

# SOCIETY

(Continued from page 3.)

W. W. Elder and family, Waldo; J. M. Scott, Atchison; Maria M. Goode, Phillips Elder and family, Downs; Mr. and Mrs. Ray Hessel-tine, Sabeth; Mrs. Stirton, Hor-ton; Juanita Maclay, Downs; Mr. and Mrs. Charles Lucas, Wash-ington; Mr. and Mrs. Amos Vass, Glasses; Mrs. Ella Rohlf, Lin-coln; D. L. Spaulding, Waban-see county; A. H. Wyatt, Chase; R. H. Smith, Lane county; Mr. and Mrs. J. A. Patterson, Cald-well; Mrs. Patterson, Comanche; C. A. Ratcliff, Columbia; Mrs. Sara E. Drager, Nemaha; Mrs. A. W. Nusom, Nees county; Mr. W. J. Cross and daughter, Jewell county; Mrs. G. M. Voris, Chero-kee; Mr. and Mrs. O. E. Hogue, Neosha; W. M. Pennington, Dou-

glas; Milton A. Miller; Mrs. Hat-tie Boyd Cameron, Miami county; Louise King, Washington; Mr. and Mrs. J. H. Jephson, Marion; Miss Neva Finney, Rice; Flor-ence Shipp, Kerdonia.

**Miss Mary Findley a Guest of Her Parents**  
Miss Mary Findley is return-ing to Eugene tomorrow after spending the past week in Salem at the home of her parents, Dr. and Mrs. M. C. Findley.

**Mr. and Mrs. Perrine go to Eugene for Week-end**  
Mr. and Mrs. E. B. Perrine and their son, Johnnie Perrine, have gone to Eugene where they will be guests for the week-end of Mr. and Mrs. T. D. Hodges.

**At Waldport for the Week**  
Mr. and Mrs. Harry Jones and Mr. and Mrs. R. Coffee are regis-tered at Waldport for the week.

**Mr. and Mrs. Kinsey Return to Bend**  
Mr. and Mrs. L. C. Kinsey left Friday afternoon for their home in Bend. They were accompa-nied by Mrs. Kinsey's mother, Mrs. George R. Moorehead, who will remain in eastern Oregon for a week.

**Guests in Salem from Corvallis**  
Mr. and Mrs. Lloyd Bell and their children of Corvallis are visiting at the home of Mr. and Mrs. J. B. Putnam.

**Miss Baker Will Visit in Spokane**  
Miss Elizabeth Baker, general secretary of the Y. W. C. A. has gone to Spokane where she will be a guest of her sisters for the next month.

**Return Home in Chicago**  
Miss Mari Hofer, who has been a house guest of her brother and sister-in-law, Colonel and Mrs. E. Hofer, in the Hofer summer home, Madinore, at Agate Beach, for the past month left recently for her home in Chicago.

**Mr. and Mrs. Wilson Return from Seaside**  
Mr. and Mrs. Ford Wilson, who were married August 3, re-turned Saturday from Bandon and Seaside. Mrs. Wilson former-ly Miss Evelyn Hale.

**Bridge Tea Attractive Af-fair of Friday Afternoon**  
Mrs. Jesse George and Mrs. Chalmer Lee George were joint hostesses on Friday afternoon when they entertained with an attractive bridge tea in the bal- cony of the White House. The balcony was decorated with bas-kets of vari-colored summer flow-ers.

Nine tables of bridge were in play during the afternoon with high score prize won by Mrs. Ronald Jones and second prize by Mrs. Earl Paulsen.

Guests for the afternoon were Mrs. C. B. Wright and Mrs. Ross Parcel of Portland, Mrs. J. H. Jennings, Mrs. Carl Armstrong, Miss Macyle Hunter, Mrs. Mort Hinkington, Mrs. Lester Schlos-berg, Mrs. George Nelson, Mrs. Earl Paulsen, Mrs. James Teed, Mrs. James Smith, Mrs. Reed Rowland, Mrs. Oscar Zeller, Mrs. Karl Chapter, Mrs. C. A. Downs, Mrs. Glean Gregg, Mrs. Karl Hinges, Mrs. Lawrence Imlah, Mrs. William Gosser, Mrs. Laban Steeves, Mrs. Lynn Smith, Mrs. Armin Berger, Mrs. Paul Burris, Mrs. L. A. Blaisdell, Mrs. Ralph Burroughs, Mrs. John Brophy, Mrs. Earl Duce, Mrs. Louis Luns-ford, Mrs. Leland Smith, Mrs. W. A. Johnson, Mrs. Albert Gragg, Mrs. Otto Hoppes, Mrs. Ellis Cooley, Mrs. U. S. Page, Mrs. E. C. Charlton, Mrs. Ronald Jones, and the hostesses, Mrs. Jesse George, and Mrs. Chalmer George.

Additional guests at the tea hour were Mrs. R. L. Edwards, Mrs. C. L. Townsend, and Miss Eulalia Lindsay.

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

# J.C. PENNEY CO.

A NATION-WIDE INSTITUTION

"where savings are greatest"

160 North Liberty Street, Salem

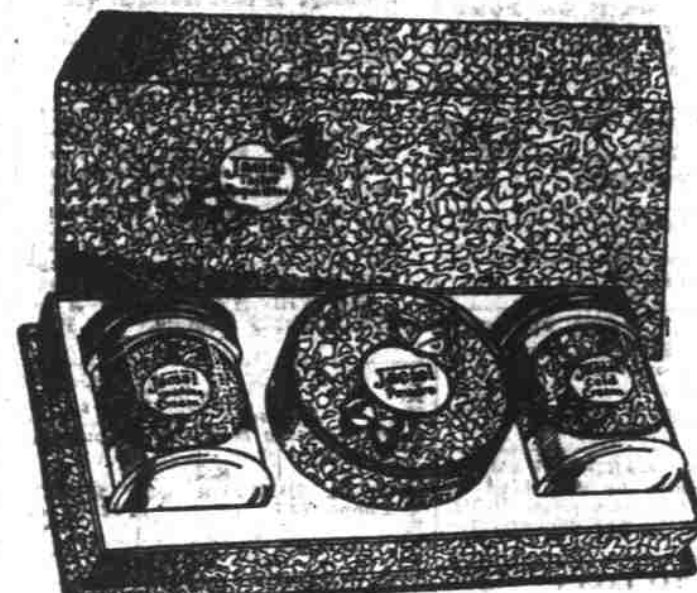
RELIABLE QUALITY GOODS ALWAYS AT LOW PRICES

## 25th Anniversary

A New Line of Toilet Preparations

# Jaciel

Sold Exclusively In J. C. Penney Co. Stores



Good news for women the country over! Toilet preparations that are satisfactory, pleasant and beneficial are usually an expensive luxury. JACIEL has solved your problem!

### Toiletries For the Most Fastidious

The odor is delightful, the sci-entific construction of the prepara-tions the best—and the prices much lower than you would expect.

### An Introductory Offer

## This "Get Acquainted" Box

In Attractive Packing

To give you an opportunity to know this splendid line—sold only in J. C. Penney Company stores—we offer this "Get Acquainted" box. A regular large size box of powder and a 2 ounce jar each of vanishing and cold cream.

# 98c

JACIEL is manufactured by Jaciel Perfumes, Inc.

### 25th Anniversary

#### "Jaciel"

The New Cold Cream  
Light, penetrating cream that will really cleanse the skin.



Scientifically prepared from only high quality materi-als. Pleasantly fragrant.  
2 ounce jar—29c  
4 ounce jar—49c

### 25th Anniversary

#### Buy the Best!

##### A Pure, Delightful Talcum—Jaciel

After the bath, the cool-ing effect of a fine talcum is refreshing and soothing—

the smooth-ness of JACIEL is es-pecially pleasant.



19c  
The deli-cate odor is just enough—without being heavy. Ask for this new line—in our stores only!

### 25th Anniversary

#### Toiletries

Summer Comfort  
Odo-Lo-No 29c  
Lavoris, 19c and 39c  
Unguentine, 39c  
Listerine 19c and 39c

### 25th Anniversary

#### What You Need

For Manicuring  
Cutex Polish, Nail White and Cuticle Remover, 29c  
Manicure Sets 49c and 79c  
Nail Files, 6c

### 25th Anniversary

#### Woodbury's Soap

At Our Low Price  
JOHN H. WOODBURY'S FACIAL SOAP

Here is a Soap you all know—at a price which proves illuminatingly new! 19c

### Bath Salts

Several Odors  
A little of these salts gives a delightful fragrance. 23c

### Are You Ready!

For Summer Rains—Don't wait for the rain to buy an umbrella—be ready for it with an attractive new one with a fancy handle. The price is only—  
**\$1.98**

### A Summer Help

For Light Frocks  
A rubber apron is fine protection against wrinkles in your light weight summer frocks. Buy one for only—  
**23c**

## What's What in New Hose

Full fashioned thread silk to the welt  
**\$1.50**

"SHIPLEY'S 98" a pure thread silk hose in the popu-lar colors which blend per-fectly with summer costume  
**98c**

Gordon V line, pure silk, full fashioned  
**\$2.50**

## Correct to the Last Detail

In the chiffon and light ser-vice or regular service weight one finds the sum-mer shades to blend to most every attire—Rose blush, Grain, French nude, Mus-kade, Alesan, Shadow, Ex-tacey, Moonlight and Flesh. There are others, of course, but in these one is sure of getting just what is correct in silk hose.

**\$1.95**

<b>KERCHIEFS</b> Pongee, lawn Crepe de Chine Georgette with lace trim. <b>25c</b>	<b>KERCHIEFS</b> Hand painted and decorated Georgette and Crepe de Chine <b>35c</b>	<b>KERCHIEFS</b> Dainty little Georgettes with lace borders and trimmed with French roses <b>49c</b>
<b>SQUARES</b> Silk Chiffon Squares and scarfs beautifully decorated in color combinations <b>\$1.48</b>	<b>SCARFS</b> Hand Painted Silk Chiffons with pequot edges—\$2.98 to <b>\$3.98</b>	<b>PURSES</b> A new arrival is the leather underarm purse finished in reptile design and tooled leather <b>\$2.95</b>

Coutellets including figured coutile and swanee cloth  
**\$1.98 to \$3.98**

Garter belts and girdles so essential for dancing.  
**98c to \$4.98**



Entirely new in our "undie" department are the silk and rayon vests and bloom-ers of Mulberry, Nile, Flesh, Orchid and Peach.

Vests **98c**  
Bloomers **\$1.98**

Gowns and bloomers, featuring the new applique trim. The very latest for Fall wear

Gowns **\$2.98**  
Bloomers **\$1.98**



### RUINED LOUVAIN LIBRARY IS RISING

(Continued from Page 1.)

Belgian francs having subsequent-ly depreciated, added several years to the time required for the com-pletion of the structure. The latest gift of \$150,000 made by the executive committee of the Com-mission for Relief in Belgium, brings donations to the library up to \$950,000. Funds have been subscribed by hundreds of Ameri-can public and private schools, colleges and universities.

When the library is completed an acute book congestion in the town of Louvain will be relieved. Every attic and spare room in the town is overflowing with volumes belonging to the library and kept in trust until the librarians shall have a place for them.

Not only money, but books have been donated from all over the world to the Louvain institution, whose destruction by fire at the hands of soldiers aroused world wide sympathy. Many precious volumes, some of them of medieval origin, were destroyed in the old building.

When the new library is com-pleted it will be international in character. Books in all languages and on a variety of subjects un-paralleled by any other library will be housed in its modern, fire-proof stack rooms.

### Novel Traffic Signals Installed in Germany

BERLIN (AP)—Novel, detour and other auto signs clearly vis-ible at night have been installed in a number of German cities.

These signs have no lights of their own but reflect the light of the approaching car. The device has the great advantage of cheap-ness. It has even been extended to milestones which flare up for a moment as the car's lights strike them in speeding by.

### Is Saturday Really The Best Day to Shop?

Let's all try a new kind of Saturday next week. Instead of leaving our shopping until the last minute do a bit each day and when Daddy gets home from work pack up a picnic basket and pile the youngsters into the car for a happy half holiday in the country.

Such a day will prove more soothing to your nerves than the usual mad scramble thru the stores, and in the years to come the kiddies will look back on it as one of the pleasantest memories of their childhood.

Suppose we who live in the city try to make Saturday at-ernoon our Country Day!



### Shaving Needs For Less

Williams Soap  
Palmolive and  
Williams Cream  
29c  
Williams Shaving Stick  
29c  
Molle Preparation  
39c  
Aqua Velva  
39c  
Mennen  
19c

### Shields

Protect Summer Frocks  
Our brand of Penimaid nainsook shields at  
**23c**

### 25th Anniversary

#### Cold Cream

"Jaciel" and Others  
Jaciel Cold Cream, 29c and 49c  
Pond's Tuba, 19c  
Pond's large jar, 49c  
Pompeian, 49c

### Pen-Co-Nap

Eight in a Box  
This nation-wide trademark is a standard of quality—our own brand.  
**23c**

### 25th Anniversary

#### Toilet Soaps

At Economy Prices  
Pure Oliv Castile, 8c  
Lifebuoy, 6c  
Woodbury's, 19c  
Cuticura, 19c

### 25th Anniversary

#### Preparations

To Care for the Teeth  
Pepsodent, 39c  
Colgate's Tooth Paste, 19c  
Forthens Tooth Paste, 29c  
Penimaid Tooth Brush, 8c  
Prophylactic Brush, 39c

### 25th Anniversary

#### "Penimaid" Art Needlework

Suggests Charming Gifts  
The lazy days of sum-mer will be profitably, as well as enjoyably, spent if you have selected a few pieces from our Penimaid line to embroider.

#### Dainty Things For Your Home,

There are aprons and gowns for your friends—pillow cases, luncheon sets and curtains in a score of attractive de-signs. Tuck a piece in the corner of your vaca-tion bag.  
**19c to 98c**

