

# THE OREGON STATESMAN

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October 22, 1927

Or what man is there of you, whom if his son ask bread, will he give him a stone? Or if he ask a fish, will he give him a serpent? Matthew 7:9 and 10.

## CITY MANAGER FOR SALEM

John N. Edy, city manager of Berkeley, Cal., chosen head of the International City Managers' association, celebrates the occasion by giving the present status of this modern method of municipal administration.

The idea is less than 20 years old, yet it has spread to 344 cities in the United States, 18 in Canada and two in New Zealand, and many others are considering its adoption. Eventually, Edy thinks, this system will be accepted by all American cities of less than 1,000,000 population.

"In only one city has the plan been misapplied," he says, "and operated on the scale of partisan politics. That is Kansas City. And in only four cities in which the plan has been adopted by a vote of the people has the old system been returned."

It has been proved, he declares, that under city managers cities can operate from 10 to 20 per cent more cheaply than under the old systems. The change doesn't always bring a tax reduction, he warns, but it does bring the people more for their money.

So sound business principles displace partisan politics and politics for profit. We have gone far in municipal government since Lincoln Steffens wrote "The Shame of the Cities." The worst branch of government in America is becoming the best.

It was natural that a business country should put its business principles into practice eventually in the realm of public affairs.

The movement for a city manager in Salem ought to be reviewed and pushed to a conclusion.

And this movement ought to be directed towards the later type of the commission form of municipal government—the corporation form.

This could be merely grafted onto the present system; the mayor standing for the duties corresponding to those of the president of a large corporation, and the councilmen to those of the directors.

The city manager to be nominated by the mayor and approved by the city council—and either the manager or the mayor and council to select or approve the appointment of the various heads of departments.

Such a city government for Salem ought to be so formed as to make for both economy and efficiency.

## FALSEHOOD AND FALDERAL

The Portland Journal comments on a recent conference of the "progressive" Republican senators in Washington.

In which they "served notice on the eastern wing of the Republican party that the west proposes to have a real voice in coming legislative matters and, what is more ominous to the old guard, in the next Republican convention."

So far so good. But an editorial writer of the Portland Journal adds some of his own stuff, as follows:

"It is not surprising, but it is highly encouraging, to note that the western progressive senators are preparing to let the east know there is a west. That is something which has been forgotten in recent years. THERE HAVE BEEN PLENTY OF TARIFFS TO PROTECT THE MANUFACTURERS OF THE NORTHEASTERN PART OF THE UNITED STATES. BUT THERE HAS BEEN NO TARIFF PRINCIPLE TO PROTECT THE AGRICULTURISTS OF THE WEST. There have been large tax reductions for the financial interests and heavy fortunes of the east, but a very small reduction for the less wealthy people of the west. There has been a very kindly feeling on federal boards for the large corporations, the railroads, and the big industrial interests of the east. But there has been scant consideration for those in the west who buy from the east."

This old stuff of the Portland Journal editorial writer is largely falsehood and falderal. Has he read the tariff law of 1922, the present law? Where does he get that old stuff?

If he will read the present law, and compare its rates with any former protective tariff law we ever had, he will find that its duties average more than 20 per cent less than the average of the lowest rates carried by former laws of that kind.

And he will find that the rates on agricultural products are the highest on the average ever carried by any tariff law we ever had.

And he will find that the free list is the largest of any tariff law ever enacted by the United States congress.

There is only one item in all the agricultural list that is not high enough for very fair protection against foreign competition. It is the item of cherries, and that is about to be raised from 2 to 3 cents a pound, under the elastic provisions of the law.

And this is the first tariff law that has carried such provisions.

The rest of the statements of the Portland Journal editorial writer are scatterbrained falderal and falsehood. The corporations are penalized under the income tax law, just because they are corporations. This applies to the big ones especially. This is unfair and injurious to the development of the business and commerce of this country. Corporations

ought to be treated the same as individuals and partnerships. Neither should have any advantages under our laws.

Oh, it is so easy to write this old stuff; to bait the corporations and the rich. It may be good politics, tickling the ears of the unthinking.

But it is not good business, nor is it fair. There should be no classes in this country. There should certainly be no favoritism of classes by the laws of the land.

"Way Better Than Last Year" is a slogan suggested for the student body of Willamette university. A good slogan. Good for any institution. And if lived up to by Willamette students it would be more than a mere gesture of progress, for the student body of last year was a creditable one—and it would be easy to get up an argument with the members of any former class of that institution on points of excellence of any one year's student body as compared with any other.

Perhaps we may next hear of a threatened injunction suit from points down the river, in case a location in that direction is picked out for the incinerator and the sewage disposal system. Is there no balm in Gilead?

## BUSINESS DOESN'T NEED BILLBOARDS

National Advertisers and Agencies Endorse Restrictive Policy

WASHINGTON.—One hundred and forty-one of the largest national advertising agencies in the country and 16 of the leading advertising agencies have agreed that business can succeed without using the landscape for advertising, and have endorsed the policy of restricting billboards to commercial districts, according to announcement made by the General Federation of Women's Clubs, the largest of the nine cooperating organizations represented on the National Committee for the Restriction of Outdoor Advertising.

The value of newspaper advertising as compared with billboard advertising is a large factor in this change of policy, according to the letters which the advertisers and agencies are writing the committee. In a letter to Mrs. W. L. Lawton, Glen Falls, New York, the Federation's representative on the committee, the J. B. Haines Advertising Agency of Philadelphia wrote:

"We have carefully checked over the various forms of advertising and found that the newspaper and magazine offer the most publicity for the dollar spent—while we have not been able to check any great tangible results from outside billboard advertising. Accordingly, we prefer the newspapers and cannot see why our beautiful landscape should be marred by promiscuous advertising."

Quotations from other letters follow: "You may add our name to the list of companies who have agreed that business can succeed without the use of the landscape for advertising."

"My attitude is that nobody would suffer very much if all printed signs and billboard advertisements were abolished, as there are certainly enough other forms of advertising available."

"We are heartily in sympathy. The beauty of the roadways of America is an invaluable national asset."

"We realize that advertising which of itself stimulates objections on the part of those to whom it is addressed has very little likelihood of accomplishing its object."

"I believe that I am conservative when I say that an advertiser has the odds very much against him for getting the cost of his advertising back from billboards outside of commercial sections."

## Stock Market Sees Big Collapse At New York

NEW YORK, Oct. 21.—(AP)—Prices again slid downward in the New York stock market late today, after a rather irregular opening had been followed by a period in which operators for the advance appeared to have regained control. The shares already un-

settled by a series of "bear" attacks which began early in the week, tumbled heading when Houston Oil broke \$14 a share on publication of a disannounced earnings report. It was the third successive day of dropping prices and the fourth of the week.

So rapidly did the selling orders accumulate that there were numerous breaks of \$1 to \$2 a share between sales. Final quotation did not appear on the ticker tape until 22 minutes after the close, which created much confusion in brokers' offices, where it was impossible to ascertain the prices at which stocks were selling on the floor. Blocks of 2,000 to 5,000 shares in many stocks changed hands at a furious rate.

## Bits For Breakfast

Only half done.

The YMCA budget.

And it must all be secured.

Every cent is needed, to carry on the activities that are under way; and not one of them can be cut out and leave the work what it should be, and what Salem's best interests require.

At least one section of tomorrow's Statesman is planned to be printed on the new press. Perhaps more than one section.

The new system of printing, requiring stereotyping, is making a transformation in the mechanical department—but everything is working smoothly so far, and likely all will soon be as smooth as though things had been going that way for years—and the effect in favor of a clear and beautiful print will be pleasing to the readers in the respect, there is no other printing press that is just as good as the Scott. The Scott factory is older than the Hoe factory, and some Scott presses are still in use that have been running for 70 years. That will permit the long enough for most of the Statesman force now on deck.

Let us be of good cheer remembering that the misfortunes hardest to bear are those which never come.—Lowell.

A man's good breeding is the best security against other people's ill manners.—Chesterfield.

A farmer in Texas posted this sign in front of his watermelon patch.—"Trespassers here will be persecuted to the full extent of 2 bulldogs which ain't overly soshable to strangers and 1 dubble barrel shotgun which ain't loaded with no guse fethers. D— If I ain't tired havin my melons et."

A man had been visiting a certain widow every evening. "Why don't you marry her?" asked a friend.

"I have often thought about it," was the reply, "but where would I spend my evenings then?"—London Answers.

M. Clemenceau, the grand old man of France, celebrated his eighty-sixth birthday by dining on ham and pickles and said that he felt as young as ever. Will the dietary experts who write for the daily newspapers please laugh that off?

**Halloween Specials**

**FAVORS AND DECORATIONS FOR HALLOWEEN PARTIES**

See us for the biggest variety of Halloween novelties— favors, table decorations, wall and ceiling festoons. Many new novelties never before seen. Come in early while the selection is good.

**COMMERCIAL BOOK STORE**  
 163 North Commercial

**Halloween**

## THE BIG CONTEST ENDS AT MIDNIGHT

Final Efforts Today May Bring Victory To Workers Who Score

With only a few hours remaining to secure subscriptions in the Statesman boys' and girls' contest candidates are exerting every effort possible to get all of their votes lined up in time to get them in the managing director's office before midnight tonight, the last minute for casting votes in the contest.

Participants in the election are realizing the two-fold opportunity that is before them to not only secure votes for the grand prizes but also to win the special prizes, knee coasters and bread and cake cabinets, offered for the most money secured in subscriptions this week.

After tonight at midnight there will be no more subscriptions. The contest will be over, and the winners will be carrying the happy emblems that they have done their best and got what they were aiming at.

Success does not come easily. Neither does wishing and hoping contribute anything towards maintaining the goal of your ambition. It is the steady persistent worker who never gives up but keeps everlastingly at work that will ultimately reach the top and claim the awards that attend success.

Remember, candidates, tonight at midnight is the last opportunity to cast your votes and win one of the valuable prizes offered in this big contest. Today, Saturday, should be the biggest day of the campaign.

Be at the campaign office if you possibly can by tonight at midnight with your report. Otherwise mail them in with a post mark midnight and they will be accepted Monday morning.

Secure every possible subscription that you can. It may mean the prize of your choice. Don't forget that there is a club bonus of 25,000 free votes for every \$8 worth of subscriptions secured during the two weeks ending tonight.

Make your last effort a great one and great enough to be sure of your prize.

## PLAY CAST CHOSEN

THETA ALPHA PHI BEGINS DAILY PRACTICES

With announcement of the completed cast in "The Importance of Being Earnest," Theta Alpha Phi play to be produced during the homecoming activities at Willamette university, November 4 and 5, practices will be held every evening.

Hugh Curran has been named stage manager and Everett Faber will handle the publicity.

The costume committee consists of: A. Mason, Louise Findley and Mary Lou Aiken.

The complete play cast is as follows: John Worthington, Frank Alfred; Algernon Moncrieff, Robert Witty; Rev. Canon Chasuble, D. D., John Ramage; Lady Bracknell, Ella Pfeiffer; Hon. Gwendolen Fairfax, Kathleen Garrison; Cecily Cardew, Virginia Edwards; and Miss Prism, Virginia Merle Crites.

"The Importance of Being Earnest," is a three-act English play by Oscar Wilde. It is a com-

edy full of subtle humor based on the love affairs of two wealthy English youths.

## Unknown Man, 35, Found Dead in Columbia River

LONGVIEW, Wash., Oct. 21.—(AP)—The body of a man, aged about 35, dressed in working clothes, was found in the Columbia river near Carrolls, three miles above here today by C. A. Fowler, fisherman. A letter was found in his pocket, addressed to Jim Galloway, Washougal, Wash., from W. H. McClroy, of the Oregon state hospital. A watch, six dollars and a stage ticket dated July 5 also were found in pockets. The body will be held at the Smith funeral home, Kelso, until identity is established.

The principal difference between playing poker and betting on horse races is that in poker you occasionally get to shuffle the cards yourself, but somebody else always attends to shuffling the horses.

## MINE PICNETING TO BE KEPT UP LEADERS SAY

(Continued from Page One)

large band of union worker sympathizers or non-union workers at the Maple Leaf coal mine near here August 1, resulted in the Tuscawawas county grand jury returning 50 indictments charging assault and battery and malicious destruction of property against union sympathizers.

Warrants for the fifty were issued today and deputy sheriffs will start tomorrow morning making services. As rapidly as the men are arrested they will be brought into court for arraignment.

Assault Charged  
The indictments charge that the fifty attacked five men, while the men were on their way to work in the mine. The five were pulled from their automobiles badly beaten and their automobiles demolished. During the disturbance

NOTICE OF ASSESSMENT FOR THE COST OF IMPROVING THE ALLEY IN BLOCK 2 OF YEW PARK ADDITION TO THE CITY OF SALEM, MARION COUNTY, OREGON, FROM THE SOUTH LINE OF MISSION STREET TO A POINT 6 FEET SOUTH OF THE NORTH LINE OF LEE STREET.

Notice is hereby given that the Common Council of the City of Salem, Marion County, Oregon, will, at or about 7:30 p. m., on the 7th day of November, 1927, or any subsequent meeting of the said Council thereafter, in the Council Chambers of the city hall of Salem, Oregon, proceed to assess upon and against each lot or part thereof or parcel of land liable therefor, its proportionate share of the cost of improving the Alley in Block 2 of Yew Addition to the City of Salem, Marion County, Oregon, from the south line of Mission Street to a point six feet south of the north line of Lee Street.

All persons interested in the said assessments are hereby notified to appear before the said Council at said time and place and present their objections, if any they have, to said assessment, and apply to said Council to equalize their proportionate share of the same.

By order of the Common Council, October 17, 1927.  
M. POULSEN, City Recorder.

Date of first publication hereof October 21, 1927.  
Date of final publication hereof October 23, 1927.

o21-22-23

## THE MORNING ARGUMENT

### AUNT HET



"These modern brooms ain't no good. I busted the handle of a plum' good one on that tramp when he kicked our dog."

### POOR PA



"Bella talks so much about the luxuries she had before she was married that people think her folks must have been awful poor."

John Horger fired a gun into the attackers wounding John Vesco, union miner. Horger was indicted for shooting with intent to wound and Vesco for assault and battery.

The same night the tippie of the mine was burned with a loss of \$50,000. No arrests were made at the time the indictments resulting from an exhaustive investigation of the affair.

NOTICE OF ASSESSMENT FOR THE COST OF IMPROVING ACADEMY STREET FROM THE WEST LINE OF MYRTLE AVENUE TO THE EAST LINE OF LAUREL AVENUE.

Notice is hereby given that the Common Council of the City of Salem, Marion County, Oregon, will, at or about 7:30 p. m., on the 7th day of November, 1927, or any subsequent meeting of the said Council thereafter, in the Council Chambers of the city hall of Salem, Oregon, proceed to assess upon and against each lot or part thereof or parcel of land liable therefor, its proportionate share of the cost of improving Academy Street from the west line of Myrtle Avenue to the east line of Laurel Avenue, in the City of Salem, Marion County, Oregon.

All persons interested in the said assessments are hereby notified to appear before the said Council at said time and place and present their objections, if any they have, to said assessment, and apply to said Council to equalize their proportionate share of the same.

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**LADD & BUSH, Bankers**  
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**General Banking Business**  
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 429 Oregon Bldg.

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**FOR—39.50**

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 COMPLETE HOUSE FURNISHERS

EASY TERMS NO INTEREST