# The Statesman Subscription Bargain Offer Closes Monday, October 31, 1927

YOUR LAST CHANCE

What you can buy Now for \$4.00 will cost you \$8.00 after Oct. 31

	The Morning Oregon Statesman, the Capital City's best news- paper. New or renewal in advance, one full year by mail, daily	Datioin Drico
代記	and Sunday. Regular price	<b>Bargain Price</b>
S ICA	The Northwest Poultry Journal, the best poultry magazine pub-	
	lished in the Untied States, new or renewal in advance, one full	ALL FIVE
	' year by mail. Regular price	
	The Pacific Homestead, the great western farm magazine pub-	for Only
	lished monthly, new or renewal in advance, one full year by	
	mail. Regular price	
	Magnificent Automobile Road Map of the State of Oregon.	
1	<b>Regular Price</b>	
	Regular Price	
1.1		

### scientific razor, regular value

NOTE—The above offer is for mail subscriptions only outside the city of Salem. The above offer is open to the public who live on the Salem rural routes or any place outside the city of Salem but does not apply to people living within the city limits of the city of Salem. New subscriptions will start as soon as received and renewal subscriptions will have date extended in accordance with amount of money paid.

#### **Renewal Subscriptions**

If you are already a subscriber to any of the above publications and your subscription is paid to date or in advance the bargain prices quoted will pay for another full year and will entitle you to another full year's subscription, the Auto Road Map and razor free. If your subscription is in arrears, look up the date to which it is paid (this is shown on the address label of your paper) and figure up the arrearage subscription on the Dally Statesman at the rate of 50 cents a month, the Northwest Poultry Journal at the rate of 9 cents a month and The Pacific Homestead at the rate of 5 cents a month and that will give you the amount due to date. To this amount add the Bargain Price of \$4.00 and the total amount will pay up the arrears and one full year in advance and will entitle you to the Auto Road Map and Razor free. All old road maps are junk. Throw them away.

#### A Local Paper

The Oregon Statesman is not a national or a state paper but a local paper, primarily interested in the news of Marion and Polk counties and gives you the local news that you cannot hope to get in any national or state paper. Somebody said, "Most people are more interested in a dog fight on their own road if the dogs are neighborhood dogs than they are in a war in China." And that is true to a considerable extent. We like to hear most of all about the things that are happening in and around our own home. The Statesman tells you all about the doings around where you live and is your best newspaper friend.

#### A Booster Paper

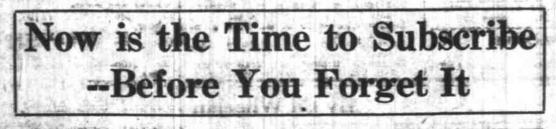
The Statesman is first in the development of the Willamette Valley; in agriculture, horticulture; berries, livestock, roads, industries, education, social welfare, and all that tends to develop and build up. The Statesman stands forth in unqualified support of every movement or undertaking in the best interests of the Willamette Valley.

#### The Best Newspaper

Do not be mislead by the claims of other papers. The Oregon Statesman is the Capital City's oldest, brightest and best daily newspaper. There is a certain mark of distinction in being a subscriber to the Best Newspaper.

#### Associated Press News Service

This newspaper receives wire reports of the Associated Press, the greatest and most reliable press association in the world.



#### USE ORDER BLANK BELOW FOR THAT EXTRA ORDER WHICH WE HOPE YOU WILL GET FOR US

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STATESMAN PUBLISHING CO. Salem, Oregon.	같아. 이번 방법에 앉는 날
Enclosed find \$	egon Statesman, Northwest to Strop Basor and Oregon
(This order is for mail subscription and not p	good after Oct. 81, 1927.)
Name	
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Total Value \$8.00

#### TELL YOUR FRIENDS ABOUT THIS SPLENDID BARGAIN OFFER

# The Morning Oregon Statesman

#### The Morning Newspaper

All the rural carriers leave the postoffice in the early morning. The Oregon Statesman is a morning paper and is delivered to the subscribers by the mail carriers a few hours after being printed. Evening papers (printed the day before and delayed in the mail at least 12 hours) are a record of ancient history—not of up to date news. The morning paper is best suited for subscribers on rural routes and small towns because it is delivered to the subcribers the same day as printed and without delay in the mails.

For example: The big story about the prison break in which Guards Sweeney and Holman were killed, Guard Lute Savage was wounded and Oregon Jones was killed, was printed in the Morning Oregon Statesman but not a line in the evening newspapers that were delivered by the same mail carriers the same day. The news of the Illinois tornado and the story of the death of President Harding were the same way and dozens of other instances could be cited. Insofar as mail subscribers are concerned, the news carried in evening papers is old and stale and largely a record of ancient history when it reaches the mail subscribers. Subscribe for The Morning Oregon Statesman and read Today's News Today—nottomorrow.

#### The Local Advertisements

The Statesman carries the advertisements of the local stores. Listen! By watching the bargain advertisements carried from time to time you can save many times the subscription price. Some of your neighbors save as high as 35% of their annual buying costs each year. It pays to watch the advertisements in the Oregon Statesman—they are wonderful money savers for you.

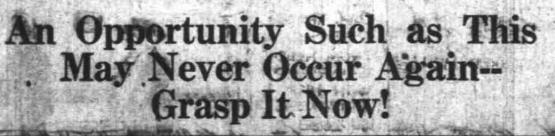
#### **General Features**

All the important news of the days is told briefly; charming short stories and features, exclusive reading matter for the women folks; authoritative market and financial reports, classy sport news; all about the movies and theatres. Not too bulky, handy to read. It's the home paper par excellence. The Morning Statesman is the best daily and Sunday newspaper published in the Willamette Valley—wth complete dependable news, features and editorials.

#### **Rural District Correspondents**

The Oregon Statesman has in each community a correspondent who reports the various local happenings in their immediate district. These correspondents are selected with the greatest of care and consideration, for your benefit. They are leaders in the social life of the community, and for that reason they can give the news, that is common to the greatest number of people, home news items that every one will enjoy reading.

The system used by the Oregon Statesman, enables us to have the news in your mail box the same morning, again you are enjoying "Today's news today." So don't put off until tomorrow to subscribe, send in your subschription today and know what is going on in your community.



## The Northwest Poultry Journal

The oldest and largest of the Pacific Coast poultry and pet stock magazines, a recognized leader in its class in the West, was established in Salem more than 30 years ago. It contains from 30 to 74 pages each month and is well edited, printed and nicely illustrated. Among its regular writers are some of the leading poultry judges, poultry specialists and most successful breeders of the Northwest. It has always borne the reputation of being reliable and progressive. No line of poultry and pet stock breeding is neglected or overlooked in its columns. It has a fine and ably edited rabbit department and interesting articles are published from time to time on turkeys, ducks, geese, guinea fowl, and pigeons, as well as cavies and other pet stock.

Note-We will mail sample copies of the Northwest Poultry Journal or the Pacific Homestcad to one of your friends if you wish.

# **The Pacific Homestead**

It is a monthly farm paper published expressly for the farmers, gardeners, fruit growers and poultrymen of the Pacific Northwest. It objects are: Better farming conditions, more and better fruit, more and better dairy cows, better livestock conditions, help for the general farmer, better homes. The Pacific Homestead is an outstanding leader and the ablest exponent of the agricultural industry in the Pacific Northwest. It is one of the best edited farm magazines in America.

#### VALET AUTO STROP SAFETY RAZOR

Would you throw a dull axe away?

No! You'd sharpen it!

Why throw your safety blades away because they are a bit dull after a few shaves?

With the Valet Auto Strop Safety Razor, you simply slip the strop (which is provided as part of every set) through the head of the razor itself. Thus, instead of continually buying new blades, the keen edge of the Auto Strop blade is renewed every day for weeks.

You can strop it—adjust it to the kind of shave required—clean and dry it in a few seconds. You will decide as millions of men have, that the valet Auto Strop Safety Razor is the world's most economical and scientific razor. The razor that will give you a clean, smooth, easy shave every day.

#### The Road Map

This road map of Oregon is printed on good bond paper in three colors —blue, yellow and red. The map is printed in blue, gravel roads are shown in yellow and paved roads in red. This is unquestionably the best auto road map of Oregon ever published. Some of the state's best experts helped to make this map. Every home should have this 1927 map.

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