

Announcing  
A  
NEW  
AND  
BETTER  
way to buy  
ICE CREAM



The carton illustrated here is the permanent SUNFREZE carton— attractively painted in red and white. For the present, however, SUNFREZE will be packed in plain cartons— printed only on top.

Just look for the name SUNFREZE and be sure.

# It's Protected

untouched by Hands, Can or Scoop

Here it is — ready to take home — protected ice cream — Sunfreze quality — bulk, packed in cartons. Fresh just as it comes from our freezer. Untouched by hands, can or scoop. Protected as to name — protected as to flavor — protected as to quality.

No waiting for the dealer to serve you. It's packed at the plant for your protection and convenience.

Your favorite flavors:

also—  
Sunfreze Brick  
this week  
\* \* \*  
Vanilla  
French Salad  
Honey Fruit  
\* \* \*

**SUNFREZE**  
Strawberry  
Chuck full of juicy, sweet, fresh strawberries. Such a wonderful treat.

**SUNFREZE**  
Vanilla  
Rich Sunfreze Ice Cream— pure vanilla flavor— highest quality through and through.

**SUNFREZE**  
Triple Chocolate  
Luscious triple chocolate — the kind you've always hoped to find.

QUARTS 60¢ / PINTS 30¢  
Costs Dealers More — Worth It

# SUNFREZE

*A food vital as sunshine*

## the better ICE CREAM

Sold Only in Sanitary Cartons

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SOLD BY WEATHERLY DEALERS