



LOWING
FOR
PRICES

Give
your children

PROTECTED ICE CREAM

We're just as careful to protect the purity and quality of SUNFREZE as you are your children's health. The moment it's frozen we pack it in sanitary cartons so it reaches your table with all its full flavor, smooth texture and delicious goodness—untouched by hands, can or scoop.

And, of course, SUNFREZE is a better ice cream—in the first place—the finest this big organization of experts knows how to make. The ingredients are better. The mixture is better. It's made by a better process.

Serve it to the kiddies tonight—and don't fail to enjoy it yourself.

PACKED 2 WAYS

IN BRICKS
Your favorite
flavor
combinations

The NEW PACK
(straight flavors)

**Sold only in
CREAMERY
PACKED
CARTONS**

Quarts... 60¢ Pints... 30¢
Costs Dealers More—Worth It

S

A food
vital as
sunshine

SUNFREZE

the better ICE CREAM

SPECIAL
Sunfreze Brick
this week
Vanilla
Hazelnut Pudding
Banana

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For Sale By All WEATHERLY Dealers