

HELP GROUPS PLAN CHRISTMAS MUSIC

Clearing House of Information Provided in Latest Pamphlet

So great has become the presentation of Christmas music by various groups all over the country that there has been evidence of a need for a clearing house of information on such music. An effort to meet that need has just been made by the National Bureau for the Advancement of Music. That bureau has been active in promoting the idea of outdoor Christmas caroling, first revived on a large scale in this country by the city of Detroit. To its informative material on caroling the bureau has just added a pamphlet, "Music for Christmas," which covers various kinds of musical performances at Christmas time. That pamphlet is intended as a guide, not only for churches and Sunday schools, but for parent-teacher associations, public schools, young people's societies, Girl Scout and Boy Scout organizations, Campfire Girls, community centers and settlements.

Besides suggestions for organizing and presenting all sorts of indoor music programs for Christmas, the pamphlet contains lists of the Christmas anthems, cantatas and other compositions which are most widely used. It also includes lists of the best recordings of Christmas music for the phonograph and the player piano. Copies of the booklet are being distributed, without charge, from the headquarters of the National Bureau for the Advancement of Music at 45 West 45th St., New York City.

The fourth edition of the bureau's booklet on "Christmas Eve Caroling" has just appeared. This revised pamphlet tells how Detroit organized the caroling, gives suggestions for the formation of carol groups and ideas as to costumes, carol booklet and publicity. This leaflet is also obtained upon application to the bureau.

TEN TIMELY TIPS ON SAFE CHRISTMAS

Carefulness Necessary or Thousands Will Be Injured On Christmas

CHICAGO, Dec. 14.—Unless people are careful in arranging for Christmas observances, thousands of men, women and children will be injured during the coming holiday season, warns W. H. Cameron, managing director of the National Safety Council, which is conducting a perpetual campaign to prevent accidents on the streets and highways, in other public places at home and throughout industry. Mr. Cameron issued the following Christmas suggestions:

- (1) Open lights (candles) should not be used on Christmas trees.
- (2) Christmas trees should not be placed near open lights (candles, gas or oil lamps) and should have a substantial support, so they won't fall down and possibly injure somebody.
- (3) Be sure not to operate any toy electrical apparatus under a Christmas tree or near cotton

paper or any other inflammable material.

- (4) Inflammable decorations should not be permitted to come into contact with hot electric light bulbs.
- (5) Bear in mind that falls probably kill more people than any other type of accident and use a firm, substantial stepladder when you decorate Christmas trees, hang wreaths, etc.
- (6) Never leave a lighted Christmas tree unwatched, especially if there are children in the house.

(7) Refrain from placing cotton beneath the tree to make the carpet look like snow-covered ground. You can purchase asbestos products which have the same effect.

(8) Christmas trees shouldn't remain in homes after the holidays are ended. Remember, they dry up and become inflammable.

(9) Discourage unsafe Christmas celebrations in which you may be a participant. Remember, most of the holiday liquor that is being peddled is dangerous stuff.

(10) Leave a note for Santa Claus who should be warned against getting too close to the Christmas tree.

Warning against having a lot of wrapping paper and excelsior around the house during the holiday season, the National Safety Council urges people to be especially cautious so as to lessen the number of fires which always increase around Christmas time.

The Santa Claus should find his



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way to the Christmas tree by the aid of moon-light—not moonshine. It is the belief of the National Safety Council.

Long Air Mail Route Successful in France

PARIS.—(AP)—Growth of the French air mail service on a 4000 mile route from here to Senegal on the west coast of Africa, promises speedy development of the mail service to South America. The flight from Dakar to Pernambuco by Costes and LeBrix in early October was the spectacular first jump over the Atlantic westward to pave the way for regular trips.

Mail that now takes 20 days to go from Paris to Buenos Aires

is expected to be delivered in five days within a year or two. It will go in seven days within a few months.

Two months before the war was over the Latécoere Company gave the French government its plan for the South American service and ten years later, experts are sure, it will have become a reality.

Christmas day, 1918, the Toulouse-Barcelona route was established. Four months later it reached Casablanca. Two years ago mail was being carried by air to Dakar, halfway from Paris to Buenos Aires. During the nine years the number of letters by airplane has jumped from 5,000 to 7,000,000. The commercial receipts have increased likewise.

WE PRODUCE GREAT BEAN FOR CANNING

Irrigated Santiam and Willamette Bottom Lands Grow Wonder Crops

While only one cannery among the eight in Salem packed beans the last three years—the cannery of the Oregon Packing company—a number of canneries in the Salem district make bean packs. The Staton cooperative cannery makes a big one. The Oregon Packing company paid \$65 a ton for beans to the farmers in 1926, but they paid \$75 a ton this year, and are contracting at the same price for the 1928 crop.

They have only one price, and demand the best product, and get it in the Kentucky Wonder beans exclusively, grown on the irrigated lands of the West Staton district, and some of the Willamette river bottom lands.

A Larger Pack They increased their bean pack for this year over last year, and expect to make a further increase for the 1928 pack.

The canning of beans is different from the putting up of fruits and other vegetables—takes different machinery and appliances. The Oregon Packing company three years ago put in special bean packing equipment, at their big

building on 14th street, across the track from the Southern Pacific passenger depot, where they also have their large pumpkin factory.

The Kentucky wonder bean is the variety grown principally here for canning. Some other canneries in this district use the Refugee, a bush bean; especially the canneries on the Columbia river.

It is predicted that in the course of time, and probably soon, a large bean industry will be built up here—growing beans of high quality for canning, and advertising them to the first class trade; making a specialty of salad beans. The Kentucky Wonder makes a good salad bean.

The Salem district ought also to grow hundreds of thousands of pounds more of dry beans; to sup-

ply her own needs, and those of the districts to the north of us, especially of Alaska.

And we should grow our own supply of the Oregon Lima beans, some varieties of which grown here make as good a quality as the California Lima.

Elsinore
Burns & McIntyre
The Golden Voices
Musical Comedy Stars
Vaudeville
Sat. Dec. 17 Matinee & Night

"GILFILLAN CATCHES THE LIGHTEST BREATH OF RADIO"

Thursday Evening, December 15th
8:30 P. M.
ALMA PETERSON

Stations KEX, KGA and KJR



Tune in every Thursday night on Sherman, Clay & Co. and Gilfillan programs

Sherman, Clay & Co. and Gilfillan Bros., Inc., announce, with great pleasure, sponsorship for what many people will probably consider the finest radio Programs ever broadcast over the Pacific Northwest—

TWENTY great concerts started Thursday evening, December 1st, and will be given every Thursday evening thereafter until mid-April.

The other six artists will be announced later.

These concerts are being given in the Shrine Auditorium, Portland and will be broadcast simultaneously by stations KEX at Portland, KGA AT Spokane and KJR at Seattle.

The new Gilfillans are the sensations of the year. No batteries, solutions, acids, or chargers. Tunes with one dial. Chassis is aluminum-shielded. Speaker is built into the consoles. The walnut cabinets hand-carved. Electric-current cost is one-third cent per hour!

And as for tone—we pray you decide that matter with ears. Please come in, and let our wonderful Gilfillan tone deliver its own magic message. The model here shown is \$350. A bigger brother at \$685. Both are genuine "A-C" socket-operated sets. Sold on convenient terms. Other Gilfillans moderately priced to suit any purse.

Following Alma Peterson will be Moriz Rosenthal. Others from week to week will include:

- Mme. Luella Melius
- Paul Althouse
- Arthur Middleton
- May Peterson
- Mme. Maria Sundelius
- Florence Mac Beth
- Charles Wakefield Cadman
- Easton Kent
- Ashley & Fealey with Mme. Atkinson

Sherman, Clay & Co., the Pacific Coast's leading music house, with branches in more than thirty cities, and Gilfillan Bros., Inc., makers of the great Gilfillan radio, are sponsoring these notable programs in order to give to all radio owners increased pleasure.

If you enjoy the programs, or if you can assist us to make them even more enjoyable, please write or wire your suggestions to the nearest Sherman, Clay & Co. store in Oregon and Washington.

Remember, these are your programs. If you as yet have no suitable set, by all means let us help you to correct this situation!

Sherman, Clay & Co.

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Seattle, Tacoma, Spokane, San Francisco and Oakland

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