

Chevrolet Sales M. nagement Rewards Portland

In accordance with factory policy of promoting members of its nation-wide organization whenever the opportunity is presented R. W. Bush has been chosen as assistant by W. J. Richmond, sales manager of the Chevrolet let sales zone of which Butte, Mon-

The new lieutenant of the Northwest zone executive has been in the service of the company about five years, first as regular division representative in Port-

"Mr. Bush is capable, loyal and devoted to duty," said Mr. Richmond, "and by reason of his experience was in direct line for promotion. I have every confidence in his ability to perform as well in his present position as he did in those of lesser importance. Every dealer in the Northwest field will have an ally in Mr. Bush, a good part of whose time will be spent in personal contact.

Automobiles Accomplish Social-Economic Change

"Good roads, lead to live towns," says Wellington Brink in