

WHIPPET STAMINA EXHIBITED AGAIN

Car Averages 33 Miles Per Hour In Run From Indianapolis To Los Angeles

With the Whippet nearing the end of its eighteenth month on the market, during which time it has set a standard of performance that has never before been equaled in the light four cylinder field, comes word of another outstanding stamina accomplishment.

A. E. Elmore and Vernon Gibson, both of Indianapolis, left that city recently in a Whippet Sedan, heading the nose of this smart car towards the Pacific coast. The start was made from the Hoosier capital without any thought in the minds of either of breaking any records—it was merely to be a cross-country trip.

However, just 7 1/2 hours of driving time were required to bring the car into the city limits of Los Angeles, a distance of 2,442 miles in all. To accomplish this the Whippet sedan had to maintain an average speed of more than 33 miles an hour from the mid-west to the far off Pacific coast city.

"We used 109 gallons of gasoline or an average of 22 miles a gallon," Mr. Elmore said. "Our total oil consumption was one and one-half gallons. Although we struck some bad stretches of roads we had no mechanical trouble, and aside from three punctures we had no delays.

"We left Indianapolis late on Saturday and the following Friday we were in Los Angeles. The only stops were for meals and sleep. We kept close records of the gasoline and oil consumption and the actual running time. The Whippet beat some of the fast train schedules from the east, many times our Whippet speeding along, mile after mile, at a rate of 60 miles an hour. We found the roads very poor, with mud, and although we had no skid chains, we decided to keep going west. For 25 miles the Whippet plowed through the mud that came up to the front axle at times. It required five hours to negotiate this bad stretch. However, at no time in this hard going did the Whippet falter, the engine developing all the power necessary to pull through the heavy going."

It is pointed out by the Willys-Knight company, builders of the Whippet and Willys-Knight lines of motor cars, that this is merely another instance, added to the thousands of tests made in the past 18 months, that has marked the Whippet as the finest, performing light four cylinder, car ever built.

AUTO ACCESSORIES CHRISTMAS GIFTS

run the entire range of things both beautiful and ornamental for use on the car. It is simply a matter of selecting some item of equipment that the car now lacks. No matter what the selection may be it is sure to be appreciated. With plenty of room and a full stock of new accessories and motorizing comforts to care for the Christmas shopper, the Western Auto Supply company is enjoying a great holiday season. A booklet "Remember everybody with something for the car" has been prepared for the convenience of the shopper. It is intended to aid in the selection of the right gift and show the wide range of gifts that are sure to please any auto owner.

COMPANY TO OPEN
The Loggers and Contractors Machinery company with M. W. Maynard as the local manager, will open for business in the near future at 345 Center street in the new Valley Motor building. A complete line of Killefer road machinery will be handled as well as tractors and caterpillars. It is understood that the general opening of this new store will be within the next few days.

Read the Classified Ads

Health As Well As Appearance Demand Frequent Cleaning

If you could see how the dirt and dirt your garments can absorb in any short time, you would have them cleaned more often. We call and deliver.

We Call and Deliver
JAPANESE HAND LAUNDRY AND CLEANERS
428 PERRY STREET
Telephone 788

GRAHAM BROTHERS MOTOR COACHES AID YOU TO PARK IN PHILADELPHIA



Leave your car with a courteous attendant at a parking garage just outside of the congested traffic, step into the comfortable, Graham Brothers motor coach shown above and speed to the center of the business district where you want to go. Your business day or shopping tour over, board the Graham Brothers coach at the same point, let it whisk you through the congestion to the garage, get your own car and drive home.

This is the way the U. S. M. C. garages have solved the parking problem for the owner-driver of automobiles in Philadelphia. The service was instituted since the "limited parking" rule in the center of the city became effective. It was arranged in co-operation with Lit Brothers Department stores. If the user of the parking and transportation service makes a purchase at this store, the sales slip permits the car to be taken out without charge.

FINISHING SPORT ROADSTER, PROBLEM

Color of Car Often Influences Feeling As One Goes On Open Road

There is one thing we must all remember while considering sport cars and that is that their colors should reflect the uses to which they are put and for which they are intended. They may be for air are intended. They may be for take, as to their colors. In the haze of gray dust that lies along country roads after the swift passing speedster, of the rich warm reds of old country barns, of the warm russets and yellows of November hillsides, or the cool greens that lie across summer fields.

When one fares forth for summery joys afield or autumn views over vale and hill in an open car one becomes, often because of the very color feeling of the car, aglow with a desire to go gyping, to start out on high adventure, to reach the golden treasure at the foot of the rainbow, or to go "strange countries for to see." The colors of your car may well be just as daring and adventuresome as the thoughts that crowd into your work-a-day mind at such times.

So, suppose you are refinishing your sport car in the spring time. Then think of the tender gray greens of the hillsides and the softly brilliant blues of the April sky. In the autumn, what of orange trimmed with black? The orange of glimmering wind blown fallen leaves. Or refinish your car in maroon and gold, queen colors of the fading year, taking the tints of them from the very leaves by the roadside. Refinishing colors are now made in many tones. Why not stop by the wayside some fine fall day and pick up a few

Canada Ranks Third To U. S. In Automobiles

The general impression among motorists is that Canada ranks second to the United States in the registration of automobiles, said Frank Reyswig, engineer and statistician of the Oregon State Motor Association. "But this is erroneous," Canada actually ranks third.

The United States is first, the United Kingdom ranks second, with a registration of 754,244 passenger cars, 21,900 buses, and 248,367 motor trucks. Canada has 733,764 passenger cars, 1,503 buses, and 84,953 motor trucks.

Canada does, however, rank far ahead of the United Kingdom in population per motor vehicle. In Canada there are 10.7 persons to every automobile, and in the United Kingdom 43 persons to every motor car.

Read the Classified Ads

Many Salem people are making the

Campbell Court Hotel

Their Home

When in Portland

A pleasant place to live, in beautiful surroundings.

An unusually good dining room service and food.

Accessibility to business center and garages.

Eleventh and Main Sts.
E. JEAN CAMPBELL
Owner and Manager

Special Low Fares

for the **Holiday Season**

Round trip tickets for Christmas and New Year holiday trips will be on sale at **Greatly Reduced Fare**

Let the Southern Pacific take you and bring you back at surprisingly low cost in real cozy comfort and safety.

Examples

From Salem to:		
Portland	\$ 2.00	Marshfield \$11.20
Corvallis	\$ 1.50	Medford \$13.30
Eugene	\$ 3.10	Roseburg \$ 7.00

Similar low fares to other points including California.

These tickets good on train or the Southern Pacific sleeping motor coaches leaving and arriving at the

New Salem Hotel
High St. between State and Perry

Please telephone 84 or call at ticket offices for information regarding sale dates and return limits.

Southern Pacific

New Salem Hotel
Phone 1848

City Ticket Office
184 N. Liberty St.

WILLYS-KNIGHT CAR USED IN EXPEDITION

Autos Form Center of Display Made From Trophies of Long Tour

Automobile showrooms have been used for many purposes, but few, if any, have been transformed into a veritable museum of natural history. Broadway in the fifties can boast of an exhibition that attracted many of the smaller Iowa museums.

Glimpses of an African jungle with the attending difficulties of motor transportation in uncivilized tropical countries, are vividly portrayed at the New York Willys-Overland, Inc., showroom, where the numerous trophies obtained by the famous Martin Johnson Expedition as well as the actual automobiles, guns, cameras and equipment employed by the explorers complete this interesting display.

The two Willys-Knight automobiles relied upon by Mr. and Mrs. Johnson to transport their miscellaneous equipment through trackless jungles to Central Africa in their four year separation from the outside world, form the setting of one of the most striking displays ever seen on Broadway. It is estimated more people have been attracted by this exhibition than any similar display made along the Great White Way for several years.

A "Great Six" Willys-Knight fitted with a native built caravan body having gun racks alongside the drivers and numerous compartments for carrying the extensive equipment of the expedition proves the center of interest.

The automobiles set amidst tropical thickets and undergrowth are surrounded by the mounted heads of elephants, zebras, tigers, buffaloes, as well as skins and the spears, shields, poison arrows and

knives of the natives obtained by the Johnsons.

Except for the presence of the automobiles the display had the appearance and atmosphere of a museum. Enlargements made from photos taken during the expedition give a clear picture of the extreme difficulties encountered in a trip of this kind.

The expedition of Mr. and Mrs. Johnson to Africa was instigated by the American Museum of Natural History for the purpose of obtaining motion and still pictures of big game in their natural haunts. It was a scientific exploitation and in no sense a hunt. Less than 20 animals of all kinds were killed by the Johnsons and many of these had to be shot in self defense only when the animals, scared by the clicking of the cameras, charged the operators.

The unfailing reliability of the Willys-Knight automobiles in trekking through the unknown forests was one of the most important factors in the success of the expedition, Mr. Johnson states. In many places the automobiles penetrated sections where white men had never been seen before.

"The lives of Mrs. Johnson and myself were saved," Mr. Johnson reports "when both of us, stricken with fever, were forced to send the automobiles thirty-five miles through dense jungles, and trackless bamboo thickets up the Mt. Kenye. I would not have believed this possible if I had not seen the cars make it."

"Many times the cars crossed flooded rivers when the water was above the tops of the fenders. In the four years these cars saw service in Africa we did not have the slightest trouble with them. They were standard chassis in every respect and are virtually in the same condition today as when they were shipped abroad. In our next expedition to Africa which commences next spring we will certainly depend on Willys-Knight cars again," Mr. Johnson concludes.

Sand and gravel worth \$11,338,701 were produced in the United States last year. Candidates who slipped could have used some of it to advantage.—Dayton News.

Plan To Flash Largest Sign Along Broadway

DETROIT, Dec. 17.—To the scores of brilliant electric displays in New York's theatrical and night life district, Dodge Brothers soon will add what is said to be the largest and latest type of illuminated sign. Switches controlling the huge spectacle will be thrown for the first time on New Year's eve.

Blazing colored letters as tall as a house will proclaim the company's name. Underneath the words "Dodge Brothers" will be a so-called "motograph" or "running-reading sign" on which messages of nearly 100 words will race across a separate panel in letters more than seven feet high. This motograph will appear to be a scroll unwinding on one end and winding-up on the other. The electrical controls for the motograph are operated by a paper tape, somewhat after the order of a piano-player roll, so that the messages may be changed from week to week.

The sign, measuring 45 by 100 feet, will be mounted on a steel framework atop the Strand theater building, 47th St. and Broadway, in the center of the world famous New York electric spectacles. In their efforts to capture the last little possible candlepower of illumination from the 5,000 electric bulbs, the engineers who designed the sign have built the letters and borders from mirror reflectors of nickel-plated sheet copper, with an extra coating of chromium. They say that this single sign, if operated alone, would reflect a glare against the sky that

could be seen fifty miles or more out at sea.

ASSEMBLING INTERESTING

The complete process of assembling the new model Fords will be shown in a five reel picture at the Elsinore theater on Tuesday, Wednesday and Thursday. Arrangements for this interesting showing have been completed by the Valley Motor company and the Elsinore theater.

"HAVE YOU SEEN MY AUNT?"

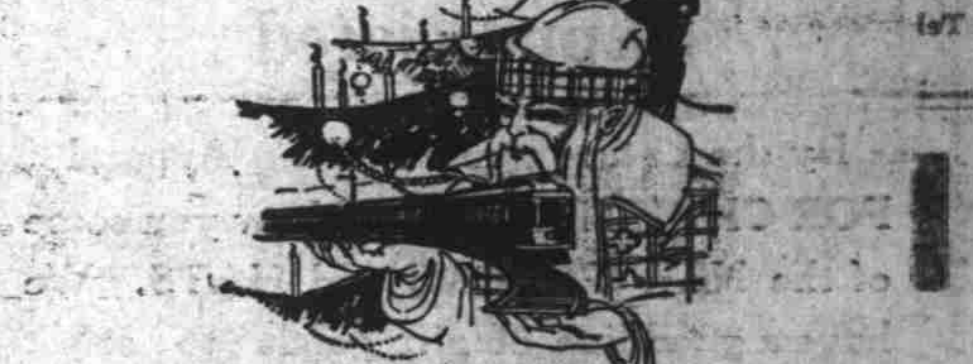
Wills—"I've taken three lessons in French from a correspondent school."

Gillis—"So? Could you carry on a conversation with a Frenchman?"

Wills—"Oh, no, but I could talk to anybody else who had three lessons."—Life.

RED PEPPER FOR RHEUMATIC PAIN

Red Pepper Rub takes the "ouch" from sore, stiff, aching joints. It cannot hurt you, and it certainly stops that old rheumatism torture at once. When you are suffering so you can hardly get around, just try Red Pepper Rub, and you will have the quickest relief known. Nothing has such concentrated, penetrating heat as red pepper. Just as soon as you apply Red Pepper Rub you will feel the tingling heat. In three minutes it warms the sore spot through and through. Pain and soreness are gone. Ask any good druggist for a jar of Rowles Red Pepper Rub. Be sure to get the genuine, with the name Rowles on each package.



Low Round Trip Christmas Holiday Fares

VIA Oregon Electric Ry.

\$2.00 Portland and Return

Tickets on sale Dec. 16, 17, 20, 21, 23, 24, 25, 1927
Return limit Jan. 5th

ROUND TRIP FARES	
*Albany	\$ 1.00
Astoria	7.10
Baker	20.50
Boise	28.60
*Corvallis	1.50
Eugene	3.10
LaGrande	\$17.70
Pendleton	13.70
Seattle	11.90
Spokane	22.25
Tacoma	9.85
Walla Walla	15.10

*Also on sale Dec. 26, 30, 31, Jan. 1 and 2.

Proportional reductions between other points. Baggage checked at all stations.

O. E. Ry. Trains leave Salem for Portland at 7:15, 10:02 a. m., 1:20, 4:11, 5:30, 8:23 p. m.; for Eugene at 9:54 a. m., 12:45, 4:03, 8:00 p. m.

All trains run thru the business district of Portland.

L. F. Knowlton, Phone 727
Trav. Pgr. Agt.

J. W. Ritchie
Ticket Agent

Oregon Electric Ry.



GIFTS Long Remembered

Some gifts you give loved ones at Christmas would last several days. Some would become old, or worn out and forgotten, in a few months.

Hotpoint Electric GIFTS

are permanent. When they are treasured heirlooms they will still be beautiful and useful. A few popular HOTPOINT gifts are shown. Come in and see the many others on display.

Headquarters for "Gifts that Keep on Giving"

Portland Electric Power Co.

237 N. Liberty St.

What better gift than this?

Bring the Old Home Up-to-date

Let us tell you how little it costs to install electrical outlets and the popular one-button G-E Tumbler switches. Let us modernize your home with the

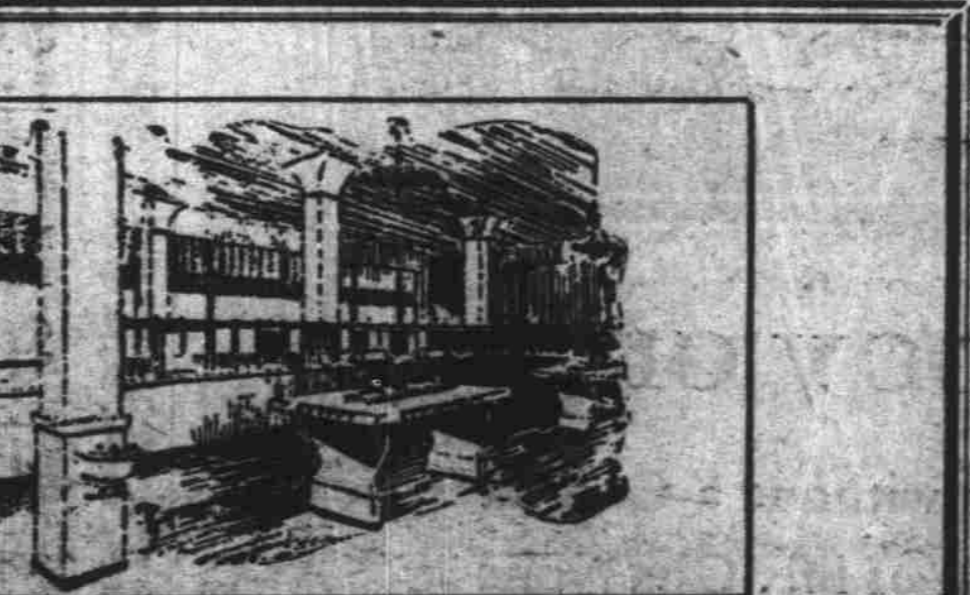
WIRING SYSTEM

for lifetime service

Then you can use your floor and table lamps and appliances conveniently. This low cost of a complete wiring job to bring your present home up-to-date will soon pay for itself in convenience and comfort.

Headquarters for "Gifts That Keep On Giving"

Vibbert & Todd



THAT BOY OF YOURS

Are you planning for his future—a college education, or a good start in business? If you live, you will see him through. But, if you do not live—Your Will leaving sufficient funds in trust with this bank would provide a steady income for him until he reaches a certain age. Should the income be insufficient, payments out of the principal may be made in case of emergency. If you have a son to provide for, we shall be pleased to help you work out your plan. Why not come in today?

United States National Bank

"The Bank That Service Built"