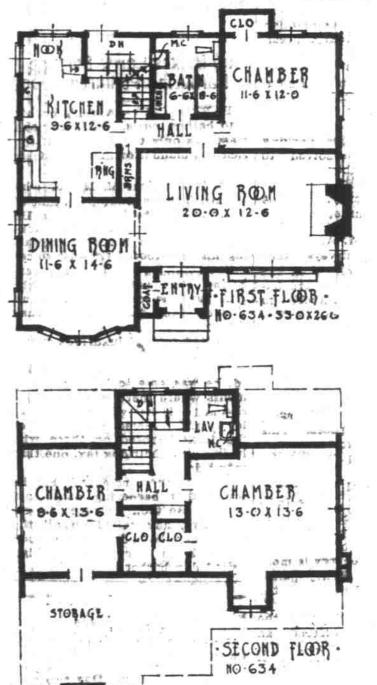


Six-Room English Type Design



This design following the English design is well balanced in proportion with its high roof effect, hooded doorway and treatment of exterior. The shakes for the exterior which are being used very extensively give a very pleasing effect and add to the appearance coupled with the Stucco Gables in half timber design.

This home placed in a good setting of shrubs and treated with a landscaping becoming to this particular design will be well adapted to either city or suburban district.

The interior design is very unique in layout having the Vestibule entrance with Coat Closet. The living and dining room across the front, very spacious and airy with an abundance of light. On the rear of house; leading from Central hallway are kitchen, bedroom, bathroom, and stairway leading to second floor; from the kitchen is the nook and grade entrance leading to basement. The kitchen is well arranged with ample cupboard space.

The second floor has lavatory and two bed rooms of large size with cross ventilation for each bedroom. The storage room can be made into a very attractive dressing room.

months, sales of Chryslers by the Thompson company and its Wayne record months a year earlier. This any large motor car organization in the city, according to official Steps Enumerated to Aid in tikures.

(By Jane Stewart) Gradually we are coming to realization that there is but one solution to the servant problem. Essentially, it is lightening the dradgery of housework. Whether you yourself assume the cares of toryofficials point out that their the house or whether you employ domestic help, you have doubtless discovered that unless you adopt the various ways and means devised to lessen its labor, the burden becomes overwhelming. Servants are not to be had for a house that is difficult to keep. Nor in such a house can you carry the responsibilities alone.

Elimination of Over-

whelming Burdens

The first step, then, in solving ever possible the features which are burdensome to care for. Carpeted floors, for instance, are veritable collectors of dust and dirt. They must frequently be gone over with the vacuum, or if you haven't this convenience, they must be incessantly swept. In either case the results are never wholly satisfactory. Again, a rough wooden floor which can be cleaned only by laborious scrub-Sing requires undue time and valuable energy, neither of which can you afford to give. Dark walls and rooms-especially kitchensare another bugbear in the housework question. No amount of scrubbing and polishing will make them look well. In fact they are so disheartening that the natural them. In which case they become utterly hopeless. The thing to do is to get rid of

every such feature. If your house is old, do not despair. For every wall, floor and woodwork surface can be made attractively new, clean, and easy to keep clean. And keynote of this event. The mo- than on the same date last year. this with little trouble and less expense

can easily be wiped off. Painted the United States are utilizing dropped to forty-five per cent of satisfactorily washed or easily re- vice. Your woodwork, of course, is equipment is as follows: painted, varnished or stained. But be sure that it is a new finish. This is an important point. For an old painted or varnished sur- is still maintained. face not only becomes unattract-

county dealers have totalled 2947 DU cars, against 1772 for the same is a gain of 66 per cent-the strongest growth registered by Softwood Trade Lagging

Chrysler sales in Detroit now have grown to a point where they are in the first four locally among all motor cars, and to a volume

where but little difference separates those first four cars, Mr. berman, Chicago, says: Evans said. This is also in accord with Chrysler records both nationally and internationally, as fac- ably well, according to reports of permits issued during April and Chrysler demand throughout the the first four months of this year. world has brought that company The April total gained six per cent from 27th to 4th in volume in the over that for April of last year, last three years. although there was a sharp de-Sales of both the "50" and "60" crease in Florida, and the total -the newest Chrysler cars-have for the first four months of this also already grown in volume to year, despite a decline of about where they are sharing honors one hundred and eleven million with the "70", Mr. Evans said. dollars-in the southeast, is only 'Demand for all three of these

cars is growing consistently," he the problem is to eliminate wher- added. "The Imperial "80" is now becoming more and more thoroughly established among Detroit owners of fine automobiles."



Chapin to Preside at Transport Session of International Chamber

Sedans in place of swords, production, coaches instead of cannon, and buses in lieu of Big Berthas will be the theme of the Highway at too low a level, the tendency tendency would be to neglect Transport Session of the International Chamber of Commerce at the condition of retail stocks jus-Stockholm, June 27-July 2, to be

presided over by Roy D. Chapin, president of the National Automobile Chamber of Commerce. Communication as the basis of peace and prosperity will be a showed them two per cent less

tor's part in fransportation will and one hundred and ninety-five be presented by the American retailers in the southwest had Varnished floors are a first de- automotive delegation, and a film mand. For varnish presents a will be exhibited portraying nine cent less than last year's. durable, attractive surface that ways in which railroad lines in

walls are another. They may be motor bus and motor truck sernewed with a fresh coat of paint. The utilization of such motor

> How the Railroad Use Buses 1. As substitution for passen- six week's normal production, and ger service where freight rail line this will be practically impossible

2. In use for local service so as sent season. Prices of southern ive with cracks and peeling to permit tracks to be used en- hardwoods are advancing, and (which, incidentally, mak renova- | tirely for express service.

SUNDAY MORNING, MAY 29, 1927

Firmness Soon

thirteen per cent in excss of the

Though softwood trade has been

lagging and prices have remained

is toward greater firmness, and

tifies the belief that as soon as

building gets under way there will

be price advances. Reports on

April 1 stocks of five hundred and

nine retail yards in the northwest

stocks three and four-tenths per

Southern hardwood production

normal during the week ended

April 30, with new business ex-

ceeding the actual output by for-

ty-one per cent. Unfilled orders

at the southern mills amounted to

during the remainder of the pre-

northern species are also being

marked up. A very strong hard-

HIT WITH PUBLIC

wood market is foreseen.

last year.

GALL been materially tory production. V5 5LI6H

"Output was stepped up May 9 tion-and sets a high mark for to care for the large orders. This all light four-cylinder cars. was the second time our opera-

Tendency Now Toward 10 days." **RECORD** OVER HARD In its weekly review of the lumber market, the American Lum-



Minutes Averaging 33 1-3 Miles to Gallon

Cracking 51 minutes off the former record held by a \$3.090 one and a half per cent below that six cylinder car, a Whippet stock car this week speeded its way to a for the corresponding period of notable achievement mark when The storms that have been genit traveled 126 miles in 159 mineral from the Rockies to the Aputes under official observation of Bartlett, commissioner of public palachian range have greatly renewspapermen and city officials. safety. Asheville; Mayor F. F. tarded the starting of work on This test was staged up the fa- Hill, Murphy; H. C. Rogers, manthis projected building, especially mous Nantahala gorge from Ashein the Mississippi valley. The ville to Murphy, North Carolina. softwood producers are therefore This route consists chiefly of Postal Telegraph at Asheville: holding down their output until steep mountains and dangerously Major E. F. Jones, Asheville the market can more readily absharp curves with very few newspaperman; M. E. Henry, sorb it, and this curtailment is restretches of straight or level counsulting in a reduction of mill

stocks. While softwood sales Not only did the Whippet set a were only five per cent more than new time record for the trip but the production during the first seventeen weeks of last year the sales to date have amounted to



ands are low and current retail 33 1-3 miles to the gallon of uss. sales will be immediately reflect- oline with an almost negligible March I deliveries by dealers have consumption of oil.

been materially in excess of fac- cially recorded in every detail time, speed, gas and oll consump-

The Whippet was officially tions have been speeded within checked out of Asheville at the start of the test by Postal Telegraph officials and checked in at

Murphy at the end of the journey 159 minutes later by Western Union officials. Although the route was over

A LOWERED the mountained the entire journey in high gear, at times reaching a miximum speed in excess of 50 miles an hour. This fact is at ravels. 126 Miles in 159 tested to by observers who accompanied the driver.

At the conclusion of the run the driver of the Whippet said that the efficiency of the Whipupet four-wheel brake equipment enabled them to make the perilous mountain curves at a high rate of speed, the brakes instantly responding when called into action. The official starters, time-keepers and observers who took part in the record run were: C. H. ager of Western Union at Murphy: A. H. Howell, manager of

Elgin-Highway work now in it maintained an average speed of sigh will employ large crew all



Asheville newspaperman.



Wishy-Washy Stuff Weak. the "joker." Has Little Covering and Hiding Power

In a recent advertisement in paint, but it saves you in cold the American Lumberman. Chicaone of the leading magazines you, cash the money you have to lay go, says: may have read that "there is a out for two or three repainting joker in the cheap paint can." jobs.

A joker, you know, is something You may not now agree with the partly on account of the flood sithidden-which you don't see- story told by this big manufac- uation in the Mississippi 'valley. which bobs up at some unexpected turer. But you will when you and partly because of further bad moment and catches you unawares. think it over.

We all know that contracts have sometimes been made which contained "jokers." But this is prohably the first time many of you property owners have been told that there is a "joker" in the house paint you are offered at a very low price. In the advertisement it was ex-

plained this way: The low price paint is offered you as a paint which is just as good as, say, Sherwin-Williams famous SWP-the leading quality paint. It is offered as a paint that will give you a fine looking job at a big saving in cost per gallon-sometimes as much as \$2 per gallon. It looks like paint and it smells like paint. On the face of it, the inexperienced buyer might easily fall for the arguments.

-the part you cannot see-comes in. And it is a double-faced joker.

way it can be made to sell at a low price. It contains only a little bit of real paint material. For exof finest white lead and zinc oxide, the cheap white paint will contain only 50 per cent, and in many instances less. Even if you bought direct from the manufacturer, a good paint would cost

more than this cheap paint. Now this weak, wishy-washy paint has little covering and hiding power. To cover any given surface requires many gallons more than of good paint. So. Then another feature which coupe soon followed.

does not show in the paint and is not printed on the label or in the literature of the cheap paint is that the "cheap" paint job is always sickly and can't stand the outdoor climate. In a year or two it cases in-and you are compelled to scrape or burn the remainder off and do it all over

Spaulding Logging Company

again. That's the other side of Softwood Demand Lags with Further Bad Weather in A good paint job lasts about Middle West

Telephone 1830

five years before repainting is needed. It not only costs no more in the beginning than the "cheap" In its weekly market feview,

> Softwood demand has lagged a little during the last week or so.

weather in the middle west, with

CURTALS MARK



Some wise man remarked that 'it pays to advertise". Now he is being called the modern King Solomon by the Wisconsin Motor ing their stocks at a low poist. company, Oldsmobile dealer at Washington, D. C., following the ceiving a greater proportion of sale of an Oldsmobile sport coupe through an advertisement published more than 21 years ago. The advertisement was printed

in the Sunday magazine of Janu-But here is where the "joker" ary 21, 1906 and, beside extolling continue to hold down their prothe well known virtues of the Oldsmobile of that day, it offered eral at Washington and Oregon

an art calendar of the current fir mills, and in the Inland Em-The "cheap" paint is, of course, year to those sending ten cents pize and California pine regions. cheap in quality. That's the only and a coupon contained in the ad- For this reason, softwood prices have maintained their firmness, vertisement.

urgent.

ed definitely above their recent

levels. Producers as a rule are

Meyer F. Miller, 300 H street, though no advances of conse-N. E., Washington, chanced across quence have taken place. It is beample, where a high grade outside a copy of this ancient magazine. Heved that slight mark-ups in gloss white contains 90 per cent He was thinking of buying a new quotations may be expected as car and the Oldsmobile advertisebuilding gets under way. ment caught his eye. He decided Prices of both northern and southern hardwoods have advanc-

that a company that manufactured good cars 21 years ago and had been at it ever since must know how to build automobiles-and he refraining from any effort to sell answered the advertisement, even

enclosing 10 cents for a 1906 cal- some buyers are reluctant to pay endar Without divulging the secrets market is expected to become sta-

of automobile merchandising, it bilized at a higher level than it while you pay less per gallon, you can be said that not long after. had reached before the Mississippi pay just as much for the amount ward an Oldsmobile salesman was floods shut off about half of the sales records are being broken will see a tremendous increase of paint needed to finish your knocking at Mr. Miller's office southern output, but there is still house as you do for the joker. door. The delivery of a new sport some uncertainty as to the basis ively as factory records, points out in 1926 when it stood as a leader

tion very difficult) but removing the dust and dirt is laborious and passenger facilities. making the surface spotlessly clean is impossible.

freshly varaished floor can be wiped off and left immaculate. lot local freight. Cleaning is further simplified becumulaté on a fresh surface such tem. as they offer. Partly because a

at once, and partly because the shipment. immaculate perfection offered by a newly renovated house is an inspiration to keep things in tip-top condition.

Another point, and one not to be scoffed at, is the morale value of an attractive and cheerful interior. Any little task in a shabby or gloomy house becomes at once laborious, whereas amidst immaculate and bright surround-

play. For the kitchen especially cars ever built by Willys-Overland, widespread destruction by tornadoes in the Southwest. Lumber consumption in the building inwill do much toward solving the increase in prices. dustries is increasing in other secproblem of unpleasant housework. tions. Reports from the east,

middle west and southwest tell of yards, and the opening of spring weather should make this improvement general. Retail lum- nished floors, painted walls, and frame. The Belfast shackles, formconservatively and in line with

their current needs, and are keep- and colorful. 36 12 444 Some mill centers have been rerush shipment business, which is encouraging, as it indicates that

replacements are becoming more Western softwood producers

Willys-Knights also is assured by larger balloon tires which are duction. curtatiment being gen- Record Made by Distributors standard on the 1927 line. in World's Greatest Auto-The general appearance of the

In line with the announcement longer bodies which provide great-

made by officials of the Chrysler or riding comfort for drivers of all

Corporation a week ago that pre- sizes, as well as the other occu-

vious demand for fts cars was be- pants of the car. Roof lines have

ing surpassed in every part of the been redesigned so that the car

country, John F. Evans, general has a longer and more graceful

sales manager of the John H. appearance while increasing the

Thompson Co., local distributor, height of the radiator and improv-

declared yesterday that April sales ing the contour of the hood im-

of Chryslers in Detroit were by parts a distinctive touch which

far the largest in The bistory for stamps the "70" Willys-Knight

compared with the previous rec- lys-Knight Great Six car for beau-

riding.

ed saving in the upkeep of the

chassis as it is not necessary to

run the car on the grease track for

oiling. Easier riding in the "70"

new "70" is materially improved

by the adoption of larger and

motive Center

their stock for the time being, as that month. They were 480 cars, line as paralleling the larger Wil-

4. To take the place of abandoned rail routes. NEW AUTOS MAKE

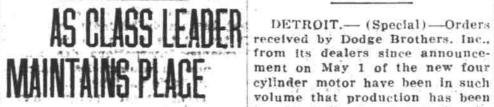
3. As optional service to rail

But a newly painted wall or a How Railroads Use Motor Trucks 1. To handle less-than-carload 2. To handle freight containers

cause dirt is never allowed to ac- in connection with container sys-

3. To assemble less-than-carload bit of dirt which shows up on a lot freight at several stations. glossy surface is always wiped off bringing it together for carload Orders Come in So Rapidly

> 4. For inter-terminal haulage. 5. For store-door delivery.



from its dealers since announcement on May 1 of the new four cylinder motor have been in such volume that production has been

Production Increased

Twice in Ten Davs

DETROIT .--- (Special) --- Orders

While the "70" Willys-Knight increased for the second time in ings even housework can be quite Six has proved to be one of the ten days, according to President pleasant. Here color comes into most popular Knight powered E. J. Wilmer.

"The immediate response of the it is important. An artistic and factory sales officials attribute the public and of our dealers has been well chosen scheme, supplying increased interest in the "70" line very gratifying, "Mr. Wilmer warmth where sunlight is missing this year to the improved bodies, stated. "Orders received in the softness where there is a glare, chassis refinements and the better first three days following the anlight where there is no light fand performance which were embodied nouncement totaled approximatecolor can do all of these things) in the line this year without any ly \$4.000,000. This is in addition to ordinary contractual allotments. Among the important changes "The first day after the an-

If you find yourself overbur in the 1927 line of "70". Willys- nouncement dealers placed orders dened with the cares of the house Knights is the adoption of Belfast for 1080 cars and on the second a better movement from retail and its work irksome, see what spring shackles in place of the day orders totaled 1742. Orders you can do to improve the condi- usual metal shackle bolts for se- are continuing to pour into the

tions. Enjoy the luxury of var. curing the springs to the chassis factory in large volume. "Over 600 telegrams from dealbermen, however, are still buying newly finished surfaces. Make ed of rubber impregnated fabric ers in all sections of the country your surroundings attractive, gay insulate the springs and at the have been received telling of same time form a more flexible quickened demand and requesting connection which permits easier advance shipment of their allotments.

Since these rubber shackles do "Stocks of cars in dealers' not require oiling, there is a mark-



Practy Cal Says:

"The way to specify quality lumber is to name this yard. It takes guess work out and puts a permanent profit into the building operation."





Low heating cost, low upkeep, elimination of repairs, painting and the dozen other items that make a frame construction expensive over a period of years are eliminated when you build with brick.

Salem, Ore,

Consider These Facts When Building Your Home

