

## Director's Department Store



Today is Straw Hat Day



100 Straw Hats \$1.49 to \$2.49 SPECIAL . . . \$1

Young Men's all wool light Trousers. \$6.50

Children's Bear Brand Ribbed Hose Light Shades. Five pair .....

As you like it. Pure silk full fashioned Hose, best shades. Value \$1.49. Pair .....

First grade sub standards Silk Hose. \$1.00 value. 2 Pairs

Suede Crepes, 40 inches wide, all popular colors. Reg. value \$3.49. \$2.13 Special yard .....

Satin Back Crepe, 40 inches wide. All this season's shades. Special, yard

Skinner's and Belding's Satins, brocaded, also plain wash satins and Radium Silk. Special, yard ....

Men's and Young Men's Sweaters, all wool and fancy styles. \$3.50 to \$5 values .....

Young Men's all wool Slip-on fancy Sweaters. \$6.50 value .....

Fireman's Socks All sizes, pair..... 25c Men's heavy Canvas Gloves .....

25c Men's Every Day Socks .....

Fruit Nappers (Basement)

lot of Odds and Ends value, Dishes, such as Platters, for, each .... Plates, Cream Pitchers, Sugar Bowls, Jelly Dishes,

10 quart galvenized Water Pails, as long ds 13c 25c Men's Arrow they last Collars

20c Men's Engineer and Plain and ruffled Mar quisette 13c quisette 25c value

13c 50c box Vogue Complexion Powder 13c

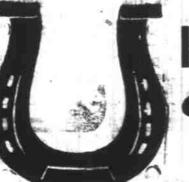
> Red or blue stripe Toweling. 25c value

Bath Towels, 21x37. 25c

Soup Plates. Values to 25c. Each.... 13c Swiss Muslin, yd... 13c

Friday the 13th!

Continuing Saturday the 14th



If You are Superstitious or Not Come Here Friday or Saturday

This is a Real Sale and Our Offerings are Genuine





How Can DIRECTOR'S Sell at **Such Low Prices?** 

This question is often asked by our customers as well as competitors. We will admit that many items at our store have been sold below wholesale cost. We are able to give our customers these prices because of shrewd buying of merchandise and our self operating plan which eliminates much of the ordinary overhead which is generally paid for by the customer.

Remember, you can buy with confidence at Director's for we stand behind the merchandise we sell.

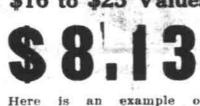
Our Prices are the lowest and there is no question as to our Value giving.

Buy With Confidence

## Special On Coats

SIMON DIRECTOR

\$16 to \$25 Values



Director's value giving. Every woman in Salem should take advantage of these wonderful values. Specially priced at \$8.13.

These coats are all tailored in the latest styles in soft greys and tans with hardly

25 ONLY, SPORT KNIT SUITS Here is a real surprise listed in this Lucky Day sale,

beautifully trimmed and very distinctive. While they last Men's and Young Men's

Regular \$39.50 Lucky Day Special

Friday and Saturday

You will find these suits to be exceptional values in all good shades, made of wool and wool mixed fabrics. We invite you to inspect these before



## Cannery Aprons



900 Cannery Aprons. A new shipment of cannery aprons just received to be sold at 59c each. For this lucky day we will sell 3 for .....

A new shipment of Men's Blue Work Shirts, 85c value. 2 shirts for .....

1 lot of Ladies' House Dresses, Aprons, Bloomers, Slips, values to \$1.

Men's athletic Union Suits combined with Men's Shirts and drawers. As long as they last, 2 pair.....

1 lot of Children's Shoes, all leathers, Less than factory cost. Sizes up to  $12\frac{1}{2}$ 

Men's all leather Work Shoes for outdoor work-all sizes. We ask you to come in and look and use your own good judgment. \$2.49 value. Pair

I lot Ladies', Men's and Children's all wool Mixed Sweaters. Values to \$3.95 .....

Your choice of 1 lot of Ladies' cotton rib. tan, bark, gray, black and peach Beige, also 1 lot of Children's 1/2-Sox, rayon silk and lisle and 1 lot of Children's heavy rib and Women's black and brown, on on table, values to 49c. 5 pairs for .....

Belding Sewing Silk, spool ... 10c Men's Handk's 13c \$1 Gem Safety Razors Double Life

65c Men's Eve

25c can Ogue Royal 13c Pure Olive Oil Castile Soap. Just think! 130

Figured and striped 13c | Special

Gingham in light and dark 4 Spools Clark's Sewing Thread for 13c 13c Jap Crepe in all colors, yard 13c Clark's O. N. T. Darning 6-Strand D. M. C. Embroidery Thread

White Brocaded Brassiers

all sizes, 30-44.

"Better Goods for Less"

Corner Court and Com'l

