

YOUR LAST CHANCE

The Statesman Subscription Bargain Offer

Closes Monday, October 31, 1927

What you can buy Now for \$4.00 will cost you \$8.00 after Oct. 31

The Morning Oregon Statesman, the Capital City's best newspaper. New or renewal in advance, one full year by mail, daily and Sunday. Regular price	\$5.00
The Northwest Poultry Journal, the best poultry magazine published in the United States, new or renewal in advance, one full year by mail. Regular price	\$1.00
The Pacific Homestead, the great western farm magazine published monthly, new or renewal in advance, one full year by mail. Regular price	\$.50
Magnificent Automobile Road Map of the State of Oregon. Regular Price	\$.50
Valet Auto Strop Safety Razor, the world's most economical and scientific razor, regular value	\$1.00
Total Value	\$8.00

NOTE—The above offer is for mail subscriptions only outside the city of Salem. The above offer is open to the public who live on the Salem rural routes or any place outside the city of Salem but does not apply to people living within the city limits of the city of Salem. New subscriptions will start as soon as received and renewal subscriptions will have date extended in accordance with amount of money paid.

Renewal Subscriptions

If you are already a subscriber to any of the above publications and your subscription is paid to date or in advance the bargain prices quoted will pay for another full year and will entitle you to another full year's subscription, the Auto Road Map and razor free. If your subscription is in arrears, look up the date to which it is paid (this is shown on the address label of your paper) and figure up the arrearage subscription on the Daily Statesman at the rate of 50 cents a month, the Northwest Poultry Journal at the rate of 7 cents a month and The Pacific Homestead at the rate of 5 cents a month and that will give you the amount due to date. To this amount add the Bargain Price of \$4.00 and the total amount will pay up the arrears and one full year in advance and will entitle you to the Auto Road Map and Razor free. All old road maps are junk. Throw them away.

A Local Paper

The Oregon Statesman is not a national or a state paper but a local paper, primarily interested in the news of Marion and Polk counties and gives you the local news that you cannot hope to get in any national or state paper. Somebody said, "Most people are more interested in a dog fight on their own road if the dogs are neighborhood dogs than they are in a war in China." And that is true to a considerable extent. We like to hear most of all about the things that are happening in and around our own home. The Statesman tells you all about the doings around where you live and is your best newspaper friend.

A Booster Paper

The Statesman is first in the development of the Willamette Valley; in agriculture, horticulture, berries, livestock, roads, industries, education, social welfare, and all that tends to develop and build up. The Statesman stands forth in unqualified support of every movement or undertaking in the best interests of the Willamette Valley.

The Best Newspaper

Do not be misled by the claims of other papers. The Oregon Statesman is the Capital City's oldest, brightest and best daily newspaper. There is a certain mark of distinction in being a subscriber to the Best Newspaper.

Associated Press News Service

This newspaper receives wire reports of the Associated Press, the greatest and most reliable press association in the world.

**Now is the Time to Subscribe
--Before You Forget It**

USE ORDER BLANK BELOW FOR THAT EXTRA ORDER WHICH WE HOPE YOU WILL GET FOR US

STATESMAN PUBLISHING CO.
Salem, Oregon.

Enclosed find \$..... for Oregon Statesman, Northwest Poultry Journal, Pacific Homestead, Valet Auto Strop Razor and Oregon Road Map Bargain, as advertised.
(This order is for mail subscription and not good after Oct. 31, 1927.)

Name

Post Office

P. O. Box or R. F. D. No.

State

Street Paper

TELL YOUR FRIENDS ABOUT THIS SPLENDID BARGAIN OFFER

The Morning Oregon Statesman

The Morning Newspaper

All the rural carriers leave the postoffice in the early morning. The Oregon Statesman is a morning paper and is delivered to the subscribers by the mail carriers a few hours after being printed. Evening papers (printed the day before and delayed in the mail at least 12 hours) are a record of ancient history—not of up to date news. The morning paper is best suited for subscribers on rural routes and small towns because it is delivered to the subscribers the same day as printed and without delay in the mails.

For example: The big story about the prison break in which Guards Sweeney and Holman were killed, Guard Lute Savage was wounded and Oregon Jones was killed, was printed in the Morning Oregon Statesman but not a line in the evening newspapers that were delivered by the same mail carriers the same day. The news of the Illinois tornado and the story of the death of President Harding were the same way and dozens of other instances could be cited. Insofar as mail subscribers are concerned, the news carried in evening papers is old and stale and largely a record of ancient history when it reaches the mail subscribers. Subscribe for The Morning Oregon Statesman and read Today's News Today—not tomorrow.

The Local Advertisements

The Statesman carries the advertisements of the local stores. Listen! By watching the bargain advertisements carried from time to time you can save many times the subscription price. Some of your neighbors save as high as 35% of their annual buying costs each year. It pays to watch the advertisements in the Oregon Statesman—they are wonderful money savers for you.

General Features

All the important news of the day is told briefly; charming short stories and features, exclusive reading matter for the women folks; authoritative market and financial reports, classy sport news; all about the movies and theatres. Not too bulky, handy to read. It's the home paper par excellence. The Morning Statesman is the best daily and Sunday newspaper published in the Willamette Valley—with complete dependable news, features and editorials.

Rural District Correspondents

The Oregon Statesman has in each community a correspondent who reports the various local happenings in their immediate district. These correspondents are selected with the greatest of care and consideration, for your benefit. They are leaders in the social life of the community, and for that reason they can give the news that is common to the greatest number of people, home news items that every one will enjoy reading. The system used by the Oregon Statesman, enables us to have the news in your mail box the same morning, again you are enjoying "Today's news today." So don't put off until tomorrow to subscribe, send in your subscription today and know what is going on in your community.

**An Opportunity Such as This
May Never Occur Again--
Grasp It Now!**

Bargain Price

*ALL FIVE
for Only*

\$4.00

The Northwest Poultry Journal

The oldest and largest of the Pacific Coast poultry and pet stock magazines, a recognized leader in its class in the West, was established in Salem more than 30 years ago. It contains from 30 to 74 pages each month and is well edited, printed and nicely illustrated. Among its regular writers are some of the leading poultry judges, poultry specialists and most successful breeders of the Northwest. It has always borne the reputation of being reliable and progressive. No line of poultry and pet stock breeding is neglected or overlooked in its columns. It has a fine and ably edited rabbit department and interesting articles are published from time to time on turkeys, ducks, geese, guinea fowl, and pigeons, as well as canaries and other pet stock.

Note—We will mail sample copies of the Northwest Poultry Journal or the Pacific Homestead to one of your friends if you wish.

The Pacific Homestead

It is a monthly farm paper published expressly for the farmers, gardeners, fruit growers and poultrymen of the Pacific Northwest. It objects are: Better farming conditions, more and better fruit, more and better dairy cows, better livestock conditions, help for the general farmer, better homes. The Pacific Homestead is an outstanding leader and the ablest exponent of the agricultural industry in the Pacific Northwest. It is one of the best edited farm magazines in America.

VALET AUTO STROP SAFETY RAZOR

Would you throw a dull axe away?
No! You'd sharpen it!
Why throw your safety-blades away because they are a bit dull after a few shaves?
With the Valet Auto Strop Safety Razor, you simply slip the strop (which is provided as part of every set) through the head of the razor itself. Thus, instead of continually buying new blades, the keen edge of the Auto Strop blade is renewed every day for weeks.
You can strop it—adjust it to the kind of shave required—clean and dry it in a few seconds. You will decide as millions of men have, that the valet Auto Strop Safety Razor is the world's most economical and scientific razor. The razor that will give you a clean, smooth, easy shave every day.

The Road Map

This road map of Oregon is printed on good bond paper in three colors—blue, yellow and red. The map is printed in blue, gravel roads are shown in yellow and paved roads in red. This is unquestionably the best auto road map of Oregon ever published. Some of the state's best experts helped to make this map. Every home should have this 1927 map.

Subscribe Now!

USE THIS COUPON

Pin this to your check and send in today

The Statesman Publishing Company,
Salem, Oregon.

Gentlemen: I desire to take advantage of your Great Bargain Offer.

Enclosed find \$..... in accordance with the terms of your bargain offer.

Name

Post Office

R. F. D.