The Oregon Statesman
THE STATESMANY PUBLITHMNG DY COMPANY MVTVIV N



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## SMALL HOLDINGS PAY BETTER

William Hanley，baronial owner and manager of vast land holdings of eastern Oregon，standing in the guest quarters on
his 9000 －acre Belle A ranch in Harney county on Sunday，a reported by a staff man of the Portland Journal，and facing his neighbors，in the presence of the land settlement com－ mittee of the Oregon development fund of the State Chambe of Commerce，announced in a breaking voice his readiness to
put in with the rest of you－
Meaning a readiness to divide up his great holdings－ Declaring that the time has come for 100 acres farms the inland empire；farmis using irrigation and rotation and in ensive methods of agricuature
＊ight．And he has his ideas or individual acreage holding on the avera⿱⿰㇒乛小⿱⿰㇒一乂⿱一⿻上丨匕日灬 ，to figh－
00 acres land holding in this district does not pay half a much profit as representative 10 －acre tracts in the We Stayton and Labish districts，turning off annually $\$ 500$ to
$\$ 8000$ and more to the acre in cash products；in strawberrie $\$ 3000$ and more to the acre in cash products；in strawberies and lettuce and asparagus，
Every 10 acres of the Sky Line orchards in Franquette 16 years old，pay higher net profits than the average 100 acr general farm in Marion county

Small holdings pay better；especially do they pay better the community，needing the owner
There are and will be expections；where men make a bus－ se to advantage large holdings－
But on the average the small farm well tilled is the thing for the Willamette valley

OPTIMISM
I have told you of the man who always put on his spec tacles when about to eat cherries，in order that the fru ways make the most of my enjoyments，and，though I do no cast my eyes away from troubles，I pack them into as small a compass as I can for my
That is optimism．It is a beautiful sentiment．But on dves not need to put on magnifying glasses when eating cherries grown in the Salem district；especially our kingly Bings，princely Lamberts，and Royal Ann

DID YOU EVER STOP TO THINK？
Howard Timbrell，editor of the New Britain（Conn．）Rec ord，says：
（By Edson R．Waite，Shawnee，Oklahoma．） WOne of the best ways to boost the home town is to pat of the town means a loss to the community．Progressiv stores are a sign of a live town．The merchants are willing to do all in their power to help the community，but the peop of the community must help them by trading at home．
＂Get the foolish idea out of your head that you can buy cheaper elsewhere，but just remember that the guarantee of
the home merchant is worth a great deal，especially if any－ the home merchant is worth a great deal，especially if any－
thing goes wrong with the article purchased．High class goods are sold about the same price everywhere and going out of nickel．
and do a littl the home town merchants should also wake up and not letting the buying public know what they have will never sell them．The average small city and town merchant has yet to learn that advertising pays．

Let the people patronize the stores of the community and let the merchants get back of the home town and adver tise and do their part in bringing about a better feeling and help make their home town a better and bigger place KNOW＂PEOPLE ARE NOT MIND READERS AND DO NOT KNOW WHAT THE MED HE ADVERTISES．DONFWAK WATL BUSI ENS HAS GACT THAT ADVERTISING PAYS

CHINESE FEAR ALLIANCE BETWEEN JAPAN，BRITAIN ligy in R positio
dellberations．＂

Nationaliats Scem Powertut Chu Chao－Hsin was appointec co represent China in the leagne and has Formal declaration toitat， coveriminent is regarded ds throw－
ng lishtit on the increnged ing ught on the increased power
Which Chinese diplomatr give to circles in Geneva，where ap
is it thought sueh an
would the points，first，beecause it woild cre ate the impression among the che
nese that itish polijey in will back sla，with whieh the Japanese ha
fairly satisfactory relations，th Toryy satistactory relations，sile with Downin
street in an anti－soviet cound It is averred，howeter，that the Japaneese have $\&$ opretty ctear thea
that an allianee in the Pucific he－ tween them and the Britith lo not
to the Hking of the Eritad Staten
and that the Japanese do not de－

Bits For Breakfast 1
The stat tesman office will have
to change Itt system．
The keys to the statesman of
ago were thrown a way 43 year
and ang all that time no
body ever stole anything．

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HENRY CULLEY
TAKES OPENER
$\qquad$
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In the singles，Henry Culley，a，
unheralded star from Santa Clara，
defeated Jack Rhine，Portland cit．
 WIN COAS

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Twentieth Annual Convention
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Oregon Chiropratic Association INCORPORATED
JULY 6 to 9
Sponsoring A Free Public Lecture


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Presenting

Reverend William Wallace Youngson，D．D．
f Rose City Park Methodist Episcopal Church，Portland World Traveler and Internationally Known Lecturer Subject－＂America Yesterday and Today＂


