

AUTO SHOW AT STATE FAIR DRAWS CROWDS

NEW AUTOMOBILE BUILDING, FINISHED YEAR AGO, GIVES OPPORTUNITY FOR DISPLAY

Concrete Structure Erected With Funds Saved From Profits of Past Fairs; Praise Given to Mrs. Ella S. Wilson, Secretary, for Efficient Management Which Made This Addition Possible.

Dedicated One Year Ago Tomorrow, Completed Too Late for Thoroughly Artistic Display at That Time and Way Left Clear for Better Arrangement and Bigger List of Entries This Year.

Automotive exhibits have had a place at the Oregon state fair for a number of years, but it has not been until the last two years that opportunity was given for an adequate automobile show as the state fair warranted.

Last year, through the efficient management of Mrs. Ella S. Wilson, secretary of the state fair board, under whose supervision a fund had been saved from profits of former fairs, the new automobile building was constructed. It is understood that this is the only building on the fairgrounds paid for that way in a single year.

The automobile building, 120 by 300 feet and of concrete construction, had just barely been finished in time for last year's fair, so that the exhibitors were not able to plan ahead. As a result it was reserved for the present year to afford a truly artistic automobile show in the new structure.

At the time of the dedication a year ago, Mrs. Wilson was accorded unstinted praise for her successful handling of the state fair's business and finances.

The building was so erected that additions can be made at the south end, and indications this year are that it will not be long until this is necessary.

Vick Brothers' Balloon Tries Bennett Cup Stunt

On the first day of the fair a large balloon floated high over the automobile building, and upon it was emblazoned a sign indicating that it was the property of Vick Brothers, Salem agents for Oakland and Pontiac cars. But Monday night someone climbed to the roof and cut the balloon loose.

Tuesday afternoon it was found 12 miles north of Salem, near the Checkerboard service station; and it will be afloat again today if found to be in good condition. It was found by Ray Aps, state traffic officer.

Vick brothers have eleven cars on display in the space allotted to them, which is near the south end of the building, on the west side.

Pontiacs shown include a coupe, two door sedan, sport roadster, cabriolet, landau sedan and de luxe landau sedan.

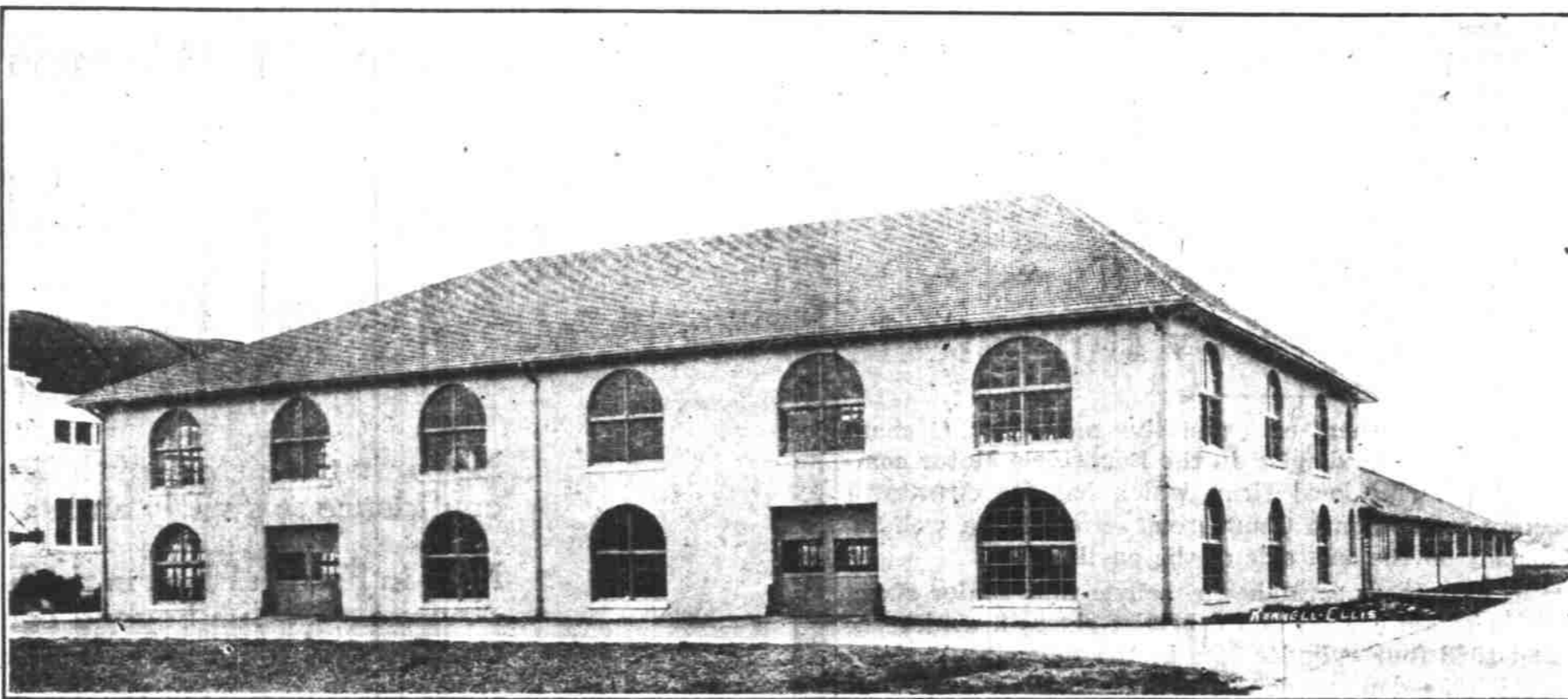
The Oakland models are a sport roadster, cabriolet, two door sedan, four door sedan and landau sedan.

Besides the four Vick brothers, George, Charley, Alfred and Ben, the following salesmen are assisting with the display: Bert Hill, R. H. Savage, G. C. Moir, Jack Hardin, Harold Ware, J. C. Simpson, C. A. Johnson and C. F. Patton.

FALCON-KNIGHTS HERE

Falcon-Knight coupe and sedan and a Peereless coupe sedan are the models being shown at the automobile building by the Therdelsen Motor Car company of Portland.

Automobile Building Filled to Capacity With Best of New Models Recently Out



The new automobile building, dedicated last year at the Oregon State Fair, is now filled to capacity with all makes of cars. The greatest array of motor vehicles ever brought together in Oregon.

Cutaway Motor Shows Star Lubrication Plan

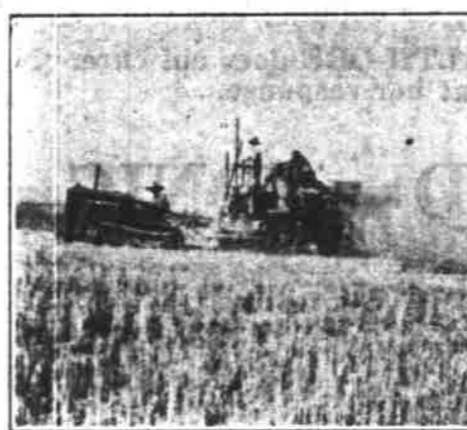
The Salem Auto company has a display of six Star cars, evenly divided between six cylinder and four cylinder models. An interesting feature for the mechanically inclined is a Star

four cylinder Red Seal cutaway motor in operation, showing the lubrication system and the working parts.

In the sixth, the regular sedan, de luxe sedan and a stripped chassis are shown. The four cylinder models are the coach, the coupe and the cabriolet.

Members of the firm, C. J. Taylor, H. J. Wooley and H. E. Shade, together with the following salesmen, are taking care of the display: H. W. Burrell, J. R. Wallis and Mack Woods. Harry Trueblood, factory representative, is also assisting.

Things The Cletrac Is Doing Every Day On Farm and Highway and In the Forest



These pictures are all taken in Oregon. The tremendous amount of work accomplished by one of these tractors can easily be seen by a close study of the pictures.

EXHIBITS CONSTITUTE BIGGEST VALUE IN ONE CLASSIFICATION AT FAIR: 133 SEPARATE MODELS

Actual Worth of Automobiles and Motorcycles in Building \$208,490; Almost All of Space Taken Where Last Year it Was Thought Building Would be Adequate for Many Years.

Local Dealers Have Charge of Displays in Nearly Every Case, and Because of Opportunity to Plan Far Ahead, All Displays are Interesting; Some Cars Shown First Time.

Automobiles are every-day things, but 133 bright, shiny, new models, many of them never before shown in Salem, some never before shown in Oregon—that's a combination which is difficult for anyone even mildly interested in the automotive world to resist. Naturally, it is one which few people who attend the state fair are making any effort to resist, and the result is that the automobile show building is crowded at all times with visitors.

And the exhibits this year are worth seeing. As has been mentioned, there are 133 new cars, worth a total of \$206,955, which with motorcycle exhibits worth \$1635 brings the valuation of articles within the building up to \$208,490, possibly the greatest value of exhibits of a single type anywhere on the grounds.

In addition to all this, there is a Cletrac tractor exhibit, in the machinery building close at hand, that ought to be listed among the automotive exhibits and its value alone is \$21,000.

The automobile building, completed a little over a year ago and dedicated at last year's state fair—a year ago tomorrow—was believed at that time to be adequate to house the automobile exhibits for a long time to come. The space was adequate at that time, and it is again this year—but the various displays take up all the available floor room. By closer economy of space, the building will house the show for a couple of years to come, but there's a limit, and it is not many years in the distance.

This year the Salem automotive dealers, who have charge of these exhibits in all cases where there is a Salem dealer for the particular make of car entered, were able to plan farther ahead than before, and as a result, the exhibits are carefully selected from the latest models issued, and are truly representative of the trend in motordom.

The state fair comes at a season when most of the motor manufacturers have just announced their new models, with sufficient interval that the new cars have had opportunity to reach Salem, and as a result, the automobile show at the state fair includes a number of cars that nobody but the dealers have seen—and that makes for even greater interest.

The displays are arranged, too, so as to bring out their high lights and contrasts. A great deal of thought has been expended by the dealers to achieve this.

Take it all the way through, this year's automotive show is the most interesting that has ever been given in connection with the state fair, and while there will be auto shows later that will eclipse it, it will be through increase in number of cars, not in perfection of arrangements.

REOS MAKE SHOWING

The Reo Sales and Service company, of 219 State street, has four Reo cars at the state fair. They include two Wolverines and two Flying Cloud models. Loren Loose and Lowell White are in charge of the exhibit.

SOME OF SALEM'S LEADING AUTOMOTIVE DEALERS WHO HAVE EXHIBITS AT STATE FAIR



A. C. HAAG



HOWARD T. SHERWIN



RUSSELL BONESTEEL



RALPH THOMPSON



HARRY W. SCOTT



DOUGLAS MCKAY



CHARLES VICK



OTTO J. WILSON