Twenty-Three Main Lines Lead From Railroads To Dodge Brothers Plant

One factor which plays an imal labor costs and often delays to ern industrial railroad with four be granted at the coming session." according to its sponsors, assures production result, with an accom- miles of track and fourteen locopanying larger total cost of manu- motives driven by standard Dodge

Dodge Brothers, Inc., has been tive is capable of pulling a train of notably successful in establishing cars loaded with 50 tons of mathe most efficient methods of terials." handling materials after they enter the plants, says Mr. Bonesteele, GROWING DEMANDS Bonesteele Motor Co. "From the railroads' main lines there are 231 railroad tracks leading into Dodge Brothers works to bring in the raw materials for manufacture that sound business activity on the where they can be most advan-able. The manufacturers who seriously injured. Explosion,"

by electro-magnetic cranes, set, There is still a seasonal effect, but down on a scale for weighing and the production of low-priced cars placed in racks in the steel-yard and the clearing of streets and where at times from 8 to 10 tons highways of snow has minimized of steel are stored. It is neces-this situation."

sary to carry large supplies of all The situation further can be imthese materials to insure contin-proved, he said, by a repeal of uous production and also to take the war excise tax.

advantage of seasonal prices. "Leaders in congress have for "To provide space for unloading a long time recognized that it was De Luxe Coupe with Rumble new car are the military front and one was completed Al Livermore, is believed that this is the largest ever, have discovered that a small cars of purchased materials such inequitable to single out a particuas tires, cloth, sheet steel and lar product for special federal taxother things huge unloading docks ation, to penalize the purchaser by have been built at each building. making him pay a special war ex-Some of these are as long as 1700 cise tax when over and above all feet and are equipped with over- the other taxes whenever he de-One factor which plays an important part in determining what the retail selling price of an automobile," ble seat has been added by the door pocket; molded runner draft unload as quickly and as cheaply chapin said. "Cooperating with Chrysler corporation to its "52" plates around pedal and hand consumble shall be is the cost of handle shall be in the cost of handle shall be shall be in the cost of handle shall be shall b dling within the plant the various line motor trucks are owned and hicle owners, executives of the insalesrooms of Fitzgerald-Sherwin springs; balloon tires; air cleaner, Springford and A. T. Waterfall this "ask me another" puzzle is 19. raw materials and semi-manufac- operated by Dodge Brothers to dustry have taken their problems Motor Co., local Chrysler dealers. and Febro anti-theft numbering and other company officials and tured products that are used in bring in and transport materials before congress, seeking repeal of This latest Chrysler is usually plates building the car. If a factory does whenever the use of trucks is more this tax. Many leaders in the distinctive in appearance, and prenot handle the various materials economical than railroad facilities. house and senate have indicated sents a combination of grace, luxin the most efficient way addition"Within the plants is a modtheir view that this relief should ury and performance ability that,

SHOW PROSPERITY

(Continued from Page One)

tolis now a great factor in all coun-

"Another strengthening factor

ca is the active snow removal pro-

### Brothers engines. Each locomo- RADIO IN ALASKA LINKS OUTER WORLD style at low price.

(Continued from page 2)

cabin at Little Squaw. Oscar Ottersoniz, a miner, was located with a view of disposing "With this thought in mind the ing at his door. A note on the of the incoming materials exactly domestic outlook is most favor-dog's back read: "Come. Both

Seat Presents Many Unusual Luxuries

a wide demand from the large number of motorists who want

Roominess is an impressive fea- States in 1926. ture of the new car, as of all its "Dodge Brothers, which last dependability wherever automo-

are carried into the new De Luxe prepared to enjoy in 1928 the big-San Francisco and back as far as From the Little Squaw radio coupe to the fullest extent. Gray, gest business in its history."

ally smart in appearance. Chrysler color engineers have bears their name, many years bebestowed on the new coupe a full fore the brothers even thought of

(Continued from Page One)

explosion, one of them blinded, companions in the Chrysler "52" year was third in the production biles are driven. The dog crossed a 3,000 foot pass model. Its capacious front com- of cars and trucks," said Mr. Wil- An interesting statistician has in the Brooks Mountain range at partment has ample space for two mer, "has been undergoing an ex-figured that the 2,000,000 cars night, with the mercury 40 de- and two more passengers can find tensive transition during the past which Dodge Brothers have built grees below zero, to his master's easy seating accommodation in the 18 months and has been engaged and sold in the past 12 years must rumble seat, where the wide re-almost exclusively in a readjust-have traveled a total distance movable back curtain enables ment of manufacturing facilities, equal to 600,000 trips from the and to ship out the finished autopart of all companies is mutually awakened at 2:30 in the morning other occupants of the car. In a position to offer their customates them to converse readily with the we have been getting our dealers earth to the moon. He estimates other occupants of the car. In a position to offer their customates their total mileage at 150,000,-The luxurious appointments tomers a complete line of fours 000,000. If placed end to end which characterize the entire and sixes in passenger cars and they would make a line that would

> Transfer leather is used for A bit of the romance of the 5550 miles, he says. rimming the front compartment automobile industry characterized d the cushion springs are of the the final steps in the assembly of mfortable form-fitting saddle the 2,000,000th car as four men The rumble seat is trimmed who have been fdentified with the ample potection against air at coleskin imitation leather to Dodge interests over 35 years tocks from the eastern part of the h the front compartment in were given the honor of tighten- world .- Toledo Blade.

ing the last nuts, testing the motop of the car is of two bow tor and making the final inspeceary type, covered with dur- tion tests. These men were aseather-like fabric. Landau sociated with John and Horace

braces are used and are exception- Dodge, the founders of the now Chinese Flappers Use great automobile business that

ceptionally smart ensemble; verti-continuous employment, took the States or Canada to the Orient. | muff. cal ventilating windshield; auto- wheel and with the next three old- Ever since this order was rematic windshield wiper; rear view est employees, Bill Wohlfeil, Al ceived there has been a great deal mirror; narrow corner pillars; Andrich and Otto Graul as passen- of discussion as to why the Chin-A new De buxe coupe with rum- Butler finish interior hardware; gers, drove the car to the loading ese should adopt such a modern

Mr. Wilmer pointed out that AUTO: SETS RECORD Dodge Brothers has been able to make 2,000,000 cars only through the loyalty of its thousands of both good transportation and real wage bill of all motor car and employees whose careful workmantruck factories in the United ship has enabled Dodge cars to attain a name for sturdiness and

range of the Chrysler "52" model trucks and Dodge Brothers will be extend from New York City to Indianapolis, a total distance of

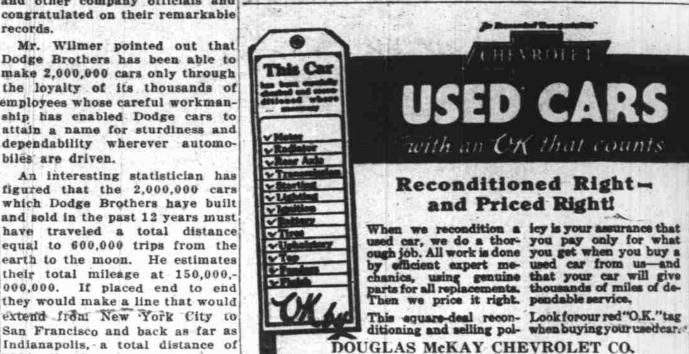
It seems the weather funishes

Water Bottle For Muff in the winter time, as it is a common Chinese habit for every woshare of the attractive colorings venturing into the automobile busi- The Seiberling Rubber Co., of man to put her hands into her which distinguish all their 1927 ness and they have been identified Canada has received an order for sleeves. The men do this too, as with the making of Dodge Broth- 60,000 small hot water bottles a matter of fact, because the Chin-Among the numerous other fea-ers cars since No. 1 was built. from China. Recently 20,000 ese wear fur lined coats and do tures of interest and value in the As the assembly of No. 2,000,- were shipped to the Orient and it not wear gloves. The girls, howcadet visor, which help the sweep- the oldest employe in point of ser- single shipment of hot water bottle tucked in the ing streamlines to produce an ex-vice, with a record of 37 years of bottles from either the United sleeve makes the finest kind of

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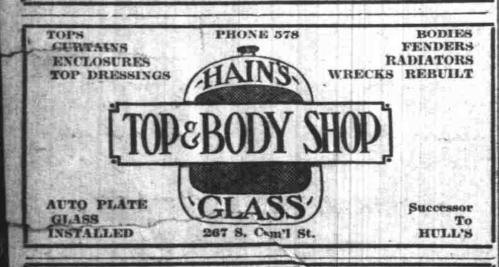
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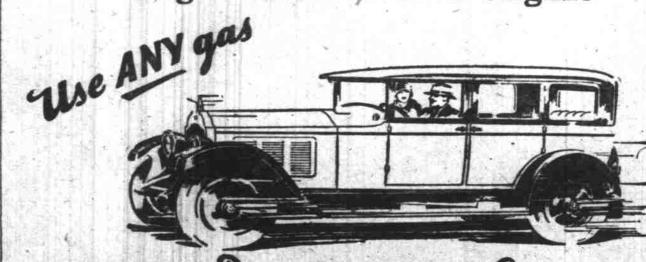
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