

SHAH ON PEACOCK THRONE PROMOTES

Persia Becoming Modernized and National Spirit Growing Each Year

TEHERAN, Persia.—(AP)—From his gorgeous Peacock throne studded with emeralds representing untold wealth, Reza Khan Pahlavi, the new shah of Persia, is building up his country on modern lines promoting Persian national spirit.

Formerly a simple soldier, though of distinguished lineage, the shah climbed to the post of premier and was proclaimed ruler by parliament last year as the successor of the deposed Ahmed Shah.

Though women still walk veiled in the streets of Teheran their rights are respected and are increasing. They are protected by the strict marriage settlements. Polygamy is permitted by the national Moslem religion but has virtually ceased, partly because of the spread of western ideas, partly because of economic conditions.

Ten years ago, when the present shah was rising to political power, the Persian army was almost non-existent. Now there is a disciplined force of 40,000. The shah has obliterated brigandage. He has broken the power of the tribal chieftans, says American observers, has disarmed tribes and has induced them to rally to the throne. He has built new roads. He has supported the American financial mission engaged in reorganizing the country's finances under the presidency of Arthur C. Millspaugh, formerly economic advisor to the state department at Washington. He recently sent to the League of Nations, at Geneva, to defend Persia's viewpoint on the opium problem. Lieut. Col. D. W. MacCormack, formerly of Roxbury, Mass., and Washington, who, as a member of the American mission, is his director of internal revenue.

And finally he is giving his nine-year-old crown prince a democratic education.

The Peacock throne was taken from India in 1730 and then shah Nadir, known as the Napoleon of Asia.

SECOND DIVISION READY FOR MARCH

Great Peace Time Maneuvers of Fighting Forces to Be Staged Today

SAN ANTONIO, Tex.—(AP)—The fighting forces of the nation will unlimber themselves in the greatest land maneuvers attempted since the World war when the Second Division and a large portion of the army air service joined in tactical maneuvers here today, May 15.

Almost every branch of the land fighting forces of the nation, from carrier pigeons to tanks are in the field. Airplanes have been sent from fields in all parts of the country for the sham battle.

The maneuvers will take the form of the traditional battle between the "Blues" and the "Reds." The problem as roughly outlined requires the commander of the Blues to fight a Napoleonic campaign, disposing his concentrated and inferior forces so skillfully that he can defeat a superior enemy in two battles by keeping the enemy divided.

The battles will be waged over a large area. The Blue army will be required to move almost 60 miles to the north to form contact with the main body of the enemy. It will march at night and will be concealed during the day.

In the meantime the Blue commander must prevent a strong Red force, encamped 72 miles northwest of San Antonio, from joining and strengthening the main body of the enemy. For this reason a majority of the Second Division will move toward the second army of the Reds so as to lead the enemy to suspect the chief objective lies in that direction. If possible, the Second Division will draw the outlying forces of the enemy south and west, away from the main battle.

Once the Blue army completes the 60 mile march and takes up its position for the main battle the war will be over. During the movement the Blue planes will fly far behind the enemy lines bombing hypothetical ammunition dumps, airbases, headquarters, and supply stations.

The Red army will consist chiefly of amateurs who will judge the success of the Blue army's tactics by the skill it shows in deceptive maneuvers. The Red army, however, will fight back at times. Red airplanes will attempt to harass the march of the Second Division and to locate the units of the main Blue army as it moves through the night, or hides through the night, or hides through the day.

Oldest Gypsy Never Paid Taxes: 102 Years of Age

TIPTON, Eng.—(AP)—Valentine Smith, who claims to be the oldest gypsy in England, generally known as "Val the Pegman," celebrated his 102nd birthday anniversary in the canvas and corrugated iron shed on a piece of waste land which he has made his home for the past ten years. He says he has never paid taxes.

Valentine made wooden clothes pegs from the age of 10 until he was 90, when he turned the business over to his daughter, who is now 80.

Despite his age Valentine still has a hefty appetite and on his birthday polished off two pints of tea and two large rounds of bread and butter, which was followed at dinner time by steak and potatoes.

STUDYING THEATRE AT KANSAS COLLEGE

(Continued from Page 1.) The Players presented Lord Dunsany's "I" and George Bernard Shaw's "Candida" at a Kansas City theatre this winter with unprecedented success. Two former members of the Kansas Players now are playing on Broadway. Eldon Linderman, who was graduated from the university in 1926, is with the Walter Hampton company, and Francis Wilson is with the Laboratory theatre in New York.

WOMAN BROADCASTS REPORTS OF MARTS

Visitors Drop Into Office and Ask to See Him and Talk With Radio Lady

KANSAS CITY.—(AP)—The South may have its male "Voice of the South" and the Southwest its "Hired Hand" for radio announcers, but the Middle West claims a young woman who works for Uncle Sam as one of its leading broadcasters.

She is Miss Nannie B. Cox, chief clerk of the livestock, wool and meats division, Agricultural Department. Her daily broadcasting of livestock market reports to growers over a wide territory has made her name well known. Among cattle men from congested market centers to remote sheep herders' shacks of the mountain range.

She takes the air at least three times a day. From a telephone in her office her voice is carried to the studio of station WHB and radiated to the wide open spaces. She "mikes" well, they say, and growers of half a dozen states or more are known to have heard her reports.

Once in a while a stockman hundreds of miles away will drop into the local office for a visit and invariably asks to see the radio lady before hitting the trail back to the ranch.

The Kansas City office is only one of 21 such offices, all of which make daily use of the radio to keep thousands of growers over the country informed of their latest news in their field.

PUREBRED STOCK RAISERS AWARDED

(Continued from Page 1.) 666; states in which participants resided, 46; counties having 100 or more participants, 44; counties free from grade and scrub bulls, one.

As a direct result of the campaign, Union county, Ky., is entirely free of grade and scrub bulls, while Oldham county of the same state, in which more than 250 persons are enrolled, boosted its annual income more than \$100,000 through greater production of pure bred cattle.

The campaign is administered by the Bureau of Animal Industry in cooperation with extension workers of the department and the various states, livestock breeders, and others. Localities are recognized as well as individuals for their work, a county honor list being issued every quarter containing those counties with 100 or more participants.

New Haven county, Conn., with 747 participants, is first; Union county, Ky., ranks second, with 642, and Pulaski county, Va., is third, with 592.

Another method of encouraging better livestock in a locality is a scrub sire trial, where a scrub bull, boar or other sire is tried before a jury of farmers and usually is found guilty of such charges as vagrancy or larceny and is sentenced to death. Farmers, lawyers, county officials and extension workers participate in these mock trials, which many times are followed by a sale of purebred livestock.

The Department of Agriculture will furnish to anyone upon request an outline for one of these trials, even down to the arrangements for the music, barbecue or other entertainment features.

An ideal place to store baux of grain is a slatted crib lined with galvanized wire having one-quarter inch mesh.

UNCLE SAM PUTS OUT HELPING HAND

Experimental Milling and Baking Laboratory Maintained by Government

When a housewife buys her daily bread little does she realize that Uncle Sam had a hand in the dough.

He did, though, in an indirect way, for he maintains an experimental milling and baking laboratory in the Bureau of Agricultural Economics to test the qualities of wheat, rye and other grains, and their relationship with the physical and other factors used in the grading of grain.

Studies are made of new varieties of wheat with a view to determining their superior milling and baking qualities. About 25 samples are tested each week. About three-quarters of the bread produced in the laboratory ultimately finds its way to a family table. Bread also has been baked for various official functions in the bureau.

The latest report on the tests showed that hard red spring wheat averaged highest in volume of loaf and was one of the two classes showing the largest yield of bran.

Durum wheat showed the highest average results in test weight per bushel of dockage-free wheat, protein content, yield of shorts, water absorption of flour, weight of loaf, and ash content of flour.

Hard red winter wheat averaged highest in yield of flour and in color and texture of bread, while soft red winter was one of two classes averaging highest in yield of bran, and also averaged second in yield of flour.

White wheat did not excel in any factor, although its best points were its high color and low ash content of flour.

PRUN-PORT PLANT VISIT DESCRIBED

(Continued from page 1.) evolved. The company is buying prunes from all over the prune growing area in Oregon. I was told that Mr. Deers, the field representative, had bought 12,000 pounds from the growers around Salem yesterday. That quantity of prunes seems a lot to me, but I was assured that it would run the plant only a short time, as the demand for PRUNPORT was so great in the east. I want to say right here that I got some real ideas about the east's liking for prunes during my visit to the plant.

Cooking the Prunes
Mr. Mullineaux next showed me the workings of the big glass lined pressure cooker through which the prunes pass in the process. This machine was produced by special arrangement with the manufacturers at Euclid, Ohio, and was made according to the specifications as prepared by the Major Fruit Products company chemist. It is literally covered with safety appliances, gauges, valves, thermometers, etc., which are necessary to the control of the process.

You will be interested to learn something of the precaution the Major Fruit Products company workers take to protect the drinking public from imperfect and impure products.

Product Is Clean
The bottles before being filled with delicious PRUNPORT are first washed thoroughly in a vat of hot caustic lye solution. This removes all the impurities and germs and destroys all substances that may be detrimental to the drink or consumer. Then the bottle goes into a vat of fresh Bull Run water where they are soaked until the caustic is completely removed. After this the bottles are thoroughly rinsed up side down in good old Bull Run

under force. The clean bottles pass from here to the filler and crowning machine where PRUNPORT is run into the container without being touched by hands. Another precaution which is taken to give the consumer a more perfect beverage is that of pasteurization, which PRUNPORT undergoes after bottling. Pasteurization of PRUNPORT, which is exposed to 175 degrees for 15 minutes, assures the public of a fruit drink which is utterly clean and entirely free of bacterial or germ contamination. It seemed to me that this is a mighty fine example of cleanliness, and I was told that the great consumption of PRUNPORT indicates the appreciation of consumers for a genuinely clean beverage. I was impressed that the manufacturers are making a very sincere effort to produce for the thirsty public a good, wholesome, healthful drink in PRUNPORT, which is an excellent beverage for universal consumption.

Is Wonderful Drink
PRUNPORT is a wonderful drink. It is produced from prunes carefully selected, sorted and processed under a secret formula which was the result of nearly five years of continued effort. The Major Fruit Products company is the living, throbbing and animate monument to the unselfish devotion of man to the welfare of men.

The financing of this great potential enterprise so necessary to the very life of the second great industry of the Pacific northwest was largely through the efforts of the prune growers themselves, with the assistance of several business men who were early to recognize the necessity of immediate assistance to the prune industry. We, each of us, have been hearing about the problems of the prune growers, but we read the reports with but mild interest. It seemed detached from our everyday problems, so we turned from the report of prunes unsold to more merry prunes.

Is a Booster
But I left the plant of the Major Fruit Products company with a firm resolution to never show lack of interest in the marketing problems of the prune growers. I am going to help and help all the time.

PRUNPORT, the greatest beverage, to my mind, that we can ever throw our support, is within the reach of every man, woman and child. It sells at retail for only 5c per bottle. The case of 24 bottles will be delivered to your home anywhere in the city for \$1. It is wonderful in its fragrance, a delight in its taste; it is perfectly clean, the perfect thirst quencher and last, but not by any manner least, it is made of prunes, the healthiest fruit man's wants could ever desire.

Many Salem people are making the

Campbell Court Hotel

Their Home

When in Portland

A pleasant place to live, in beautiful surroundings.

An unusually good dining room service and food.

Accessibility to business center and garages.

Eleventh and Main Sts.

E. JEAN CAMPBELL
Owner and Manager

HAND TAILORED CLOTHES



—and there is only one suiting in each design—assuring patrons of material which is "different."

Moreover it is "different" in workmanship. Professionally cut and tailored and riveted together with little stitchers which hold in shape sturdy materials.

Many hot weather designs and textures from which to select at

D. H. MOSHER
"The Merchant Tailor"
474 COURT STREET

Iron Trust Founder Has 80th Anniversary

BERLIN (AP)—Rugged, robust and still very alert, Emil Kirdorf, the father of German coal and steel trusts and often referred to as "the Westphalian Bismark," has just celebrated his 80th birthday anniversary.

At his small castle, the "Streichhof" at Rafflesburg near Mulheim on the Ruhr, the venerable industrialist was the recipient of felicitations from all parts of the country and all spheres of life, including President Von Hindenburg, the leaders of the German Nationalists, centrists and democrats, and financial and industrial magnates.

In 1871, Kirdorf, then only a young man of 25 but already the general manager of the "Holland" mining company, began to lay his plans for merging the Westphalian coal industries and western German iron mines into a trust. For half a century he continued to push his plan with unrelenting vigor, despite repeated powerful opposition.

Kirdorf and the late Hugo Stinnes and August Thyssen became famous as the "Big Three" of the Ruhr industrial world.

Klamath Falls—\$10,000 building started for farm implement warehouse.

Gold Hill—Mining industry has not been so prosperous in many years.

Brides and Grooms Must Prove Health by Tests

ZAGREB, Yugoslavia.—(AP)—Compulsory medical examination of brides and bridegrooms is required under a provision adopted by the state senate.

Priests are forbidden to conduct a wedding and registrars to issue a license unless certificates of good health are produced.

Read the Want Ads

25th Anniversary
Our Brassieres "Lady-Lyke" Make Women like these brassieres—because they are styled to fit comfortably and neatly. Priced so very reasonably, too, at—
49c

J.C. PENNEY Co.
A NATION-WIDE INSTITUTION
"where savings are greatest"
160 North Liberty Street, Salem

RELIABLE QUALITY GOODS ALWAYS AT LOWER PRICES

Values You Will Remember!

Buying for 773 Stores enables us to offer values that are not forgotten the moment you leave our store. Here are Typical Values—

25th Anniversary
Again! Our Feature Dresses
New--For Springtime--These Silk Dresses At Our Famous Savings

773 Stores Combined in One Great Organization!

One and Two Pieces
Another purchase of these exceptional dresses! You can buy several new frocks at this price.

Two-piece styles on tailored lines with pleated skirts are popular—jacket effects and boleros are variations of the two-piece mode.

Sizes for Women, Misses and Junior Misses

\$9.90

Colors Include Rose Tans, Blues, Green, Navy, Black and White

Flat crepe of heavy quality fashions these very wearable dresses—plain colors are combined with prints—and two shades of one color. The values are remarkable. See them while the stock is good.

Skirts Are Pleated
Necklines Varied
Elaborate Trimmings

Every detail that will be found on higher priced dresses marks these for feature offerings—modish styles—fine materials—and such a price!

Nation-Wide Values Are Typical of Our Silver Anniversary Celebration

Trademarks Are Our Promise to Please You

A large City store has just started a "Rogues Gallery" of salespeople. When a customer wishes to be served by a particular person, and cannot recall his or her name, she is able to pick him out by this plan.

Trademarks are nothing but a simple and efficient method of branding merchandise so that, if it has been satisfactory, you may call for it again with the minimum amount of trouble. It assures you the same standards of excellence, whenever you buy.

The J. C. Penney Company wish to serve you in every possible way, and behind our trademarks stand the pledge of a great company.

J.C. Penney Co.

25th Anniversary
Your Coat!
At Your Price In Our Stocks

Individual and always smart—these new coats that we can offer at our famous attractive savings! Twill and kasba-like materials for Easter Sunday—and tweeds for all the time.

\$9.90 to \$19.75

Women's Silk Hose
Two Big Values at One of Our Famous Prices

Quantity buying—that's what makes your silk hose so inexpensive here! A pleasing selection of Spring colors.

No. 447—full-fashioned hose, silk to the top. A complete line of sizes and good range of colors at the amazingly low price of, pair,
\$1.49

No. 449—this is a full-fashioned hose of good quality—service weight—23-finch pure silk boot and mercerized top. The price of \$1.49 is our own special price every day.

773 Stores Make Our Low Price Possible

25th Anniversary
Tailored Silk Frocks
Universal Choice For Summer Occasions

Simple, trim styles—that is what smartly dressed women and misses demand—and find in these one and two-piece silks and novelty mixtures. Ideal for now and later.

\$14.75

Smart Garments in Sizes for Misses and Juniors

25th Anniversary
Tailored Silk Frocks
Universal Choice For Summer Occasions

Simple, trim styles—that is what smartly dressed women and misses demand—and find in these one and two-piece silks and novelty mixtures. Ideal for now and later.

\$14.75

Smart Garments in Sizes for Misses and Juniors