

# Society

By ROZELLA BUNCH

## Miss West Complimented With Shower

Complimenting Miss Mildred West, bride-elect, Mrs. C. Smith entertained Monday evening in her home on Fairview Avenue with a miscellaneous shower.

The evening was spent with games. Refreshments were served at a late hour by the hostess assisted by Mrs. Lloyd Stiffler.

In the group were, the honor guest, Miss West, Mrs. Edgar Rowland, Mrs. J. H. West, Mrs. Harold White, Mrs. B. D. Fasching, Mrs. Lina Simpson, Mrs. Willard White, Miss Claudine West, Mrs. Gladys Titus, Miss Marvell Edwards, Miss Helen Meyer, Miss Leone Ferguson, Miss Veleta Ohmart, Miss Grace Marshall, Miss Clara Huffman, Miss Nina Marshall, Mrs. Lloyd Stiffler, and the hostess, Mrs. Smith.

The wedding of Miss West and Parker Brainin of Pendleton will be an event of August 26.

## Shower Compliments Popular Bride-elect

Miss Loretta Varley entertained on Monday evening in the Varley home on Fairmount Avenue with an attractive shower complimenting Miss Mary Peck whose marriage to Alfred Gode of Riddle, Oregon will take place in September.

A mock wedding was a feature of the evening. At a late hour refreshments were served by the hostess.

The guest group included, Miss Peck, the honor guest, Mrs. York, Mrs. Faught, Miss Lora Jorgenson, Miss Ellen Anderson, Miss Mary Miller, Miss Marie Tremley, Miss Thelma Jory, Mrs. Robert Victor, Miss Thelma Bartoz, Miss Bertina Chittick, Mrs. Orville Epperson, Miss Daisy Hayden, Mrs. Ritchie, Miss Ethel Thompson, Mrs. Ellstrom, Mrs. Haynes, Mrs. Gousner, Miss Roberta Varley, Mrs. R. H. Varley, and the hostess, Miss Loretta Varley.

## Salem Group at Newport

Mrs. William Esch, Mrs. Wilbur Dally, Mrs. Kenneth Bell, and her daughter, Barbara Bell, will return Saturday from Newport where they have been for the past week.

## Mrs. Hayes Returns to Home in the South

Mrs. Jay Arnold Hayes, who has been a guest of her parents, Mr. and Mrs. C. H. Evans, for the past month, has returned to her home in San Francisco.

## Mrs. Schucking Entertains With Attractive Luncheon

Complimenting her house guests, the Miss Dorothy and Margaret Goodfellow of Longview, Washington, Mrs. B. O. Schucking entertained yesterday with an attractive luncheon in her home on Chemeketa Street.

Covers were placed at the luncheon table with its centerpiece of yellow gladioli, for the honor guests, Miss Dorothy Goodfellow and Miss Margaret Goodfellow, Miss Margaret Poorman and Miss Elizabeth McCord of Woodburn, Miss Dorothy Livesley, and Miss Katherine Gouley.

Bridge was the diversion of the afternoon.

## Royal Neighbors Sewing Society Entertained on Tuesday

Members of the Royal Neighbors Sewing Society met on Tuesday for an all day meeting at the home of Mrs. Bertha Loveland.

Each member answered the roll call with a quotation. A potluck dinner was served at noon.

The afternoon was spent on the lawn of the Loveland home sewing for the bazaar which will be held early in October.

Readings were given by Eldon and Dorothy McCulley.

## Ladies Aid of W. R. C. Will Meet This Afternoon

The Ladies Aid of the Woman's Relief Corps will meet this afternoon at the home of Mrs. J. A. Remington, 2070 Chemeketa Street.

Mrs. Remington's home may be reached by means of the Chemeketa bus, getting off at Twenty-second and Chemeketa streets.

## Miss Case Touring Abroad

Salem friends of Miss Flora Case, who formerly was librarian of the Salem Public Library but is now making her home in La Porte, Indiana, will be interested to know that she is touring in Europe at the present time. Miss Case will be abroad for the next three months.

## Visiting in Astoria and Gearheart

Mr. A. N. Moores, who with Mrs. Moores has been visiting for the past two weeks in Astoria and Gearheart, has returned to his home in Salem. Mrs. Moores will remain for ten days as the guest of her daughter, Mrs. Robert Kinney, in Astoria.

## SOCIAL CALENDAR

Today

Woman's Benefit Association. Regular meeting. Ladies Aid of W. R. C. Mrs. J. A. Remington, 2070 Chemeketa Street.

Friday

Wisconsin Picnic. Fairgrounds. Picnic dinner served at noon.

Saturday

Kansas picnic. Fairgrounds. Picnic dinner served 6:30-7:30.

Guests in Salem for a Fortnight

Dr. and Mrs. W. W. Hicks and their children, Bobbie and Wilda, of Junction City, are spending a fortnight in Salem as the guests of Mr. and Mrs. J. F. Mollenbeck and Mr. and Mrs. Otto Hoppes.

## Guest in Salem from San Francisco

Miss Mary Jane Spaulding of San Francisco is visiting her aunt, Mrs. W. T. Grier. Miss Spaulding was extensively entertained during a short visit in Portland recently. She will return to California the middle of the month.

## Miss Tucker Enroute to Alaska

Miss Nellie Tucker, who has been a guest of Mrs. Carle Abrams and Miss Lela Rigdon for several days, left this morning for Seattle enroute to Alaska. Miss Tucker attended Willamette University and has many friends in Salem. She is now supervisor of the public schools of Los Angeles.

## Guest of Relatives

Mrs. F. J. Catterlin of Montana is the guest of relatives in Salem.

## At Pacific City for Several Days

Mr. and Mrs. O. L. Jacobson are spending several days at Pacific City.

## Guest at Neskwim

Mrs. Theodore Roth, who has been spending some time in her summer home at Neskwim, has as her guest for the next fortnight, her sister, Miss Mollie Pearline.

## Miss Nissen Visiting in Reedsport

Miss Elva Nissen is visiting friends in Reedsport during the week.

## Spending the Week at Yachats

After spending several days at Odell Lake, Mr. and Mrs. Guy O. Smith and their sons, Lawrence, Robert, and James, have gone to Yachats where they will remain for the week.

## At Rockaway for Several Weeks

Mr. and Mrs. W. B. Duncan are spending several weeks at Rockaway.

## Lawn Party Compliments Guest from Dallas

Mrs. Edwin Nissen and Miss Elva Nissen entertained on Mon-

day afternoon with a lawn party complimenting their little guest, Edna Muller, who returned yesterday to her home in Dallas.

Guests invited for the afternoon were Natalie Neer, Jean Anunsen, Rachel Bonnell, Zella Byrd, Doris Schunke, Maxine Gahlsdorf, and Marian Moore.

## Annual Reunion of Byers Clan Held at Greenwood Park

The members of the Byers clan gathered on Sunday, August 7, in the Greenwood Park, near Independence, for their annual reunion.

A short business session followed the picnic dinner, which was served at noon, with W. W. Powell of Rickreall elected president; Prof. O. D. Byers of Ranier, vice president; Mrs. Garfield Byers of Independence, secretary-treasurer.

Those present were Mr. and Mrs. F. C. Byers and their son, Wendling Byers, of Eugene; Mr. and Mrs. Garfield Byers and their daughters of Independence; Mr. and Mrs. J. W. Brunk and daughter of Salem; Mr. and Mrs. Seth Byers and children of Eugene; Mrs. Byers of Independence; Mrs. Mary E. Steepy of Portland; Mr. and Mrs. John Byers and children of Eugene; Mrs. Humphrey and her daughter of Oregon City; Mr. and Mrs. R. S. Wells and children of Salem; Mr. and Mrs. H. C. Belnap and children of Monroe; Harold Bates of Eugene; Mr. and Mrs. Ed. S. Byers of Salem; Mr. and Mrs. H. T. Ross and their children of Oregon City; A. C. Bates and daughter of Oregon City; Mr. and Mrs. Rollie Phillips of Salem; Mr. and Mrs. N. E. Byers of Junction City; Mrs. Ross Phillips of Sheridan; Mr. and Mrs. Alvin Ball of Corvallis; Mr. and Mrs. George Chapman and their children of Salem; Mr. and Mrs. V. O. Byers of Junction City; Mr. and Mrs. W. W. Powell and children of Rickreall; Mr. and Mrs. Blais Byers and children of Hoskins; Frank Byers of Gardner; Mr. and Mrs. Carl Byers and their children of Hoskins; Mr. and Mrs. Kenneth Bayne of Salem; Mrs. May Byers of Gardner; Mr. and Mrs. George Chapman and their children of Salem; and Mr. and Mrs. H. T. Ross of Oregon City.

The next reunion of the clan will be held in Bryant's Park, Albany, the last Sunday of July, 1928.

## Mr. and Mrs. Strahorn Will Make Their Home in Portland

Mr. and Mrs. Ned Strahorn have gone to Portland where they will make their home. Mr. Strahorn has been transferred to that city by the Standard Oil company with which he is connected.

## Schneeloch Co. Dissolves and Receiver Appointed

PORTLAND, Aug. 10.—(AP)—Admittedly "in imminent danger of insolvency" because of a "shortage in cash and in immediately marketable securities," the Ralph Schneeloch company, one of the best known bond houses in Portland, with a branch office in Seattle, was dissolved today. John K. Kollock and Russel Hawkins were appointed receivers.

In the complaint it was set forth that the company has assets in cash, government, municipal and corporation bonds and other property totalling \$883,301.45, and liabilities of \$616,416.76.

## GUTHRIE, WEST COAST JOIN IN MANAGEMENT

(Continued from page 1.)

Marco to send to the Elsinore some of the largest productions they have ever conceived, including the "Screens" idea, "Hello Lindbergh," "Pep," "Pettlers," and "Masks."

The program for the West Coast Theatres' greater movie season was announced Wednesday by Mr. Franklin.

The official opening dates will be August 18, 19, 20. On each of these three days, when West Coast Theatres inaugurates their change of program, the West Coast Greater Movie Season will be ushered in. This year there is promise of far greater screen and stage entertainment with the inauguration of the new season than there has been in any of the four year past.

In addition to the entertainment which is to be offered with the coming of the new season, the value of the screen as an instrument of uplift and education, as well as entertainment, will be stressed. The West Coast Greater Movie Season will be conducted in all of the cities and towns including Salem between San Diego on the south and Seattle on the north, in which the West Coast Theatres are represented. Complete cooperation of all of the branches of the motion picture industry, together with the support of civic and community associations, in each of the cities, has already been pledged to make this by far the greatest of all Greater Movie Seasons to date.

In the statement issued Mr. Franklin said: "It is not our plan to merely ask the people of the West Coast to attend the theatres. Our real motive is to bring to the attention of the public of the Pacific Coast states the tremendous strides that have been made in the production end of this industry during this last year to provide them with far greater entertainment during the coming year than ever before. And to place

before them the great good that the motion picture is doing in every community by furnishing vitality needed, wholesome recreation. The millions who daily attend the theatres throughout the country prove that to increase working efficiency, nature demands a proper proportion of entertainment and recreation—mirth and joy are as much necessities of life as fresh air and food.

"It is but a short time ago that the London Morning Post referred to our business in the following manner: 'All over the world today the American film is doing the work that was formerly accomplished by the British navy.' This paper continued by citing instances of how the Americanization of the world through the medium of films was being brought about. America, in particular the Pacific Coast, is the home of the motion picture, but the American manufacturer and merchant have failed to fully utilize this tremendous force which is right at his door—a force by which he could spread his message to the four corners of the earth, through the manner of properly cooperating with the various branches of this industry, which so potently carry at one and the same time a message of cheer and entertainment, yet compels an education in American manners, customs, clothes and inventions.

"Each succeeding year motion pictures have become greater and greater. We know this to be a fact and we want the public to know it. That is the reason for a West Coast Greater Movie Season.

"This year, more than ever, the public will be brought to realize the tremendous advance that the art of motion picture production and presentation has made in the last 12 months. Beginning with the third week in August, and continuing from then throughout the balance of the season of 1927-28, West Coast Theatres, including those in Salem, will present the finest screen and stage entertainment that it will be possible to secure.

"Listed among the productions that will either usher in the West Coast Greater Movie Season or be shown during the progress of the season in Salem, are 'The Big Parade,' 'Ben Hur,' 'Chang' which will come to the regular theatres

after having played extended engagements at advanced prices. In addition there will be Norma Tallmadge's 'Camille,' 'Rose of California,' Clara Bow's 'Hula,' Buster Keaton's 'College,' Norma Shearer in 'After Midnight,' Raymond Hatton and Wallace Beery in 'Fireman Save My Child,' Billie Dove in 'The Stolen Bride,' Milton Sills in 'Hard Boiled Haggerty,' Richard Barthelmess in 'The Drop Kick,' and that great team of laugh-makers, Charlie Murray and George Sidney, in 'The Life of Riley.' The new Thomas Meighan picture, 'We're All Gamblers,' Bebe Daniels' summer sports special, 'Swim, Girl, Swim,' in which Gertrude Ederle, the heroine of the Channel swim, will make her debut; an epic of the West entitled 'Nevada,' 'Tell it to Sweeney,' which will mark the debut of Chester Conklin and George Bancroft as co-stars; Lillian Gish in 'Annie Laurie,' Eleanor Boardman in 'The Crowd,' John Gilbert in 'The Cosacks,' and the picture-ization of that famous light operetta 'Rose Marie.' These are but a few of the really worthwhile pictures that are included in the new season."

Judging from the glowing reports which come out of the big league baseball camps in the South there won't be enough pennants to go around this year.



## SALAD SORCERY

Such a pretty witch! He is quite willing to be enchanted. He pretends it is a magic potion her white hands prepare for him, but it is really an extremely good French Dressing.

It is very easy to look bewitching as you play hostess and mix and blend and combine for your guests' delight.

That is probably one reason so many hostesses always dress their salad at the table. French Dressing, of course, and easily mixed.

Some like it 'mild . . . three parts of Wesson Oil to one of vinegar or lemon juice. Some like it tart . . . two parts of vinegar or lemon juice. It depends largely on the strength of the vinegar or lemon juice. Salt and pepper and for color, a dash of paprika.

Freshly blended, thus, just before it is served, this simple dressing is perfect on any salad. But it is a little more than perfect if you vary it with different condiments. Men usually like a little grated cheese mixed into it or Chili sauce—on green salads, or sometimes currant jelly on fruit salad perhaps or for fish or meat salads add a sweet pepper relish.

You must be very critical of your salad oil. Wesson Oil is such a choice oil that it is a highly nutritious food. And it is so delicate in flavor that it makes a perfect French Dressing.

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7:21 a. m.	9:25 a. m.
1:05 p. m.	3:30 p. m.
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5:30 p. m.	7:40 p. m.
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