



Director's Department Store



Today is
**Straw Hat
Day**



100 Straw Hats
\$1.49 to \$2.49
SPECIAL... \$1.13

Young Men's all wool light Trousers. A
\$6.50
Value **\$4.13**

Children's Bear Brand Ribbed Hose.
Light Shades.
Five pair **\$1.13**

As you like it. Pure silk full fashioned
Hose, best shades. Value
\$1.49. Pair **\$1.13**

First grade sub standards Silk Hose.
\$1.00 value.
2 Pairs **\$1.13**

Suede Crepes, 40 inches wide, all popu-
lar colors. Reg. value \$3.49. **\$2.13**
Special yard

Satin Back Crepe, 40 inches wide. All
this season's shades. **\$2.13**
Special, yard

Skinner's and Belding's Satins, brocaded,
also plain wash satins and
Radium Silk. Special, yard **\$1.13**

Men's and Young Men's Sweaters, all
wool and fancy styles. **\$2.79**
\$3.50 to \$5 values

Young Men's all wool Slip-on fancy
Sweaters. **\$3.13**
\$6.50 value

20c Men's Engineer and
Fireman's Socks
All sizes, pair **13c**

25c Men's heavy
Canvas Gloves. **13c**

25c Men's Every
Day Socks **13c**

Fruit Nappers **13c**
3 for (Basement)

1 lot of Odds and Ends
Dishes, such as Platters,
Plates, Cream Pitchers,
Sugar Bowls, Jelly Dishes,
Soup Plates. Val-
ues to 25c. Each **13c**

10 quart galvanized Water
Pails, as long ds
they last **13c**

Plain and ruffled Mar-
quisette **13c**
25c value

50c box Vogue
Complexion Powder **13c**

Red or blue stripe Towel-
ing, 25c value **13c**
for

Bath Towels, 21x37. 25c
value, **13c**
for, each

36 inch Bleached
Swiss Muslin, yd. **13c**

25c Men's Arrow
Collars **13c**

Lucky Day Sale
for
Friday the 13th!

Continuing Saturday the 14th

U If You are Superstitious or Not U
Come Here Friday or Saturday
This is a Real Sale and Our Offerings are Genuine



SIMON DIRECTOR

**How Can DIRECTOR'S Sell at
Such Low Prices?**

This question is often asked by our cus-
tomers as well as competitors. We will
admit that many items at our store have
been sold below wholesale cost. We are
able to give our customers these prices
because of shrewd buying of merchan-
dise and our self operating plan which
eliminates much of the ordinary over-
head which is generally paid for by the
customer.

Remember, you can buy with confi-
dence at Director's for we stand behind
the merchandise we sell.

Our Prices are the lowest and there is
no question as to our Value giving.

Buy With Confidence

Special On Coats

\$16 to \$25 Values

\$8.13

Here is an example of
Director's value giving.
Every woman in Salem
should take advantage of
these wonderful values. Spe-
cially priced at **\$8.13**.

These coats are all tailored
in the latest styles in soft
greys and tans with hardly
two alike.

**25 ONLY, SPORT
KNIT SUITS**

Here is a real surprise list-
ed in this Lucky Day sale,
beautifully trimmed and very
distinctive. While they last
only

\$8.13



Men's and Young Men's

SUITS

Regular \$39.50

Lucky Day Special
Friday and Saturday

\$24.13

You will find these suits to be excep-
tional values in all good shades, made
of wool and wool mixed fabrics. We
invite you to inspect these before
buying.



Cannery Aprons



900 Cannery Aprons. A new shipment
of cannery aprons just received to be sold
at 59c each. For this lucky
day we will sell 3 for **\$1.13**

A new shipment of Men's Blue Work
Shirts, 85c value. **\$1.13**
2 shirts for

1 lot of Ladies' House Dresses, Aprons,
Bloomers, Slips, values to \$1. **\$1.13**
2 for

Men's athletic Union Suits combined with
Men's Shirts and drawers. **\$1.13**
As long as they last, 2 pair

1 lot of Children's Shoes, all leathers. Less
than factory cost. **\$1.13**
Sizes up to 12 1/2

Men's all leather Work Shoes for outdoor
work—all sizes. We ask you to come in
and look and use your own good judg-
ment. \$2.49 value. **\$1.13**
Pair

1 lot Ladies', Men's and Children's all
wool Mixed Sweaters. **\$1.13**
Values to \$3.95

Your choice of 1 lot of Ladies' cotton rib,
tan, bark, gray, black and peach Beige,
also 1 lot of Children's 1/2-Sox, rayon silk
and lisle and 1 lot of Children's heavy rib
and Women's black and brown, on one
table, values to 49c. **\$1.13**
5 pairs for

Belding Sewing
Silk, spool **13c**

Gingham in light and dark
colors, **13c**
Yard

10c Men's Handk's
2 for **13c**

4 Spools Clark's
Sewing Thread for **13c**

\$1 Gem Safety Razors
Double Life
Blade **13c**

Jap Crepe in all
colors, yard **13c**

65c Men's Eye
Shades **13c**

Clark's O. N. T. Darning
Cotton **13c**
4 for

25c can Ogue Royal
Talc Powder **13c**

6-Strand D. M. C. Em-
broidery Thread **13c**
4 skeins

Pure Olive Oil Castile
Soap. Just think!
25c value, 2 for **13c**

White Brocaded Brassiers
all sizes, 30-44. **13c**
Special

Figured and striped
Lawns, yard **13c**

**OUR PRICES ARE
LOWER THAN THE
LOWEST!**

Director's
DEPARTMENT STORE
"Better Goods for Less"

Corner Court and Com'l

**THERE IS NO
QUESTION TO OUR
VALUE GIVING**