SALEM DISTRICT INDUSTRIES

NINTH CONSECUTIVE YEAR

THE DAILY STATESMAN dedicates two or more pages each week in the interests of one of the fifty-two to a hundred basic industries of the Salem District. Letters and articles from people with vision are solicited. This is your page. Help make Salem grow.

DREGON'S DAIRY INDUSTRY SLOWLY AND SURELY IS INCREASING IN SIZE

Growing Source of New Wealth-Milk Consumption in Country. Per Capita, Growing Steadily-Production in Oregon Grows on Consumption in This State, Giving Mounting Surplus-Valley as Whole Only About Holds Own-Standardization Needed

(The following was written by | C. W. Larson of the U. S. Bureau rof. N. C. Jamison, of the ex- of dairying. ension department of the Oregon Agricultural college, who is now in the eastern section of the Unitive stock and dairy show. The justry by Prof. Jamison is necesnature it could not be, because it statistical, and statistics come Villamette valley is an exception; is certainly more than holding g as it should; not half as fast it should-or a tenth. We we here the potentially greatest

lowly and surely increasing in catch up with present production. he number of dairy cows two of \$2,360,700. ears old or over, as reported by It is, therefore, apparent that this census of 1925, is 204,890, the dairy industry is not only an increase of about 13 per cent holding its own but is expanding number as reported by the 1920 enue to the state. ensus was 180,462, which in turn epresented an average annual in-

is not unreasonable to astion of the average Oregon orted by the 1920 census.

Source of New Wealth Oregon's dairy industry has I Standardication a Need eached proportions that chalppreciate the significance of new red at the farm, this milk had a rm value of \$23,369,762, and at retail price of 12 cents a quart milk between 1919 and 1924 oduction gives us an idea of tat dairy development means in lars. This increase had a farm e of \$4,375,000 and, at a reprice of 12 cents per quart,

represents a value of \$9,806into butter, it would make the nivalent of approximately 435 If the increase were made oads; if made into condensed k. it would fill 4,200 cars, and made into cheese 945 freight 's would be required to trans-

Increasing Milk Consumption The increased supply of milk is made into manufactured is, bowever. Population state has gained since the 20 census, and per capita conamption of dairy products has iso increased in that same period. ur population in 1920 was 763,epulation as indicated by reports 022-23-24, the population on C., secretary of the United States anuary 1, 1925, would be esti- beet sugar association. nated at 840,362. The per capi-

Production Gains on Consumption Assuming, then, that Oregon's per capita consumption is the ed States, visiting the Memphis whole, there was consumed in the state during the year ending January 1, 1925, 840,362,000 pounds of milk. This would leave a sursarily not quite up to date in its plus above consumption requirements of 94,428,000 pounds, which, if manufactured into but-But it shows a steady ter would make approximately It is very certain that 4,600,000 pounds or about 230 the Salem district section of the carloads. If it went into cheese manufacture, it would make approximately 10,000,000 pounds or own in dairy expansion-but almost 500 cars. This surplus of is also a fact that it is not grow- 94 million pounds of milk at the present rate of per capita consumption would provide dairy products for 94,000 people. If production should not further increase and the present ratio of increase in population should prevail, it would take eight years for dairy industry is the consumption in the state to

In spite of the fact that This surplus represents the prohas been some decrease in duction of 20,700 average cows dairving in certain sections of the and further represents an average state during the past year, the CONT. TO OREGON,S DAIRY (2) agricultural figures ob- annual increase for the past five sained early in 1925, and which years of products which would are now becoming available, indi- make approximately 45 carloads e that there has been the same of butter, or 100 carloads increase in dairying cheese, or about 400 carloads of hout the state as obtained condensed milk. The total sururing the ten years 1910 to 1920. plus for one year has a farm value

since 1920, equivalent to a 2.7 to such an extent that it is bringper cent annual increase. The ing in considerable additional rev-

Valley Only Holds Own · Dairy expansion has come main-2 1-2 per cent above by in the irrigated sections of he number as reported by the eastern and southern Oregon. 1910 census. Dairying has in some parts of the Willamette valis state, therefore, made a con- ley are practically holding their yous substantial increase since own, while other parts of the Editor Statesman: valley are showing decreases in production. The coast secame that with the improved practions, on a whole, are extagted during the previous panding but little. Some products cars, the average production per are shipped into the state, mainly w has increased in the same ra- for manufacturing. Several points o during the past five years as along the Columbia river ship the ten years preceding 1920. their raw products over into this suming this to be correct, pro- state, and to some extent the same is true on the southern boundary. ry cow is now 4562.4 pounds as Some products also are shipped

mpared to 4205 pounds as re- out of the state for manufacturing. This occurs mainly in the northeast portion, and, to some extent, on the east boundary.

Her large number of high proonge the attention of those who ducing cows of all breeds has brought Oregon an enviable repuwealth. Our total milk produc-ion has now almost reached the ity of her cheese is likewise hermately 935,000,000 pounds in brown for her production of stanknown for her production of stan-1924. Valued at \$2.50 per hundard brands of condensed and evaporated milk. But in butter manufacture Oregon as yet has no recognized brand of quality produced in volume sufficient to supof our ever increasing surplus, little of which goes into cheese and condensed milk products, it would appear that a definite step towards the standardization of but ter for export could be profitably undertaken.

This Since 1901; Pays Its Board and Large Part of Other Crops'

CHICAGO, Oct. 19 .- Alfalfa takes possession after the grain is rapidly is becoming a leading fac- cut. 85. Using the ratio increases in tor in the crop rotation system of American farmers, according to alfalfa an ideal crop because its the International Year Book of Harry Austin of Washington, D.

"Since 1961 the area put in alconsumption of dairy products falfa in the United States has 1 1920 was approximately the quintupled," Mr. Austin said. quivalent of 900 pounds of milk: "Alfalfa makes an excellent rotathe year ending January, 1925, tion crop because it not only proestimated consumption rose duces as hay rich in albuminous

Dates of Slogans in Daily Statesman

(Also in Weekly Statesman)

Loganberries, October 6, 1927 Drug Garden, May 3 Prunes, October 13 Dairying, October 20 Flax, October 27 Filberts, November 3 Walnuts, November 10 Strawberries, November 17 Apples, Figs, Etc., Nov. 24 Raspberries, December 1 Mint, December 8 Beans, Etc., December 15 Blackberries, December 22 Cherries, December 29 Pears, January 5, 1928 Gooseberries, January 12 Corn. January 19 Celery, January 28 Spinach, Etc., February 2 Onions, Etc., February 9 Potatoes, Etc., February 16 Bees, February 23 Poultry and Pet Stock, Mar. 1 City Beautiful, Etc., March 8 Great Cows, March 15 Paved Highways, March 22 Head Lettuce, March 29 Silos, Etc., April 5 Legumes, April 12 Asparagus, Etc., April 19

(With a few possible changes) Grapes, Etc., April 26 Sugar Industry, May 10 Water Powers, May 17 Irrigation, May 24 Mining, May 31 Land, Irrigation, Etc., June 7 Floriculture, June 14 Hops, Cabbage, Etc., June 21 Wholesaling, Jobbing, June 28 Cucumbers, Etc., July 5 Hogs, July 12 Goats, July 19 Schools, July 26 Sheep, August 2 Seeds, August 9 National Advertising, Aug. 16 Livestock, August 23 Grain & Grain Products, Aug. 30 Manufacturing, Sept. 6 Woodworking, Etc., Sept. 13 Automotive Industries, Sept. 20 Paper Mills, Sept. 27

(Back copies of the Thursday edition of The Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies 5 cents.

THIS WEEK'S SLOGAN

DID YOU KNOW That, in the matter of dairying, our dairymen are at least 7 cents a pound of butterfat ahead of the dairymen east of the Rocky mountains? That there is at least that much difference in favor of our dairymen, on account of the fact that they are not obliged to combat the effects of the intense summer heat and the winter cold in the keeping of cows? That in addition they have the same advantages in the raising of their families, and in their own comforts? This one fact, if it could be generally understood; would fill the Willamette valley with a population as dense as that of Begium. Besides, our dairymen usually sell in higher markets than are available to the eastern dairymen. And did you know that Salem is making a very satisfactory and rapid growth as a dairy center, and will make a tremendous growth with the coming of the beet sugar industry, which is "just around the corner?"

A SERMON IN A NUT SHELL ON A COW GONE BEFORE, BY ELLA M'INUNN

I am sending you the picture of Lillian Russell, Mama's cow, and my Mother, as she emerges from the barn with the milk pail. If is the same photograph we used in my little book, "Down On The



Susan McMunn and Her Cow, Lillian Russell

Farm," three years ago. We often wonder where our cow is now. Her stall is empty and the grass has long since grown up in the

paths she made about the place. We parted with her only because she gave so much milk we were unable to twist it from her, as "twist" we had to, not being very expert milkmaids. There are a lot of things I might say that would ply out-of-state markets. Because reflect credit upon her, but I may sum it all up by saying that when we had a cow, I weighed 130 pounds, and now that we have no cow I weigh but 100 pounds, which seems a pretty good sermon in a ELLA MCMUNN. nut shell. Salem, Rt. 8, Oct. 19, 1927.

ing expensive nitrogenous fertil- the soil.

steadily increasing popularity are of that chargeable to other crops." that it makes small demands for costly labor, it yields a large sup-ply of protein, which is the most difficult of the three principal food elements, including carbohydrates and fats, to procure, and it may be sown with grain which acts as a nurse crop. Alfalfa

"Sugar beet farmers have found

L. B. DUNSMOOR lem Wicker Funding Manufacturing Co.

ment, but it retains a large am- roots penetrate far into the lower ount of nitrogen in its stubble depths of the subsoil. Later on the and roots. These make nitrates channels bored out by alfalfa roots for the nourishment of crops that are utilized by the sugar beets. come later in rotation, relieving which find a supply of plant food accumulated in the decay of the the farmer of the necessity of buy- alfalfa that previously tenanted

f'In short, alfalfa not only pays "Other reasons for alfalfa's its own board bill, but a large part

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cows per herd.

High Priced Herds

income from his dairy herd was in

every animal in the herd; illus-

the dairy animals of this county

sources, and second that there is

herds will be depleted through

Now Comes Alfalfa

cal an area of the Willamette val-

ley as one could find anywhere.

mouth; Riddle Bros., Monmouth;

Pence Bros., Rickreall; W. O.

Morrow, Greenwood; Governor I.

L. Patterson, Eola; W. B. Allen,

Oak Grove; T. E. Blair, Buell and

Richard Clanfield of Ballston are

just a few of the progressive

farmers of the county who have

fields of alfalfa of more or less

Another phase of the dairy in-

eall neighborhood numerous men

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Continued to POLK GAL 2

proven worth.

Polk county is perhaps as typi-

sales to such buyers.

ment in years.

Editor Statesman:

The dairy cow occupies an important and prominent position in the agriculture of Polk county. Polk county claims about 6000 dairyman who resides near the should improve from year to year, for the next two or three years. dairy cows, and most of these are west side highway in the McCoy and undoustedly they will. truly dairy cows, with very few district, and he told me that he Dallas, Or., Oct. 15, 1927. of the type that milks for three or milks in the neighborhood of forty four months and is dried up. The cows, and for the preceding winter production per cow in Polk county

by a long ways over all other types of dairy animals, in the county, and a great many of them are purebreds. The slogan of the Jersey men in the county is "Polk County Jerseys against the trating two things. First, that World." For years the Jersey records made in Polk county have are in high demand by outside attracted the interest and attention, not only of Jersey men, but serious danger that our better also of all people interested in the Jersey industry.

Three of Eight Polk county has produced and now holds more world's record cows than any entire state outside of Oregon. Three of the eight and throughout a greater portion world's record cows for butter fat of the county forage and green ty. Polk county has produced or developed more medal of merit medal bulls than any other county merican Jersey Cattle club. The stored each season for the winter cultural pursuit. first medal of merit bull was credited to Polk county; eight of the sixty-nine medal of merit cower made their record in Polk county: First for County Herd

The preceding paragraph gives an idea of the impressive position that the Jersey breeders of this county hold among Jersey men of the entire world, so naturally the offering of these famous cows and bulls are found in every niche and cranny in the country. To keep their position before the rest of the state, and Jersey breeders of the county once again stepped out this year at the state fair and won first prize for a county herd, which is a group of animals from several different herds in the county, and is indicative of the fact that record making and show animals are not confined to one or two establishments. Big Dairy Herd

The great dairy section of Polk county is a strip of territory about ten miles wide extending from the south line of the county up through Buena Vista, Independ, dustry exemplified in Polk county ence, Monmouth, Rickreall, Oak is that of marketing. In the Rick-Grove, McCoy and Ballston, leaving the county at Amity. It is in this strip of country that most of send their milk to Salem for cotthe dairy herds are to be found tage cheese making, others patronboth among the purebreds and grade herds. What is perhaps the largest

dairy in the county is that of M. H. Gentemann of Suver. Mr. Gentemann keeps a string of about 60 milk cows. There are several oth-

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which he receives a decided pre- is, hay, silune and kale, mium. As the population of this

(Mr. Beck is the very efficient his milk check ran around \$600 and hard working county agent and \$700 per month, and his gross of Polk county, through whose offorts there is constant high class excess of \$6000 for the year. His work being done for all the inherd is of sufficient quality that dustries on the land in rich and a buyer from California offered potentially vastly richer old Polk. him \$107 straight through for -Ed.)

He Always Had Some Money To Spend When He Was A Real Dairyman

crops that can be used for dairy feed are grown in abundance. I consider dairying the most Corn and vetch silage is one of reliable of all industries for the the greatest sources for succulent Willamette valley. You can come feed, while kale can be grown in nearer depending upon the inin the country, according to Ivan abundance by those who prefer it. come from the dairy year by year Loughary, representative of the The best of vetch and clover hay is than you can from any other agri-

created in Polk county. Six of the falfa, which may prove to be the and downs, its poor market years, fifty-one gold medal bulls are greatest boon to dairying in the and adverse crop conditions, but Williamette valley of any develop-dairying is less affected than any other lines that a farmer can en-In cooperation with the county gage in.

agent's office, dairymen by the I have been engaged in this line subscribe to this deserving chardozens in every part of the county of work for the past 26 years on ity."have in the past two years planted the farm where I now live, and a fields of alfalfa, and inspection year or so ago I sold practically has shown that most of these are my entire herd. Accordingly doing fine. The summer just past now have only about 15 head. All was particularly favorable, and in of them with the exception of two almost every case three cuttings head are young stock. So while were made, with yields running I do not have an active dairy herd from three to eight tons per acre. at this time, yet another year Hugh Hanna, Independence; Ern-hwill again be able to be classed est Zielesch, Parker; Ed Harmon, as a dalryman, Buena Vista; Gentle Bros., Mon-

Had Money to Spend When I had a dairy herd, I always had some money to spend. I

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> OIL-O-MATIC What Is It? -SEE -

THEO. M. BARR

ize the cooperative creameries at | would hardly like to say just how Monmouth and Salem, and in the many cattle that it would be posnorth end of the county many of sible to keep on my farm of 136 them ship to the condensary at acres, but a normal herd of from McMinnville, while one farmer in 40 to 50 head besides horses, the Perrydale community ships hogs, and some other stock; sweet cream every morning to a about the right number to hand special agency in Portland, for nicely, raising the roughage—that I believe that the new Grimm

great Willamette valley increases, alfalfa is a valuable plant for the so will the demand for dairy pro- dairyman in the Willamette valduction, and the consequent new ley. I sowed an acre and threeand unique markets open up. So fourths the spring of 1926, and er herds running thirty and forty the future for the Willamette val- this year . I will harvest about ley dairyman, and particularly seven and a half tons from that those of Polk county because of small plat of ground. It should One day recently I visited a sheir transportation facilities, continue to be better each year The Jersey Preferred

Oregon is a wonderful breeding ground for the better class of cats tle and a good place to make high

official records. We are alrea supplying the world with a certain number of breeding stock, but this should be materially 'increased. It can not be satisfat torily increased, however, unle the Oregon breeders pay more at tention to what we call "type." The cattle to please the world must be of destrable conformation. If a cow pleases the ore of ... well as produces profitably satisfactory price can be realized But if she does not please the eye, many will not have her ey though she is a profitable ducer, and there is no rea the two traits can not be com-

W. O. MORROW Independence, Or., Oct. 19, 1927.

Benevolent Soul "I've come to ask you if you'l

check now.' "But it isn't signed." "I know, I wish to remain anonymous."

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