THE OREGON STATESMAN

Issued Daily Except Monday by THE STATESMAN PUBLISHING COMPANY 215 South Commercial Street, Salem, Oregon

R. J. Hendricks . W. H. Henderson - Circulation Manager - Manager Ralph H. Kletzing · Advertising Manager Frank Jaskoski · Manager Job Dept. E. A. Rhoten · · · Livestock Editor Irl S. MoSherry - - Managing Editor Ralph C. Curtis · · · Audred Bunch · · Telegraph Editor - Society Editor W. C. Conner -- Poultry Editor MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for publication of all news dis-patches credited to it or not otherwise credited in this paper and also the local news pub-lished herein.

BUSINESS OFFICES:

G. B. Bell, 222-223 Security Bldg., Portland, Ore., Telephone Broadway 9240. Thomas F. Clark Co., New York, 128-136 W. 31st St.; Chicage, Marquette Bldg. Boty & Stypes, Inc., California representatives, Sharon Bldg., San Francisco; Chambe f Commerce Bldg., Los Angeles.

TELEPHONES:			
Business Office23 or 583 Bociety Editor	News Dept. · · 23 or 100	Job Department	
Entered at the Pos	t Office in Salem, Oregon, s	a second class matter	

May 13, 1927 There shall no evil befall thee, neither shall any plague come nigh hy dwelling. For he shall give his angels charge over thee to keep thee in all thy ways.-Psalm 91:10-11.

MISSING A GREAT OPPORTUNITY

The Statesman is on Sunday to commence the publication of an article on the influence of Jason Lee in saving the bearing on the matter; has read about everything in enduring | prunes in that orchard went to waste! print touching the subject, to say nothing of manuscripts in the archives-

being missed to erect a great Jason Lee memorial here in orchard. The selling end of the business was fatally defective. Salem.

The house Jason Lee built and occupied still stands-the unpicked, is the proof. As a waste of human endeavor, it is a climax first residence in Salem. It has been partially rebuilt, but and a near crime. could be restored to its original appearance.

That property ought to be acquired, and a memorial made of it-

And there should be an annual pioneer pageant held in Salem, similar to the Mission Play near Los Angeles. The Mission Play was written and started by a very humble but very earnest newspaper reporter, John Stephen McGroarty; started in a very small way; but from the modest beginnings there has grown a great institution, with magnificent buildings, costing millions, and dedicated to the early history of California.

McGroarty is a Catholic, of course. The Oregon McGroarty must be a Methodist.

The great Methodist church should find the man (or woman) who will dedicate his (or her) life to such a work, and get this enterprise started. Salem is interested. Every one in this city should help; could be brought to help. Wil- of the institution is already started, and growing. It is lamette university ought to lead off in the enterprise, and follow it to the point of the great institution it should become-

ADVERTISING LOWERS COSTS

Says the Industrial News Bureau of E. Hofer & Sons. Salem:

"Newspaper advertising in America cost \$235,000,000 last year, a gain of \$15,000,000 over the previous year.

"It has been argued that advertising is so much waste, so much added unnecessarily to the cost of the articles sold. In one sense, it is true; if the sales could be made without it, the prices could be just that much less to the consumer.

"But the world buys only on information. It travels because it knows where to go, what it can see, how much it will cost. It builds new houses because it reads how other people build and live and enjoy. It dresses in new fabrics because these come to its reading eyes. It is many times cheaper to get all this information by reading than in any other manner. The world would settle down into a jumble of ignorant, unkept, leave-me-alone provincial units, but for what it reads in the advertising columns."

ITS OWN STORY

(Portland Journal.)

Last year, a Willamette valley grower raised a \$5000 prune crop. One-fourth of it was sold at 4 cents a pound, and the remainder as there is no effort to have the rotted on the trees. There was no market.

While there, a Portlander saw Willamette valley prunes of that Oregon country to the United States of America. W. T. year's crop on sale in Omaha at 45 cents a pound. Four cents at the Rigdon is the author, and he has read a score or so of books orchard. 45 cents to the final consumer! And three-fourths of the

The growers grow. But they don't sell. The 45-cent prune in Omaha is a main reason why they don't sell. A 4-cent prune in Oregon and a 45-cent prune in Nebraska, kills the prune business. It storage room for the State Institu-And this brings to mind again the opportunity that is is the main reason why three-fourths of this \$5000 crop rotted in the

> The main thing in any business is salesmanship and selling. The -cent prune in the Oregon orchard with three-fourths of the crop

> The Oregon prune is the best grown. It is a delicious and most healthful all-year food. How it is prized is exampled by the Omaha price of 45 cents per pound.

But it can't sell itself. It can't do its own marketing. And nobody else is going to market it for the especial benefit of the grower. If the grower doesn't add selling as a most important part of his business, he is hopeless.

The present movement among Oregon growers to organize, is anity. It is the one and only thing to do. If other plans of the kind have failed, that's no matter-try again.

The local canvass for the better support of Kimball College of Theology will commence on Monday. The men working on this canvass ought to have a welcome reception from every one in and around Salem. This institution has a great future, for it is built on the foundations of a great past. Its historic background is right. Salem is the place of all places on this coast for a great school of this kind. The endowment around \$30,000. It will become a great endowment some day. The institution is capable of doing much for Salem, now and for all time. The liberal treatment of the school by our

And every one in all the Oregon country, from the top of people now will be like bread cast on the waters, to return the Rockies to the Pacific and north of the California line after many days; some of it to return soon. A good support here will be a marker for a good support all over the great, And help would come in the end from all the countries field, in the present campaign. It will pay Salem, in the under the shining sun, just as has come to pass in the world matten of mere dollars and cents, to do well in the canvass that opens Monday. It will help confirm the good judgment of

AND STREET

FRIDAY MORNING, MAY 13, 1927

5 5 5

. . .

chicken cannery for Salem?

Se . .

Kimball's sponsors in dispelling any idea that the institution Auto Goes Over Curb should have ever sought any location other than Salem.,

Charles P. Bishop, Salem merchant, woolen manufacturer on a large scale, who recently paid \$80,000 spot cash for a enough to hold Charles Kaufman piece of Salem business property, advocates a city auditorium down town from his Cowen's adfor Salem. Before a Salem business organization, he urged dition home. Perhaps it was the that it be financed by public subscription, and offered to head the list with a handsome investment. It is a splendid pro- dow he crashed into with his Ford posal, and Mr. Bishop's attitude a high example of progressive citizenship.-Portland Journal.

	The second se
Bits For Breakfast	and the Methodist church. And Willamette aniversity.
Prune meeting tonight— And every prune man ought to be present. Are you going to brush up your old one or buy a new straw hat oday? Friday, the 13th, will be a lucky day for you if you do, the merchants who have straw hats	to paper pulp from which to make paper on which the boys and girls

will tell - C The idea that the world owes The Bits for Breakfast man is every man a living has put many going to harp on the idea of a men in the poor house. Jason Lee memorial here, as long

memorial. That is one of the best American anywhere. He is askbets being overlooked by Salem ing somebody for a match.

NOTICE TO CONTRACTORS

Dressed poultry is being shipped Sealed bids will be received up to 2 p. m. May 25, 1927, for remodeling the kitchen and erection ton, in barrels to New York, the raid was absolutely without any of new dining room, and cold first car being forwarded a few days ago. The fowls are placed tion for Feeble Minded.

A certified check in the amount of 10 per cent of the bid must ac- around them. Each barrel holds company the bid as evidence of about 100 chickens. Whatcom good faith and a guarantee of performance by the bidder. Plans and specifications, and bid

form may be secured at the office of the undersigned. The right is reserved to reject

iny or all bids. CARLE ABRAMS, Secretary, Oregon State Board of Control.

m 13-17-20-22 steam laundry.

and subjected to a personal search all turning their pockets inside Crashes Into Window out, while the police took charge of any of the contents of the pockets which they thought might in

(Special)-The curb wasn't strong terest them. About half the employes are Wednesday noon when he came English girls and men, several of whom telling of their experiences. said the detectives began their attractive display in the Silverton. search most systematically and anlectric shop window, whose winpeared to pay particular attention to the trade delegation offices. coupe. Outside of the large window broken no other injury to

either people or materials were suffered.

SILVERTON, - Or., May 12.

RUSSIAN FIRM OFFICE IN LONDON SEARCHED

and ever, before the search in earnest began, but the officials were detained and closely questioned by Scotland Yard throughout the eve-

ning. girls Sir Wundham Childs of Scotland Yard, who was in charge of the raid, informed the Associated Press late tonight: "No arrests

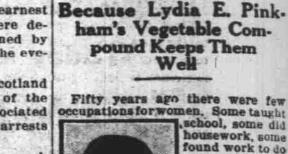
yet." Other officials said the search was likely to continue all night and tomorrow, but none gave any You can recognize the typical intimation of the character of the

evidence sought. Asked if the raid had any bearng upon the Peking raid and the documents unearthed there, the from Whatcom county, Washing- officials took the view that the

poltitical significance, and had been brought about by evidence But all too often a woman wins her in metal canisters, which are set in the hands of the authorities, in wooden barrels and ice packed which convinced them that they were justified in seeking a police

search warrant for the entire county will ship between 25 and building. 30 carloads this year. Here is When the Scotland-Yard, reinan idea for the Salem district. And how about the proposed forced by numerous interplaters, took charge, operatives were stationed at the door of every office; no employe could leave, nor was Cottage Grove -- Gordon Maanything permitted to be touched: cauley pays \$15,000 for local Later in the evening officials

pound to her friends in the factory and will gladly answer any letters she gets from women asking aboutit. u on the Sunlit Road to Are Better Health? were assembled in the large rooms l



found work to do at homeand a few took up nursing. Today there arevery few occupations not open to women. Today they work in great factories with hundreds of other women and

girls. There are also women architects, lawyers, denexecutives, and legislators, tists. nomic independence at the cost

of her health. Mrs. Elizabeth Chamberlain who works in the Unionall factory making overalls writes that she got wonderful results" from taking Lydia E. Pinkham's Vegetable Compound. Mrs. Chamberlain lives at 500 Monmouth St., Trenton, N. J. erlain lives at She recommends the Vegetable Com-

would finally help-

wide itcrest in the California Mission Play.

ADMINISTRATRIX NOTICE OF APPOINTMENT

Notice is hereby given that unfersigned has been duly appointed by the County Court of the State Oregon for the County of Marion as Administratrix of the estate of Ellen C. Draper, de-ceased, and that she has duly qualified as such administratrix; all persons having claims against the estate of said decedent are hereby notified to present the same, duly verified, to me, at the office of Ronald C. Glover, my at-torney, 203 Oregon Building, Salem, Marion County, Oregon, within six months from the date of this

Dated at Salem, Oregon, this 15th day of April, 1927. ELIZA DRAPER,

Administratrix of the estate of Ellen C. Draper, deceased RONALD C. GLOVER, Attorney for Administratrix, Salem, Oregon.

15-22-29-m6-13

NOTICE OF APPOINTMENT OF ADMINISTRATRIX

Notice is hereby given that the undersigned has been duly apointed by the County Court of the State of Oregon for the County of Marion, as administratrix of e estate of William Newton Savdeceased, and that she has qualified as such adminisratrix. All persons having claims against the estate of said decedent are hereby notified to present the ame, duly verified, to me, at the office of Ronald C. Glover, my atorney, 203 Oregon building, Salem, Marion county, Oregon, withsix months from the date of this notice.

Dated at Salem, Oregon, this 25th day of April, 1927.

ETTA M. SAVAGE. Administratrix of the Estate of William Newton Savage, De-

mald C. Glover, Attorney for Administratrix, Salem, Oregon. a 29; m 6-13-20-27

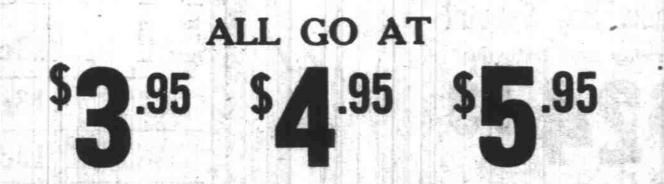
Notice of **Final** Settlement Notice is hereby given that the igned has filed in the Counrt of the State of Oregon for anty of Marion his duly verd final account as administratthe estate of Otto Kaderabek. and that said court has nday, the 13th day of 1927, at the county court room county court house, in Sa-Marion county, ace for hearing and all objections thereto ted at Salem, Ore day of May. 1927. D. H. MO

or of the Estate of bek, Deceased.

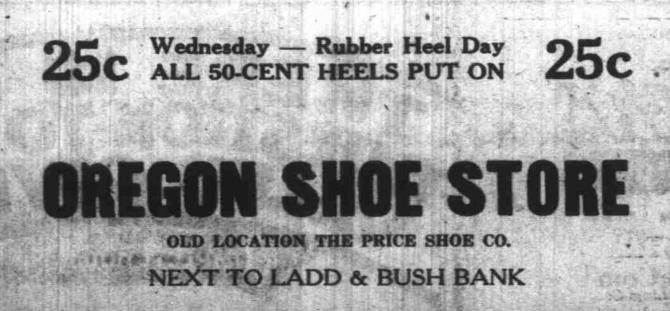
for Administrator,

BIG STOCK REDUCING Shoe Sale **OLD LOCATION** THE PRICE SHOE COMPANY

Hundreds of lines to be completely closed out \$8.00, \$9.00, \$10.00 and some \$12.00

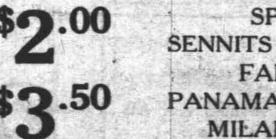


FRIDAY AND SATURDAY TO BE THE BIG RUSH. DAYS. COME EARLY IN THE MORNING AND AVOID THE CROWDS IN THE AFTERNOON.



We Tilt the Lid!

Off with the old felt-on with the new Straw Hat-for straw hat time is here-and you'll demand and command comfort. Every wanted braid: every trimming embellishment; every desired shapes, with cable or saw edges are presented in our present offering.



SPLIT SENNITS SWISS FANCY WEAVES PANAMAS LEGHORNS MILANS BANKOKS





Big Straw Hat Day Parade at 11:30 Today - DON'T MISS IT!