|   |  | EGON, FRIDAY MORNING, SEPTEMBER 39, 1927  |   |  |
|---|--|---|---|--|
| THE OREGON STATESMAN  | by the waters of the Columbia river and its tributaries,<br>interested in this.  | are Dopesters Already Hard  | THE MORNIN  | G ARGUMEN                                  |
| THE STATESMAN PUBLISHING COMPANY<br>215 South Commercial Street, Salem, Oregon  | In nearly every department, the Oregon state fair is be  | At It On World's Series   | AUNT HET<br>By Bobert Quillen                                     | POOR I                                     |
| <ul> <li>J. Hendricks</li> <li>Manager Ralph H. Kletsing</li> <li>Advertising Manager Geo. E. Martin</li> <li>Supt. Mechanical Dept</li> <li>Mather D. Carlson</li> <li>Sports Editor</li> <li>Borella Busch</li> <li>Society Editor</li> <li>W. G. Conner</li> <li>Poultry Editor</li> </ul>                   | than ever before in its exhibits. This holds good through<br>the live stock classes. It is notable in the swine exhibits,<br>in the poultry building, and elsewhere. In turkeys and w  | and By Amn J. Cound Ing figure of the 1926 world's se-  |   | 5  |
| MEMBER OF THE ASSOCIATED PRESS<br>The Associated Press is exclusively entitled to the use for publication of all new<br>dispatches credited to it or not otherwise credited in this paper and also the loca<br>news published herein.   |  | without its heroes and so, with the ex. ill fitting cap, slouching gait,<br>baseball classic's start less than a and all, trudged to the box with<br>week off, the experts already are the bases full in he seventh in- | EFE   | TAN  |
| BUSINESS OFFICES:<br>G. B. Bell, 222-523 Security Bldg., Portland, Ore., Telephone Broadway-9240.<br>Thomas. F. Clark Co., New York, 123-136 W. 3 lat St.; Chicago, Marquette Bldg.<br>Doty & Stypes, Ind., California representatives, Sharon Bldg., San Francisco; Chamber<br>of Commerce Bldg., Los Angelas. |  | stry. wreaths may go this season.<br>If the Yankees clash with the<br>Pirates, as now appears probable. struck out Tony Lazzeri on three<br>game for the Cardinals.   |   | Alle                                       |
| Basiness Office   | Bits For Breakfast   | CAIR other. novever, that separated Alex from   |   |  |
| Eftered at the Post Office in Salem, Oregon, as second-class matter.  | (Continued from Page On  | Babe Ruth has been a hero as .  |   | Ch-  |
| Blessed are the peacemakers: for they shall be called the children of God. Blessed are they which are persecuted for righteous ness' sake: for theirs is the kingdom of heaven. Matthew 5:9 and 10  | - Conly 1500 short yesterday-<br>tent that Shikars was agai  | n re-<br>ship fray. Herb Pennock has had<br>the "hero" medal attached to<br>him for brillant pitching in two  | MARE SUDAM  | "Ma an' Bella w<br>when they met in        |
| ABOUT ADVERTISING   | Thursday crowd of last year's played in which the rider appear bareback with only a fle bit and ride around the  | must world's series. Lou Genrig might<br>snaf-<br>ring and out bat the Bambino. It is such "breaks" that often<br>turn the tide one way or another<br>sometimes they lift a player from                                 | the time, and she needed a shave."                                | er each one had s<br>in' home for lunch    |
| There are many forms of good advertising. The best  | With a few fair weeks with until the music stops, then t fair weather, and a good sized mount, holding the reins of  | comparative obscurity to world  | (Copyright, 1927, Publishers Syndicate)                           | (Copyright, 1927. Pub                      |
| background of good advertising is to have the goods or the  | walks and other improvements. horses and sitting in the cha  | ir un- brothers. Pie Traynor and Ray 1921, when Johnny Rawlings   | confined themselves to discussion                                 | nurse, whose love                          |
| advantages or the service-  | Tthe state fair will be able to do a til the music resumes. One  | chair Kremer, also that hardy cam-<br>e un- paigner, Joe (Moon) Harris, ready star game at second base for the  | of state finances. water power                                    | Charles Bailey, Epi                        |
| And the best medium for letting the public know about   | week of rain. to but one chair remains   | and to step out and distinguish them- Giants, Four years later Rawlings   | have been or are expected to be-                                  | brought out in the                         |
| these things of superior appeal is the newspaper-   | the two riders must race   | the selves. Hazen Cuyler, hero of the helped Pittsburgh ' win the pen-  | come principal platforms in the                                   | to a close after it                        |
| The newspaper that is subscribed for and paid for and   | "Why do they not change the length of the ring for the   | final 1925 Pirate triumph over Wath- nant, but was kept out of the<br>is to ington has been on the bench and world's series with a broken an-   | state campaign.   | fied an analysis of<br>era failed to revea |
| regularly read.   | it at a time when there is less lighten the tension under  | which may not get a chance to repeat. kle.  | NUPOFIO DEGICION TODAY  | poison.                                    |
| Salem has been known in the newspaper circles of the  |  |   | NURSE'S DECISION TODAY  |  |
| state as a "poor advertising town," just as it was long known   | For one thing, the big fairs of the thrilling events.  | National league top, Grover Cleve- recruit took the place of the in-  |   | LOGGER H                                   |
| as a "poor show town," and a "poor town" in other respects  | commodate the exhibitors and at- A roadster from Portland.   | scor- land Alexander would have a jured He'ne Groh at third base  | After Evidence in Trial   | EUGENE, Sept.<br>John Bowman, 38,          |
| There has been improvement of late along most of the  | tractions of all kinds. And for ed first in that event; Jan  |   | The Manufacture concerns of the State of the state                | logging camp of                            |
| lines mentioned, and in other ways, to the great advantage  | fall at a fime when there is loss  |   | ENID, OKLA., Sept. 20 (AP)<br>-Amid cries of "turn her loose"     | Lumber company<br>today when a huge        |
| of Salem's reputation. and consequently of her business and   | at a set of the set of |   | from many spectators in the court                                 | er him, His wodo                           |
| standing.<br>But the reader will perhaps be surprised to know that  | harvests are over. This was sev-   | tering A hand concert this morning  | room, Justice Davis Foglesong late                                | daughter survive.                          |
| even now, Eugene is a better advertising town Salem; and so   | study of the weather records kent Buckley Vedie and Paloma.  | As al- will open the fifth day of the fair 1200 Delegates to N. Y. Conven-  | charge of murder against ' Mary                                   | NOTICE OF RE                               |
| is Medford-   | over a long period. ways when these spiciality a   | after which the usual attractions tion Grow Enthusiastic  | Atk'nson, 26, trained nurse, and<br>announced he would decide to- | MIGNT R                                    |
| That is, the people of those cities to the south take larger  | "A skull a half inch thick was shown spontaneous exclamation   | ations boys and girls in their club work, ALBANY, N. Y. Sept. 29-   | morrow whether she must stand                                     | The STATE TAX                              |
| and more regular space in their established newspapers, in  | unearthed in one of our western of admiration ripple through   | h the races in the afternoon, and the API-Hailed enthusiastically by  | trial in connection with the alleg-                               | tion at the Capitol                        |
| proportion to the size of their respective trade districts, than  | States and ininediately sent torthand.   | cerved horse show in the evening will the 1200 delegates of the demo-<br>continue to attract visitors. cratic state convention as the next  |   |  |
| do the people of Salem-the business men and also the want   | t of an election," says a cynical ex- A mixed drill by the Pou   |   |   | the assessment roll<br>review the same     |
|   |  | 1 M   |   |  |

do the people of Salem-the business men and also the want of an change. advertisers and others using small space; the big firms and the individuals. The trade territory of Salem can be extended, and intensi-

fied, by newspaper advertising. And the larger use of the advertising space of the regular newspapers will enable them to give better service. The benefits would be mutual. Every individual would be helped. Every piece of property advanced in potential value. A "good advertising town" is a good town to live in and do business in; and a good town to live near to, or in its trade territory.

"SAVE THE ROOSEVELT"

The Port Orford Chamber of Commerce, Geo. W. Soransen president's cabinet, Mrs. Coolidge

ledge that there will be many difwere as follows: ficulties to overdome, but who continues to work that much harder because of those difficulpany. Portland; second, McCrosties, is certain to win. God has key and White, Garfield, Wash-

salia, Washington; fourth, D. F.

Event 2-Gentleman's three- dahl automobile, shoot the doc gaited saddle horses. First prize, tor and rob his wife. This would

Hunt club, attractive in their

The young man, Albert Lang

HAMMONTON, N. J., Sept. 29. -(AP)-A young man arrested

NOTICE OF FINAL

the slightest reference to the nom-SETTLEMENT ination nor to national issues. "I am here to talk on state is- undersigned has filed in the Coun- and it shall be the duty of the perues." he said, almost as his op- ty Court of the State of Ore- sons and companies interested to ening statement. "This is a state gon, for the County of Marion, her appear at the time and place apconvention and questions of state duly verified final account, as ad- pointed.

eeded him to the rostrum. All



in a cafeteria aftsaid she was goublishers Syndicate)

was embarrassed

ve for the Rev Episcopal min'ster ne dead girl, was he evidence, came it had been testiof the girl's visveal any trace of

publicly examine the assessment roll by it made, and The preliminary hearing of the review the same, and correct all errors in valuation, description, quantities or qualities of property

by it assessable and in apportion-Notice is hereby given that the ment of assessments made by it;

ministratrix of the estate of Al- Petitions or applications for the mira Mattingly, deceased, and that reduction or change of apportionsaid Court has fixed Monday, the ment of a particular assessment His "lead" was followed by Un- 10th day of October, 1927, at the shall be made in writing, verified ited States Senator Robert Wagner hour of ten o'clock A. M. of said by the oath of the applicant, its and other party orators who suc- day, as the time, and the County president, secretary, managing Court Room in the County Court agent or attorney in fact, and be House, at Salem, Marion County, filed with the Commission during

black and white habits, was the SAW "The man who carefully plans closing feature of the fourth evewhat he wants to do and then sets ning of the show. about to do it, with the full know-The ribbon winners last night Event 1-Driving Competition. First prize, Damascus Milk com-

so ordained that no others shall." ington: third, H. W. Merritt, Ro-

~ ~ ~

-Exchange.

Burge, Albany, Oregon. CALLES TALKS WITH

COOLIDGE ON PHONE (Continued rom Page One)

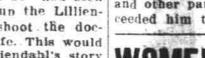
Mrs. C.; H. Wheeler, Portland; corborate Mrs. Lilliendahl's story second, G. L. A. Lauer, Seattle, of the slaving. Washington; third, Lewis R.

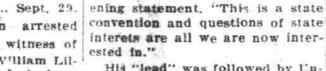
Young Man Declares He Was Eye Witness to Mysterious Murder tonight as a material witness of

SHOOTING,

the slaying of Dr. A. William Lilliendahl, was reported to have told detectives that he had seen two negroes hold up the Lillien-

CLAIM





president of the United States, ghter. Governor Alfred E. Smith in a lengthy address today made not

KILLED t. 29.-(AP)-8, was killed in a

of the Western ly near Westfir uge log rolled ovlow and a small

REVIEW AND N OF ASSESS-

ROLL AX COMMISSION board of equaliza-

ol in Salem, Ore-Monday in Octo-

secretary, is sending an open letter under the above headingdated Sept. 24, to all the chambers of commerce and other sued. Each guest was equipped civic organizations along the Roosevelt highway, reading as with an individual set of head First prize, W. F. Turner. Portfollows:

"The opening of a new highway is immediately followed by the erection of unsightly commercial signs and billboards, and the opening of the scenic Roosevelt highway will be no exception to that rule unless the citizens living along the route are alert to the situation.

"The greatest asset of the Oregon coast country is its scenic beauty which furnishes the background for the greatest recreational region on the Pacific coast, and this scenic beauty lies in its naturalness; therefore, anything which tends to mar or destroy that naturalness strikes a vital blow at the whole region.

"The Roosevelt highway, like other state highways, is being constructed by funds derived from auto licenses and to converse with his excellency, from gasoline tax. In other words the public at large provides the funds for the investment in the highways, and, les. is ready." Repp replied. therefore, the public has a right to insist that their investment shall not be depreciated, and, as commercial signs and tacles, lifted his receiver and bebillboards have marred and destroyed the natural beauty of President Calles listened not the regions traversed by other highways of the state, the knowing. however, what was becitizens along the Roosevelt must act to prevent a like desecration of their region. Once these obnoxious signs and plishment of a time which was albillboards are erected the act has been committed and it is ready contributed generously to a hard matter to overcome; it is much easier to keep the highway free from them than to attempt to force them off once they have been installed.

"While the state has no law which will reach the erection of signs on private property, the citizens along the Roosevelt to speak, his words, being transhighway have the weapon at their command that will force compliance with their wishes-namely, public opinion.

"The Port Orford Chamber of Commerce suggests and connection interrupted. The voice recommends that all chambers of commerce, all other civic tinct. organizations, and the citizens generally, voice their protest be heard plainly in Mexico City, it against the erection of commercial signs and billboards along was stated, but his voice at this the Roosevelt highway, and that public opinion be aroused end did not seem to carry quite so to maintain this scenic route in its natural state. ecutive.

" 'Save the Roosevelt' should be the rally cry of all citizens and organizations interested in protecting this great recreational region from desecration."

All the people of Oregon, and all the chambers of commerce and other civic organizations, and all the newspapers of this state, and every state in the Union, ought to be in- new link between them. terested in this fight to keep the scenic Roosevelt highway scenic-

To preserve its beauties from desecration, as suggested ardent hopes for the beginning of above.

It would not be out of place to have a law passed to back up this fight. If the Roosevelt highway can be preserved ing which cannot fail to put an from desecration, it will be an outstanding accomplishment-

Giving Oregon a vast amount of good advertising-And perhaps setting the pace for the same sort of work of development of nations."

preservation of nature's beauties throughout the country.

There is a great fight going on over the proposed conon of the projected Longview bridge. There is one thing to be said, and that is that there must be no bridge constructed there unless it be built in such a way as to be no Kellogg: and between Ambas-

and a company of several hundred Banks. Portland: fourth, H. Kerron, Garden Home, to whom invitations had been island; J. G. Von Herberg, Seattle; phones and no detail of the event third, Mrs. C. Edward Grelle, was lost to any of them.

Portland. Dr. L. S. Rowe, director of the Event 4-Pairs in Harness. Pan-American Union, presided at

the receiver. Mr. Coolidge, Act- First prize. Aaron M. Frank. ing Secretary Carr, Ambassador Portland. Event 5-Ladies' Three-gaited Tellez, Dr. Rowe, and telephone

addle horses. First prize, Frank company officials sat at a long ta-McDermott, Seattle; second, C. ble on which individual telephones 9. Chavelle, Seattle: third. Mrs. had been placed

Roger McVeagh, Portland; fourth, **Connection Effected** James Dryden, Oswego Presently Dr. Rowe lifted his

Event 6-Roadster-Single. First eceiver and immediately was prize, Aaron M. Frank, Portland, connected with olonel w. F second, Dr. R. A. Quigley, Everett, This information, from a respon Repp, a telephone company official at Mexico City, "Hello, Col-Washing on: third, H. M Kerron, sible source, was given the Assoonel Repp." he said. "The presi-Garden Home; fourth, Lewis R. risted Press tonight following : dent of the United States desires Banks. Portland

Event 7-Gig horses. prize, Asaron M. Frank, Port- and the owners of the film. "His excellency, President Cal land; second, Aaaron M. Frank, though the board of censors is Portland

Mr. Coolidge adjusted his spec-Event 8-\$500 Stake-Hunters and Jumpers. First prize. Aaron M. Frank: second, Aaron M. Frank, Portland; third. Aaron vertisements to be run in papers M. Frank. Portland; fourth, Natt tomorrow morning feature the McDougall, Portland; fifth, Mrs. film in two theaters here. ing said to him, but aware that he was participating in an accom-Claude D. Starr. Portland; sixth. Aaron M. Frank, Portland: seventh, Natt McDougall, Port- that action would be taken toland.

les, the Mexican executive began lated from the Spanish.

strictest diplomatic terms.

the president of Mexico."

yesterday, with some grand chamtion of the two presidents was the pions in the livestock sections yet. to be selected. of Mr. Calles was particularly dis-

With a track considerably drief than yesterday, many people gathered in the stands to view the races. The horses entered in the various events this year are of a higher class than any before raced here, in the opinion of

> A feature of the racing program yesterday was a push ball game between American and Canadian teams. So rough was the game, that the ball once was bunted into the band box on the grand stand, where it routed a group of

The conversation, he said, afforded him "the pleasure of re-MONEY newing my fervent wishes and my CAN'T BUY A BETTER OIL a new era for those two governments and peoples-an era of than good will and mutual understand-THE NEW end to all those needless misun-ZEROLENI derstandings that so frequently exist with prejudice to the normal In addition to the two presidents, conversations were had between Genaro Estrada, Mexican acting minister of foreign affairs 135 North Commercial St and Acting Secretary Wilbur J. Thy ( I OF MANY ) Carr of the state department, who speke in the absence of Secretary CAPACITY Does a good job for

born, was said to have told the authorities that he was walking Event 3-Five-gaited geldings. through the woods with a girl near where the shooting occurred FIGHT FILM IN OREGON

the ground that the films had

been transported into the state il-

The films were exhibited to

PATTIES

**Only** At

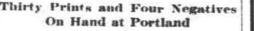
Schaefer's

DRUG STORE

Phone 197

Penslar Agency

legally.



PORTLAND, Sept. 29 .(AP)-No less than thirty prints and four negatives of the motion picures taken of the recent Tunney-Dempsey championship hattle in Chicago, were in Portland tonight

if it will help m took six bottles and is feeling much clash between the board of mobetter First tion picture censors of Portland

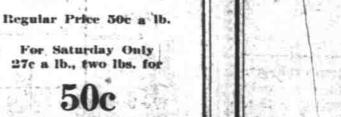
Mrs. Mattie Adams, who lives in Al Downing Street, Brewton, Ala., writes as follows: "A friend recomsued a proclamation forbidding mended Lydia E. Pinkham's Vegethe exhibition of the film, it was table Compound and since taking it I feel like a different woman."

shown throughout the night at With her chlidren grown up, the middle-aged woman finds time to do the Hippodrome theater here. Adthe things she never had time to do before-rcad the new books, see the new plays, enjoy her grandchildren. take an active part in church and It was declared tonight by civic affairs. Far from being pushed members of the censorship board aside by the younger set, she finds a full, rich life of her own. That is, morrow with a view of having her health is good. the city attorney take a hand in

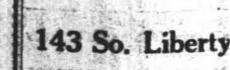
the matter. I deral officers were not involved in tonight's discus sion and no protest was heard on







Crating





Phone 930



(Continued from Page One)

ments of the fair were announced At no time during the conversa-

President Coolidge could

Very Diplomatic many. Both conversations were entire ly formal and phrased in the

Mr Calles, however, laid a lengthier emphasis upon the hope that the two nations would profit in good will and understanding from this

