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## IS SALEM over bullding

Salem is doing a good deal of building; more than any cit of her size in any one of the five statea in her territoryBut is salem over building
No; If she will keep on developing the industries alread ustries.
It was shown in The Statesman's Slogan pages of yester day that the great strawberry industry of this district table, and will beread, to toke on new arceage for the the
tare crop; will be prepared to take care of the 1928 crop in 1929 crop; will be prepared to take care of the 1928 crop ie
better shape than the erop of the 1927 season was handee and at remunerative prifies to to the growers, thounh thed Nus of last yea
And intormation came yestercay, that cannot be given 1
 berries put into cins and barrels tor the markets.
All our industries on the land generally are etablilized, with Coexception of prune srowng-
A new print tactory has jast opened up in Salem. coner.
Nornow, it the poople of Salem, and of Porthand and th Valley cities, and those on the farms, will get behind a move
 bring larger paurois in specialty milis and in retting and seutching plants all over the valley.
The siso.000 band ilesue for the Oregon Linen Milis, Inc
And these thingse oogast to be taken up at once, and puahe a succesatal
Do it now
And Solem will be in no denger of over baiding, and evers
 preaent time
siour flix in in in then ind
sarde $\qquad$
The community chest idee sounds sood Looks sood
 Where Thake Shem There is to boa dative tor Kimben wo
lege There should be It should suceed. It should
 Ward moverent This in of tremendousis imorrances to So
 a omeme cities hizher. That immodiately arooses opposition The man carss his alary, and more, perhape But it ie
un overhead charge that it reeented. There are many othe faulte And so it goes The thoory faller down.

## Lets know our neighbors

By W. A. Delzell

EUGENE, KLAMATH FALLS and SALEM lead the stat n their splendid showing we of Salem, the eldest sister extend especial congratulations to Klamath Falls, the youngcow town of less than two thousand, shut off from the rest of the world by mountain walls and accessible only by stage well nigh impassable in winter. So isolated was she that once upon a time her representative in the legislature, th
late Senator Baldwin, facetiously introduced a resolution i late Senator Balcwin, facetiously intr The ernia, as 90 per cent of their trade went that way then
Thishment of the Klamath irrigation project The estabiishment of the Klamath irrigation project by
the U. S. government in 1904 was the dawn of a new day
Followed by the Southern Pacific railroad branch line i ham Weed in 1909, Klamath began to grow-and she sti Crater Lake national park in that county became accessibl Southern Pacific coffipleted tts through line to Eugene, inest equipment in the land is in daily operation and after
years of waiting the northern Ifnes are at last building In Christmas of this year. Small wonder that our sister, Eu-
sene, at the junction of the two main ines of the Seuthern
Pacific, Is foving her "coming out party" -she's a beatitul
frand were prous of Rer.

## HUMOROUS SIDE, FIGHT OVER NICKNAME SEEN



$$
\begin{aligned}
& \text { the good cheer of sun and sparkling air } \\
& \text { plumps the purple covering of that great } \\
& \text { called the tart-sweet prune. Why not call it }
\end{aligned}
$$

alled the tart-sweet prune. Why n
The Oregon Tart-Sweet Prune?
One national magazine because it misrepive Oregon prunes
facts wants without charge to help give
the name and fame they deserve. Our prunes along with
other of Oregon's best fruits have so long sailed under Caliother of Oregon's best fruits have so lons
fornia colors that it is time to reform. And there ought to be
prune industry to do it.






## BIG ELEPHANT PUZZLLE!



