

ANNIVERSARY SALE

Eclipsing Anything Heretofore Staged in Salem & Vicinity!

EVENT

ESTABLISH THE SUPREMACY OF DEPARTMENT STORE IN VALUE-GIVING THAT WILL SMASH ALL WHEN IT COMES TO BARGAINS—THAT WILL CONTRIBUTE THOUSANDS OF DOLLARS TO OUR CUSTOMERS IN THE SAVINGS AFFORDED ON THE MERCHANDISE PURCHASED. THIS IS A PLANNED AND BETTER THAN ANY SIMILAR! COME AND SAVE.

STARTS SEPT.
DAY MORN-
10 O'CLOCK **16**

DIRECTOR'S
ARTMENT STORE
ALWAYS LEADS
VALUE GIVING

Absolutely no question about this point. Every sale, thus assuring our customers of SATISFACTION AND LOWEST PRICES.

WHY BUYING DOES IT!

For Cash—You Buy For Cash
WE BOTH PROFIT

Selling for cash enables us to effect enormous savings for the public. BUY FOR CASH—AT A SPECIAL PRICE—AND PAY LESS FOR RELIABLE MERCHANDISE.

Things in the Bargain Basement

ANNIVERSARY SALE

SWEATERS \$2.98
—This is a special assortment priced to close out at once. All wool. Regular values to \$7.50. Anniversary Sale \$2.98.

TOE RUBBERS—you'll need a couple of pairs for winter. Buy now at a real saving. Anniversary Sale \$1.98. Sale price, pair 19c

WOMEN'S GALOSHES—the 4-buckle style. Snug and comfortable for stormy days. Priced for Anniversary Sale \$2.49

MEN'S RUBBER BOOTS—U. S. Guaranteed. The kind for long service. Knee-length style. In the Anniversary Sale, \$2.98

WOMEN'S RAYON SILK HOSE—in various colors. All sizes in the assortment. While the last, 29c

ONE LOT CORSETS—good reliable makes. Corsets in this assortment selling up to \$2.98. Choice at 79c

WOMAN'S COATS
—don't fail to take advantage of this wonderful value. Wool coats, full lined, fur collars. Good serviceable garments. Regular values to \$19.50. Special \$6.95

DIRECTOR'S BARGAIN BASEMENT



MEN!

A Bargain Sensation

The Anniversary Sale establishes once again the supremacy of Director's in value-giving. Don't fail to see the sensational values.

Men's Suits

\$14.50

1 Pr. Pants FREE!

Lot 2—Men's Fine Tailored Suits

—smart wool suits for men and young men. Good range of colors.

\$19.50

\$5 HAT FREE WITH \$19.50 SUIT

Men's Overcoats

—an astounding value! Come early for yours! Snappy models for fall and winter wear. Anniversary Sale \$14.50

Men's Union Suits

—part wool—also rayon mixed union suits. All sizes in this lot. Regular values to \$2.98. Sale Price \$1.49

Men's Dress Pants

—buy several pairs! Biggest value in Salem. Excellent material, light and dark colors. Values to \$4.50. Special \$2.49

Wool Union Suits

—investigate this phenomenal value! All-wool Union Suit in a good assortment of sizes. Regular values to \$6.50. Sale Price \$2.98

DIRECTOR'S ANNIVERSARY SALE —MEN'S STORE—MAIN FLOOR

SALE! SILK and DRESS GOODS

—Director's Anniversary Sale brings extraordinary bargains in the piece goods section. Now is the time to supply your sewing requirements.

SILVERGLO CHARMEEN
—beautiful, all-wool fabric, 54 inches wide. Shown in the newest fall colors for frocks and gowns. \$4.95 value. Special \$3.95

SATIN BACK CREPE
—one of the season's most desirable weaves for dresses and gowns. Good range of colors. Regular \$2.98 and \$3.49 values. Sale price \$2.39

40 in CREPE DE CHINES
—this is the regular \$1.95 grade. Very desirable for gowns, slips, etc. 40 inches wide. Black and the most wanted colors. A notable offering \$1.29

KASHA—you know this material and its fine quality! 54 inches wide. Shown in novelty plaid patterns. Regular \$4.29 value. Special \$3.49

NOVELTY SUITINGS—ideal for school dresses. Plaid, checks, etc. 36 inches wide. Regular \$1.19 values. Special 79c

EVERGLO SATEEN—for bloomers, slips and other garments. Black and colors. Regular 49c values at 39c

WOOL CHALLIS—in the wanted plain colors. Just the thing for children's dresses. Will wash beautifully. Regular \$1.29 values. Special 97c

75c Blossom Silk

—plain light and dark colors. An excellent material for linings, slips, etc. 36 inches wide. 75c values at 50c

36 in. Daisy Cloth

—this material sells ordinarily at 35c. Full 36 inches wide and pure white. While this lot lasts—Special at the yard 27c

25 in. Outing Flannel

—good heavy quality, very desirable for gowns, pajamas, etc. Shown in various good patterns and colors. 14c

DIRECTORS—MAIN FLOOR



Men's Ties

49c

—four-in-hand ties in the best of patterns and colors. These are regular values selling at \$1.00.

DIRECTORS—MAIN FLOOR

Men's Caps

\$1.29

—classy caps—the kind any man would appreciate. Variety of patterns to select from too.

DIRECTORS—MAIN FLOOR

Girls Winter Coats on Sale

—mothers cannot do better than select the children's coat here during the Great Anniversary Sale. Girls coats of broadcloth, sizes 2 to 6, regular \$8.95 values at \$6.75.

—Coats for girls 6 to 14—SPECIAL

CHILDRENS DRESSES

59c

—ginghams, voiles and other serviceable material. Neat attractive styles with panties. Sizes 2 to 6. Phenomenal values at this special low price.

DIRECTORS—SECOND FLOOR



Save on Boys Clothes

4 pc Suits \$9.95

—the kind of suits that stand hard usage. Sturdy, well-made and attractive. Values to \$15.50.

OVERCOAT

\$4.95

—regular values in this lot up to \$10.00. Warm and comfortable for winter. While they last \$4.95

DIRECTORS—MAIN FLOOR



Blankets and Bedding At Sensational Low Prices!

Directors Anniversary Sale

Fancy Plaid Single Blankets

Bought especially for the Anniversary Sale and marked at a sensationally low price. Single Blankets, double bed size. While they last special, each 69c

66x80 Part Wool Blankets

You'll want several of these good Blankets. They're marvelous values at this price. Splendid heavy grade. Size 66 by 80 inches. Pinks, Blues, etc. Best \$5.00 values. Special \$3.95

Horner's \$8.00 Wool Blankets

Soft and warm. These are in the full size, and are regular \$8.00 values. Special \$5.49

Directors—Main Floor



Directors Anniversary Sale

81x90 Seamless Sheets

Seldom does a sale of this kind appear. Make the most of it and share in the bargains. 81 x 90 inch seamless bleached sheets in the Anniversary Sale at each 95c

36 inch Bleached Muslin

We reserve the right to limit quantity sold to a customer and no telephone orders accepted. Good quality bleached muslin—special at yard. Big Values in Bed Spreads, Pillows, Sheetings, etc. 10c

PIQUOT Pillow Slips, sizes 36x42 inches. Anniversary sale price 39c

Directors—Main Floor

Director's
DEPARTMENT STORE

Lower than the Lowest!