

## It is the Beauty of Salem as a Home City that is Attracting and Bringing Those Who Want a Home in Congenial Surroundings



### From the Willamette Valley

Just look over the deeds filed in the county recorder's office. You will note that men of means who demand and can pay for the best, are buying homes in Salem.  
Men who have been successful in their profession and business are coming to Salem with their families. They are buying substantial homes.  
The reason? Schools, proper surroundings for their children and the right kinds of neighbors. Also congenial church affiliations. They are found in Salem.

L. E. OBERER, President

### It Pays To Be Beautiful

This especially applies to cities and for this reason men who are looking for a location and who are accompanied by members of their families, all want to live in Salem.  
It is the beauty of the Capital City that attracts. It is the fine healthy look of especially our women and children that so deeply impresses visitors.  
Yes, it pays even a city to look beautiful, healthy and well kept and it is this that is bringing so many to Salem who want to make a permanent home in the Capital City.

### Know Your City

Get in your car and just drive up and down and around Salem. It's an even bet you know but little about your home city.  
Then drive out a mile or so in all directions. Then think of how things were three years ago and how they look to you now.  
Then figure out what city and suburban land will be worth three years from now.  
No city in the northwest has maintained such low prices for city and suburban real estate.  
MORAL: Get in now while the getting is good.

WALTER M. PENNINGTON, Treasurer

## SALEM REALTY BOARD

"An Association of Realtors"  
SALEM, OREGON  
WINNIE PETTYJOHN, Secretary

### REALTORS



### DIRECTORY

**Anderson & Rupert**  
169 South High Street  
**Louis Bechtel**  
341 State Street  
**A. C. Bohrnstedt**  
147 North Commercial St.

**Becke & Hendricks**  
189 North High Street  
**H. E. Bedwa**  
109 S. Commercial St.  
**Leo N. Childs**  
320 State Street

**Lelace H. Ellis**  
320 State Street  
**W. H. Grabenhorst & Co.**  
134 South Liberty Street  
**Gaskill & Earle**  
166 South Liberty Street

**Geo. W. Hubbs**  
Silverton, Oregon  
**K. Burgard Kugel**  
175 South High Street  
**W. G. Krueger**  
147 North Commercial St.

**E. A. Miller**  
208 Oregon Building  
**Lee A. McAllister**  
134 South Liberty St.  
**McGilchrist & Pennington**  
209 U. S. Bank Building

**L. E. Oberer**  
124 South Liberty Street  
**Gertrude J. M. Page**  
492 North Cottage Street  
**Winnie Pettyjohn**  
175 South High Street

**Richard L. Reimann**  
147 N. Commercial Street  
**Victor Schneider**  
228 Oregon Building  
**George Thompson**  
320 State St.

**S. R. Tandy**  
Jefferson, Oregon  
**Ulrich & Roberts**  
129 North Commercial St.

Your Eastern and Middle Western Acquaintances Will Appreciate Receiving the Choice Listings of Salem's Leading Realtors on This Page. Tear Out and Mail to One of Them.

### McGILCHRIST & PENNINGTON

We have, just a few miles north, nine mighty good acres with small improvements and a lot of fruit and worth \$4500, and you can trade a Salem house for it.  
Or how would you like to trade for 10 acres out south on pavement with fair improvements and worth \$2500?  
Out east where the good land lies we have 15 real acres with five room house, two chicken houses, six acres of cherries, and two acres of berries and all for \$6000, and you can handle it for \$2000.—This is a real bargain.  
Seven acres east, all in fruit, good house and barn, and worth \$6000, for Salem home.

**McGILCHRIST & PENNINGTON**  
Realtors  
209-10 U. S. Bank Bldg., Phone 140

Do you want a Suburban Home, with trees, fruit, berries and modern buildings? I have it.  
Do you want an up-to-the-minute farm, with first class buildings, rolling hills, timber, fruit and dairy cows? I have it.  
Do you want a stock ranch in the Coast country? I have it.  
Do you want to raise walnuts and filberts? I have the lands for them.  
Do you want city property? I have it.

Come In and Talk It Over

**A. C. BOHRNSTEDT**  
Realtor Loans Insurance  
147 North Com'l St.—Salem, Oregon

### Salem Highway Tracts

Here Are a Few Bargains:

**\$4250**—New 6 room bungalow, upstairs unfinished; fireplace, furnace, hardwood floor, garage, east front, paved street, close to school.

**\$4500**—New 5 room bungalow, upstairs unfinished; fireplace, furnace, hardwood floor, garage, north front, paved street.—Will take good car as first payment.

**\$7500**—Close in 8 room house, 5 bedrooms, fireplace, hot water heat, garage, shower bath. This is an excellent buy.

**\$5250**—Six room bungalow on North Winter, all on one floor, fireplace, furnace, garage, close to all schools.

We have some good Portland property to exchange for Salem property

Insurance Money to Loan  
LIST YOUR PROPERTY WITH US

**RICH. L. REIMANN**  
Realtor  
318 U. S. Bank Bldg. Telephone 865  
Salem 30,000 by 1930

Close in income property, your money will be well invested, will bring 10 per cent net on \$40,000. Gross income \$580 per month.  
We have close in large corners. Be sure to invest today. They are going fast.  
Trade large lot and income property close in for modern home. Price \$20,000.  
Country homes and income property on highway, also safe investments with future growing values.

Insure Your Buildings and Autos With  
**NIAGARA FIRE INSURANCE CO.**

**GERTRUDE J. M. PAGE, Realtor**  
492 N. Cottage Street Telephone 1186

### The Real Estate You Desire With True Value and Satisfaction If You Deal With Us

This attitude makes a difference and because we cannot advertise every listing is no reason why we cannot supply your need.

Come in and get acquainted, you will appreciate our expert service

**ANDERSON & RUPERT**  
Established Eight Years  
169 South High St. Phone 1644

### Choice Buys In Close In Acreage

**2 1/2** acres half mile out on paved road. Four room cottage, woodshed, chicken coops, good well, electric lights, some fruit. This choice tract for only \$2100.

**Three** acres one mile out on paved road, electric light line, three room house, good well. Price only \$1200, easy terms.

**Five** choice acres one mile east on gravel road, good well and barn for \$1600 with cash \$200.

**One** acre tracts for \$425 each, easy terms. Dark, rich, fertile soil, one mile out, close to paved road and school. Beautiful view of the surrounding mountains. Electricity available.

For Choice Acreage Tracts, Large or Small, see

**LEO N. CHILDS Co.**  
REALTORS  
320 State Street Phone 1727

### GOOD VALUES IN FARM LANDS

**88** acre ranch near Lyons. 3 room house and barn, 1/2 mile from school. Would exchange for Salem property. Price \$3000.

**98** acre ranch on paved road, good buildings. This farm is located on Howell Prairie, which is considered one of the best general farm sections near Salem. Price \$175 per acre.

**W. G. KRUEGER - Realtor**  
147 North Commercial Phone 217

### 5 Acre Tracts

\$50 down, \$10 per month, interest six per cent. Five acre tracts located east of Salem on paved road.

Prices \$1000 to \$1575

### First Class Land and a Wonderful Place to Build

Located four miles out

### Let Us Show You These Bargains Today

**W. H. GRABENHORST & COMPANY Realtors**  
134 S. Liberty St., Salem, Oregon  
Telephone 515

**VICTOR SCHNEIDER** **CHRIS SCHNEIDER**  
"The Firm of Real Service"

You Can Not Help but Investigate These Farms If You Are Thinking Farms at All

**68** acres on paved roads, stocked and equipped, wonderful soil and timber. Modern buildings and will take some Salem property as part.

**80** acres on highway north, well improved, all in crop and completely stocked and equipped. Take some trade.

**100** acres, wonderful hop land, good buildings, fine stock and equipment. Take some trade.

For the soldier we have a fine 5 room new home and his bonus will handle it.

Income property will bring \$600 or better per month. \$10,000 cash will handle, balance easy.

**VICTOR SCHNEIDER - Realtor**  
Loans - Insurance  
228 Oregon Building Telephone 673

### Greatest Trading Organization ON THE PACIFIC COAST

We have over 3000 properties listed for exchange. Every kind of property, every price, every location. We can match your exchange EXACTLY. If you would like to trade your property TODAY, come in TODAY.

**WHY PAY RENT** when you can buy a home with your rent money.

We have all kinds of business chances and income property. If you want a good business see us.

Are you going to build a home this fall? If so, let us sell you a choice lot.

We have any sized farm you want and at prices that will fit your purse.

We have new modern homes in Salem for sale. Small payments down, balance like rent.

We handle **FIRE & AUTO INSURANCE**

**GASKILL & EARLE, Realtors**  
166 South Liberty Street Phone 2242

### Renters and Investors

Three Real Small Home Buys

- 1—Plain 5 rooms. Furnace, garage, two pavings paid. For sale \$2350 total, and \$100 down, balance \$30 month takes. See vacant at No. 1098 North 21st.
- 2—1768 Court street. With two lots, \$4350, or one \$3350. Plain 5 room home, fruit and flowers, paving, etc. Any reasonable terms to responsible people. Vacant.
- 3—New 6 room home, 4 rooms finished. All modern features. Hardwood, large furnace, fireplace, garage, etc. Total \$4350. Terms. Ready to occupy at 970 Tamerack (block west of Hollywood theater.)

**BECKE & HENDRICKS, Realtors**  
189 North High Street

### The Best House Buys We Know of

Owner of this 1 1/2 year old modern bungalow does not wish to rent but will sell exactly like rent. \$35 down and \$35 per month. Price \$3100.

Fully modern, 4 rooms and nook. Lawn seeded. Porch boxes up. Walks in. Garage. \$3600. Easy terms.

A modern, new 4-room bungalow with garage, basement, etc. for \$2600. Will take in car.

Another new 4-room bungalow. Breakfast nook and woodshed. Price \$2150. Will take in car.

If you have anything to trade, tell us about it.

**ULRICH & ROBERTS**  
REALTORS  
American Fidelity Building  
129 North Commercial Street Telephone 1354