

### BUICK'S BROADCAST SET FOR SATURDAY

Entire Facilities of National Company Engaged for Announcement

In keeping with Buick's character as a national institution, the Buick Motor Company has engaged the full facilities of the National Broadcasting Company for the night of Saturday, July 23, at which time it will span the United States and Canada with three special musical programs, featuring such headliners as Roxy and His Gang, Arthur Pryor's Band and other star ensembles, and carrying to every home the announcement of Buick for 1928.

Local residents are cordially invited by Otto J. Wilson, Buick dealer, to visit the Buick showroom to hear the program over the large receiving set specially installed there. Those who do so, or who tune in at home, will have a hand in the making of automobile and radio history, for never before has an automobile manufacturer broadcast his announcement, and never before, except in the case of presidential addresses and the homecoming of Lindbergh, has the entire nation's broadcasting network been devoted to a single topic. Since the reception areas overlap very largely, the three programs will be broadcast at different hours, permitting most of the listeners throughout the country to tune in on at least two of the three.

The Blue network of WJZ will go on the air first, from 9 to 10 p. m., Eastern Daylight Saving time, 8 to 9 p. m., Eastern Standard time, or 7 to 8 Central standard time, with a program featuring the world-famous Arthur Pryor and his band. While Pryor's band has been heard through the South during recent months, when it went on the air through Miami, Buick's nation-wide program marks its first presentation thru a National Broadcasting company chain.

Following the Blue program, Roxy and His Gang will be heard, through the chain of which WEAF is the key station. This program was composed specially for the Buick announcement and will open at 10 p. m., Eastern Daylight Saving time, 9 eastern standard time and 8 central standard time.

The program from the Pacific network will be in keeping with those from the Red and the Blue. It will open at 9 p. m., Pacific time, and continue on hour, featuring a large concert orchestra.

### MOTORCYCLE DERBY DATE SET SATURDAY

July 25, newspapermen in all parts of the world will participate in the second annual International Newspapermen's Motorcycle Derby, the purpose of which is to determine the newspaperman capable of riding a single cylinder motorcycle the farthest on one quart of gasoline.

Entries have been received from every civilized country of the world and competition is exceptionally keen for the handsome

silver loving cup and the cash awards which go to the winners. Last year, Earl Alken, sporting editor of the Toledo, Ohio, News-Bee, won the event by riding a Harley-Davidson motorcycle a distance of 47.9 miles on a quart of gasoline and an average of 11.6 miles per gallon. Alken had never ridden a motorcycle before entering the Derby.

Any newspaperman is eligible to compete in the Motorcycle Derby to be held on July 29. Applications will be received by Harry W. Scott, "The Cycle Man," local Harley-Davidson dealer who will furnish the motorcycle to be used in the test. Newspapermen who have not ridden a motorcycle will be taught the operation of one. It is expected a number of entries will be received from newspapermen in this city and vicinity.

First prize is \$100 and a silver loving cup which stands 29 1/2 inches high, second prize is \$50; third \$25 and fourth \$15; the next 50 highest competitors will receive medals struck especially for this event.

Billy Mitchell, well-known civilian authority on aviation, now realizes that the country has little time for anything else when a good sportsman like Charles A. Lindbergh is in the air.—Indianapolis News.

Clarence Darrow says there is a large amount of bunk in the world. And he has dispensed a large amount of it in his defense of slayers.—Pittsburgh Gazette-Times.



### LOW FARES East

SUMMER EXCURSION FARES IN EFFECT MAY 22 TO SEPT. 30 RETURN LIMIT OCTOBER 31, 1927

ROUND TRIP FROM Salem via Portland

DENVER	\$69.25
OMAHA	77.50
KANSAS CITY	77.50
DES MOINES	83.50
ST. LOUIS	87.50
CHICAGO	92.50
DETROIT	111.97
CINCINNATI	112.45
CLEVELAND	114.32
TORONTO	120.10
ATLANTA	128.70
PITTSBURGH	128.11
WASHINGTON	147.91
PHILADELPHIA	155.27
NEW YORK	152.75
BOSTON	189.81

Low fares also to other points in Middle West, South and East. Liberal stopovers permit visiting Zion National Park, Grand Canyon National Park, Yellowstone National Park, Rocky Mountain West Park. For illustrated Booklets, Reservations and Information, address Agent named below.

**UNION PACIFIC**  
THE OVERLAND ROUTE  
General Passenger Dept., 637 Pittcock Block, Portland, Ore.

### The Best Man Won

Experience and previous training shows in the victor. Give us the chance to prove to you that we are skilled in the art of bicycle repairing. Neither Are We Amateurs

LLOYD E. RAMSDEN  
387 COURT STREET

### Friend-Winning Sale

FEATURING WILSON BROS. SHIRTS

When you buy a shirt made by Wilson Brothers, you are assured of three things: smart STYLE—comfortable FIT—enduring QUALITY.

- \$2.00 Wilson Brothers Shirts now **\$1.55** (3 for \$4.50)
  - \$2.50 Wilson Brothers Shirts now **\$1.95** (3 for \$5.50)
  - \$3.00 Wilson Brothers Shirts now **\$2.35** (3 for \$6.75)
- Sizes 13 1/2 to 18—32 inch to 35 inch Sleeves

- \$1.00 Wilson Brothers Ecru Knit Unions, half sleeve, ankle length, regular and stouts **83c** (3 for \$2.45—sizes 36 to 46)
- \$1.00 Wilson Brothers Athletic Unions **83c** (3 for \$2.45—sizes 34 to 50)

\$2.00 Men's Full Fashioned Imported Lisle Golf Hose **\$1.65**

A. A. CLOTHING CO.  
AARON ASTILL, Haberdasher  
MASONIC TEMPLE ON HIGH STREET

### Special Demonstration Friday - Saturday

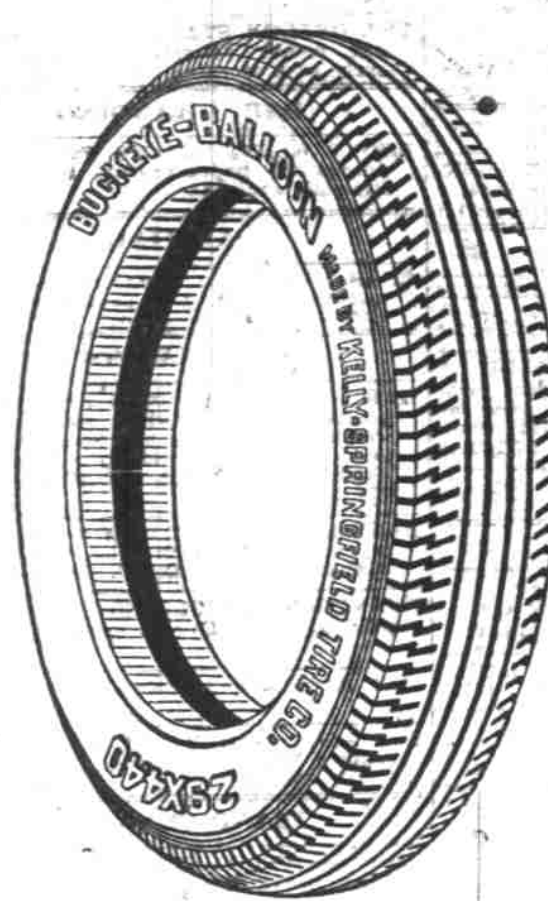
A special demonstration will be at our store these two days only. During this time you can obtain 6 packages of Royal Fruit Gelatin for 59c and procure 1 set of 6 Jelly Moulds free.

**Special Offer!!**  
Ask us how to secure FREE this \$2.00 De Luxe Recipe Book, which shows in pictures how Any One Can Bake successfully.

- 8 pound pail Crown Shortening **\$1.19**
- 4 pound pail Crown Shortening **65c**
- 1 pound tall can Alaska Pink Salmon **15c**
- 5 large bars of good Toilet Soap **25c**
- 1 pound fresh Creamery Butter **42c**
- 1 can Babbitts Cleanser **5c**
- Carton of 6 boxes Matches **19c**
- 1 bottle Hood River Fruit Pectin **25c**
- 1 dozen Mason Zinc Jar caps **25c**
- 4 dozen Heavy Red Jar Rings **25c**
- 4 pounds Blue Rose Rice **25c**

- Dry Goods Prices**
- 36 inch fast color Figured Challies, per yard **15c**
  - 40 inch 10 ounce Tent Ducks per yard **39c**
  - Cotton Dress Crepes per yard **19c**
  - Ladies or Men's all Wool Bathing Suits **\$3.25**
  - Cleanup of Jap Parasols **50c**
  - 36 inch colored Dress Voiles per yard **25c**

Various Unadvertised Items at Low Prices  
**C & C STORE**  
254 NORTH COMMERCIAL



# TIRE SALE

To Acquaint You With Kelly-Springfield Made Tires

Sale Price On Buckeye Tires		Kelly Cords	
30x3 1/2 Cl. Fabric	\$6.85	30x3 1/2	\$11.65
<b>CORDS</b>		32x4 6 ply	20.65
30x3 1/2 Cl.	\$ 7.35	32x4 1/2 6 ply	26.35
32x4 Cl.	13.40	33x5 8 ply	35.80
32x4 1/2 Cl.	18.25	<b>Balloon</b>	
33x5 Cl.	24.20	29x4.40	\$12.85
<b>BALLOON</b>		29x4.75	16.35
29x4.40	\$ 8.40	31x5.25	21.95
31x5.25	15.35	Other Sizes Priced In Proportion	
Correspondingly Low Prices On All Sizes		We give trade in allowance on your used tires	

"Jim" "Bill"  
**Smith & Watkins**  
The House of Tires

Invite Us to Your Next Blowout Phone 44

# NEW

Fastest four in America

Mile a Minute Performance

# \$875

FULLY EQUIPPED 4-DOOR SEDAN (NOT A COACH)

Dodge Brothers present... The fastest four in America—the smartest—and the sturdiest! Powered by the famous "124" motor. Marvelous acceleration—from zero through two gears to 25 miles an hour in less than 7 seconds. Remarkable ease of steering. Big, roomy bodies of the finest construction. Longest spring base of any car under \$1000. Makes complete turn in 38-foot street. Twenty-five miles to the gallon at 25 miles per hour. Sedan price—\$875, fully equipped!

Here is a man-size sedan, with ample room for five full-grown passengers. Seats wide and deep—in no car under \$1000 will you find upholstery of equal quality. Big doors. Plenty of leg-room. Generous head clearance.

A master designer created this car's beautiful lines—an artist who knows how to make beauty practical. Clean-cut bodies—finished in soft, rich pastels.

A brand new car by Dodge Brothers, years ahead of anything in its class—in performance, comfort and style. Price unbelievably low—with a time payment plan to make buying still easier. Before you do another thing—see and drive this new Dodge!

**BONESTEEL MOTOR CO.**  
474 SOUTH COMMERCIAL  
TELEPHONE 423

# DODGE BROTHERS, INC.

### ROSTEIN & GREENBAUM

New Lace Collars just in. Lace Vestees. Rayon Vestee Sets. Jabots. Linen Vestee Sets. Duo Blackbottom Collars. Big assortment Lace Collars and Cuffs.

36 Inch **PRINTER MERCERIZED PONGEE**  
Fast Colors — Yard 50c  
**Reduced to 29c**

50c VOILES  
Pretty Patterns — Reduced Price  
**Yard 29c**

36 inch Figured Flisse Crepe New patterns and shades Regular 50c Now 29c Yard	32 inch Rayon Striped Madras Shirting Regular 50c Now 32c Yard
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**Ladies' New Felt Hats**  
Big Assortment Just In. The Newest. We Have Them. Style, Quality, Lowest Price

240-246 North Commercial St.