

42 STATES CHANGE COLOR OF LICENSE

Next Year's Plate Parade Will Include 23 Distinct Combinations

WASHINGTON, D. C., Oct. 28.—With thousands of factories going full tilt on the production of license plates for America's 25,000,000 motor vehicles in 1928, the American Automobile Association announced today that forty-two states have adopted a new color combination scheme.

This decided preference for change, whether to blonde, brunette, or the manifold shades between, between and beyond, is shown by an examination of 1928 license plates received at A. A. A. headquarters and now on parade there.

All told, there will be twenty-three different color combinations, six states and the District of Columbia retaining last year's colors but reversing them as to back-

ground and letter numerals. No single color motif can be said to prevail, but whether by preference or accident, two combinations tied for first place in popularity, six states selecting a dark blue background with white letter numerals and six selecting green background with white letter numerals.

Five states selected white background with black letter numerals; four selected yellow and black, and four orange and black. The selection of orange and black is a popular one for many years.

Out of the claims of visibility made for it, has apparently suffered a sharp diminution in popularity, according to A. A. A.

WHIPPET ROADSTER WINS ALL OF RACES

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necessity of adjustments of any kind.

Entered against the Whippet were cars of so-called greater power and speed, selling in a higher priced field. The Whippet, however, due to its unusually fast pick-up and getaway was able to get off to a leading position and stay there, every challenge being met by a burst of speed on the

part of the Whippet which could not be met by the competition.

At the conclusion of the races, the winning pilot declared that the instantaneous response of the Whippet's four-wheel brakes enabled him to safely maintain a high rate of speed right up to the dangerous curves.

The Whippet which won these race events at Harlingen is the same car that maintained an average speed of 66 2-3 miles an hour a few weeks ago in a 100-mile race at San Antonio.

ROCK FOUND IN BED LEADS TO FORTUNE

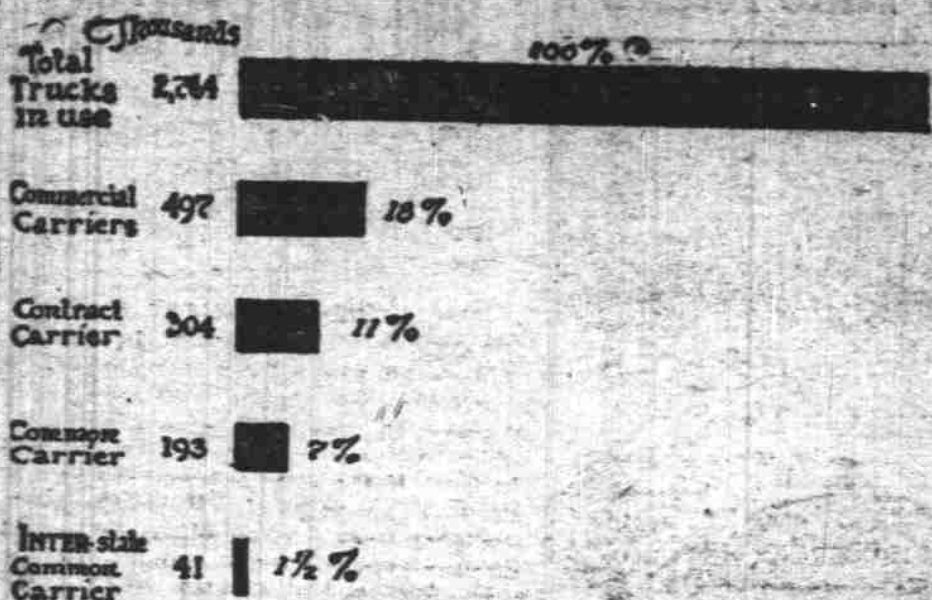
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Geologists of International reputation informed him that there was just enough sillimanite in the world to show that such crystals actually did exist. Playing a "hunch" he explored regions where great natural convulsions had occurred, where hot gasses and solutions of minerals had been most active.

A number of exploration trips to the rugged sections of eastern California brought nothing but a few samples until he shifted operations to the White Mountain near the Nevada line.

Here with a hired companion he

SHIPPERS OWN 82% OF TRUCKS, COMMON CARRIERS, ONLY 7%



Transportation by motor truck is shown clearly to be an unorganized enterprise of about two million individuals and business concerns, according to estimates now made public by the National Automobile Chamber of Commerce, and based upon traffic survey studies by the United States Bureau of Public Roads.

Only 487,000, or 18 percent of the 2,744,000 motor trucks now in use are classified as common carriers in the business of hauling for hire.

Of the 487,000 trucks engaged in hauling for hire \$94,000, or 21 percent of the entire truck registration in the United States are classified as contract carriers. Trucks in this group are owned by individuals and concerns who make one or several definite contracts to haul goods between specified points at predetermined rates.

Some 198,000 trucks, or 7 percent of the nation's registration are listed as common carriers. These trucks are owned and operated by almost 1,000,000 individuals and companies to haul goods for the general public. Less than half of them are used over regular routes between fixed terminals and at regularly established tariffs.

About 41,000, or 1 1/2 percent of the nation's registration are classified as interstate common carriers.

Transportation by motor truck in the United States, existing as a local distribution system unparalleled in history over more than 100,000 miles of highways, thus differs materially from other transportation industries. In the early days of canal, river, lake and ocean steam, steam railroads and electric

General Motors Planning Extensive Radio Program

General Motors is going on the air—and thus radio again demonstrates its arrival as an important factor in the economic and social life of the nation. Over the largest single hook-up of broadcast stations used in any regular series of weekly concerts, General Motors will present an hour's program of "good music and other entertainment" every Monday evening from 9:30 to 10:30 Eastern Standard time.

The opening program will be broadcast on November 7. At that time and each Monday evening thereafter, concerts will be given over 28 stations, extending

from New York in the east to Omaha in the west, and from Portland, Maine, in the north, to Jacksonville, Florida, in the south. The broadcasting will later be extended to the Pacific coast. The character of programs to be presented will be announced later, but the promise is given that they will be the best that can be provided.

Wet Summer Welcomed By All Umbrella Makers

PARIS, (AP)—Amid all the complaining about poor business that has gone on in France this year, one class of men have been given over 28 stations, extending singularly prosperous. They are umbrella makers.

White-enchanted themselves, the umbrella men kept their sense of humor—and gratitude. Their syndicate had printed and distributed 1,200 lithographs of General De-

Get what you're entitled to... \$1095 for

- Chrysler "62" Features of Performance, Quality and Long Life—**
1. Six-Cylinder Engine, 54 Horsepower
 2. 7-bearing Crankshaft, with interchangeable shimless bearings
 3. 62 and more exceptional Miles an Hour
 4. Typical Chrysler Acceleration
 5. Impulse Neutralizer
 6. Webbed Crankcase Construction
 7. Ventilated Crankcase
 8. Invar Steel Strut Pistons
 9. Special Engine Manifolding
 10. Exclusive Type of Cylinder Head and Combustion Chamber
 11. Silichrome Valves
 12. Oil Filter
 13. Air Cleaner
 14. Thermostatic Heat Control
 15. Manifold Heat Control
 16. Cellular Type Radiator
 17. Full Pressure Oiling System
 18. Rubber Engine Mountings
 19. Reinforced Road Wheels
 20. Balanced Front Wheels
 21. Pivotal Steering
 22. 4-wheel Hydraulic Brakes
 23. High Carbon Steel Springs
 24. Specially-designed Rear Axle for Ballroom Tires
 25. Levelers on Front and Rear Springs
 26. Indirectly Lighted Instrument Panel
 27. Fedco Theft-proof Numbering System
 28. Electric Coolant Gauge
 29. Headlamp Control on Steering Wheel
 30. Narrow Corner Pillars
 31. Adjustable Steering Wheel
 32. Caster Vibration
 33. Saddle Spring Seat Cushions
 34. Fine Figured Mohair Upholstery
 35. Rigid Type Curtains on Touring Car
 36. Adjustable Front Seat in Touring Car
 37. Low Center of Gravity
 38. Double Beaded Body Construction
 39. Chrysler Smartness of Line
 40. Attractive Color Combinations in Great Variety

CHRYSLER "62"

Fitzgerald-Sherwin Motor Co.
"The House of Courteous Service."
Corner Chemeketa and Liberty Streets. Telephone 1132.



NEW 1/2-TON PANEL DELIVERY CAR

\$770 COMPLETE F.O.B. DETROIT

Smart-Speedy-Compact-Deluxe

Graham Brothers new 1/2-Ton Panel Delivery Car offers business a deluxe light delivery unit, distinctly new. Beauty, speed and utility are merged in a car of unusual economy and dependability.

See this car... Trim lines... Low... Compact... A tight and snug-fitting rear door... Roomy interior with a single seat for the driver... Spare tire holder on recessed front fender... 108 inch wheel base... Short turning radius... Ply metal sides... metal outside for rigidity and high finish, backed by a composition that eliminates rumble.

Delivery of your goods in Graham Brothers 1/2-Ton or 3/4-Ton Commercial Cars leaves a lasting impression with the customer of the high type of your establishment—and of the soundness of your business judgment.

A FAMOUS LINE OF MONEY MAKERS

BONESTEEL MOTOR CO.
474 S. Commercial Telephone 42

GRAHAM BROTHERS TRUCKS

USED CARS at bargain prices EASY MONTHLY TERMS

Wonderful values, every car in excellent condition and ready to drive away. This is a real opportunity to buy a good car at a very low price. It's a real sale.

NEWTON MOTOR CO.
Corner Chemeketa & High Opposite City Hall

- 1924 ESSEX COACH. WONDERFUL value, finish like new, had the best of care, lots of extras, bumpers, trunk, etc., balloon tires.
- 1926 STAR COACH. LARGE BODY, leather upholstery, lots of equipment, balloon tires, good finish. Million dollar motor.
- 1928 STAR TOURING. NEW PAINT, new rubber motor, runs like a watch. Priced low for quick sale.
- 1928 OVERLAND COUPE. WIRE wheels, priced so low you will want it, good tires.
- 1925 OVERLAND TOURING. SEATS are cut down so you can make a bed. Better see this car before you make up your mind. Gas tank on rear. There's nothing we can do to this car.
- 1928 FORD TOURING—IN THE best of condition, new paint, good top, snap, buy.
- 1928 CHEVROLET COACH. SOME extra, duce finish. A snappy performing car. It is your loss if you don't see it before you buy.
- 1928 FORD FOUR DOOR SEDAN, completely rebuilt, inside and out. The price is so low you can't afford to walk. 2 new tires, new paint.
- 1928 STUDEBAKER COUPE. LEATHER upholstery, grey duce finish, good rubber, lots of storage space in rear a six cylinder car with lots of speed and snappy appearance.
- 1924 FORD COUPE—MOST EVERY thing on it, even disc wheels. Has been kept in good repair by former owner. Price is right. All new tires.

Power where power counts most.

WHEN the task to be accomplished is difficult—when stamina, dependability and unfailing power are essential—the advice of those who know is, "Buy a Buick!"

In Buick for 1928, greater power, and greater getaway are imparted by vital engine improvements... greater grace and beauty are provided in its new low-swing bodies by Fisher... greater roadability and riding comfort result from built-in hydraulic shock absorbers and tailored seats.

Drive a Buick for 1928 today—and find out why Buick is so popular where power counts most.

Sedans \$1195 to \$1995 Coupes \$1495 to \$1850 Sport Models \$1195 to \$1525

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

BUICK for 1928

OTTO J. WILSON
385 North Commercial Telephone 220

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

spent many days crawling up the face of cliffs and zig-zagging up mountain walls. One night seeking to level a bed of pine needles his hand bumped against a sharp rock the size of the crown of a man's hat. As he dug out the rock preparing to hurl it into the canyon below he was impressed with its unusual weight.

Dr. Jeffery put aside the rock for daylight inspection and upon examination believed it to be the sillimanite he was seeking. To reach the ledge from where he thought the rock had fallen, necessitated scaling the mountain. There, about 10,000 feet above sea level sillimanite rocks were found available in great quantities. Millions of years ago, terrific heat and pressure of the mountain had produced the sillimanite. Earthquakes and erosion had laid bare the deposit making it accessible to find and to mine.

Mining machinery was dismantled and raised to the ledge piece by piece. Burrs brought the rock down the mountain to the railroad where it was shipped to the Champion Porcelain company.

According to the Western Auto Supply company, one of the world's largest retail distributors of Champion spark plugs, the rock found on White Mountain is today being used in more than six of every ten plugs made. The Champion organization through its discovery owns this entire supply—the only one known in the world.

Although sillimanite is heavy and hard, it possesses properties much appreciated in the manufacture of spark plugs. No refining is necessary and the finished core is almost impossible to break either by heat or hard usage.

Aid to Truck Profits Presented By Gramms

Good motor trucks are money makers—they are investments that should yield handsome dividends to their owners as well as pay back in full the capital put into them.

This is the fundamental attitude of Graham Brothers, the truck division of Dodge Brothers, Inc., as demonstrated by an operating record service now in its fifth year and available without charge to all operators of trucks.

The basis of this service is the Operating Record Book, which can be secured gratis from any Dodge Brothers dealer. Ingenious tabular forms which require only a few simple entries daily provide

Bath-tubs Increase While Trees Are Dying Out

PARIS, (AP)—The Frenchman who remarked that he preferred Paris to New York because he loved trees better than bath-tubs is now witnessing the slow death of many of the trees that are so much a part of the charm of the French capital. Bath-tubs, meanwhile, are increasing here as elsewhere. Factory smoke is partly responsible for killing the trees of Paris, but the blight is blamed more upon the automobile exhaust than anything else.

The Bois remains its green and glorious self, but the boulevards are no longer so shaded as they were. Horse chestnut trees, once so common, have died by the hundreds since taxis took the place of cabs. Most of the new trees planted to replace them are acacias, but they seem none too healthy. Plane trees are harder than any others in fighting the internal combustion era. On the left side of the Seine are many maples, but, to one who has seen New England, they have a lean and hungry look.

President von Hindenburg declares that Germany is prepared to prove that she was not responsible for the great war. Perhaps he holds that like Topsy, it "just grewed."—Boston Transcript.

USED CARS

with an OK that counts.

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The good will of our used car customers is just as important to us as the good will of those who buy new cars here—and we strive just as earnestly to merit it!

Everyone who deals with our used car division is assured the most courteous treatment.

This policy has proved to be a valuable one for us—for we have many loyal friends who became acquainted with us through the purchase of a used car.

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