

## NATIONAL TRAFFIC COMMISSION URGED

Oldsmobile President Believes Such Body Necessary to Solve Crisis

Formation of a national traffic commission, composed of one representative from each of the 48 states, empowered to draft uniform laws regarding traffic rules, signs, signals and driving methods, is urged by Irving J. Reuter, president and general manager of Olds Motor Works, as a means of quickly, efficiently and economically improving road and street safety.

Such a unification of all traffic regulations would simplify driving, in the opinion of Mr. Reuter, and, therefore, tend to limit accidents to those caused by recklessness. Part of the work of the proposed commission would be drafting uniform penalties against reckless driving, which would materially discourage this reprehensible practice.

"I doubt if there is a single automobile driver in the United States who in good faith and intent to obey the traffic rules and regulations can drive within a 50-mile circle of his home without becoming a law breaker," says Mr. Reuter. "Restrictive legislation has run wild, with the result that we have so many laws and rules that driving has become too complex for the average driver. It has reached a point that most drivers just aim to 'get by' the law instead of obeying it. This state of mind is increasing a disrespect for all laws—a situation that deservedly is increasing alarm among the responsible citizens of the country.

"If every driver knew just what the other fellow was going to do there would be far fewer accidents. But he does not. If, however, there was a codification of simple regulations that were the same throughout the nation there would be no excuse for a driver not doing the right thing at the right time, nor would he be in doubt as to what the other fellow was going to do.

To obtain the unanimous adoption of a set of traffic regulations by every municipality in the United States should not be difficult. There need only be applied to this problem the fundamentals upon which the representative form of our government is predicated.

"To accomplish this desired result the most constructive step would be to interest some national organization in the plan and have it use its influence to get the governors of all states to call traffic conferences. These would be

## DRIVERLESS AUTO ASTOUNDS DETROIT

Peerless Six-60 Sedan in Unique Radio Apparatus Exhibit

A driverless Peerless Six that threads its way through congested traffic astounded car-wise Detroit last week. This Peerless, absolutely without passengers, starts its own motor, gets under way, turns corners, slows down, speeds up, blows horns at pedestrians, applies brakes and stops. It even turns on its own lights, and then dims them for approaching cars.

The "mystery" car was the new Peerless Six-60 sedan, the model just announced last week, and is the lowest priced closed car Peerless has ever produced.

No changes were made in its mechanism for this unique driving stunt beyond the installation of a radio receiver with aerial, and the addition of the phantom driver, which is an inconspicuous electrical device on the steering column.

Skeptical police authorities refused the liberty of the streets to the car until a test was conducted for their benefit, which was arranged.

In the midst of this tryout a clanging of bells announced an incoming fleet of fire trucks and the usual milling and jockeying for the curb began.

The onlookers gasped with surprise when the radio-controlled Peerless and the control-Peerless which followed it were first to get out of the way. That convinced the officers of the absolute safety of the test and it was allowed to continue.

## PROTECT FOREST RESOURCES



There's a right and wrong way to build a camp fire and every motor camper should know and practice the right way, not only for his own convenience but for the prevention of forest fires. (1) Ranger calls attention of campers to sign and warns against manner in which they are building fire. (2) Ranger shows correct way to build camp fire, clearing away all brush, banking it with rocks or dirt and confining it to a small space. (3) The best way to cook on camping trips. Ranger smiles approval on camper using gasoline stove.—Photos by Western Auto Supply Co.

## PAIGE WITH HIGH SPEEDS LEADS ALL

Pace of 90 Miles an Hour Reached in Official Testing of Machine

PHILADELPHIA, Pa.—(Special)—The Paige eight, with two high speeds, is gradually but surely showing the way in sustained high-speed driving.

While no speeds higher than 70 miles per hour have been claimed for the car in advertising, it has recently established two performances, both official A. A. A., which eclipse any claim ever made for it and far surpass all previous speed accomplishments by the model, although it has previously made some remarkable economy tests.

On the Atlantic City speedway in competition on a crowded track a stock Paige cabriolet, complete except for fenders and the glass in the windshield, made a 75-mile run in the remarkable time of 52 minutes and 11 seconds, for an average of 86.23 miles per hour. The car, driven by Zeke Meyer, veteran race driver, reached a speed of 90 miles per hour on the straight-ways and at no time during the race was it in distress.

In addition to the remarkable average speed for the 75 miles, the same car completed the last lap of the test drive, 1 1/2 miles, at the rate of 89.9 miles per hour.

A second Paige Eight, driven by Buddy Marr, finished the 75 miles in 52 minutes, 49 seconds for an average of 85.19 miles per hour. Marr had the misfortune to pick up a piece of paper on his radiator from the track, which caused the car to heat to such an extent that he could not bring out its full speed. However, it was unnecessary for either car to make a pit stop during the race.

The Paige-Detroit Motor Car company has built automobiles since 1909 and during this time has produced some cars of unusual speed, but they have never produced a car of better all-round performance than the Paige Eights driven by Meyer and Marr at Atlantic City. The race was conducted under the auspices of

(Continued on Page 2.)

## Vick Brothers Report Large Sales in Month

Vick Brothers of Salem report the sale of 125 automobiles up to the present time in May. This establishes a new record for the local concern as all previous month's sales have been surpassed. Of this number approximately 100 cars have been sold through the local office.

Vick Brothers have the agency for five counties and they expect to have the number of car sales raised to the 140 mark before the first of June. The record breaking sales have caused an increased demand upon the factory for automobiles for this territory. In order to meet this demand George Vick visited the factory at Pontiac, Michigan, recently and upon his return here this week brought with him the assurance that more cars would be sent to the Salem office.

## EARLY PRODUCTION OF NEW FORD TOLD

Complete Description of New Car to Be Given Within Few Weeks

DETROIT, May 26.—Early production of a new Ford car superior in design and performance to any now available in the low priced light car field, was announced today by the Ford Motor company.

Henry Ford, designer of the car, and Edsel Ford, president of the company, both stated that within the next few weeks they will give a complete description of the new model.

The famous Model T Ford, which still leads the automobile industry after twenty years of manufacture, will continue to be a substantial factor in Ford production, in view of the fact that about ten million cars of this model are still in use and will require replacement parts and service.

"The Model T Ford car was a pioneer," Henry Ford said today. "There was no conscious public need of motor cars when we first made it. There were few good roads. This car blazed the way for the motor industry and started the movement for good roads everywhere. It is still the pioneer car in many parts of the world which are just beginning to be motorized. But conditions in this country have so greatly changed that further refinement in motor car construction is now desirable and our new model is a recognition of this.

"Besides the Model T itself, another revolutionary element which the Ford Motor company introduced twenty years ago was the idea of service. Some of the early manufacturers proceeded on the theory that once they had induced a man to buy a car they had him at their mercy; they charged him the highest possible price for necessary replacements. Our company adopted the opposite theory. We believed that when a man bought one of our cars we should keep it running for him as long as we could and at the lowest up-keep cost. That was the origin of Ford service.

"The Model T was one of the largest factors in creating conditions which now make the new model Ford possible. The world

(Continued on page 8.)

## Biddy Bishop Purchases Capitol Motors Company

A. C. (Biddy) Bishop has purchased the interests of his former partner, Al Rousseau, and is now sole owner of Capitol Motors distributors of Oldsmobile and Packard automobiles in Salem and Marion county.

Bishop announced last night that he will continue the business as usual with repair and service departments. Rousseau has made no announcements concerning plans for the future but will remain in Salem, temporarily at least.

(Continued on page 2.)

## FAMOUS RACE DRIVER VISITS SALEM



Photo By W. C. Comer, Statesman Staff Photographer  
The above picture of the greatest automobile race driver the country has ever produced was taken in front of Kirkwood's Hudson-Essex Automobile agency in Salem on Thursday of this week. Mr. Oldfield was on his way from Los Angeles to Vancouver, Washington, to open the automobile races there. He was driving the latest model Hudson Super-Six coach in which he made a new 1000 mile record run at Los Angeles recently.

## LOW UPKEEP COST AIDS DISTRIBUTION

Economy in Gasoline Consumption Feature of Chrysler

Analysis of the causes which have made Chrysler automobiles in the three years of their manufacture among the most popular cars on the market reveals one—economy of operation—which has won favor with purchasers and has commended this make to buyers of every range of income.

Economy of operation has long been a leading requirement of automobile purchasers, especially of those of average means; and statistics show that the most successful manufacturers are those who produce a good looking, roomy, dependable and durable car, which will give real performance, without sacrificing the principle of economy.

"To make the cost of maintenance and operation as small an item as possible has been the constant aim of Walter P. Chrysler," said J. W. Frazer, Chrysler sales manager, in a discussion of this point, and those who have driven Chrysler cars under all sorts of conditions tell us that he and his associates have succeeded in their purpose.

"If the economy slogan of an automobile is to mean more than a mere collection of words two things are essential. Low gasoline and oil consumption on the one hand, and few replacements on the other hand. Considering the first of these points, we have always been advised of the remarkable records Chrysler has achieved in low gasoline and oil use. Before the advent of Chrysler in the automobile manufacturing field, a six cylinder car running as many as 20 miles on a

(Continued on page 2.)

## LINDBERGH CHOSE AIR-COOLED MOTOR

Issued Statement to Franklin Company Indorsing Air-Cooling System

Because the air-cooled motor offers several distinct advantages over other forms of power plants, a Wright 230 horsepower air-cooled radial engine was adopted for the Ryan monoplane to carry it from New York to Paris, Captain Charles Lindbergh, pilot of the plane, told a representative of the Franklin Automobile company while making his preparations for the epoch-making flight at Curtiss Field, L. I. Lindbergh, the sole occupant of the plane which flew from New York to Paris after a preliminary hop of 3,000 miles from the Pacific coast, showed his faith in the reliability of modern air-cooled motors by using for the cross-Atlantic flight the same engine which brought the plane to New York.

Virtually no adjustments or repairs were necessary to prepare the Wright engine for its gruelling flight across the Atlantic after its record-making trip from San Diego to New York.

Of the utmost importance in long distance flights, Lindbergh stated, is an engine that will deliver the greatest amount of horsepower for the least possible amount of engine weight. By the elimination of the radiator, water jackets, water and tubing necessary with a water-cooled motor, the air-cooled motor on this score weighs considerably less than the other type of motor of the same power.

Lindbergh's most striking remark regarding the practicability of air-cooling for motors was that "over 40 per cent of forced landings in airplane flights before the popularizing of the air-cooled motor was due to trouble developing in the water cooling systems of heavier engines." This fact he said proved that air-cooling makes for greater dependability in addition to a saving of weight.

With the lighter construction of the air-cooled motor, it is possible to carry a greater quantity of fuel than would be possible in a plane having a water-cooled engine of the same horsepower. In addition to the fuel factor, the saving of the weight allows carrying of special equipment for proper navigation, the transportation of mail or merchandise, and also provision for storing of emergency apparatus.

One of the greatest problems confronting engineers in designing planes to be used for exceptionally long flights, Lindbergh asserted, is that of building a machine which can carry enough fuel to reach its goal and still have a safe fuel margin for unfavorable conditions.

(Continued on page 8.)

## New Burrell Building Ready for Occupancy

With his new \$8,000 electrical service station at 464 N. Liberty street, rapidly nearing completion, E. H. Burrell announced that he would open business in the new location May 31.

The new building is of reinforced concrete and is fireproof in every detail. It covers an area of 42x100 feet, facing west on Liberty street. The service floor, 30 x190 feet, is arranged for drive-through service with concrete parking space, 42x65 feet, at the rear.

The battery, electrical and parts departments each occupy a separate room. Completely new machinery has been installed which will facilitate speedier service, enabling a decrease from previous prices.

## HUPMOBILE EIGHT INFLUENCE SHOWN

More Straight Eights Introduced Since Its Advent Than Any Others

The influence the Hupmobile Eight has exerted on the entire automotive industry is illustrated in the fact that since it was brought out two and a half years ago 12 new straight eights have been placed on the market.

In that interval more eight in line cars have been introduced than any other type car.

This far-reaching influence is ascribed by officials of the Hupmobile Car Corporation to two facts—that the Hupmobile Eight has consistently been the largest selling car of its type in the world and that it taught an entire industry that an eight cylinder car, with its admittedly greatest smoothness and natural freedom from vibration, can actually be designed four or six times.

It is pointed out that the superior smoothness everywhere associated with the car is the outgrowth of engineering principles laid down by the Hupmobile organization nearly 20 years ago. These principles, as proved in hundreds of laboratory and thousands of road tests, have brought the power development and performance of the Hupmobile Eight, over an extremely wide range of speed, exceptionally close to the engineering ideal.

Since racing cars have been limited to 122 and 91 1/2 cubic inches of piston displacement, making engine efficiency and stamina of paramount importance regardless of cost, straight eight engines have absolutely dominated the race tracks, the Hupmobile engineers point out.

These engineers for years have been convinced that the smoothest and most efficient engine performance can be obtained only by the combination of a heavy, carefully balanced crankshaft and light reciprocating parts. Their contributions to automobile engineering along these lines have been closely watched and widely

(Continued on Page 2.)

## MODERN TRAFFIC BRINGS CHANGES

Car Designers Must Take Into Consideration Space on Highways

Car-space on the highways already has become a great influence in the design of motor cars. Driving is becoming more intricate and crowded, and flashing acceleration that enables the car owner to get out of traffic jams is appreciated as never before.

Charles A. Tucker, general sales manager of Peerless, states that smaller, safer and better cars are being produced to meet the changing conditions that have become so apparent in the last few years. "No automobile manufacturer dares to ignore the conditions that modern traffic has brought about," says Mr. Tucker. "Shorter cars are needed to make parking easier and to make driving in speeding traffic safer. More efficient and highly economical motors are necessary to keep driving costs down. And above all there must be cars that women find easy to handle."

"We have just announced a new 'fundamentally better' Peerless that has been in the experimental state for two years. This model, which is known as the Six-60 is built on a short but extremely rugged chassis and is powered with one of the most powerful 'six-cylinder' motors for its class ever developed.

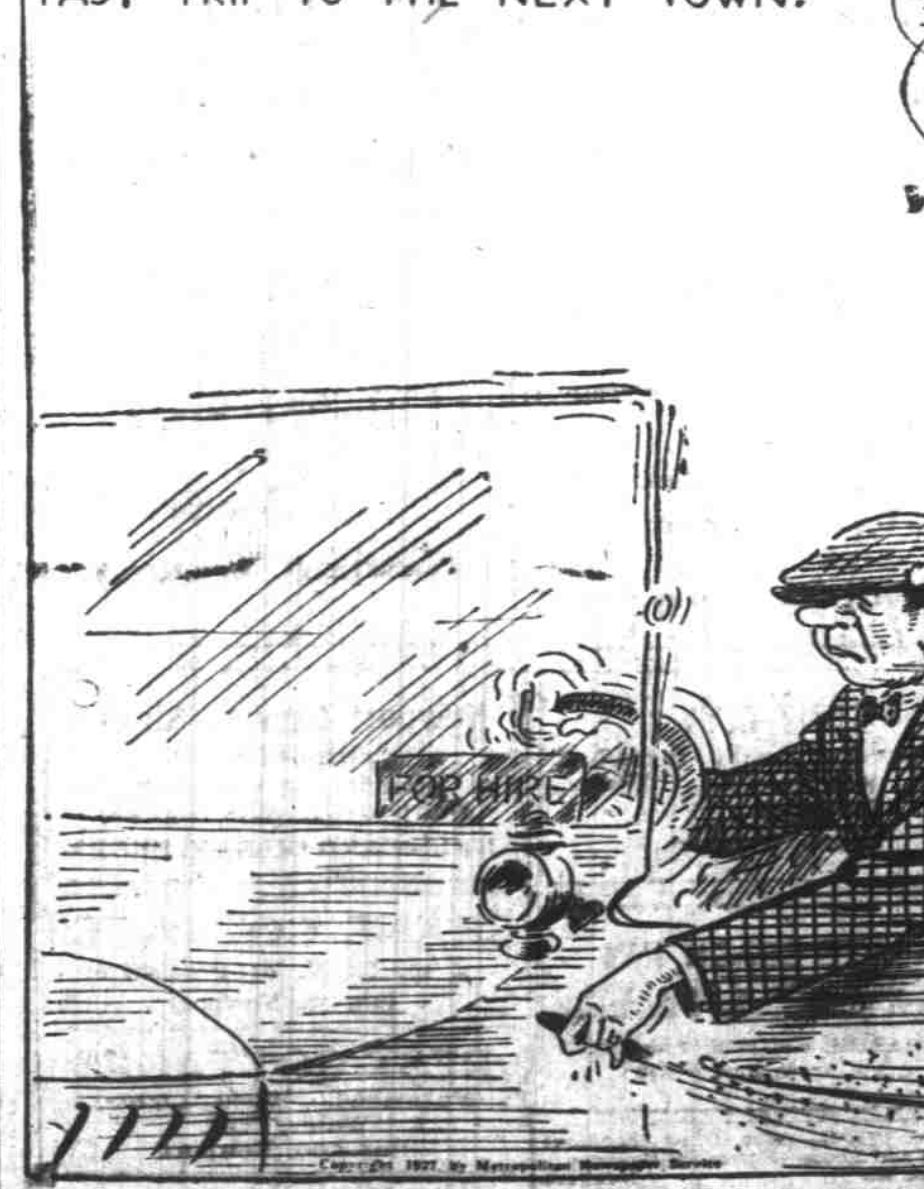
"This model is selling at the lowest prices ever placed on a Peerless."

The wheelbase of the Peerless Six-60 is 116 inches. Ross Cam and lever steering and Timken bearings in the front and rear axles are standard. Like all Peerless sixes since 1923 the Six-60 motor has a seven-bearing crankshaft. Motor refinements include all gas and air cleaners, Nelson, Bohlenite pistons and "ring-truss" bearings.

Extra long spring suspension and snubbers add to the comfort of riding in this Peerless model. A roadster, phaeton, sedan and roadster-coupe are available in a variety of color combinations that follow the season's trend toward lighter colors.

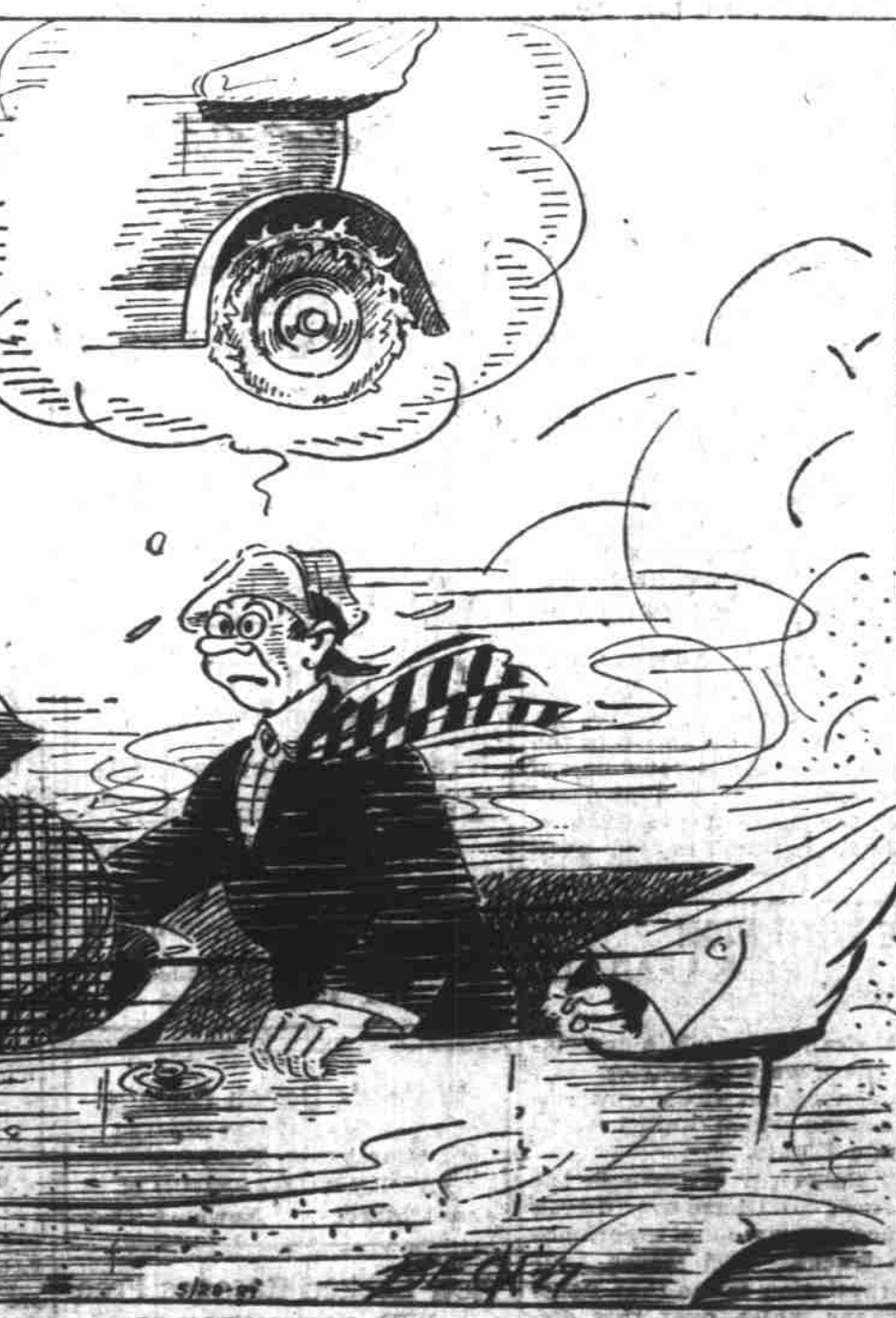
## DOWN THE ROAD—

THE TIME YOU COULDN'T KEEP YOUR MIND OFF THE TATTERED TIRES OF THE JITNEY DURING ITS FAST TRIP TO THE NEXT TOWN.



Rides You'll Never Forget

## By FRANK BECK



Rides You'll Never Forget