's & Women's Apparel Ever Held in Salem

Here — Begins Wednesday, November 30th at 9 O'clock Sharp



Lingerie Fabrics

Nationally known Berk-

ley No. 60 quality, in

flesh only. Regular 35c

19c

Mark Mednesday, Nov. 30th

Hope Muslin

yds \$

36 inches wide, the genuine Hope, pure bleach
—a quality every wom-

Dress Ginghams

Elegant assortment of stan-

dard ginghams, 27 and 32 in-ches wide. Values to 25c

12½c yd

an knows.

Cash, Charge or Budget Prices are Exactly the Same

Not only do we offer tremendous reductions on the most wanted merchandise but we also offer you the privilege of buying for cash, regular charge or through The Budget Plan. This Budget Plan is a modern merchandising plan that permits you to make your pur-chases now, when prices reach their lowest limit, paying for them in an easy, dignified way over a period of ten weeks.

Kafoury Bros. has always been known as a store of quality and during this event we shall offer only high-grade dependable merchandise from regular stocks. You will not find job lots, special sale purchases, but fresh stocks of the most seasonable and desirable character.

The organization is literally on its toes, all set for rolling up the greatest volume of business in the history of the store. We have the merchandise, efficient help to wait upon you, our most amazing price reductions-and with it all the privilege of buying for cash, regular charge or on the Budget Plan. (This plan is explained more fully on another page.) Read these items, see the windows and come Wednesday prepared to take full advantage of the opportunity.



FREE!

.. OPENING DAY ..

To encourage early shopping we shall give to the first 100 customers on Wednesday, purchasing \$2.00 worth or more, a handsome

DAYTIME FROCK

until 100 of these frocks are given away.

At Volume-Getting Prices

Oregon Linen

Toweling

Tremendously Underpriced

Made in Salem, of home-grown Ore-

gon flax. Over 1000 yards of this well

known pure linen toweling. Mill run.

81x90 and 72x90-

Size 81x90 inches-

For this event.

For this event.

42x36 Pequot

45x36 Pequot

Opening Day Wednesday.

Doors Open at Nine Wednesday

WOMEN'S SWEATERS

To Close Out. One group slipovers in attractive colors and patterns, some with long sleeves, others sleeveless. Values to \$2.98. To close out

\$1.00

WOMEN'S - MISSES'

RAINCOATS

-Main Floor

PEQUOT SHEETS

35c

39c

Some fancies in gossamer finish, some plain colors in rubberized fabrics, and some slickers, all colors. To close

WOMEN'S - MISSES'

RAINCOATS

Tartan plaids with plain rub-berized lining and plain color

rubberized fabric, corduroy

collars, some aviatrix models.

TO CLOSE OUT

2 Groups of Umbrellas.

Women's long handle umbrel-

49c

Children's Umbrellas

las in a drastic close-out

Values to \$5.95

Use It as a Shopping Guide—An Event You Will Never Forget!

-Main Floor

foury Bros., Entire Stock at Tremoundous Reductions!

Dress Ginghams

Devonshire, A. F. C. Red

Seal and other fine ging-

hams, all fast colors, val-

ues up to 39c yard

Clearance

RICES AND LESS

Japanese Crepes

legular 24c quality, in

large range of wanted

olorings-big value

12½c

49.75 COATS AND DRESSES

This group should make ince it provides values of an extraordinary nature, For women who demand tyle. Val. to \$49.75.....

59.75 COATS AND DRESSES

or women who demand he last word in fashion his group offers a very atisfying choice. Buy hem on the Budget Plan. Val. to \$39.75.....

81x90

Seamless Sheets

Pure bleach, an excel-

lent quality sheet, un-

derpriced for this event

slips 19c

wn Comforters

3 lb. Cotton Batts

Rock River Red Star batts, 3 lbs. weight,

stitched ready for cover-

ing. A big value at

-Down Stairs

42x36 bleached

desses. Values to \$11.25 at like

\$24.75

Coats & Dresses AMAZING REDUCTIONS

Coats and dresses that reflect fashion's selection of garments that provide very exceptional savings. Any color in dresses including the ever popular black; new, elegants coats with handsome fur trims, truly a most extraordinary offering.

-Main Fl. z

Rayon Bed Spreads

Dress Linens

One lot including all the

wanted plain colors, for

dresses, art work, table covers, etc. Regular \$1

39c

yard quality

Size 81x105 inches, seamless, beautiful sperads that will make excellent Christmas gifts. @2 GO \$4.95 quality \$3.69

Turkish Towels Regular 35c quality, fancy border in pink, blue, orchid, also plain 24c

Pongee Silk

Heavy 12 memmee qual-

ity, government inspect-ed. Regular 98c value. A

super special at

Linen Guest Towels Size 18x20 inches, white with fancy colored borders, regular 69e quality

THE LINEN SORE OF SALEM—LARGEST AND BEST ASSORTED STOCKS.

Highly mercerized cotton damask, 64 inches wide, sold regularly at \$1.00 yard. Volume price

ALL LINEN SETS

Regular \$s.50 value. Set.

COLONIAL

ches wide, elegant patterns, equal to \$4.50 value, special,

TO CLOSE OUT-1/2 PRICE

Because we are discontinuing our line of Globe knit underwear we make drastle reductions for a

quick disposal of women's and children's tailored

union suits, vests and drawers, fitted on living

Volume \$1.99

Volume : \$2.25

Volume \$2.49

-Downstairs

\$4.98 quality-

WOMEN'S DRESSES

To Close Out

models and guaranteed in every way.

A group of marvelous values

A group or marveious values in silk dresses, also wool dresses, in becoming new sty.

To Close Out

98e quality Volume price 49c

\$1.50 quality 75c

Volume price 99C \$3.50 quality— Volume \$1.75

TABLE LINEN

72-inch satin da-mask, beautiful new patterns, pure

bleach, our regular \$2.50 quality

DRUG SUNDRIES

Atomizers in assorted shapes and

50e bath salts, packed for Christ-

mas gifts, 6 colors in box, 39c

toiletries, \$5.00 value.... \$1.49

Beauty Box50c

MADEIRA LINENS

The Largest Assorted

Stocks in Salem

Pure linens, hand embroider-

ed, all imported from the Ma-

deira Islands. Handsome Christmas gifts-Select now

while stocks are complete. -

AT REDUCTIONS FROM

20 to 50 Per Cent

Reg. 39c value. 24c

Reg. 75c value._ 55C

Reg. \$1.45 value 95C

Stand Covers. Regular

Table covers-size 36x

Embroidered pillow cas-

es.-Size 22x36 inches. Regular \$4.50

Embroidered table cov-

ers, size 36x36 inches. Regular \$7.00 value \$5.50

\$4.45

Doilies-

11.75

value

50c bath powder in fancy

colored cans

-Main Floor

SILK SCARFS

Crepe de chine scarfs in block printed batik effects, some hand painted—a gift sugges-

\$1.00

Sh. group, val. to \$1.95

PURE SILK HOSE

The popular nationally known Humming Bird make in shad-es of blonde, flesh, breeze, sunset, silver and French nude. Reg. \$1.50 quality

\$1.00

The popular krinkle crepe spreads, in gold, blue, rose, and pink, fast color, scalloped edge. A wonderful Christmas gift 'way underpriced

81x105 Bedspreads

KOTEX

SANITARY PADS

SPECIALLY PRICED 3 for '1

-Main Floor

DOWNSTAIRS STORE

Made up sets, very handsome quality, pink

on white, blue on white, rose on white. 54x54 inch cloth and 6 napkins to match.

Offering Almost Unbelieveable Pricings Globe Knit Underwear

DRASTIC CLOSE-OUT Varied assortment of garments for quick

disposal in the lot are: Silk and Wool Dresses, Dress

Skirts, Children's Wool Dresses One woman's suit with black fur

collar. Coolie coats (while quantity lasts)

WOMEN'S COATS

To Close Out A group of good stylish coats at a bargain price for opening day only, as long as \$ E quantity lasts. To close out

A CLOSE OUT

Women's and Children's Hose

At Astonishing Reductions Odd lots of various makes and colors to CHILDREN'S

CHILDREN'S Values to 19c, For this event 10c CHILDREN'S Values to 35c For this event 19c

To Close Out

silk hose, values to 69c.... Service weight silk. 69c Values to \$1.00 ...

2 GROUPS WOMEN'S HOSE

Rayons and some sub-standard 39c

One lot curtain serims 15c -Down Stairs -Down Stairs

Nov. 30th at 9 A. M.

HIDIOS.

SALEM