## THE OREGON STATESMAN, SALEM, OREGON

## THURSDAY MORNING, MAY 12, 1927



Parades, Rose Shows, Floral and Electrical Decorations to Attract

Portland's annual Rose Festival and pageant "Rosaria" will be presented on the most elaborate and colorful scale yet attempted for the entire week of June 13 to 18, will be replete with events of an educational, thrilling and spectacular nature.

Some idea of the magnitude of the 1927 flesta and its many attractions is gained from the official program which has been conceived and arranged by Hal M. White, general manager of the festival and mammoth pageant.

While the Rose Festival is staged in Portland each year, the event is now one that includes not only all-Oregon but many cities and communities in Washington for the Floral and Merrykhana parades are attracting more entires of floats, bands and marching organizations this year than since the fiesta was first presented in 1906.

Parades, rose shows, floral and electrical decorations of the streets and park blocks, military. police and fire department reviews, sham battles, and air circus, a children's pageant featuring 1000 "human rosebuds," the first Chinatown Oriental carnival and five evening presentations of circus, the fourth presentation of the great pageant Rosaria with its the cast of 3000 actors, dancers and Chinatown carnival with band singers, one hundred musicians concerts throughout the day. fram. Portland's noted symphony orchestra and 300 animals.

Rosaria, an allegorical pageant atic director of the spectacle, The and "The Feast of the Lanterns" lege. music is by Charles Wakefield in Chinatown. The great China- One gargoyle depicts a young have been inflated with no attend-Cadman and Harker Perkins and town celebration will be repeated man and a girl speeding along in ant increase in value, but with de-John Britz, nationally known as Saturday evening with a New an automobile. The youth typi-a director of large musical organ-Years fire cracker celebration. fies the "sheik" and the girl is tising. izations, has arranged the overture from the Cadman music and

will be director of the pageant. While the parades and other wents take place in the business ection and public parks, Rosaria with its mammoth cast, will be presented at the new civic stadium upon the largest and most unique stage ever built for pageantry in the west. The pageant enue collector. is in five scenes and eight episodes



Two exclusive and remarkable views, taken at a levee protecting the National Leper Home, at Carville, Lr., on the east bank of the Mississippi, ninety miles above New Orleans. Top view shows the levee-the sole protection of the surrounding region from complete inundation-with a river sternwheeler standing by, bringing equipment to strengthen the levee against the rising river, which creeps up inch by inch relentlessly. Bottom view shows the under side of the levee-the road below being twenty-five feet under the surface of the water on which the steamboat floats.

terest throughout the day. Thursday features include the

Miller Gives Interesting

world famous Floral parade, air Carvings on Building pageant Rosaria and the

PRINCETON, N. J., May 11 .--(AP)-The modernist movemen! rykhana parade featuring the peo- ton! Auto petting parties, radio ple of all nations, many weird fans, traffic cops and caricatures denicting the influence of the rose floats, marching bodies, bands, of great men serve as models used unon the progress of civilization, drill teams and carnival features, to decorate the new building bewritten by Doris Smith, dram- the final performance of Rosaria ing erected at the graduate col-

snuggled closely; her bobbed head

on his shoulder. Both smoke cigarettes.

Story of Oregon History The familiar scene of the meeting between a traffic officer and The drama of Oregon's settle- a motorist is shown on the corbells ment was set to words before Ro- of an arch of one of the windows tarians yesterday by Hon. Milton opening on the court of the col-A. Miller, well known politician, lege, One corbell represents the his whistle, but the motorists on

GARGOYLES MODERNISTIC Mere multitude of eirculation does "You advertisers have but yournot constitute a true guide for the selves to blame. Publishers do Petting Parties Furnish Motif for advertiser looking for a sale of his not want to perpetuate this unecproducts, it is the "right kind" of onomic thing, but you force them patroons that counts, O. C. Harn, to do it when you tend to select managing director of the Audit your list of media from the news-Bureau of Circulation, told dele- paper, solely on the factor of hay- and let the present tariff rates

> the Association of National Adver- town." tisers here. "We have been passing through distressing period of indiscrim-

inate buying," he said. "Circulation of newspapers and magazines

historian and past internal rev- policeman, hand raised, blowing The state's importance in the the other speeds directly toward .

PAUL TRAGLIO, Pro

Friday brings the famous Mer- has reached the gargoyle in Prince gates attending the convention of ing the largest circulation in the

"My Lord, I desire to he excused from jury service." "Why?" asked the judge. "Because I can only hear with or other foreign sources. one ear '

With a Properly Protected Market, Enormous Expansion Needed Here'

Geo. H. Fairchild, head of the Philippine Sugar association, said in a recent articlé:

week" program at the YMCA were "Based on the normal increase of the past 50 years, the world shown early in the week when out should have a production of 35,of the 135 boys who were in the 216,000 long tons of sugar in tank Monday, 12 who had never 1934-1935

tried to swim before were able to "Assuming this basis to be correct, in eight years, 1934-1935, swim across the tank at the end of the sugar producing countries their first period of instruction; must produce at least 12,000,000 and on Tuesday, 15 out of 175 tons more sugar than they are progirls learned with the same rapidducing at present to meet the anity. Many of the students will be nual increase in the world conable to swim the full length of the sumption; of which quantity that tank before the week of instrucof the United States alone repretion is ended. sents approximately 3,000,000

On Thursday the boys will have tons. From what sources will this the tank again, and on Friday the sugar come to supply the increased girls. It is expected that a mademand in the United States for fority of the pupils will be able the next eight years. Since the to swim across the tank at the Philippines will be able to conend of this lesson. There has been tribute a maximum of 250,000 a large turnout from all of the tons; the balance of 2,750,000 etiy schools. tons will have to come from Cuba.

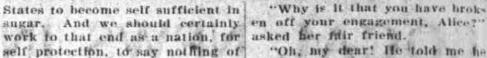
Today is YWCA day at the "Y" Hawaii, Porto Rico, and the U.S. swimming pool. Any women sugar beet district; but Hawaii wishing to learn to swim are inand Porto Rico have about vited to special classes for beginreached the apex of their limit." hers at 9:30 and 10 a. m.t. 2:15. **Cannot Be Over Done** 

7 and 7:30 p. m. Kernan Marku-It is clear from the above that the sugar industry in the United all classes. States cannot be over done, if we

may have in this country a properly protected market. Take off the highway robbery of the Cuban sugar differential. stand, and there-cannot possibly be enough' expansion by 1935 to take up the 3,000,000 ton in crease.

Even then we will have to be still importing 4,000,000 to 5, 000,000 tons annually from Cuba,

Unless there is an enormous



"Oh, my dear! He told me he was connected with the movies Make the United States self and the very next day I saw nim

ufficient in sugar, and we will driving a furgiture van." have no agricultural distress; no

political question as to how to help out the farming sections of the United States.

economic reasons.

MANY LEARNING TO SWIM AT Y Values of the "Learn to Swim





Builds up your strength; hastens convalescence after fevers and wasting diseases For those who want "pep." A pleasantly flavored elixir which has stood the test. An ideal food tonic.

PERRY'S DRUG STORE son of OAC will be in charge of



STOCIAN'

