A Newer

ansion.

See Our Window,

Displays

chasing \$2.00 or more on opening day, a handsome

To encourage early shop: ping we shall give to the

first 100 customers pur-

Leather Billfold until 100 have been

given away Opening Day Today at 9

Begins Today-- Wednesday, at 9 A.M. We are all set for our great Expansion Campaign. This morning we launch this determined effort to break all records in the matter

of volume. Remarkable reductions have been made in nearly all departments—reductions that are really so liberal and substantial that it cannot be compared to anything ever seen in Salem.

boys, and on Virgin Wool Blankets and Robes. Extraordinary Reductions in All Departments Only the prices will be different. They will be showing such sav-

This merchandise in the store is new, that is what makes it so different to a sale. We have taken our regular stocks, bought in the regular way for our regular business and marked them at generous concessions just for this campaign. You will not find old "job lots" or "special purchases" bought for sale purposes, but clean, fresh, wanted and desirable merchandise of the character you are ings that you will do well to check up your needs and come prepared to take full advantage of the opportunity to buy for future as well as present needs. The event will feature merchandise of nawen as present needs. The event win reature merchandisc of had tional renown such as Hart, Schaffner and Marx, Michaels Stern and other well-known clothes, Pendleton Pure Virgin Wool Blankets, Perfection Boys' Clothes, Stetson-and Mallory Hats, E. & W. and Emery Shirts, Interwoven Hosiery and other equally well known makes. Truly a remarkable money-saving occasion.

1000 MEN'S SHIRTS In collar attached, collars to match and neckband styles.

\$2 \$2.50 \$3 \$3.50 \$4 \$4.50 \$5 TWO FOR THE ONE

All-Wool Blazers

\$6.00 values. New plaid designs \$2.95 in rich colors

Men's Dress Caps Values to \$3.50. New patterns \$1.45

Men's Dress Trousers \$6.50 and \$7.50 values. Made of \$4.95 virgin wool in many patterns. virgin wool in many patterns.

Pendleton Flannel Shirts In new plaids and beautiful col- \$3.45 ors. \$5.00 values

Men's Corduroy Pants Regular \$4.00 and \$4.50 values, \$2.00

\$5.00 Men's Corduroy

\$3.85 Can't Bust 'Em make. Light tan.

THE UNUSUAL

COME TODAY EXPECTING You Won't Be Disappointed Come Expecting

Come Expecting 900 SUITS & OVERCOATS

Hart Shaffner & Marx and Michaels-Stern and other nationally known makes \$60 \$65

TWO FOR THE ONE Plus \$2.00

Men's Union Suits \$1.50 values, excellent quality \$1.00 ribbed cotton

Men's Union Suits Cotton ribbed, values to \$2.00 \$1.35

Men's Union Suits \$2.00 and \$2.50 values Fast wool and cotton ribbed, excellent \$1.65 3 for \$4.50 weight.

\$3.00 Union Suits Chalmers fine Merino, part wool, \$1.95 dark grey. 3 for \$5.50

Men's Union Suits \$5.00 values. Gray, worsted \$2.65 finish, all wool, heavy weight.

\$2.50 Outing Pajamas \$2.50 Outlined with \$1.95 silk frogs. 3 for \$5.50

Come Expecting

500 PAIRS MEN'S SHOES Arch Preserver and Brennan makes, all styles and sizes \$750 \$850 \$10 \$11 \$1250 \$1350

TWO PAIRS ONE ONE PRICE OF

50c Men's Fancy Hose Famous Interwoven or other 35c fine hose

3 Pair for \$1.00 75c and \$1.00 Hose

Interwoven and Cheney 55c In plain and fancy designs 3 pairs \$1.50

Boy's Golf Knickers and long pants. Values to \$5, in all wool fabrics of many patterns and shades.

\$2.50 Boys' Shirts English broadcloth, in blue, grey \$1.45 and tan coat style shirts

Glacier Park Blankets

Regular \$13.50, 4 pound, 100 percent pure virgin wool, 66x80, solid white with contrasting border stripes of black, green, yellow and red and many other colors.

Size 72x82 Blankets Regular \$7.50. Single 100 per \$4.75 cent virgin wool in a new Pacific grey color, a rare value at

See The Windows

Our windows are a reflex of our stocks. They are specially trimmed to give you the opportunity to view the merchandise and the extraordinary prices featured during this expansion event, Do not miss seeing them.

Our Annual Clothing Sale Over 900 Hart Schaffner & Marx, Michaels Stern and Other Renown

SUITS & OVERCOATS

In this 2 for 1 Sale—Select Yours on Wednesday while Stocks are Complete Begins Today-Wednesday

LET NOTHING KEEP YOU AWAY!

BEGINS TODAY—WEDNESDAY, 9 O'CLOCK. COME EXPECTING REMARKABLE VALUES

Bishons CLOTHING *** WOOLEN MILLS STORE INC.

C. P. Bishop, Pres.

Ralph H. Cooley, Gen. Mgr.

BE HERE WHEN DOORS OPEN