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# SALEM DISTRICT INDUSTRIES

## NINTH CONSECUTIVE YEAR

THE DAILY STATESMAN dedicates two or more pages each week in the interests of one of the fifty-two to a hundred basic industries of the Salem District. Letters and articles from people with vision are solicited. This is your page. Help make Salem grow.

### OREGON'S DAIRY INDUSTRY SLOWLY AND SURELY IS INCREASING IN SIZE

Growing Source of New Wealth—Milk Consumption in Country Per Capita, Growing Steadily—Production in Oregon Grows on Consumption in This State, Giving Mounting Surplus—Valley as Whole Only About Holds Own—Standardization Needed

The following was written by Prof. N. C. Jamison, of the extension department of the Oregon Agricultural college, who is now in the eastern section of the United States, visiting the Memphis live stock and dairy show. The review of the Oregon dairy industry by Prof. Jamison is necessarily not quite up to date—its nature it could not be, because it is statistical, and statistics come slowly. But it shows a steady growth. It is very certain that the Salem district section of the Willamette valley is an exception; it is certainly more than holding its own in dairy expansion—but it is also a fact that it is not growing as it should—or a tenth. We have here the potentially greatest dairy section of the United States, with the production and manufacturing ends. Following is the Jamison article:

Oregon's dairy industry is slowly and surely increasing in size. In spite of the fact that there has been some decrease in dairying in certain sections of the state during the past year, the latest agricultural figures obtained early in 1925, and which are now becoming available, indicate that there has been the same relative increase in dairying throughout the state as obtained during the ten years 1910 to 1920. The number of dairy cows two years old or over, as reported by this census of 1925, is 204,690, an increase of about 13 per cent since 1920, equivalent to a 2.7 per cent annual increase. The numbers reported by the 1920 census was 180,462, which in turn represented an average annual increase of 2.1-2 per cent above the number as reported by the 1910 census. Dairying has in this state, therefore, made a continuous substantial increase since 1910.

It is not unreasonable to assume that with the improved practices started during the previous years, the average production per cow has increased in the same ratio during the past five years or for the ten years preceding 1920. Assuming this to be correct, production of the average Oregon dairy cow is now 4562.4 pounds as compared to 4205 pounds as reported by the 1920 census.

Source of New Wealth Oregon's dairy industry has reached proportions that challenge the attention of those who appreciate the significance of new wealth. Our total milk production has now almost reached the billion pound mark, being approximately \$35,000,000 pounds in 1924. Valued at \$2.50 per hundred at the farm, this milk had a farm value of \$23,369,762, and at a retail price of 12 cents a quart delivered at the home, its value would be \$52,174,558. Application of these values to the difference of 175,000,000 pounds of milk between 1919 and 1924 production gives us an idea of what dairy development means in dollars. This increase had a farm value of \$4,375,000 and, at a retail price of 12 cents per quart, represents a value of \$9,806,000. If the increase were made all into butter, it would make the equivalent of approximately 435 carloads; if made into condensed milk it would fill 4,200 cars, and if made into cheese 945 freight cars would be required to transport it.

Increasing Milk Consumption The increased supply of milk is not made into manufactured products, however. Population of the state has gained since the 1920 census, and per capita consumption of dairy products has also increased in that same period. Our population in 1920 was 763,285. Using the ratio increases in population as indicated by reports in the International Year Book of 1922-23-24, the population on January 1, 1925, would be estimated at 840,362. The per capita consumption of dairy products in 1920 was approximately the equivalent of 900 pounds of milk in the year ending January, 1925. The estimated consumption rose to 1000 pounds according to Dr.

ALFALFA ACREAGE HAS QUINTUPLED This Since 1901; Pays Its Board and Large Part of Other Crops

CHICAGO, Oct. 19.—Alfalfa rapidly is becoming a leading factor in the crop rotation system of American farmers, according to Harry Austin of Washington, D. C., secretary of the United States beet sugar association. "Since 1901 the area put in alfalfa in the United States has quintupled," Mr. Austin said. "Alfalfa makes an excellent rotation crop because it not only produces a hay rich in albuminous meat and milk-producing nutri-

### Dates of Slogans in Daily Statesman (Also in Weekly Statesman)

- (With a few possible changes)
- Loganberries, October 6, 1927
- Prunes, October 13
- Dairying, October 20
- Flax, October 27
- Filberts, November 3
- Walnuts, November 10
- Strawberries, November 17
- Apples, Figs, Etc., Nov. 24
- Raspberries, December 1
- Mint, December 8
- Beans, Etc., December 15
- Blackberries, December 22
- Cherries, December 29
- Pears, January 5, 1928
- Gooseberries, January 12
- Corn, January 19
- Celery, January 26
- Spinach, Etc., February 2
- Onions, Etc., February 9
- Potatoes, Etc., February 16
- Bees, February 23
- Poultry and Pet Stock, Mar. 1
- City Beautiful, Etc., March 8
- Great Cows, March 15
- Paved Highways, March 22
- Head Lettuce, March 29
- Silos, Etc., April 5
- Legumes, April 12
- Asparagus, Etc., April 19
- Grapes, Etc., April 26
- Drug Garden, May 3
- Sugar Industry, May 10
- Water Powers, May 17
- Irrigation, May 24
- Mineral, May 31
- Land, Irrigation, Etc., June 7
- Floriculture, June 14
- Hops, Cabbage, Etc., June 21
- Wholesaling, Jobbing, June 28
- Cucumbers, Etc., July 5
- Hogs, July 12
- Goats, July 19
- Schools, July 26
- Sheep, August 2
- Seeds, August 9
- National Advertising, Aug. 16
- Livestock, August 23
- Grain & Grain Products, Aug. 30
- Manufacturing, Sept. 6
- Woodworking, Etc., Sept. 13
- Automotive Industries, Sept. 20
- Paper Mills, Sept. 27

### THIS WEEK'S SLOGAN

DID YOU KNOW That, in the matter of dairying, our dairymen are at least 7 cents a pound of butterfat ahead of the dairymen east of the Rocky mountains? That there is at least that much difference in favor of our dairymen, on account of the fact that they are not obliged to combat the effects of the intense summer heat and the winter cold in the keeping of cows? That in addition they have the same advantages in the raising of their families, and in their own comforts? This one fact, if it could be generally understood, would fill the Willamette valley with a population as dense as that of Belgium. Besides, our dairymen usually sell in higher markets than are available to the eastern dairymen. And did you know that Salem is making a very satisfactory and rapid growth as a dairy center, and will make a tremendous growth with the coming of the beet sugar industry, which is "just around the corner"?

### A SERMON IN A NUT SHELL ON A COW GONE BEFORE, BY ELLA M' MUNN

Editor Statesman: I am sending you the picture of Lillian Russell, Mama's cow, and my Mother, as she emerges from the barn with the milk pail. It is the same photograph we used in my little book, "Down On The Farm," three years ago. We often wonder where our cow is now. Her stall is empty and the grass has long since grown up in the paths she made about the place.



We parted with her only because she gave so much milk we were unable to twist it from her, as "twist" we had to, not being very expert milkmaids. There are a lot of things I might say that would reflect credit upon her, but I may sum it all up by saying that when we had a cow, I weighed 130 pounds, and now that we have no cow I weigh but 109 pounds, which seems a pretty good sermon in a nut shell. ELLA M' MUNN, Salem, Rt. 8, Oct. 19, 1927.

ment, but it retains a large amount of nitrogen in its stubble and roots. These make nitrates for the nourishment of crops that come later in rotation, relieving the farmer of the necessity of buying expensive nitrogenous fertilizers. "Other reasons for alfalfa's steadily increasing popularity are that it makes small demands for costly labor, it yields a large supply of protein, which is the most difficult of the three principal food elements, including carbohydrates and fats, to procure, and it may be sown with grain which acts as a nurse crop. Alfalfa takes possession after the grain is cut. "Sugar beet farmers have found alfalfa an ideal crop because its

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### POLK IS OUTSTANDING DAIRY COUNTY AND A LEADER IN THE JERSEY WORLD

Has Three of World Record Cows for Production; Bred First Medal of Merit Bull, has Six of 51 Gold Medal Bulls and Eight of 69 Medal of Merit Cows—Some Notable Herds, Including That of Governor Patterson

Editor Statesman: The dairy cow occupies an important and prominent position in the agriculture of Polk county. Polk county claims about 6000 dairy cows, and most of these are truly dairy cows, with very few of the type that milks for three or four months and is dried up. The production per cow in Polk county is high.

The Jersey breed predominates by a long way over all other types of dairy animals in the county, and a great many of them are purebreds. The slogan of the Jersey men in the county is "Polk County Jerseys against the World." For years the Jersey records made in Polk county have attracted the interest and attention, not only of Jersey men, but also of all people interested in the Jersey industry.

Polk county has produced and now holds more world's record cows than any entire state outside of Oregon. Three of the eight world's record cows for butter fat production are held in Polk county. Polk county has produced or developed more medal of merit bulls, more gold, and more silver medal bulls than any other county in the country, according to Ivan Loughery, representative of the American Jersey Cattle club. The first medal of merit bull was created in Polk county. Six of the fifty-one gold medal bulls are credited to Polk county; eight of the sixty-nine medal of merit cows made their record in Polk county.

The preceding paragraph gives an idea of the impressive position that the Jersey breeders of this county hold among Jersey men of the entire world, so naturally the offering of these famous cows and bulls are found in every niche and cranny in the country. To keep their position before the rest of the state, and Jersey breeders of this county once again stepped out this year at the state fair and won first prize for a county herd, which is a group of animals from several different herds in the county, and is indicative of the fact that record making and show animals are not confined to one or two establishments.

The great dairy section of Polk county is a strip of territory about ten miles wide extending from the south line of the county up through Buena Vista, Independ, ence, Monmouth, Rickreall, Oak Grove, McCoy and Ballston, leaving the county at Amity. It is in this strip of country that most of the dairy herds are to be found both among the purebreds and grade herds.

What is perhaps the largest dairy in the county is that of M. H. Gentemann of Suver. Mr. Gentemann keeps a string of about 60 milk cows. There are several others.

Another phase of the dairy industry exemplified in Polk county is that of marketing. In the Rickreall neighborhood numerous men send their milk to Salem for cottage cheese making, others patronize the cooperative creameries at Monmouth and Salem, and in the north end of the county many of them ship to the condensary at McMinnville, while one farmer in the Perrydale community ships sweet cream every morning to a special agency in Portland, for which he receives a decided premium.

As the population of this great Willamette valley increases, so will the demand for dairy production, and the consequent new and unique markets open up. So the future for the Willamette valley dairyman, and particularly those of Polk county because of their transportation facilities, should improve from year to year, and undoubtedly they will.

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### BILLY MORROW IS BUILDING UP HEAD

He Always Had Some Money To Spend When He Was A Real Dairyman

Editor Statesman: I consider dairying the most reliable of all industries for the Willamette valley. You can come nearer depending upon the income from the dairy year by year than you can from any other agricultural pursuit. All lines of business has its up and downs, its poor market years, and adverse crop conditions, but dairying is less affected than any other lines that a farmer can engage in.

I have been engaged in this line of work for the past 26 years on the farm where I now live, and a year or so ago I sold practically my entire herd. Accordingly I now have only about 15 head. All of them with the exception of two head are young stock. So while I do not have an active dairy herd at this time, yet another year I will again be able to be classed as a dairyman.

When I had a dairy herd, I always had some money to spend. I

Benovolent Soul "I've come to ask you if you'll subscribe to this deserving charity." "Certainly. I'll give you this check now." "But it isn't signed." "I know. I wish to remain anonymous."

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