both. But, before terminating this very brief sketch of our Sister Uldine, we must say that the most impressive feature about her is her natural and unaffected humility. Considering the high honors paid her by distinguished personages, the affectionate tribute rendered by vast assemblages, the flattering compliments of syndicated reporters—we wonder how she can be so unconscious of it all! We have never heard her mention boastfully the thousands who battled to gain standing room in her New York meetings. In fact, we have never heard her mention the Uldine crowds at all. Inherent or acquired, Uldine's humility is greatly appreciated, and highly to be commended.

Unpretentious and unassuming, simple and sweet, cordial and sincere—those are the natural qualities of Uldine's life. Her irresistible winsome! And those virtues, plus the Spirit of God, constitute the secret of Uldine's great success on the evangelistic field.

Engineer in Fatal Wreck Dies in Portland Hospital PORTLAND, Jan. 7.—(AP)—Charles F. Theobald, engineer of one of the two locomotives of the Union Pacific passenger train wrecked in Oneonta gorge a week ago, died at a hospital here today where he was brought Tuesday suffering a relapse, he was believed to have had a fair chance of recovery.

The death of Theobald was the second resulting from the wreck. Fred Warnke, fireman, died Monday night before the arrival of the relief train that brought Theobald.

Miss Lillian Carnes, a passenger injured in the wreck, was recovering today. She suffered injuries to her neck, pelvis and spine.

Theobald is survived by his widow and a nine year old daughter. He had been employed as an engineer by the Union Pacific since 1909 and as fireman for that line previously.

NEW INCORPORATIONS Schlosberg Brothers, with headquarters in Salem and capital stock of \$40,000, has been incorporated by Lester, Jack and Sidney Schlosberg.

Other articles filed in the state corporation department Friday follow: Oregon Retail Bakers association, Portland, \$60,000; E. R. Wilson, C. C. VanGorder and William L. Veelman.

Prince of Wales company, Portland, \$1000; Can J. Kenney, E. F. Hitchcock and Lucy Hitchcock.

The Alligator company, Missouri corporation, \$15,000; permit issued to operate in Oregon.

Cashier of Defunct Bank Enters Into Bankruptcy PORTLAND, Jan. 7.—(AP)—A voluntary petition in bankruptcy was filed in the federal court here today by J. C. Hostetter, former cashier of the defunct French and company bank of The Dalles. The bank failed several years ago. At the time it was one of the oldest financial institutions of the state and generally recognized as one of the soundest. Liabilities of \$24,162.50 were listed and no assets.

The liabilities were largely claims of various Wasco county business interests and included a note to the bank.

The Oregon Silver Spruce company, holding timber lands in Tillamook county also filed today. The petition was submitted by H. H. Schwerdtman, president, who

recently filed in bankruptcy for the Oregon Box and Lumber company. Liabilities of \$20,267.50 and assets of \$59,931.20 were listed.

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