

TWO REASONS

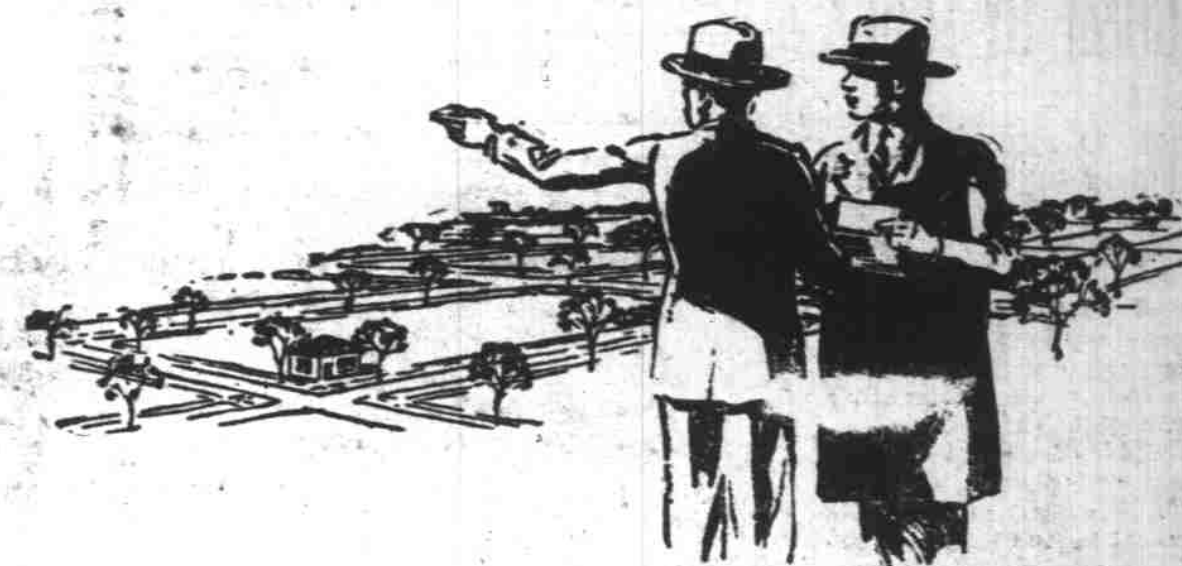
Why Salem Real Estate Will Increase In Value

GREAT CANNING CENTER
Salem, Oregon, is the fruit, berry and vegetable canning center of the northwest. Sixteen years ago Salem had one canning plant with an annual output of 30,000 cases of fruit and berries. Today Salem has eight fruit, berry and vegetable canning plants and in 1926 the output was more than 1,000,000 cases. Every year, our canning plants increase their capacity. There is every reason to believe that the fruit and berry acreage will increase from year to year, and as a result, the canning output will increase in proportion. There are many reasons why this canning output will increase during the next ten or fifteen

years as fast in proportion as it did in the past sixteen. The first reason is the fact that the district surrounding Salem is by nature the greatest fruit and berry district in the northwest. A second reason is the fact that, speaking in terms of freight, Salem is only 800 miles from New York City and the Atlantic seaboard. Canned fruits and berries can be shipped from Salem, via the Panama canal to cities on the Atlantic coast for 54 cents per hundred pounds, same as Indianapolis, Ind. With such conditions, it is inevitable that real estate in Salem and its trading territory is bound to increase in value. In no city of the northwest do such favorable conditions exist.

PAVED AND MACADAM ROADS
No city in the northwest is blessed with such a network of paved and macadam roads as Salem. And paved roads mean better business and social conditions for any community. Within a radius of 25 miles, there are 235 miles of paved roads and 950 miles of macadam roads in the Salem district, all leading direct to Salem. A community with paved roads and no dirt roads is sure to attract settlers from eastern states. No community in the Mississippi valley, or even the eastern states, is blessed with such good roads as the Salem district. In this paved district, there will come first the reaction for higher prices for farm lands. Already in the rural

districts fewer and fewer farms are being offered for sale. Farmers are now facing this question: If I sell out, where can I move to where I will have better opportunities for farming and where I can find a community better than Marion and Polk counties with their good roads and all American citizens? The answer is: "You can't find any such community." Any farmer who will visit other communities before offering his place for sale, will soon learn that Marion and Polk county real estate, considering price, cannot be excelled by any district in the west. There is something in the air and it is this: Farm land in the Salem district will never be lower in price than at the present time."



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"An Association of Realtors"
SALEM, OREGON

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(This page will be used each week by the Salem Realty Board in more thoroughly acquainting the people of Marion and Polk counties in regard to why they should recognize the Realtor and to our present resources in farming and mercantile activities, and as to our potential possibilities, and the fact that there is no more favored spot in the whole United States to live than right here in the Willamette valley. Watch for the next advertisement one week from today).

Your Eastern and Middle Western Acquaintances Will Appreciate Receiving the Choice Listings of Salem's Leading Realtors on This Page. Tear Out and Mail to One of Them.

McGILCHRIST & PENNINGTON
A splendid new 5-room house and 2 good acres with splendid view, worth \$4500, and you can trade a small house.
An acre tract high with good new 5-room house worth \$2500, for small house.
An acre tract on highway with 6-room house, garage and chicken house, worth \$1500, for town house.
5 acres, 4-room house, barn and garage, worth \$1500, for car or lot or small house.
10 fine acres with good improvements—a real home close, worth \$3000, all equipped with stock and crops and can use town house.
165 acres improved near Salem, all good land for \$47.50 per acre and can handle with small cash payment.

McGILCHRIST & PENNINGTON
209-10 U. S. Bank Bldg., Phone 140

Here Are Some Suburban Homes and Suburban Home Sites of Quality

10 acres on Garden Road, modern house, good outbuildings, fruit \$8000.00
5 acres Hollywood, 4-room house, fruit, berries, flowers \$3500.00
Salem Heights scenic, 5 acres \$3500.00
Salem Heights scenic, 1 1/2 acres \$1100.00
Hollywood Acreage, \$325.00 to \$400.00 per acre.

A. C. BOHRNSTEDT
Realtor Loans Insurance
147 North Com'l St.—Salem, Oregon

A REAL BUY — EQUIPPED FARM
25 acres all cultivated, 5-room bungalow, barn 20 by 30, chicken house 16 by 40, well water, 6 good cows, 18 hogs and pigs, 120 chickens, 1 horse, Ford delivery car, separator, all tools, house furniture, additional 20 acres rented, all for \$4000 and half cash, (Located east of Salem).

H. E. BROWN, Realtor
Notary Public — Insurance
109 South Commercial

5 room modern house on attractive corner. Double garage, splendid location. Will trade for larger house.
5 room bungalow, new, everything modern, paved street, garage, \$5500.
5 room new bungalow, furnace, fireplace, wired for electric range, east front, \$4400.
New bungalow with 5 acres of fruit, \$4500, easy payments.
4 room new house, fireplace, garage, \$3200; \$600 down, easy monthly payments.
Modern 4 room house, has fireplace, basement, electric water heater, wired for electric range, double garage, paved street, \$4200. Will trade for acreage with buildings.
We have some splendid income property close in. Any of it a good investment while you are waiting for business to reach you.

WE WRITE ALL KINDS OF INSURANCE
GERTRUDE J. M. PAGE, Realtor
492 North Cottage Street Telephone 1186

Farm Loans
Plenty of 5% Money for Willamette Valley Farms
ANDERSON & RUPERT
Representing Equitable Sav. & Loan Ass'n. of Portland
169 South High St. Phone 1644

Here is Your Opportunity **7** New Homes Now Under Construction
Salem Highway Tracts
Seven fine homes located on these delightful tracts ready for occupancy within 60 days.
The Terms Are Easy — The Prices Right
Beautiful 1/2 acre tracts at Salem's front door
Rich L. Reimann, Realtor
318 U. S. Nat'l. Bank Bldg. Phone 865

WITH THE GROWING INCREASE IN POPULATION GROWS THE VALUE OF LAND
5 1/2 acres of fine land 1 mile out. Just right for subdivision. This farm is well located and faces on two paved roads that have telephone and electric light lines. Beautiful view of surrounding mountains. If you are interested in cutting up a tract of land and wish to profit by it, let us show you this farm.
80-acre Dairy Farm. One of the best in the valley, 8 miles from Salem, 65 acres cultivated with balance good pasture, running water, good farm house, electric lights, hot and cold water, bath and toilet, 2 good barns, 2 silos, milk house and poultry house. This farm will keep a large herd of cows. Price only \$8000, good terms, or will take Salem home or small acreage as part.
FOR BEST BUYS IN LAND, SEE
320 State Street **LEO N. CHILDS CO. REALTORS** Phone 1727

Mr. Land Buyer:
Here Is Your Opportunity
For Sale or Exchange
160-acre red hill ranch, located 10 miles south of Salem within one and one-half miles of paved highway, 80 acres of plow land, balance pasture and timber, old buildings, fine spring water. Price for quick sale \$65.00 per acre. \$1000 down, balance easy terms at 6% interest, or will exchange for city property.
W. H. GRABENHORST & COMPANY Realtors
134 S. Liberty St., Salem, Oregon
Telephone 515

VICTOR SCHNEIDER CHRIS SCHNEIDER
"The Firm of Real Service"
Looking for a Chance to Trade That House in Town for a Small Acreage That is Showing Good Returns
We have several very desirable tracts, some on paved roads and consisting of from 2 1/2 to 35 acres each. These places are all improved and most of them have good buildings. This particular group of tracts is priced very reasonable as the owners can no longer do the work or have other interests to attend to.
Home-Seekers! Investigate these fine new homes before you buy. These houses are in good locations and every one is double constructed throughout. Very Easy Terms can be had on any of these Homes.
4 rooms and a breakfast nook. This modern Stone-Tone Stucco house is good and roomy and was built for a home. Located in North Salem, on a paved street and in a quiet peaceful neighborhood. This wonderful home-like place can now be had for \$3850.
6 room English Type home in North-East Salem on a paved street. This house is modern in every respect and nothing has been spared to make it a very conveniently arranged home. A more convenient or more attractive and desirable home cannot be had at \$4450.
4 rooms and breakfast nook. A splendid little home on Fairmount Hill consisting of 4 large rooms and a neat breakfast nook. The owner of this place had it built for his own home, but must sell because he needs his money for his business. The very reasonable price of this place is \$3500.
For Any Kind of Property in Any Location See Us Before You Buy and Let Us Save You Money.
228 Oregon Building Phone 673
VICTOR SCHNEIDER — Realtor
LOANS — INSURANCE
228 Oregon Building Telephone 673

Greatest Trading Organization ON THE PACIFIC COAST
We have over 3000 properties listed for exchange. Every kind of property, every price, every location. We can match your exchange EXACTLY. If you would like to trade your property TODAY, come in TODAY.
Garage, filling station, auto camp, 6 room bungalow and 3 1/2 acres of land on highway, close to Salem. Will trade for farm.
2 acres of land with modern bungalow in good town south of Salem on highway. Will trade for Salem property.
Grocery stock, fixtures and lease, doing a good business.
5 room plastered house and garage, close to State street. Price \$2000; \$200 down, balance like rent.
New 6 room modern bungalow, N. E. Salem, on street car line. Price \$6000; \$500 down, balance terms or will trade for clear house to \$3200.
Choice Building Lots in North Salem
Good Terms
GASKILL & EARLE, Realtors
166 South Liberty Street Phone 2242

\$5500—Swimming Pool with this close-in Summer St. Home. Small modern home of 5 rooms and attic. Excellent condition, beautiful creek lot. Five blocks to State House and all Schools. Price \$5500 complete. Terms. Vacant. See at 780 North Summer Street.
\$7000—Hill Home. Modern all respects. Cut from \$7700 to \$7000. Terms. 5 extra large rooms with nook an sun room. Garage, 2 cars. Hardwood floors throughout, inlaid linoleums, large furnace and fireplace, coils, electric water heater, wired range, pier glasses in bed rooms. Large view lot landscaped with 2 pavings PAID IN FULL. Vacant. See at 1820 Fairmount.
\$4300—Brand new 5 rooms and attic suitable more. Hardwood floors, furnace, fireplace, water heater, coils, double construction UNION made. Close schools and bus. Ready and vacant at 940 Highland.
BECKE & HENDRICKS, Realtors
189 North High Street Phone 161

Some Unusual Farm Buys
160 acres equipped and stocked. A-No.-1 condition. 4 miles from a good school town. Will take some trade.
Near Salem, 6 acres with modern buildings, \$4800.
Fine 73 acres with new buildings, \$11,000. 25 acres in crop, balance timber and pasture. Stocked and equipped. Will take in a good house in Salem.
14 acres 5 miles from Salem for \$2500. All in crop.
SPECIAL
Owner of eight houses has authorized us to sacrifice them. See them, and make us an offer.
If You Have Anything to Exchange, Tell Us About It
ULRICH & ROBERTS
Realtors
129 North Commercial Street Telephone 1354
American Fidelity Building