

Beach Resort News

NEWPORT
 Many Salem people are to be found among the hotel and camp and cottage registrants at the various Newport beaches. Weather has been ideal and places of business report a rush of patronage.
 Mrs. Ira Jorgensen and daughter Iris of Salem are having a pleasant vacation at Newport. They are registered at the "Glimpse By the Sea."
 Miss Bessie Eloson of Salem is spending the week at Newport enjoying the sea breezes.
 Other Salem people registered at the Gilmore include the Misses Hahn, Susan Varty, Mrs. Katie Phillippi, L. Nelson, Mary Daura, P. J. Moretz and family, Mr. and Mrs. L. G. Berg, Mr. and Mrs. W. G. Allen and son, Mr. and Mrs. Robert Paulus and daughter, Mrs. Flora E. Johnson, Mrs. Joseph Adolph, Alden Adolph.
 Registrations from outside the state include C. W. Anderson and Vivian J. Anderson of Seattle, Mrs. Claf Kaarbor of San Francisco, Ella Meyer of Hiawatha, Kansas, Mr. and Mrs. Bud L. Sutton of Camas, Wash., Jean Deeson of Spokane, Kathryn Burns of Barker, Kansas, Mr. and Mrs. H. S. Phillips and Mrs. Lillian Singleton of Denver, Colo., Mrs. Mary Chosta of Guthrie, Okla., James W. Robertson of Trenton, N. J., C. A. Oricker of Woodland Wash.
 Mr. and Mrs. Riley of La Grande are having a pleasant vacation at the Hib City cottages.
 Wilber Haman and family of Enterprise are registered at the

Hub City cottages.
 Mr. and Mrs. Jack Coleman of Bend are guests at Hib City.
 Mr. and Mrs. Eager of Salem are at the Rose City cottages.
 Mr. and Mrs. C. A. Prushoff of Vancouver, B. C., are registered at the Turaball house.
 Mr. and Mrs. J. H. Mallett of Portland are registered at the Turaball house. Mrs. Mallett is state president of the WCTU. Dr. and Mrs. H. B. Mallett and daughter of Bend and G. E. Mallett are also at the Turaball house.
 Fred Peterson of Newberg is registered at the Sunnyside Cottages.
 Mr. and Mrs. A. E. Plateau of Peckham, Minn., are included among the out of state guests at the Sunnyside cottages.
 Salem people registered at the Sunset cottages include Mr. and Mrs. George M. Burch, Mrs. A. C. Shaw, Mrs. E. S. Fielder and son, Earl, Mr. and Mrs. Herbert Savage and Mr. and Mrs. J. B. Cochran.
 Salem registrations at Taktezy are Mrs. Hattie Sawyer, Mr. and Mrs. Morris E. Race, Miss D. LaValley, C. E. Miller, Oliver McRae, Bunny Allen and Mrs. Howard Woodburn and son Howard.
 At the Tent City cottages are A. S. Campbell, E. M. Ackerman, Mr. and Mrs. Lamm, Mrs. Finney, Jack Hennie, Mr. and Mrs. Jud Bressler, Fred Gustafson, Millie Griffin and Josie Griffin, all of Salem.
 J. B. Danner of Salem is registered at the Damon house.
 Registrants at the Sea Crest cottages from Salem are Ira W.

Kilgore, Mrs. F. P. Marshall, Mabel Kilgore, Mrs. M. L. Shepard, Mrs. B. F. Shepard, Mrs. W. Olson, Mrs. Jacob A. Rise, Fernice Rise, Cora O. M. Johnson, Clara L. Lauby and Julia T. Olson.
 F. McIntosh and V. Haack of the Salem hospital are registered at the Ocean View hotel for a pleasant vacation.
 Other guests at the Ocean View from Salem are Mr. and Mrs. C. F. Bell, C. C. Clyde and Mrs. Byron B. Herrick and daughter.
 Jefferson people registered at the Ocean View are Mr. and Mrs. Joseph G. Fontaine, Marjory and Mary Louise Fontaine.
 At the Cherry City cottages the following people from Independence are vacationing: Mr. and Mrs. Grover Mattison, Mr. and Mrs. Ed Jensen, Mr. and Mrs. Pearl Hedges, Mr. and Mrs. Fred Fisher and Barbara Mattison.
 Salem people at the Hib City include Harley C. Pugh and F. H. Todd.
MANZANITA NOTES
 A group of Masons, Eastern Star members, and friends, numbering about one hundred and fifty people enjoyed last Sunday in the Manzanita campground and on the beach. The event in an annual affair and was more successful than ever before. Members of Portland and Tillamook chapters took part. Features of the day were: foot races for every one, a tug of war between men weighing over two hundred pounds and those weighing less; stunts and horseshoe pitching followed. Baseball and hockey were played on the beach.
 Anchor Inn guests for the week are M. Edwards of Ripple, Lois

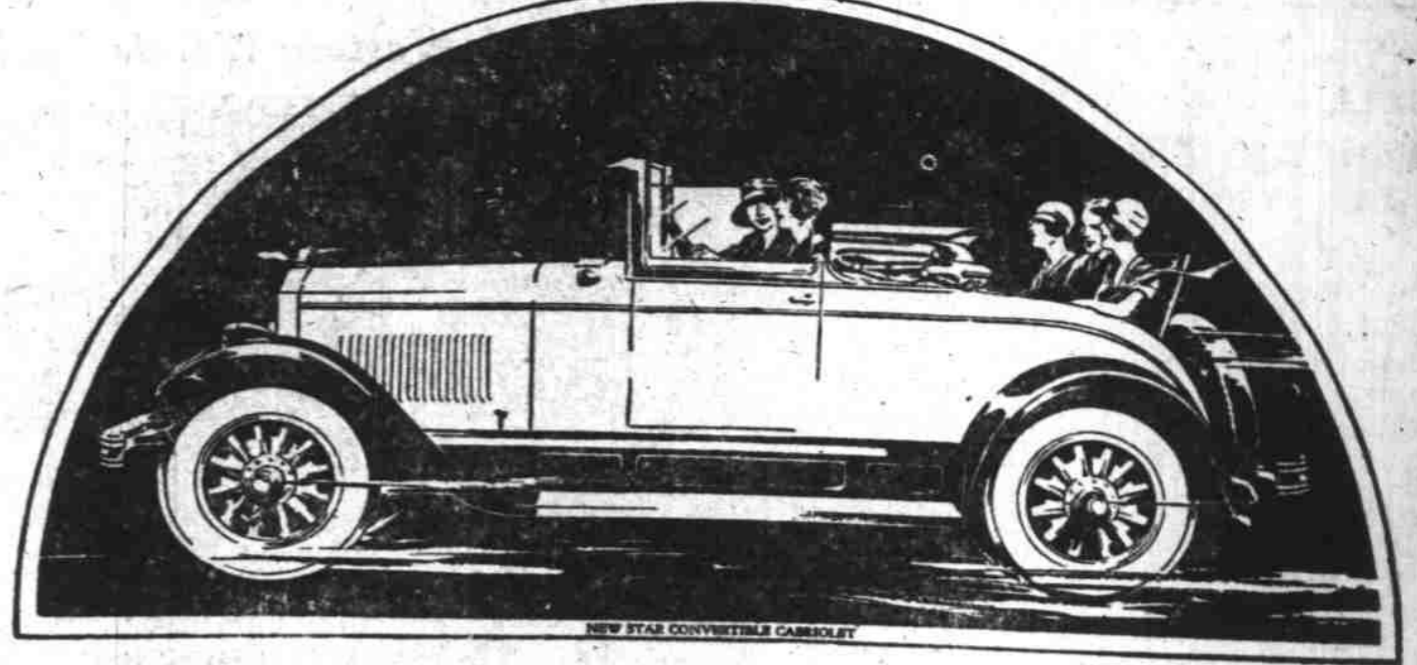
Wilson of Salem and Mr. and Mrs. Lawrence Lewis also of Salem.
 Miss Jean Gerlinger of Portland is spending some time at the Bell cottage as guest of Miss Joyce Bell.
 Mr. and Mrs. H. R. Kibler of Portland have returned to their beach cottage after a week's fishing trip to East Lake.
 Mr. and Mrs. Eklund and daughters Elsa and Ellen were guests of Mr. and Mrs. Victor Rosone at Anchor Inn last week.
 Mr. and Mrs. E. T. Stretcher and family, Mr. and Mrs. L. H. Aleander and son Grant, all of Portland, and Margaret Frieze of Oregon City, are spending a fortnight at the Lane's Cottage.
 Miss Grace Waddell of Portland

and her father are spending two weeks in the Bellinger cottage.
 Miss Janet and Ardith Reid of Portland are spending the month of August in Fir Dune cottage.
 Mr. and Mrs. M. M. Picken are occupying the Johnson cottage.
 Professor and Mrs. J. A. Van Groos of Corvallis spent several days in Manzanita visiting friends. They are visiting all of the Oregon beaches. While at Manzanita they stayed at the Haseleapp cottage.
 Mr. and Mrs. Andrew Caldwell of Grandview, Washington, are Manzanita visitors.
 Miss Irene Anderson and her mother are occupying one of the cottages at Wakkanda Court. Camp ground visitors during

the past week were: Percy Russel, Ostrander, Wash., J. L. Foley, Ostrander, Wash., H. C. Friendly, Bend, Oregon, F. E. Erickson, Estacada, W. Brunson, Hillsboro, Oregon, Chris Brunson, Hillsboro, Oregon, H. H. Armfield and family, Forest Grove, Oregon, and C. L. Sullivan, Portland, Oregon.
 Mr. and Mrs. H. L. Johnson and family of Kansas City, Mo., and Mrs. An C. H. Ingram, of Portland and Mr. and Mrs. E. Cline are spending the latter part of the month in the Cline Cabin.

GREASING OILING WASHING
TIRE SERVICE
 A Super Service for you here— all at one stop—saving time and assuring service.
You Can Depend On Our Service
 Our High Pressure Alemite Service Insures Proper Lubrication
SALEM SUPER SERVICE STATION
 Service Station No. 2, corner Commercial and Chemeketa, Service Station No. 3, corner Commercial and Mission.
 Young & Eckerlen High and Ferry Streets

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Features of the Future in the Star Car you buy today

WORLD-FAMOUS Red Seal Continental Motor..Masury Patented Rubber Motor Mounting...Morse Silent Chain...Bohnalite Pistons... Hayes-Hunt Body and many other quality features offered only in the most expensive motor cars.
 The top of the NEW STAR CONVERTIBLE CABRIOLET can be lowered or raised in a few seconds. This new Star creation, built on both the STAR FOUR and STAR SIX chassis, combines the advantages of a breezy, open Sport Roadster and a snug Coupe. The striking NEW STAR CONVERTIBLE CABRIOLET is one of the latest Four and Six Cylinder Star Models that have won for STAR automobiles the title...

The "Tiffany" of low cost cars
STAR CARS
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SALEM AUTOMOBILE CO.
 HOBART E. SHADE C. J. TAYLOR HORACE WOOLEY
 255 N. Church

ANNOUNCEMENT

We wish to announce that the Hudson-Essex agency for Marion and Polk Counties has been transferred from the Goff Motor Company to the Newton Motor Company, formerly Newton Chevrolet Company (Chevrolet dealers).

THE NEWTON MOTOR Co.

which is located at the corner of High and Chemeketa Streets, will operate a first class repair shop and carry a good supply of Hudson and Essex parts. They will also operate a wash and grease rack assuring first class service to all Hudson-Essex owners.

HUDSON-ESSEX PRICES DELIVERED IN SALEM

ESSEX	SALEM
Coach	\$ 895
Coupe, Cloth	895
Coupe, Leather	910
Speedster	995
Speedabout	865
Sedan	995

HUDSON	
118" Wheel Base	
Coach	\$1395
Sedan	1515
127" Wheel Base	
Coach	\$1515
Standard Sedan	1620
Brougham, Custom Built	1815
7-Pass. Sedan, Custom Built	2110
7-Pass. Touring, Custom Built	1860

Associate Dealers
 Buell & Bennett, Dallas
 Fred Cavender, Silverton
 Maple Park Garage, Woodburn, Ore.

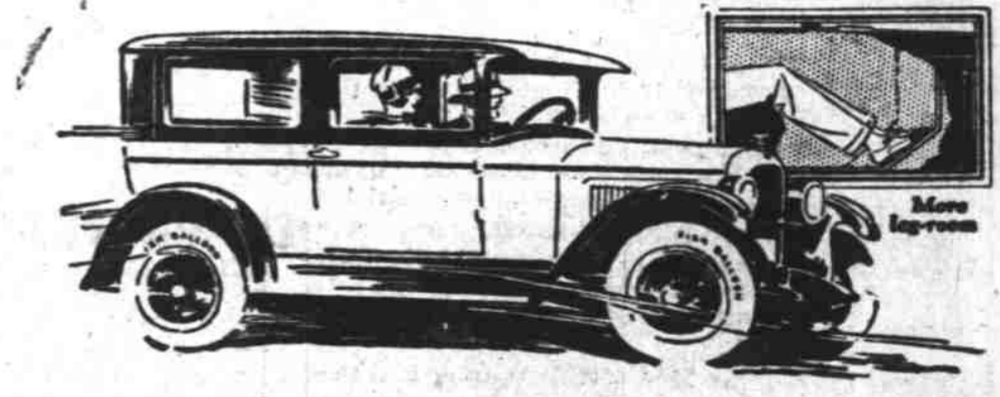
SERVICE GIVEN

Any Hudson owner who has purchased his car from one of the former dealers who is entitled to 90-day free service will be given this service by the Newton Motor Company.

New Car registrations for month of July, 1927. Detroit and Wayne County, Michigan, where the majority of automobiles are built. Given to show the popularity of the Hudson Essex.

Hudson Essex	1097
Chevrolet	935
Pontiac	602
Buick	602
Chrysler	434
Nash	341
Studebaker	215
Ford	206
Dodge	182
Packard	147
Oldsmobile	134
Overland-Whippet	97
LaSalle	82
Reo	66
Hupmobile	47
Cadillac	38
Willys-Knight	30
Paige	27
Star	25
Oakland	25
Erskine	9

Overwhelming Proof Now backs up every Whippet claim



120,000 owners have tested Whippet performance in 400,000,000 miles of driving

It is important to remember Whippet's proved superiority at this time. Such characteristic advantages as greater gasoline mileage, 4-wheel brakes, low center of gravity, increased roominess and higher speed, that so definitely keep the Whippet far in the lead in light car design, have been put to the test of more than 400,000,000 miles of driving by Whippet owners.

Superior Quality—New Low Prices

Coach	Whippet	Whippet 6	Coupe	Whippet	Whippet 6
Touring	\$625	\$795	Sedan	\$625	\$795
Roadster	625	765	Sedan	725	875
	695	825	Landau	755	925

Prices f.o.b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

Whippet

MacDonald Auto Co.
 688 Ferry St. Telephone 409

Portland Motor Car Co.

PORTLAND, OREGON