

A Few People are Fully Aware that Real Estate in Salem is a Good Investment Due to the Fact that the Growth of the City Has Been Gradual



Postal receipts indicate business conditions in a city or community. Note how the postal receipts of the Salem, Oregon, postoffice have grown during the past ten years.

| Year | Postal Receipts | Year | Postal Receipts |
|------|-----------------|------|-----------------|
| 1917 | \$ 94,173 | 1922 | 165,013 |
| 1918 | 122,841 | 1923 | 168,485 |
| 1919 | 107,469 | 1924 | 174,489 |
| 1920 | 144,192 | 1925 | 194,326 |
| 1921 | 144,560 | 1926 | 217,915 |

Increase in postal receipts indicate better business conditions in a city.

School enrollment hardly keeps pace with the growth of a city. Yet the following enrollment of the public schools in Salem shows a healthy growth from year to year. The following is the June 1 enrollment for Salem:

| Year | School Enrollment | Year | School Enrollment |
|------|-------------------|------|-------------------|
| 1918 | 3,390 | 1923 | 4,265 |
| 1919 | 3,054 | 1924 | 4,399 |
| 1920 | 3,597 | 1925 | 4,658 |
| 1921 | 3,906 | 1926 | 4,822 |
| 1922 | 3,854 | 1927 | 5,153 |

Salem has one Senior High school and three Junior High schools.

Increase in the number of water users in a city indicates growth in the number of residences. Note the following gradual increase during the past ten years in Salem:

| Year | Number of Water Users | Year | Number of Water Users |
|------|-----------------------|------|-----------------------|
| 1917 | 3,404 | 1922 | 4,261 |
| 1918 | 3,381 | 1923 | 4,612 |
| 1919 | 3,442 | 1924 | 5,239 |
| 1920 | 3,386 | 1925 | 5,682 |
| 1921 | 4,044 | 1926 | 6,154 |

It is the gradual growth of Salem that shows the real value of its real estate. Prices are perhaps now lower than they ever will be.

SALEM REALTY BOARD

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(This page will be used each week by the Salem Realty Board in more thoroughly acquainting the people of Marion and Polk counties in regard to why they should recognize the Realtor and to our present resources in farming and mercantile activities, and as to our potential possibilities, and the fact that there is no more favored spot in the whole United States to live than right here in the Willamette valley. Watch for the next advertisement one week from today.)
Your Eastern and Middle Western Acquaintances Will Appreciate Receiving the Choice Listings of Salem's Leading Realtors on This Page. Tear Out and Mail to One of Them.

McGILCHRIST & PENNINGTON

Out 5 miles on the pavement we have 8 acres with 5-room house, large barn and some fruit for \$2500 and can use a town house.
Only 6 miles out we have 5 improved acres for \$1200 and can use a lot or a car.
Across the river where the good views are we have a delightful new modern home among the firs for only \$3500 and terms are easy.
A delightful 5-room strictly modern new home in good location for \$4500 and a small payment will handle.
We have some good building lots to exchange for close in acreage.
A good berry farm worth \$9000 for city property and will assume.
One of the best alfalfa farms in Willamette valley with modern improvements and worth \$14,000 and can use a good house and give terms on balance.

McGILCHRIST & PENNINGTON
209-10 U. S. Bank Bldg., Phone 140

FARMING OPPORTUNITIES

I have opportunities for reliable young or middle aged men with from \$3500.00 to \$5000.00 in clear property or cash to get started in a large way on excellent farming properties. For illustration, one man with a \$35,000.00 highly improved fruit, berry, nut and general purpose farm close to Salem, will give the right party an opportunity with small investment and practically crop payment on the balance. Come in and talk it over.

A. C. BOHRNSTEDT

Realtor Loans Insurance
147 North Com'l St.—Salem, Oregon

GOOD BUYS

6 room home on South High, basement, lot 42 by 150, well located, only \$3500, and \$500 down.
Another that is modern, is a real home, lot 50 by 150, \$3750—(see this).
A good modern bungalow on Saginaw, 5 rooms, price cut to \$4600, including paving—\$600 down. This is a real home. Morning and evening phone 204—Office 559.

H. E. BROWN, Realtor
Notary Public — Insurance
109 South Commercial

20 acres on highway, attractively located for business or for homes, only \$10,000.
5 acres in cherries and a beautiful home close to Salem, \$7000. Will trade for home in Salem.
Large house located close in, can easily be arranged to make income property, on large corner lot. Do not fail to see us about this. Price \$6900.

We Write Insurance and Wish You to Insure With Us
GERTRUDE J. M. PAGE, Realtor
492 North Cottage Street Telephone 1186

Farm Loans

Plenty of 5% Money for Willamette Valley Farms

ANDERSON & RUPERT
Representing Equitable Sav. & Loan Ass'n. of Portland
169 South High St. Phone 1644

A good buy on easy terms. An income can be had from this home.

A Real Bargain

10-Room House on North High Street

Five blocks from Court house with business district growing rapidly to it, making it a wonderful investment. LOT—60 by 165. East front, street and alley paved. HOUSE—Has full basement, new furnace, two bathrooms, six bedrooms.

Making an Ideal Home for One to Take in Rooms.
Price \$7500
For Quick Sale

See Rich L. Reiman, Realtor. 318 U. S. Nat'l Bank. Tel. 865

Buy and Hold This

82½x165 on Front street, with two houses that will pay good interest on the investment while it is growing in value. Locations with track facilities are limited. Now is the time to invest. Price \$7000.
Down town corner 38x110 on High street—this can be made to pay dividends and hold for increase in value. \$9500.

We Write All Kinds of Insurance

WINNIE PETTYJOHN, Realtor
175 S. High Street

STUDY REAL ESTATE

Watch for opportunities, learn to recognize one when it is Presented—and then act!
Immediate possession—Brand new English Type Stucco home. One of the best in the city. Double constructed with best of material and workmanship throughout. 7 cheerful rooms with hardwood floors in part. Built ins, breakfast nook, fireplace, full basement, furnace, laundry trays, double garage. Lot 50x120. Paved street. This home is located in one of the best residence districts in Salem. To appreciate it you should let us show you through it. Price \$7500, 1-3 cash, balance terms.
English type modern home of 5 rooms. Just completed. Best of material and workmanship throughout. Hardwood floors, built ins, fireplace, furnace, full basement and paved street. Price only \$4500 with \$1000 cash.

320 State Street **LEO N. CHILDS Co.** REALTORS Phone 1727

Ideal Country Home

Modern 8-room house and 10 acres of choice land. One mile from Salem. Owner anxious to sell. Price \$9500. Terms

W. G. KRUEGER — Realtor

147 North Commercial Phone 217

Seven-Room Home With Plenty of Land

This seven room home is offered with 4 large lots. EVERY LOT FACES ON A PAVED STREET. Apple, cherry and walnut trees and large grape arbor. House is plastered throughout. Modern plumbing, garage, chicken house. On car line. Price \$4000—\$500 down will handle or owner will accept small 4 or 5 room bungalow in exchange. THIS PROPERTY IS A REAL VALUE. PERMIT US TO SHOW YOU THIS.

Suburban Home With 6½ Acres

Located 5 miles east of Salem with a fine running stream of water on the place. Some timber, some beaver dam land. A fine NEW 7 room home with full cement basement, furnace, fireplace, built in buffet, electric water pressure system. Double garage, barn, chicken house. Price \$7500. EASY TERMS TO RESPONSIBLE PARTIES. IF YOU WANT A SUBURBAN HOME SEE THIS AT ONCE.

Five-Room South Salem Bungalow

Located at 1685 South Liberty street with a fine large east front lot, size 50x150. Fine lawn, flowers and shrubbery. Apple, cherry, plum and prune trees. Garage. House is plastered throughout. Built-in kitchen, built-in buffet in dining room. Modern plumbing. Price \$3250. HERE IS A REAL BUY IN AN EXCEPTIONAL LOCATION. DRIVE OUT AND SEE IT.

If you want a home or acreage tract permit us to show you our select list and be assured that your guarantee is our SIXTEEN YEARS SUCCESSFUL SERVICE TO THE PUBLIC.

W. H. GRABENHORST & COMPANY Realtors
134 S. Liberty St., Salem, Oregon
Telephone 515

Greatest Trading Organization ON THE PACIFIC COAST

We have over 3000 properties listed for exchange. Every kind of property, every price, every location. We can match your exchange EXACTLY. If you would like to trade your property TODAY, come in TODAY.

5-room plastered house, garage, close to State street, \$2000.00, \$200.00 down, balance like rent.
New modern 4-room house and 2 lots all for \$2200.00. Small payment down and balance like rent.

5 acres on Pacific highway. 4-room plastered house, good barn and outbuildings. Price \$3500.00, small payment down, balance easy terms.

170-acre dairy ranch, 135 acres in cultivation, good house, barn and outbuildings. \$2000.00 will handle and balance good terms.

1½ acres in city limits of Salem. Good plastered 4-room house, chicken house, barn and garage, on paved street and one block to bus. Price \$3300.00, \$500.00 down, balance easy terms.

120-acre ranch, 75 acres in cultivation, modern 6-room bungalow. Ranch is stocked and equipped. Price \$12,000.00, \$3000.00 cash. Balance long time at 6 per cent.

408-acre ranch, 100 acres in cultivation, 100 acres fine timber, balance good pasture. 9-room modern bungalow, 3 large barns and other good outbuildings. Fine Dairy ranch, right on highway.

Grocery stock, fixtures and lease, doing a good business. Will trade for acreage. See

GASKILL & EARLE, Realtors

166 South Liberty Street Phone 2242

IF THE SURROUNDINGS OF YOUR HOME MEAN ANYTHING TO YOU Buy a home or lot in the restricted Laurel Park District West of Hollywood Theater in North Salem.

Twenty building lots left to choose from, no stores or business houses allowed, every house must be a HOME. Prices from \$500 to \$675 — Reasonable terms.

Three houses ready to sell in above district, one 5 rooms, and attic, strictly modern in every detail, pavement and walks in and paid for, 940 Highland avenue, only \$4500—terms. Compare this in detail to other houses at same price.

We Will Build to Suit Purchaser on Any of Above Lots

BECKE & HENDRICKS, Realtors

All Kinds of Insurance
189 North High Street Phone 161

Women Obey Your Husbands When They Offer to Buy a Home for You

New 4-room fully modern bungalow and garage. A beautiful view. Price only \$2600—\$300 will handle.

6 acres near Salem with good plastered bungalow and electric lights. A fine home at \$1800, or might trade for good house in Salem.

7 room house, 3 large lots and lots of fruit, on paved street and bus line. A bargain at \$3000, easy handled.

15 acres east of Salem, strawberries, cherries—stocked and equipped. Good 6 room plastered bungalow and good barn. A choice place and a bargain at \$6000. Want you let us show this place to you?

42 acres river bottom land, nearly new buildings. Timber for own use. Price \$6200, or will trade. If you have anything to exchange tell us about it.

ULRICH & ROBERTS Realtors

129 North Commercial Street Telephone 1354
American Fidelity Building

VICTOR SCHNEIDER CHRIS SCHNEIDER
"The Firm of Real Service"

Oregon---

is a great state

Salem---

is a great city

Money invested in a good farm, suburban tract or town home will bring you good returns and comforts.

Our farm lands, acreage and city homes are worth the money we ask and you owe it to yourself to investigate our properties before buying.

Come in and see us

We can fit your need and pocketbook to your entire satisfaction.

We have a good lot that must be moved this week \$1200 to loan at 7 per cent

VICTOR SCHNEIDER — Realtor

LOANS — INSURANCE
228 Oregon Building Telephone 673