

The Slogan Pages Are Yours; Aid In Making Them Helpful to Your Wonderful City and Section

SALEM DISTRICT INDUSTRIES

EIGHTH CONSECUTIVE YEAR

THE DAILY STATESMAN dedicates two or more pages each week in the interests of one of the fifty-two to a hundred basic industries of the Salem District. Letters and articles from people with vision are solicited. This is your page. Help make Salem grow.

THE ANNUAL AUTOMOTIVE PAYROLLS FOR SALEM NOW MOUNT UP TO MORE THAN TWO MILLIONS OF DOLLARS

There Are More Than Thirteen Hundred People Who Labor at Tasks That Are Directly Connected With the Industry, and More Than 6500 People Are Dependent Upon the Industry Here—Well Up Towards a Fifth of Our People Are So Dependent.

Salem has been growing and increasing her lead during the past year as the outstanding automotive industry center of Oregon, out side of Portland. The growth of this industry here has been wonderful. It will go on indefinitely.

Count the wages of all these people and the earnings of the proprietors figured as wages, at \$5 a day. This is conservative, for many schedules of the high class mechanics and others run much higher. Multiply this \$6,500 a day by the 312 working days in the year, and you have over \$2,000,000 a year.

Only just a few years ago, all the gasoline and oil delivered in Salem were taken around by one man with his team of two old horses. Now the five big oil companies operating here employ more than 80 men, and they use many tank trucks and cover a wide territory, besides serving their Salem customers.

That is a most conservative figure for the direct income of Salem from the automotive industry for a year, on the present basis.

And indirect benefits are many; they are ten in a thousand ways—and the industry is growing in all its branches, and will continue to grow throughout the years, with the increasing length of paved highways centering in Salem; with the growth of population and business in every direction.

Over 6,500 People Represented. These more than 1300 people make up with their families, counting five for each worker or manager or proprietor, more than 6,500 of the population of Salem and its immediate suburbs—say around a fifth of our total population, counting what is termed in the east our metropolitan district, including our immediate suburbs, such as West Salem and districts north, south and east outside of our corporate limits.

Take away those over 6,500 people and Salem would feel the loss keenly. Put them together in a city by themselves and they would make a lively and progressive city.

The following is a list of the private concerns and individuals engaged in the various branches of the automotive industry in Salem, as far as the Slogan editor was able after much labor and many checkings to gather—and even yet it is no doubt incomplete:

Make a total of the above, and you have a total of around 1300 people. And that is not all. There are many more than 1300 people in Salem, and coming in and going out of Salem, and having their homes here, or taking most of their meals here, who are employed in one way or another in the automotive industry in its various phases.

Allen, Geo. E., N. Capitol, service station; 2 employed. Arnold & Scott, S. Com'l, service station; 2 employed. Associated Stores No. 8, Highland avenue, service station; 2 employed.

For instance, there may be added to those mentioned above the men who are connected with the Willamette Valley Transfer company, with headquarters in Salem, and making Portland and all the valley towns on both sides of the river as far south as Eugene. They have over 40 freight trucks, mostly mammoth freight haulers, and many trailers. In their offices and freight house on Front street in Salem they employ a number of people.

Anderson, Vern, 246 State St., Used Car Corner; 6 employed on average. Anderson & Adams, 1610 N. Commercial; service station; 2 employed. Anderson, A. M., Quinaby; service station; one employed.

The Valley Packing company, the very successful meat packing concern here, makes many of its deliveries with seven or more trucks and several salesman's cars.

Chas. Archer Implement Co., garage, 200 State street, 7 employed. Geo. E. Allen, oil station, tires, 236 N. Commercial street; 2 employed. W. J. Anibal, 156 E. 12th; auto painting; 2 employed.

The wholesale grocery concern, the Willamette Grocery company, uses a number of trucks in making deliveries all over the valley. All of the canneries and fruit handling concerns employ automobiles and trucks in carrying on their work.

Blue Moon service station, Jefferson highway; 2 employed. Bones Bros., Turner, service station; 2 employed. Beot's service station; 1 employed. Bonesteel Motor Co., 474 So. Commercial; H. F. Bonesteel, manager. Dodge Bros. cars, repairs for Dodge Bros. cars, and a line of accessories and tires; 14 employed.

There are numerous firms and persons that have not been listed above employing autos and trucks for deliveries and in various other ways; numerous taxis.

Burns, Pat, 660 N. Capitol; service station; 2 employed. Brunk's Corner service station; 2 employed. Burns, W. E., (Dan), Ferry and High streets; G. M. C. trucks, bearings, parts, repairs and service for all cars and tractors; 8 employed.

And, in short, 1300 is far too low an estimate of the number of people employed in and about Salem in the automotive industry. You could add all the bakeries to the list, and all the gravel concerns, with many autos and trucks, and the paper mill, using numerous trucks in pulp wood deliveries and in other ways. The local reader can recall many others.

Hunt Brothers Packing Company Canned Fruits and Vegetables. Main Office: 2 Pine Street, San Francisco California. Canneries California—Hayward, San Jose, Los Gatos, Exeter Oregon—Salem, McMinnville, Albany Washington—Puyallup, Sumner

Dates of Slogans in Daily Statesman

(Also in Weekly Statesman)

- (With a few possible changes) Drug Garden, May 5. Sugar Industry, May 12. Water Powers, May 19. Irrigation, May 26. Mining, June 2. Land Irrigation, etc., June 9. Floriculture, June 16. Hops, Cabbage, etc., June 23. Wholesaling, Jobbing, June 30. Cucumbers, etc., July 7. Hogs, July 14. Goats, July 21. Schools, July 28. Sheep, August 4. Seeds, August 11. National Advertising, Aug. 18. Livestock, August 25. Grain & Grain Products, Sept. 1. Manufacturing, Sept. 8. Woodworking, etc., Sept. 15. Automotive Industries, September 22. Paper Mills, Sept. 29.

THIS WEEK'S SLOGAN

DID YOU KNOW That Salem is an important center of the automotive industry; that her central position in the Willamette valley, with a system of paved highways radiating in every direction, brings the trade in all lines here, from new and second hand cars and tractors to parts and repairs; that the collection here of the millions of dollars annually in license fees and gasoline taxes, and the state automobile machinery plant, and the state highway department, and the big oil and gasoline companies operating here, give employment to large forces, which are being constantly increased; that the stage and truck lines are rapidly adding to their forces here, and that the whole automotive industry centered here is expanding rapidly and steadily, giving to this city a constantly greater prestige in this field, and that the future gives great promise in every branch of this great and fast developing industry?

Ball Bros., Turner, service station; 2 employed. Barrett Bros. Garage, 1999 N. Capitol street; accessories, tires; 3 employed.

Barkus & Son, 17th and Center; service station; 2 employed. E. Bello, oil station, 21st street and Turner road; 2 employed. Barton, R. D., with Super Service Station; High and Ferry; electrical service station; 4 employed.

Bliss, F. W., 245 Chemeketa St., top shop, trimming, supplies; 2 employed. Blue Moon service station, Jefferson highway; 2 employed. Bones Bros., Turner, service station; 2 employed. Beot's service station; 1 employed. Bonesteel Motor Co., 474 So. Commercial; H. F. Bonesteel, manager. Dodge Bros. cars, repairs for Dodge Bros. cars, and a line of accessories and tires; 14 employed.

Burns, Pat, 660 N. Capitol; service station; 2 employed. Brunk's Corner service station; 2 employed. Burns, W. E., (Dan), Ferry and High streets; G. M. C. trucks, bearings, parts, repairs and service for all cars and tractors; 8 employed.

Burrill, E. H., auto electrician; N. Liberty street; storage batteries and service; 4 employed. Cameron, Chas., 398 N. 21st; service station; 2 employed.

L. B. DUNSMOOR Salem Wicker Furniture Manufacturing Co. -We Sell Direct—Genuine Eastern Road Quality Furniture Repairing, Refinishing, Upholstering 2218 State St., Salem, Oregon

Oakland Pontiac Sales and Service VICK BROS. High Street at Trade

Hunt's Quality Fruits Hunt Brothers Packing Company Canned Fruits and Vegetables. Main Office: 2 Pine Street, San Francisco California. Canneries California—Hayward, San Jose, Los Gatos, Exeter Oregon—Salem, McMinnville, Albany Washington—Puyallup, Sumner

auto painting; 2 employed. Certified Used Car Market; Roy Gibbons, manager. Appleby system of used car merchandising; 6 employed.

Central Howell grocery service station; 1 employed. Cherry City Garage, Copley, W. A., 170 S. 12th; repairs and parts, oil, accessories, storage; 4 employed.

Cheek Monroe S., lubrication; Court and Capitol; 2 employed. Capitol Motors, Inc., 350 N. High. "Biddy" Bishop—A. J. Rousseau; Oldsmobile and Packard; 7 employed.

Clark, Ray, Garage, 252 State; auto repairs; 3 employed. Clark, W. H., 2290 State street; service station; 2 employed. L. A. Davis & Son, garage, 2420 Fairgrounds road, 2 employed.

Capitol City Transfer Co., 226 State; Loose & Emmett, proprietors, Denby trucks, hauling and storage; 20 to 25 employed. California Garage, 1000 S. Commercial; 5 employed.

Channer, C. J., Jefferson highway service station; 2 employed. Columbia Tire Corp., 477 Court; tires and tubes; 2 employed. Columbia tires only. Only factory representative in Salem.

Frank Crawford, Spring Valley service station; 1 employed. Davis, Alvy, 2590 Fairgrounds road; garage and repairs. Good rich liners, oils and accessories; 2 employed. G. W. Day, 294 N. Commercial; tires, tubes and repairs; 6 employed.

Daugherty Bros., Tile road and Fairgrounds road, service station; 7 employed. De Jardin, J., service station; 1 employed. Denison, L. C., West Salem, service station; 2 employed. Denison, L. C., service station; 2 employed.

Dave & Son, S. Commercial, service station; 2 employed. Davis, A., 2590 Fairgrounds road; service station; 4 employed. Davis, L. A. & Son, 2420 Fairgrounds road; garage; 3 employed. Done Rite Machine Shop, 349 Ferry; Claude Ellison, John Chamberlain, general machine shop, crankshaft truing, cylinder regrinding; one employed.

Earl, T. L., Turner, service station; 2 employed. Erickson, G. D., N. Front, service station; 2 employed. East Salem Garage, 1895 State street; 2 employed. Economy Grocery, 1601 Center; gasoline; 2 employed.

Edwards, W. D., Pacific highway, south; gasoline. Elker Auto Co., Ferry and Liberty streets; used cars, storage, repairing; 6 employed. Eppley & Co., C. M., 1800 State street; service station; 2 employed.

Fitzgerald-Sherwin Motor Co., Liberty and Chemeketa; Chrysler distributors for Marion and Polk counties; complete service; 14 employed. Fairgrounds Garage, M. D. Jackson, proprietor, 2641 Portland road; repairs, gasoline, etc.; 2 employed.

C. J. PUGH & CO. Manufacturers of Canning Machinery; Graders, Trucks, Etc. 550 S. 21st St., Salem, Oregon

DIXIE BREAD DIXIE HEALTH BREAD Ask Your Grocer

SEND A COPY EAST Capital City Cooperative Creamery Phone 289

Farmer, Ray L., Hardware Store, N. Commercial; tires and other accessories in connection with hardware business; 9 employed.

Farmer & Steward, auto electrical work; 263 S. Commercial; 2 employed. Four Corners Service station, Pen road; 2 employed. Foley's Cash Store, 603 N. Winter; service station.

Frohmaner Bros., S. Commercial; service station; 2 employed. Fruitland Grocery; service station; one employed.

Fukuda, Roy K., service station; 2 employed. Fire Proof Storage garage, 252 S. Liberty; 3 employed. Gerth, W. B., West Salem; service station; 2 employed.

Gingrich, Oscar B., Motor & Tire Co., S. Commercial and Bellevue; Hupp mobile, used cars, tires, oils, gasoline and accessories; also service and repairs; 6 employed.

Goodrich Tire Shop 530 Ferry streets, V. E. Newcomb; Goodrich tires, vulcanizing; 2 employed. Gordon Brothers, Pacific highway, north, near Fairgrounds; service station; 2 employed.

Gower & Ritchie, N. Capitol, service station; 4 employed. Grease Spot, 167 S. Liberty; batteries and service, greasing; 3 employed. Groce, S. S., Pacific highway, service station; 2 employed.

Grier, W. P., West Salem, service station; 2 employed. Guarantee Retreading Shop, 262 Chemeketa street; several employed. Groham, T. W., State and 18th, service station; 4 employed.

George, L. B., Pacific highway, service station; 2 employed. General Motor Shop, N. Capitol; 4 employed. Haag, A. C., 444 Ferry, Clctrae tractors; 6 employed.

Hamman Stage Lines, Stage Terminal 185 N. High; Joseph Hamman, proprietor; Salem, Mill City, and Stayton; several employed. Hammack & Stevenson, 1610 N. Commercial, garage; 3 employed.

Robert Henderson, oil station; 2 employed. Harbison, John, No. 1, Market and N. Commercial; No. 2, 1095 S. Commercial; No. 3, West Salem, service stations; 7 employed.

Hill Top service station; 2 employed. J. B. Hughes, oil station, Jefferson and High streets; 2 employed.

O. J. Hull Auto Top & Painting company, back of fire department in the alley; auto tops, painting, steam cleaning; 4 employed. Highland Grocery service station; 2 employed.

Haynes Top & Body shop, 267 S. Commercial; 4 employed. Hall, W. H., service station; 2 employed.

Hinton, W. E., service station; 2 employed. Indian Cycle Supply, 256 State street; 3 employed.

Kastor, George, 1090 S. 12th; 2 employed. Kellogg, A. F., Sunnyside service station; 2 employed.

Krebs, V. J., Pratum, service station; 2 employed. Kewb, A., foot of Bellevue, service station; 2 employed.

Kingwood Service station, West Salem; 2 employed. Kroepin, E., 1610 N. Commercial; garage; 2 employed.

Lane, John, service station; 2 employed. La Branch, A. E., penitentiary road; service station; 2 employed.

Max Lytle, service station; 2 employed. Larson, P. J. & Sons, 198 South Liberty; special automobile and stage designs; 3 employed.

Lebensgood, C. W., Garage, 333 Miller St., 3 employed. Leise & Daly Service station; 2 employed.

Lynch, Jefferson highway, service station; 2 employed. Liberty Grocery; service station; 1 employed.

Liberty Machine Shop, 444 Liberty; E. M. Knightlinger, manager; machine work for autos, trucks and tractors; 3 employed.

Lone Star Service station, 1998 N. Capitol, W. Jennings, proprietor; 4 employed. Lone Star Service station No. 2, 2028 Fairground road, John Williamson, proprietor; 4 employed.

Mitchell, C. J., service station; 2 employed. Master, S. V., Macleay, service station; 1 employed.

McGarnie, W. N., Front, service station; 2 employed. W. H. Miller, garage, N. Capitol street; garage and service station; 2 employed.

Minto service station; 2 employed. Massers, Frank, S. 17th, service station; 2 employed.

McKay Motor Co., Chevrolet cars; several employed. Morton Auto Service, 271 Chemeketa St., 2 employed.

Henry O. Miller, 184 S. Commercial; auto parts; 2 employed. Miller Tire Service Co., Ferry and Commercial St.; 4 employed.

Maceiro's Service station, Brunk's Corner; 2 employed. Marion Automobile Co., 233-239 S. Commercial; Studebaker cars; storage, repairs, lube, oils, accessories and tires service calls, used cars, washing; 25 employed.

Moore, A. H., 241 N. High; bicycles, etc.; 4 employed. The Motor Shop, G. A. Coffey and S. M. Hays, proprietors, 267 N. Church; general repairing; 4 employed.

Motor Inn Service Co., 420 S. Commercial; batteries and service; 2 employed. F. C. Needham's service station, West Salem; 2 employed.

Oscar S. Nelson, oil station, Rt. 3, Box 142; 2 employed. Nelson Bros., 355 Chemeketa, radiator repairing; 16 to 18 employed.

Neighborhood Grocery, oil station, Fifth and Columbia; 2 employed. Newton Motor Co., Chemeketa and High; Hudson-Essex dealers; several employed.

Oestrich, Melvin, 1825 Market St., service station; 2 employed. Obergard, W. M., service station; 2 employed.

C. D. Oppen, 695 Mill street; electric and acetylene welding; 2 employed. Oregon Transfer Co., Ferry and S. Liberty streets, J. A. Kappahn, manager; general trucking and hauling; 10 employed.

A. D. Nelson, oil station, West Salem; 2 employed. Paige Agency, 349 N. Commercial; Wm. H. Trumm; 6 employed.

H. Pohle & Son, 240 S. Liberty; 4 employed. Panek, Mike, 275 S. Commercial; brake service and lubrication specialist; 4 employed.

Parker, J. W., Stage Lines, Stage Terminal, 185 N. High; Salem, Silverton, Independence, Monmouth and Albany; several employed. Parker & Co., 444 S. Commercial; authorized Ford service; 12 to 15 employed.

Pearce & Son, Lot L., 236 N. Commercial; Case kerosene tractors in connection with farm implements; 3 employed.

Pugh, C. W., service station; 2 employed. Polk County Service station; 2 employed.

Pettyjohns, F. W. & Co., 219 N. Commercial; J. H. Madden, manager; Nash and Franklin cars; 10 employed.

Petrie, Lillian, oil station, North Pacific highway; 2 employed. Query, C. D., Rt. 3, service station; 2 employed.

Powers Battery Shop, 219 State street; several employed. Pollock, E., 1670 N. Commercial, service station; 2 employed.

Pratt, Charlie, service station; 2 employed. Pugh, C. W., River road highway.

Air Painting DONE WITH A GUN M. B. Sanderson 1144 North Cottage

Whe-Ta-Lon A Superior Breakfast Food A Trial Will Convince You Whe-Ta-Lon Cereal Co. M. A. BUTLER, Manager Telephone 1090-W

OIL-O-MATIC What Is It? -SEE- THEO. M. BARR Phone 192

Oregon Pulp & Paper Co. -Manufacturers of- BOND - LEDGER - GLASSINE GREASEPROOF - TISSUE Support Oregon Products Specify "Salem Made" Paper for Your Office Stationery

GIDEON STOLZ CO. Manufacturers of Vinegar, Soda Water, Fountain Supplies Salem Phone 26 Ore.

W. W. ROSEBRAUGH COMPANY Manufacturers of Warm Air Furnaces, Fruit Drying Stoves, Smoke Stacks, Tanks, Steel and Foundry Work, Welding a Specialty. 17th and Oak Sts., Salem, Ore.

F. C. LUTZ NURSERY We plan and plant (free of charge), for homes, large or small, all kinds of ornamental shrubs, perennials and rocky plants. Landscape work. 1809 Market St. Phone 1608-R

When you order butter ask for BUTTERCUP BUTTER You will get the finest that cream from the best herds in Marion and Polk Counties can produce. Capital City Cooperative Creamery Phone 289

C. J. PUGH & CO. Manufacturers of Canning Machinery; Graders, Trucks, Etc. 550 S. 21st St., Salem, Oregon

BRING IN YOUR NEW WHEAT And exchange it for hard wheat patent flour, or any of our long list of milling specialties. We do custom grinding. We supply what you need for what you have. CHERRY CITY MILLING CO. Salem, Oregon. 481 Trade St. Phone 318

DIXIE BREAD DIXIE HEALTH BREAD Ask Your Grocer

Oakland Pontiac Sales and Service VICK BROS. High Street at Trade

Hunt's Quality Fruits Hunt Brothers Packing Company Canned Fruits and Vegetables. Main Office: 2 Pine Street, San Francisco California. Canneries California—Hayward, San Jose, Los Gatos, Exeter Oregon—Salem, McMinnville, Albany Washington—Puyallup, Sumner