

THE OREGON STATESMAN

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
215 South Commercial Street, Salem, Oregon

W. H. Henderson - Circulation Manager
Ralph H. Kietling - Advertising Manager
Frank Jankowski - Manager Job Dept.
E. A. Rhoden - Livestock Editor
W. C. Conner - Poultry Editor

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

BUSINESS OFFICES:
G. S. Bell, 222-223 Security Bldg., Portland, Ore., Telephone Broadway 9240.
Thomas F. Clark Co., New York, 125-126 W. 21st St., Chicago, Marquette Bldg.
Doty & Rippey, Inc., California representatives, Sharon Bldg., San Francisco; Chamber of Commerce Bldg., Los Angeles.

TELEPHONES
Business Office 23 or 583 Job Department 583
Society Editor 106 News Dept. 23 or 106 Circulation Office 583

Entered at the Post Office in Salem, Oregon, as second-class matter.

July 7, 1927

And he came out, and went, as he was wont, to the mount of Olives; and his disciples also followed him. And when he was at the place he said unto them, Pray that ye enter not into temptation. — Luke 22:39-40.

FOR INSTANCE

Every major crop has its problems. We may overdo on most of them. We may grow more strawberries than we can sell at a profit, even with the outlet of the huge demand for these berries in barrels. And loganberries. And gooseberries. And peppermint oil. Though these products will no doubt all right themselves in time, partly owing to our superior qualities and comparatively cheap lands and overhead charges. But there are plenty of strings to our bow of production on which we may play without fear of over production—

As for instance:
Flax, worked into linen products.
Dairy products.
Walnuts and filberts.
Roquefort cheese, and drug garden products, and garden seeds, and mohair—

And pork products—
And a long list of specialties in which we excel or may excel, or which we produce or may produce at a cost lower than is possible in other sections.

We have a diversity now that is greater than any other section in this country. But we may increase the diversity almost indefinitely.

In the coming beet sugar industry here, there is no possibility of over doing, for a generation, or many generations. And that will be the mother industry of a number of others of which the same thing may be predicted.

Let us further diversify our present great diversity. Then we will have a Gibraltar industrial structure; with out industries on the land joined with our industries in our cities in an unshakable structure.

SALEM CENTER OF CUCUMBER INDUSTRY

Salem has become the center of a big and expanding cucumber industry—

We are growing an increasing acreage of cucumbers for the salting and pickling factories at Woodburn and Albany—

And a considerable quantity each year under glass, for the fancy trade. The latter branch of the industry is capable of large expansion, and no doubt the production of pickling cucumbers will steadily increase, because we have most favorable soil and climatic conditions, with farmers who understand and fulfill the requirements of the packers; and we also produce to perfection the dill for the dill pickles.

We have a great diversity of crops now, compared with most sections—

But our conditions will admit of a much greater diversity, and still be within the lines of least resistance, or that we can do at lower cost.

We will never be living up to our opportunities till we live up to all our opportunities—

And we owe this to the hungry world, as well as to ourselves and our children and children's children.

Let's have a greater cucumber industry.

Robert C. Paulus reviewed the canner situation in a talk at the Salem Rotary noon luncheon yesterday. He told of the weak spots as well as the strong ones. He said the English dealers have a large carry-over of loganberries, because they over bought last year. But they are taking a loss, and the cheaper prices will no doubt stimulate buyer demand, and bring the dealers into the market later for supplies of this year's pack. The big carry-over stock of California canned peaches will no doubt hit other fruit demands; but Mr. Paulus thinks the same law will even up things later on. But this retards buying for future use, and obliges cannery men to carry large stocks, and thus cripples small concerns in financing the present year's pack. There is a bright side to the canned prune market. It is cleaned up, so that every cannery will likely use all that can be put through in the short season for canning this fruit. And in apples there will likely be a big pack, for the same reason. The canners have their troubles, but they will no doubt muddle through. The whole Salem fruit district is vitally interested. Without prosperous canneries the outlook would be far from good for future fruit crop sales.

CANNING VOLUME TOTAL SHOWS INDUSTRY SCOPE

(Continued from page 1)

berry situation is about the same as that on strawberries.

Loganberries face the difficulty of a carry over crop which has reduced prices, abroad especially but here again the crop was light so that better prices are assured.

Bartlett pears and Italian prunes face a good season with no danger of overproduction. Apples also face a favorable market.

Cherries face a surplus carried over from last year, but only on the fancy grades, and there will be a good market on the lower grades while the fancies will also improve in demand.

Last year's Oregon prune crop was cleaned up, but California has a surplus, especially of the 40-50 hard and Albany districts, with

size, which is unfortunate since most of the Oregon crop this year will be of that size unless the weather improves wonderfully, Paulus said.

But in general the prospect is as good as it is most seasons at this time, and indications are that most of the canned fruit supplies turned out this year will be used up before another canning season arrives, the speaker concluded.

Hits For Breakfast

Cukes mean cash—
The pickle variety is sold before it is grown.

Our cucumber growers are mostly in the Woodburn, Gervais, Hub-

some around Salem, Turner and Sco. The irrigated lands of the Santiam district could grow them "till the cows come home," almost beyond limit.

Thirty volumes of books on fiction have been donated by Mrs. Norton Butler of Chicago, all towards a nucleus to a library for the school for nursing at the Salem hospital.

Eastern big cherry sales of early arrivals of Bing cherries from Salem indicate that some of our dealers and growers may "take a licking" or some cars; that is, make take losses, or not realize up to their hopes. Too much cracked fruit, developing mold. Other cars are faring better. And the Lamberts will likely bring up the average, if they escape rains to crack them.

The experiments in canning black cherries, carried on by several of our largest canners in the valley, may develop an outlet that will help in marketing future big crops of Bings and Lamberts. But the cherry growers will always need a good deal of fair weather in pickling time, with immunity from heavy rains interspersed with warm sunshine.

The Portland Telegram suggests factories that will process prunes and send them to market under attractive names, to avoid the odium of the ancient boarding house joke. Not a bad idea. In England all prunes are called plums. They are plums, in fact. The cannery demand is likely to help a lot, too. Under any name, the prune is a great fruit, and the world might be taught to understand this by good advertising.

EDITORIALS OF THE PEOPLE

All correspondence for this department must be signed by the writer, must be written on one side of the paper only, and should not be longer than 150 words.

Editor Statesman:

There are two sides to every story and I would like to devote a few paragraphs to the auto racing situation in Salem.

No matter how sincere or honest a promoter may be he must be well discouraged with the situation prevailing at the state fairgrounds.

Just east of the fair grounds is a small farm property bordering the track. When there is anything of interest promoted on the track, the owner of this property without investment in the enterprise, for a small sum sells admission to the fence on the east side of the track.

This is unfair and is one of the things that has killed the Salem fair grounds track and consequently injured the establishment of the track as a Willamette valley racing event center.

During the races of May 7th, hundreds of persons took advantage of this "economical" means of witnessing the events, forgetting that this would handicap the game, here.

The struggle to develop the Salem fair grounds track for high speed events has been an uphill game until Mr. J. J. McCall of the Northwestern Auto Racing association decided to put Salem on the map for this sport.

The first two races managed by Mr. McCall drew the largest crowds for auto races ever booked on this track. In his third attempt Mr. McCall assembled the best list of drivers and machines yet brought here.

Bad weather and a Saturday date cut down the gate receipts quite a bit and affected the program of May 7. Yet the events staged were worth the money, especially when one considers that Mr. McCall paid out of his own pocket a deficit of over \$1,000.

Most of this money was paid out locally and was in addition to the benefit of the business brought by scores of race employees and hundreds of visitors.

Generally speaking, Willamette valley folks are good sports and boost everything that helps Salem. However it seems unfair that any man risking such an investment should be compelled to face the competition spoken of.

It is to be hoped that state fair ground officials will take steps to protect the fair grounds track from this situation. Assurance that he is not furnishing an attraction at his own expense for this outside "gate" would bring many attractions to the local track now held away by this condition.

Now a word concerning Mr. McCall. He has been in the auto racing game for over 16 years and is now president of the Northwestern Auto Racing association. He has made a single handed fight to eliminate the old game of staging fake race meets, and proof of his success has been his races at Salem, Allen, Idaho, King county, fair grounds, Seattle; Hamlin track, Minneapolis; Vancouver, Wash., (record crowds); Baker City, California, and other tracks. —Will Carver. Salem, Ore., July 2, 1927.

Falls City, Oregon, July 6, 1927

Will you accept a comment upon the story of the work done by Dr. Brunk and Pound for the school children of Falls City? So much kindness and the spirit of true brotherhood is shown by men who sacrifice their own time and income for the less fortunate that one who knows feels the news story alone is not enough of appreciation. We are inclined to believe the efforts of the ones who

FRENCH FLYER READY FOR HOP



Undaunted by the fate of his countrymen, Captain Nungesser and Major Coll. M. Drouhin, famous French aviator, is reported ready to make a non-stop flight from Paris to New York. Unfavorable weather prevented the hop-off. Drouhin is flying a new Farman biplane with twin motors, shown below.

know and ask for the help of health nurses, doctors and dentists, but after spending a few hours in observing the work done last Thursday the writer is more than ever in favor of a County Health Nurse for Polk county, and more appreciative of the good work being done in Marion county.

—A Citizen

Sanitary Inspector Makes Annual Report to Council

One hundred forty-three sewers have been inspected during the past six months, 23 of which have been condemned, according to the semi-annual report of Batty Cooper, sanitary inspector.

Other items in the report follow: New plumbing jobs inspected 97; condemned 17; old plumbing jobs inspected 42; condemned 28; complaints on sanitation 160; dwelling houses closed as unsanitary 5; places ordered cleaned up 72; Health officer's notices served 123; sewer notices served 56; sewer connections made by notices served 28; hotels and rooming houses inspected 56; restaurants and butcher shops inspected 22. Barns torn down 2; garbage and refuse notices nailed up 16; property owners notice to cut down unsightly grass and weeds 21; wood ordered removed from street 6; sidewalks ordered repaired 18.

C. E. DEFENDS YOUTH Resolution Passed at International Convention

CLEVELAND, Ohio, July 6.—(AP)—Youth was defended by the International Christian Endeavor convention here today.

With applause a resolution was adopted declaring the convention representing some 400,000 Christian people in various parts of the world "lifts its voice in behalf of fair-minded recognition of youth at the hands of the elders of the present generation."

The resolution asserted youth of the present generation are as responsive to claims of high ideals as the youth of any past generation. "We deplore the fanciful and foolish actions of many young people, which we confess are of a sort to give just grounds for critical comment and critical opinion," the resolution continued.

"On the other hand, we maintain that sweeping accusations which are given widespread currency concerning youth of the present generation, and which reflect both upon its intelligence and integrity are not alone ungenerous, but that they seriously reflect on the intelligence and character of those who make them."

2 WOMEN FOUND SLAIN

ST. PAUL, July 6.—(AP)—Two women were found slain in an apartment here today under circumstances that apparently baffled police, who said tonight they were without tangible clue.

Mrs. Saddle Bell (Teddy) DuBois, 32, and Miss Anne Grenville, were the victims. They had been dead more than twelve hours when a close friend of Miss Grenville, and a taxi cab driver found the bodies.

VIEW MEXICAN QUESTION

RAPID CITY, S. D., July 6.—(AP)—Relations with Mexico, which have been causing the administration some concern during the past two years, will be gone into at a conference tomorrow between President Coolidge and Ambassador Sheffield, of Mexico, who is expected to arrive at the summer White House early in the morning.

DAIRY SALESMEN'S WORK WINS PRAISE

Sunfreze Ice Cream Sales Set Record, Company Official Tells Men

Addressing the first meeting of the Salem district route salesmen for the Western Dairy Products company, E. E. Sweet, merchandise man for the Seattle firm which has a large local plant here in Salem, last night commended the local men on the sales work being done here, and explained plans for further development of the local field.

The major product of the Western Dairy Products company is Sunfreze ice-cream, which recently completed a \$2,000 contest for a name, and because of the publicity given it then, and also because of its fine quality, has become a popular seller everywhere. The same company manufactures the well known Dixies. Plants manufacturing Western Dairy products are located at 15 points on the coast, from Los Angeles to Spokane.

Mr. Sweet announced that the record of Sunfreze sales in the Salem district, including Salem, McMinnville, Albany, Toledo, and Tillamook, has been far beyond the expectations of the company, and predicted another large increase in the future.

Part of the success of the sales force of the company is due to the gigantic advertising campaign be-

ing conducted on the coast, featuring its products. The Statesman is at present carrying advertising for the company which exceeds any ever before carried for an ice cream manufacturer.

Those present at the meeting last evening, which was held in the offices of the local plant of the Western Dairy Products company, were John Miller, Elmo McMillan, Flynn Faught, and Arthur Ritchie, of Salem, H. J. Duncan, Tillamook; William Ebovall, Alfred Ebovall, and Bob Loop, of McMinnville; William Crocker, of Albany, D. W. Crocker, of Toledo, who are all salesmen, and Grover Atkins, McMinnville plant superintendent, E. A. Van Osdal, Salem plant superintendent, W. R. Fletcher, bookkeeper, T. B. Fitzmaurice, order clerk, and H. H. Hulsey, manager of the Salem district.

Regular get together meetings of the sales force will be held at frequent intervals, the group decided last night, after Mr. Sweet's talk.

Emil Ludwig Seeking Grave of Thos. Carlyle

LONDON.—(AP)—Emil Ludwig, distinguished German biographer who has been called the "German Carlyle" because of his penchant for presenting history with dramatic emphasis, sought the grave of Thomas Carlyle at Westminster Abbey as one of his first acts on his recent visit to London.

He was disappointed, however, to learn that the "Sage of Chol-

Acid Stomach

"Phillips Milk of Magnesia" Better than Soda

Hereafter, instead of soda take a little "Phillips Milk of Magnesia" in water any time for indigestion or sour, acid, gassy stomach, and relief will come instantly.

For fifty years genuine "Phillips Milk of Magnesia" has been prescribed by physicians because it overcomes three times as much acid in the stomach as a saturated solution of bicarbonate of soda, leaving the stomach sweet and free from all gases. It neutralizes acid fermentations in the bowels and gently urges the souring waste from the system without purging. Besides, it is more pleasant to take than soda. Insist upon "Phillips." Twenty-five cent and fifty cent bottles, any drug store. "Milk of Magnesia" has been the U. S. Registered Trade Mark of The Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1875.—Adv.

Why Not Rent That Idle Room?

WHETHER you operate a rooming house—or whether you are a housewife with just an extra room—why not turn that idle space into something profitable. A Want Ad or two in our paper will put you in touch with no end of reliable people who are looking for just such living quarters.

Experienced landladies use our Want Ads exclusively for the best returns at the least expense.

Simply Phone—

The STATESMAN

I Want Ads I

Blanks That Are Legal

We carry in stock over 115 legal blanks suited to most any business transactions. We may have just the form you are looking for at a big saving as compared to made to order forms.

Some of the forms: Contract of Sale, Road Notice, Will forms, Assignment of Mortgage, Mortgage forms, Quit Claim Deeds, Abstract forms, Bill of Sale, Building Contract, Promissory Notes, Installment Notes, General Lease, Power of Attorney, Prune Books and Pads, Scale Receipts, Etc. These forms are carefully prepared for the courts and private use. Price on forms ranges from 4 cents to 16 cents apiece, and on note books from 25 to 50 cents.

PRINTED AND FOR SALE BY

The Statesman Publishing Co.

LEGAL BLANK HEADQUARTERS

At Business Office, Ground Floor