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PUMPKIN CENTER OF THE WORLD
"When will the Slogan page be out with Salem as the
pumpkin center of the world ?" cynically inquires the' Sips for Supper jokesmith of "our hated contemporary."
For there are so many other good and more important things to Sloganize in this land of diversity, and, according to the scheme of things made and provided, there
only 52 Slogan subjects a year; one each Thursdayjects besides; sort of sub-slogans.
And Salem as the pumpkin center of the world would not be out of place as one of these. It would not be hard t
convince any one of this fact who could be shown the cond after car load and the long processions of truck and wa gon loads of the raw materials for canned pumpkins piling
their burdens mountain high at the 13th street plant of the Oregon Packing company the fall of each year.

These become the canned pumpkins bearing the worla renowned Del Monte brand, used for pumpkin pies in all the
lands bordering on the seven seas lands bordering on the seven seas-
north, under tropic suns, on the dining cars of the railroads on the tables of the best hotels, on the bills of fare of the ships that sail the great oceans-

Everywhere; for pumpkin pie is one of the most demo-
cratic of all pies; originating with, the Mayflower pilgrims
of New England, and thus having an ancestry worthy of the Daughters of the Revolution, or
of blue blood and proud lineage.
or ferhaps it ought to be added
squash pies-
the for just as the Hubbard squash of New England makes
the as the famous pumpkin pies of that section, fa canning pumpkin is a squash with a college education; Bur lar place it is designed to fill in the filling of the pumpkin

And Salem comes very near to being in fact, the pump-
center of the world. Will likely become just that kind
of a center as more canners follow the example of the De
Monte people in specializing on the Salem district qualit stock for this pie of perfection; worthy
same breath with the neectar of the gods.

MORE ENGLISH BEET SUGAR FACTORIES
The total area under sugar beets in England this year
221,900 acres, according to official report of the ministry was $\begin{aligned} & \text { of agriculture, against } 95,900 \text { acres last year, an increas } \\ & \text { of } 76 \text { per ent, and nearly four times the acreage of } 1925-\end{aligned}$ agriculture, against
76 per cent, and nearly four times the acreage of 1925 Hull, and the site for another one, the Bedfordshire fac tory, has been definitely located at il crop,
Befford to be ready for the 1928 crop is being contracted with the farmers.

In the county of Sussex, the largest agricultural count,
ar London, the sugar beet was the farmer's best crop las year, many growers clearing 10 poumds (about $\$ 50$ ) an acr after spending as much as 20 pounds an acre on the crop.
British capitalists are also establishing beet sugar fa ries in the colonies. A British company capitalized a $\$ 2,000,000$ has been completed according to word received by the New Westminster board of trade. The company will
acquire a large tract of land in the Fraser valley worked aequire a large tract of land in the Fraser valley worked by
Engish and Scotch labor. The plant, it is expected, will be located in New Westminster.
In the mean time tens and scores of thousands of acr Capable of producing a larger per acre tonnage and with higher sucrose (sugar) content thañ the English or Brit
Are lying out as slacker or idle acres. This is a grea economic waste, and inexcusable, when it is considered tha
the dairying and live stock indusiries, and every other ind the dairying and hive stock indusiries, and every other indus
try on the land, needs the indirect help of the beet sugar in dustry -

## ducts of beet growing and manufacturing.

Again and again, this is the thing most vitally neede nake the Wilamette valley a great farming country\% and to stabilize
and towns.

## this is all true

(Eugene Register.)
m has sold 157 tons of flax fiber to Belfast, Ireland. That is an astonishing sale. It is as astonishing as if Eugene should sell a trainload of fabricated steel products to Pitts
burgh.
Belfast is the linen center of the world, Its flax fiber along with the Courtrai fiber of Belgium, has been rated as
the best in the world. Yet here we see Belfast coming to the best in the worla.
Oregon for flax fiber.

It is not impossible that this Oregon fiber, grown in Oragon soil, may be shipped to Belfast, manufactured there
into linen products and shipped back to Oregon and sold ofer




