GENERAL FUND WATER SPORTS TOTALS GIVEN AT PLAYGROUND


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their clover pastures.
A. flock of sheer on every farm and a registered ram at
the hcad of every flock," is a worthy slogan for this valley
the We siould have hundreds of lamb clubs. We need a wild
sheep boom. Read all the sheep articles this morning. They are ell excellent.

make the soil more fertile-
So the wool is "velve.".
We have H40 weeds in Oregon; sheep will eat 120 of them
and turn them into cash. Sheep pay for their keep three and turn them into cash, shepp pay for their keep the
time - ith their wool, their increase and their mutton, an
their
Kad in keeing the eand clean and fertile. Karl steiwer says it is cheaper to rent land in the Wil
lamette valley for sheep than to pay the high wages of herd
era

Herry Porter of Aumsville fignures it out for the begin
nee And his figures are more than conservative. You cail make more than 100 per cent on sheep, under certain condi
tions, Here in the Salem district. How many other invest ments are so certain of such profits?
Fyery Salem man should work for



## w

wa you have thought, all these years, that the Slogan ma
sho some of the most solid men of the Salem district. They ar
beeomin greater dreamers of dreams than the Slogan man
end the and they are making their dreams
doing more. They are showing the
every tace and slacker acre in this valle.
Ellis. Purvine is manager of the biggest wool and mohair
buying concern in Oregon; the Clifford Brown concern of
 Some day, under the kind of management they have now
the two galem linen mills wiil pay high dividents, and their stoek will be better than gold bonds. A
other linen' mills here.
 woild be better than ever. Fine! The why not
dootble the wages again, and make times still better? Why do
things by halves, or rather doubles, when passing giong COOLICGE NOW HAPPY

|  | exceed 50 per ceat of last year. |
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| Ith A№uncement Pressiticnt shows | The cherry crop was approxi- |
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BEAN CANNING SEASON
OPENS AT THIRTENTH
Ph




## Early Fall Showing

## of the Latest Creations in Ladies' Pumps and Ties

We have just received some of the first shoes to be shown for fall, and have placed a number of these styles on display in our windows, we are sure you will be pleased with them as they are some of the best patterns that we have ever produced.

We are offering genuine Snakes and Lizards as the most striking thing for fall wear. Next will come patent leather, brown kid and kindred combinations, then comes black satin. We predict that these materials will prevail as the style leaders, ranging in popularity as they are named. We have new things bought to come practically every day. With the enormous out let of our two stores, we are going to give our patrons the most fashionable season that will be humanly possible. We are selecting the outstanding styles from dozens of lines and will arrange them in one great fashion show which will continue through the entire season

## Ladies' Silk Hose

We are now showing all the new fall shades. Somefery ex clusive things are displayed in our hosiery department. We are offering the most wonderful $\$ 2.00$ value that can be imagined. We expect to specialize in this number; in many instances it is equal to $\$ 2.50$ and $\$ 3.00$ values.

Come in now and see the new creations. Our price range is: Ladjes' Shdes $\$ 9.00$ and up. Men's Shoes $\$ 10.00$ and up. Girls' Shoes, Ladies' sizes $\$ 7.00$ to $\$ 9.00$. Boys Shoes $\$ 4.00, \$ 5.00$ and $\$ 6.00$. Children's Shoes $\$ 2.35$ to $\$ 6.00$.

## We offer the highest quality at these prices

that the world produces


Axel Jacobson Expert Shoe repair man. Bring your dif ficult work to him.


