

Continuation of the Slogan Page: Subject this Week, the Strawberry Industry

YES; OURS IS AND WILL EVER BE THE WORLD'S BIGGEST STRAWBERRY SECTION

The Slogan Editor Is Able To Tell Our Thousands of Growers That All Is Well in the Industry; and This Is Very Welcome News to Them and to Everybody in This Great Strawberry Growing, Canning and Barrelling Center

The Slogan editor of The Statesman sent out a good many letters the past week, to strawberry growers and others engaged in the industry. He did not find many going to go on record in cold print concerning the things our thousands of strawberry growers want to know; that the people depending on their prosperity want to know—

But he found an undercurrent of optimism among the big men in the industry. There was an immense increase in strawberry acreage last year in this district, and there was a vast increase in our strawberry tonnage for this year, over 1926. Almost beyond belief. Three times the tonnage of last year was ready for the markets this year. Perhaps more than that, for there were some berries left on the vines in the Lacombe section, and in one or two other sections, where the growers had not contracted their crops, or had made contracts with some wretched dealers.

A Mountain of Them. That meant a lot of strawberries in the Salem district for 1927. It meant around 13,000,000 pounds. A mountain of strawberries in Salem took all the berries they had contracted for, and the 12,000,000 pounds, or thereabouts, were prepared for and sent to the markets—mostly in cans and barrels.

Why Risk the Dangers

that result from

A Bad Cold

It is easier and safer to stop that cough now with

SCHAEFER'S THROAT AND LUNG BALSAIM

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ORIGINAL YELLOW FRONT

WEEK END SPECIALS

1 pkg. Citrus Washing Powder	23c
10 Bars Citrus Washing Soap	37c
1 pkg. Citrus Granulated Soap	35c
1 can Sunbrite Cleanser	5c
1 large can Broken Slice Pineapple	19c
4 lb. package Market Day Raisins	29c
3 lbs. bulk Cocoa	29c

Extra Special

1 Very Good House Broom	39c
100 lbs. Local Burbank or Netted Gem Potatoes	\$1.25
1 lb. of Best Grade Bulk Mince Meat	15c
1 lb. Can Lipton Coffee	49c
2 lb. Can Lipton Coffee	96c
3 lb. Can Lipton Coffee	\$1.42

Dry Goods, Etc.

See our bargain rack of children's dresses, rain-coats, sweaters, etc. Children's Dresses	50c
Rubber Aprons	
Large Fancy Coverall Style at	79c
Small Fancy Rubber Apron	49c

New Umbrellas

Special Prices, Regular \$1.95 for	\$1.75
Regular \$3.50 for	\$2.95
Regular \$8.75 for	\$3.25

You save on all your wants that we can supply you with at

THE C & C STORE

Phone 560 354 N. Commercial

be admitted that the tonnage has already become large. Our strawberry industry is already a big thing. We have the greatest canning and barrelling district in the world in this age old berry, and the fact that Oregon is far and away the greatest state in the Union in canned strawberry pack is due largely to the growers and packers of the district of which Salem is the center.

STRAWBERRIES TO BE ALL SOLD, FORECAST

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rolling and other frozen package demand. Especially the canning demand. Our growers have developed the Etterburg canning berry to a fine point, and it does better in the district than elsewhere. It has the first call in the canning trade.

So Oregon, far and away the leading canned strawberry state, will remain in her long head, largely through this quality berry. The Other Packs. Mr. Paulus said other canned fruits are firm in price, too. There is a shortage in pie goods, and all our berries will be taken. We will go into 1928 in good shape. The condition is helped by the short crop in the California canned peach crop. It is 3,000,000 cases short of last year, and this condition is a favorable one—for when there is a big surplus of any fruit crop, as there was in California canned peaches last year, it affects all fruits.

A Lot of Money. There is a piece of information that is encouraging. The Paulus Bros. Packing is a new organization. Its canning is now, this season. That company, in the past 110 days, has paid out to growers about a half million dollars, or an average of about \$4500 a day.

The Paulus cannery will be the last to close down for the 1927 season. All the rest have finished for this year. The Paulus cannery is about ready to start on vegetables. It will have a run of two to three weeks on carrots, parsnips, beets and onions, to start very soon.

VISCOUNT HITS BRITISH POLICY WITH AMERICA

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gues over their detached attitude toward disarmament and their refusal to take a strong line with the admiralty technical experts. He brought this out on the point that caused the Geneva breakdown—that of size of guns on cruisers. He believed the American delegates were in the wrong but also that this issue was not of sufficient importance to justify either the British or Americans in insisting on their views.

"If we cannot agree with the United States over a question of minor importance in naval armaments," said Cecil, "what prospect is there of agreement with a number of powers over much more complicated questions."

MEXICANS REFUTE HEARST PLOT YARN

Documents Published By Newspaper Syndicates Branded As False

MEXICO CITY, Nov. 16.—(AP)—Unnamed interests are attempting through publication of false documents in some United States newspapers to foment ill feeling not only between Mexico and the United States, but between all of the Latin-American countries and the North American republic, in the opinion of Dr. Pedro J. Zepeda, representative in Mexico of the Nacraguan Liberal party.

Dr. Zepeda denied categorically that he or any other of the Nacraguan Liberals headed by Juan B. Sacasa ever received any money directly or indirectly from President Calles or the Mexican government as alleged by the Hearst newspapers. He declared that any documents intended to prove this were pure fabrications.

"I believe that publication of such false documents," Dr. Zepeda told the Associated Press today, "is not only intended to prevent Mexico and the United States from adjusting their differences and to continue the friction that has existed between the two countries, but is intended to make the approaching Pan-American conference at Havana an occasion for ill will instead of good will toward the United States and to defeat realization of President Coolidge's seemingly altered Latin-American policy and his apparent hope for creating better feeling toward the United States through the Havana conference."

"I do not know the details of these falsehoods being published in the United States and I only express my personal opinion but it is clear from what is known here that the documents are false. The question then arises:

"What is the motive? It seems to me the only purpose could be to forget to get money through selling their 'fake' documents and, on the part of the buyers, to continue the friction that has existed between Mexico and the United States and any ill feeling against the United States in Latin-America."

DOC SNELL BEATEN

SEATTLE, Nov. 16.—(AP)—Meeting Doc Snell of Tacoma, at his own slugging game, Babe Herman, New York lightweight, floored Snell three times to win a decision in six rounds here last night. Herman weighed 183½ and Snell 186.

AUTOMOBILE STOLEN QUICKLY RECOVERED

J. I. Caplinger Evidently Didn't Know It Was Gone; Pair Arrested

To be the victim of automobile thieves and then to have his car recovered all safe and sound by police before he even knew it was gone, was the unique experience last night of J. I. Caplinger of route 5, Salem.

Traffic Officer George Edwards was out in North Salem last night about 10 o'clock driving around in his "provier" police car when he noticed a fine big car come up to Fairgrounds road and turn into it without first coming to a stop as provided by city traffic rules.

Edwards took after it and sounded his siren as a signal for the other car to stop. Instead of stopping the driver of the car ahead stepped on the gas and then followed a merry chase on North Capitol street with both cars doing around forty miles an hour right into the city.

At the corner of Hood and Sumner Edwards succeeded in bringing the other car to a stop. A conversation ensued as follows: Edwards—"Steppin' on 'er a little aren't you buddy?" Driver—"Oh, I guess not." Edwards—"What's your name?" Driver—"Robert Walsh." Edwards—"Whose car is this?" Driver—"Belongs to Stevens." Edwards—"What are you doing with it?" Driver—"Just borrowed it." Edwards—"Well that's just too bad." Edwards handcuffed Walsh without further ado and drove the car to police station. Walsh had a companion with him who gave the name of William Charles Taylor, and his address as 1012 N. 10th street, Tacoma, Wash. Walsh gave his address first as Salem, then changed it to Portland and later gave it again as St. Louis.

Caplinger, the owner of the car, which is a fine new 1927 five passenger Buick touring car, was attending a church meeting at the time. Up to a late hour last night he had not as yet reported the loss of his car.

Dr. Caldwell's 3 Rules Keep You Healthy

Dr. Caldwell watched the results of constipation for 47 years, and believed that no matter how careful people are of their health, diet and exercise, constipation will occur from time to time regardless of how much one tries to avoid it. Of next importance, then, is how to treat it when it comes. Dr. Caldwell always was in favor of getting as close to nature as possible, hence his remedy for constipation, known as Dr. Caldwell's Syrup Pepsin, is a mild vegetable compound. It can not harm the most delicate system and is not a habit forming preparation. Syrup Pepsin is pleasant-tasting, and youngsters love it. It does not gripe. Thousands of mothers have written us to that effect.

Dr. Caldwell did not approve of drastic purges and purges. He did not believe they were good for human beings to put into their systems. In a practice of 47 years he never saw any reason for their use when a medicine like Syrup Pepsin will empty the bowels just as promptly, more cleanly and gently, without griping and harm to the system.

Keep free from constipation! It robs your strength, hardens your arteries and brings on premature old age. Do not let a day go by without a bowel movement. Do not sit and hunch over a drug list and get one of the generous bottles of Dr. Caldwell's Syrup Pepsin. Take the proper dose that night and by morning you will feel like a different person.

—Adv.

Seventy-Five At Banquet Oakland-Pontiac Dealers

Seventy-five persons connected with Oakland and Pontiac automobile sales in Marion, Polk, Linn and Benton counties, enjoyed a banquet Wednesday night at the Marion hotel. These dealers represent the company in the territory for which Vick Brothers of Salem have the agency.

W. G. Carr, field representative of the Oakland company, acted as toastmaster. Guests in addition to the dealers in the Vick Brothers organization included L. F. Pemberton, factory accountant; J. L. Fust of McMinnville, Oakland dealer there, and C. A. Peterson, of the Eugene Motor Car company, which handles the Oakland in Eugene.

American women are now the best dressed in the world, according to a French style expert. What does he mean, dressed?

"Oh, George, dear," she whispered, when he slipped the engagement ring on her finger, "how sweet of you to remember just the sort of stone I preferred! None of the others was ever so thoughtful."

George was staggered for a moment. Then he answered: "Not at all, dear. You see, this is the one I always use."

FRENCH TARIFF RATES FIXED PROVISIONALLY

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were affected by the tariff which has just been revised amounted to \$12,000,000 yearly, but naturally during the period of the high tariff most of the affected importers ceased importation. A few of them, who had contracted to make deliveries, had paid higher duties and sold at a loss, among those so affected being the fountain pen and plumbing fixture business.

George was staggered for a moment. Then he answered: "Not at all, dear. You see, this is the one I always use."

COMING to SALEM

Pacific Coast Revival Campaign and CONVENTION

Nov. 20th to Nov. 27th Inc.

Principal Speakers:

Evan, Minnie Kennedy, Los Angeles, Cal., mother of Aimee Semple McPherson.
Frank Gray, chairman of N. W. district of the General Council of the Assemblies of God.
Evan, M. R. Tatum, of Oakland, Calif.
Evan, Ralph Butterfield of Everett, Washington.
Many other prominent evangelists, ministers and Christian workers will be present.

Sermons every afternoon and evening, 2:30 and 7:45.

Sunday services 10:30 A. M., 3 and 7:45 P. M.

Evangelistic Tabernacle

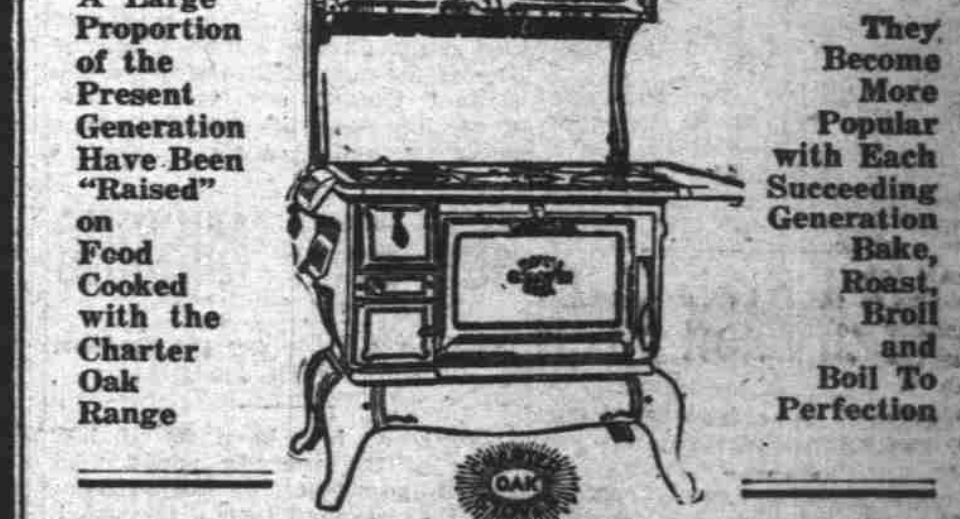
13th and Ferry Sts.



Thanksgiving SALE

OF Charter Oak Ranges

A Large Proportion of the Present Generation Have Been "Raised" on Food Cooked with the Charter Oak Range



YOU SEE THE NAME EVERYWHERE

Good cooks for four generations and brides for the last 75 years have found Charter Oak Ranges handsome in appearance and economical of fuel and unequalled for cooking and baking. Start your domestic life right by getting this fine range to do your cooking for you. Equipped with oven thermometer to insure uniform heat. Finished in a variety of styles to suit every taste. Avoid future regrets by seeing the Charter Oak before you buy. Trade in your old range as part payment, terms on balance.

Dishes

42 piece set of guaranteed dinner ware in new patterns only

\$14.75

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We take your old Furniture as part payment on new.



SALE FREE BIG FAT JUICY TURKEY

WITH EACH AND EVERY USED CAR PURCHASED DURING THIS SALE
PRICES CUT TO THE BONE
CLOSED CARS

1926 Dodge Sedan, like new	Price \$ 800	Cut to \$ 750
1925 Dodge Sedan, excellent shape	Price 600	Cut to 540
1924 Dodge Coupe, good offering	Price 500	Cut to 435
1926 Buick Victoria, Standard, beautiful car	Price 1050	Cut to 975
1926 Buick Standard Sedan, fine merchandise	Price 1150	Cut to 1075
1925 Buick 7 Pass. Glass Enclosure, good shape	Price 850	Cut to 750
1927 Nash Light Six Coupe, like new	Price 900	Cut to 825
1927 Nash Special Six Coupe, practically new	Price 1100	Cut to 1025
1926 Type Chrysler "58" Coupe, bargain	Price 650	Cut to 600
1926 Type Jewett Sedan, wonderful shape, extras	Price 850	Cut to 750
1926 Essex Coach, repainted, good buy	Price 575	Cut to 525
1925 Overland Coupe, New Duco finish	Price 350	Cut to 290
1924 Oakland Sedan "6" rebuilt, new Duco finish	Price 800	Cut to 690
1924 Gardner Coupe, fine finish, good shape	Price 425	Cut to 375
1921 Franklin Demi-sedan, good Franklin stock	Price 585	Cut to 500
1924 Ford Coupe, good shape	Price 225	Cut to 190
1922 Overland Sedan, fine running shape	Price 250	Cut to 190

OPEN CARS

1926 Ford Roadster, excellent condition	Price \$ 300	Cut to \$ 275
1926 Nash Special Six Touring, splendid buy	Price 800	Cut to 675
1923 Dodge Touring, fine running shape	Price 325	Cut to 275
1922 Studebaker Light Six Touring, good buy	Price 250	Cut to 175
Ford Touring, good condition	Price 135	Cut to 95

Exceptional values in the highest quality used car merchandise are offered during this sale. Be sure and look them over. Compare appearance, compare condition, and you will find the prices unusually low. They are better automobile values. Terms if desired.

Remember

Big, fat, juicy Turkey free with every purchase.

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