

Salem Theaters Providing High Class Entertainment for Patrons

BACK STAGE IDEA COMING TO SALEM

Spared To Make This Fanchon and Marco Revue Hit of Year

You've often wanted to go behind the scenes and watch a show rehearsal, watch the company assembling and put through various steps that eventually make up the finished production.

Realizing that Fanchon & Marco have decided to present a revue based on this idea, in their "Back Stage Idea" they take you behind the scenes and let you in on some of their secrets of production.

The "Backstage Idea" is one of the most novel of this or any season. It is more than a show. For besides giving you a regular production, they add the spice that goes with something new and different.

Sunday and Monday will bring this remarkable revue to the Elsinore. We can safely promise you the time of your life, for the revue is an intimate affair, replete with fun and snappy songs and dances. Throughout, there runs an "informal" spirit of merry-making.

A great cast has been assembled for this presentation. Helene Hughes, Roy Smoot, Ates and Darling, Vivian Fay, Emile and Romaine and the Sunkist Beauties are all seasoned big time vaudeville performers, who bring you something in their individual fields.

Nothing has been spared to make the hit of the year, the outstanding novel revue of the season. Don't miss it—for if you do you'll miss a show the whole town will be talking about for weeks.

Ted Roy, "The Singing Blacksmith," who won honors in the national singing contest recently, will be on the program also.

EDITING "BEN HUR" PROVED BIG TASK

Great Picture Scheduled To Open At Elsinore Theater January 12

The task of cutting and editing the Metro-Goldwyn-Mayer screen version of "Ben-Hur" in two languages and on two continents was the most gigantic enterprise ever undertaken for any picture. The total of the negative film exposed during the making of "Ben-Hur" amounted to 1,900,000 feet, which is 900,000 greater than that of "The Four Horsemen of the Apocalypse," which is the nearest competitor. From this mountain of celluloid 850,000 feet of positive were printed, more than double the entire footage of "The Big Parade."

With sixteen pictures to the foot this makes a total of 13,600,000 individual pictures which the film editor and his assistants had to screen before attempting to assemble and edit the film down to its present length of 12,000 feet. Thus for every foot of film to be

SPECIAL SINGER AT ELSINORE



Ted Roy, "Singing Blacksmith," will appear at the Elsinore Today and Tomorrow

shown to the audience at the Elsinore beginning January 12, there were 160 feet discarded. For those interested in further facts and figures it can be mentioned that it would take six days to run "Ben-Hur" in its entire length, including all the sequences and scenes shot in Italy and at the Metro-Goldwyn-Mayer studios in Culver City, Cal.

Lloyd Nosler, appointed film editor of this epic early in 1924, immediately sailed for Rome to join Director Fred Niblo and his staff. Upon his arrival the film editor found about 400,000 feet of film awaiting him and immediately started to reduce this footage to continuity form.

When the scenes pictured against the historical background of Rome were completed the company returned to the United States for another year's work on "Ben-Hur." After each day's work, the scenes taken during the day would be shown. Nosler looked at every foot and knew by heart the slightest movement of every character in the entire production. This probably was the greatest task ever assigned to a film editor.

Desert Background For Bebe Daniels' New Comedy

Bebe Daniels recently went back to work in the town of Oasi.

The Paramount star hasn't left the country nor does she intend to for the time being. Oasi is a town in Algeria but it's twin is at the Paramount studio where Miss Daniels was starting her latest comedy, a story of desert love "She's a Sheik."

Miss Daniels is of the opinion that "She's a Sheik" which reaches the Oregon today, will top her other successes including "The Campus Flirt," "A Kiss in a Taxi," "Stranded in Paris," "Senorita" and "Swim, Girl, Swim" in popularity.

FOREIGN LEGION STORY AGAIN



Bebe Daniels and William Powell in the Clarence Badger Production "She's a Sheik," A Paramount Picture

"She's a Sheik" the new Bebe Daniels Paramount comedy which arrives at the Oregon today shapes up as one of the season's funniest films. Listen to a brief outline of the plot:

Bebe, granddaughter of a sheik, refuses to marry the man who seduced her, William Powell, a desert band leader. On a trip to an outlying Foreign Legion post she meets and falls madly in love with Richard Arlen, a captain of the Legion. Unfortunately, he, being entirely wrapped up in Josephine, a visitor, fails to return Bebe's affection. Taking one of her peculiar remarks up in the wrong manner—"If you want to be my sweetheart and he rejects, carry him off into the desert!"—Bebe kidnaps Arlen with the help of two friends and takes him to her home in the oasis. There, all the methods known and a few that are unknown, to

women are tried out but Arlen remains obdurate. Not being at all interested in this fiery Arabian beauty, he is anxious to return to his command. Finally, Bebe agrees to take him back whereupon Powell appears on the screen. Knowing that Arlen is technically a deserter, he sends word to the latter's superior officer. The Legionnaires arrive to shoot the deserter and Powell's bloodthirsty tribe surrounds them. Then, when all seems lost—but why continue? From the above, the action and plot can easily be visualized. As for the laughs, there are a plenty. For instance, Bebe's efforts to tame the man she loves involve a leopard, a wild animal's cage, a whip and everything but actual brute force. A modern girl getting cave-woman if ever there was one! And preview audiences have raved about the climax; one that's as fun as it's thrilling.

KALEB COMING HERE FOR BRIEF SHOWING

Kaleb, was born of American parents and has spent his lifetime in this country studying assiduously the English language and the world-wide authorities on psychology. He has gone through the higher institutions of learning and has spent months at the feet of some of the greater scientists of the world asking and answering questions.

Following a resolve made early in life he diligently applied himself to the perfection of one definite accomplishment, and this was the production of a conscious mind that could successfully communicate with the subconscious mind. Kaleb is able to do this to a degree, and it is his broad knowledge of human experiences and the trend of human minds that makes it possible for him to give the demonstrations that are now becoming the talk of the land.

He believes that unexpressed knowledge is useless and that a man's real worth lies only in the service he gives to others and this is the reason why he uses the theater as a medium through which to impart the wisdom that is his. But the value of his personality is enhanced by the highly entertaining quality of the production. Not only is this type of show one of the most talked of in America but the special presentation given by Kaleb is enjoyable to those who desire side-splitting comedy as well as mystery.

Kaleb will be at the Oregon theater January 8-9-10-11.

IRVINE WILL SPEAK

EDITOR OF OREGON JOURNAL TO ADDRESS Y.M.C.

B. Frank Irvine, editor of the Oregon Journal, whose life has been an inspiration to thousands, and whose life story was written up in the November issue of the American Magazine, will be the speaker at the Young Men's Banquet at the Y. M. C. A. Tuesday night at 6:30.

Mr. Irvine can with pride be claimed as a local product. He was born near Seilo where his father was a business man and started the first small country newspaper. Here Frank got his first newspaper experience. Later he entered Willamette University from which he received a B. S. degree.

He taught school for a while and then took up telegraphy and studied railroad engineering. He was the agent at Corvallis for a number of years. While there he became interested in Newspaper work again and later purchased the "Times," which he built up into one of the strongest of the smaller newspapers on the coast. Mr. Irvine's editorials attracted attention in the newspaper world and opened the way to steady advancement and to his present position as editor of the largest evening newspaper in the northwest.

Mr. Irvine, though blind for many years as a result of a friendly boxing bout, is living a fuller life and is in closer contact with life all around him than most men who have had vision all their lives. Mr. Irvine vibrates with optimism and goodwill toward every one.

The young men's division of the Y. M. C. A. is sponsoring the affair which will be especially for young men. He will speak on one of his favorite topics, "What We Owe."

Lawrence Johnson, president of the young men's division, at a meeting called for the purpose of promoting the banquet, appointed Fred Duncan in charge of ticket sales. Any young man whether affiliated with the young men's group or not is invited to hear Mr. Irvine. Reservations may be made by calling the "Y"—2460.

fellow diver since the beginning of salvage operations. Diver C. T. Mattox, who got caught under a cave-in of mud today, is the second who owes his life to Eadie. L. C. Michaels was dragged from the wreckage December 18 after his lines had fouled and Eadie had cut him free with a hacksaw.

WE WISH YOU

A HAPPY NEW YEAR

May the year 1928 bring you all of the good things you anticipate. Friendship and goodwill are only to be had by a thorough understanding and a meeting on a mutual plane.

We like to think of every one as our friend.

J. C. BAIR

"The Radiator Man"

Cores Made for All Cars

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MAGNIFICENT OPERA TO BE HERE



Scene from "The Bohemian Girl"

The "Operafilm" version of the immortal opera, "The Bohemian Girl" is magnificent entertainment for motion picture fans, as well as ardent music lovers. It will be presented at the Elsinore theater on Tuesday, January 10th. This innovation is a combination of opera and film, using famous operatic artists, who

appear personally, on stage, singing all the delightful melodies, both solo and ensemble.

The operatic cast, who will personally appear on the stage in suitable costumes and scenery, include such stars as Miss Theo Pennington, prima-donna soprano; Mercedes Dalmada, dramatic soprano; Franklin Meeker, tenor; Carl Bunschu, baritone; and Frederick Wheeler, basso; all of them international artists, with beautiful voices, and many years actual operatic experience.

The film is a notable one, starring such famous actors and actresses of the stage and screen as Ellen Terry, and Ivor Novello. "Operafilm" is the name coined by Basil Horsfall, eminent opera composer and conductor, to designate this novel combination of film and opera singers.

An augmented orchestra, under Mr. Horsfall's personal direction, will accompany the entire production of the film, and operatic selections, which will include such beloved melodies as "The Heart Bowed Down," "I Dreamt I Dwelt in Marble Halls," and "Then You'll Remember Me." Music lovers and movie fans will undoubtedly regard this attraction as one of the truly big events this season.

Read the Classified Ads

CHANGE FUND PLAN

COUNTY TREASURERS MAY HANDLE SCHOOL MONEY

The next legislature will probably be asked to make provision for the handling of the funds and accounts of school districts of the third class through the office of the county treasurer instead of by the school district clerks as at present, according to sentiment expressed by county school superintendents who met here Saturday in their annual conference.

The proposed change, it is claimed, would make for both efficiency and economy as it would eliminate the expense of the annual audit of the books of the school clerks. Approximately 25 of the 36 county superintendents of the state are attending the conference, which continues over until Tuesday.

SNOWS STRIKE CHICAGO

Strong Winds Sweep Down Upon City, Bringing Cold

CHICAGO, Dec. 30.—(AP)—A heavy snowstorm, accompanied by strong winds, descended upon Chicago today. Temperatures were dropping perceptibly tonight and near zero temperatures were forecast for tomorrow.

MERELY TO ANNOUNCE THAT THE INCOMPARABLE

BEBE DANIELS

Has Been Secured in a First-Run Picture—

"She's a Sheik"

TODAY ONLY AT THE

OREGON THEATRE

Elsinore Theatre

One Night Only
Tues, Jan. 10th

Glorious Musical Event! A Stage Sensation!

NATIONAL OPERA COMPANY

THE BOHEMIAN GIRL

BASIL HORSEFALL'S LATEST SENSATION

OPERA FILM

WONDERFUL REVIVAL OF THIS POPULAR OPERA

With Beautiful Costumes, Stage Settings, and One of the Most BRILLIANT CAST OF OPERATIC SINGERS EVER HEARD IN THE WEST!

A Tremendous Success in the East and West!

THEO PENNINGTON—Famous American Soprano.
MERCEDES DALMADA—Dramatic Soprano—Hammerstein's Opera House, London, England.
FRANKLIN MEERER—Eminent Lyric Tenor.
CARL BUNDSCHU—American Baritone Supreme.
FREDERICK WHEELER—Basso, Damrosch Symphony.
ALL THE FAVORITE MELODIES—REMARKABLE ENTERTAINMENT

Augmented Orchestra—BASIL HORSEFALL Conducting

PRICES—1.50, \$1.00, 75c, 50c. (plus tax). Tickets now on Sale at Box Office. Phone 307.

DON'T MISS THIS GLORIOUS OPERATIC TREAT! Acclaimed by press and public as the most remarkable and novel musical attraction this season.

Calvin Coolidge - -

who has achieved, among certain persons, at least a modicum of popularity through a propensity for acquiring 32-pint sombreros, coupled with his lifelong habit of employing one-syllable words, a degree of popularity, nevertheless would likely find himself merely a nonentity were he to appear here Sunday among theater-goers who know

Helen Hughes - -

who finds herself—as a performer—with hand-shaking callouses after each appearance and who lives among flowers delivered through the courtesy of admirers. Miss Hughes appears on Sunday's bill along with the irresistible

Roy Smoot - -

Whose act holds his audience as tightly as the glue guaranteed by the traveling merchant, who is frequently to be found—before the police arrive—on one of the prominent corners. Mr. Smoot eventually gives way to the

Sunkist Beauties - -

who are—to be bromidic—all that the name implies plus what you may imagine they are. Let us merely mention that they are good—very good. In addition, on Sunday, you may see

ATES and DARLING—VIVIAN FAY—EMILE and ROMAINE - -

whom the management asks you merely to take on trust. In the acts there is novelty, subtlety, cleverness, and other qualities which go to make up an excellent show.

For the grand finale of announcements we have saved the now nationally-known

- - TED ROY - -

O. A. C. student who, along with his popularity, won second prize in the nationally conducted contest of Atwater-Kent with a view to finding the best voices for radio work. Mr. Roy will appear, as a special attraction, in a singing act, Sunday and is expected to draw large crowds. We ask you to remember these features

AND DON'T OVERLOOK

BEERY and HATTON in "THE WIFE'S SAVERS"

at The Elsinore

SUNDAY and MONDAY