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## JOHN GILBERT THE

## Telephone 2599

For Free Estimate On Your Plumbing Job

DEBS THE PLUMBER
Delbert A. Bechtel, Contractor
and fixtures guaranteed

##  Shows at 2-7-9 Valomenu



Community Nepicts


##  



Interesting Musical Recital Given at Mennonity



## RENEE ADOREE

 WITH THE STARS OF THE BIG PARADE'

## DELAY SPELLS REGRET

GET YOUR TICKETS NOW

## Portland Junior Symphony

 OrchestraSalem Men's Chorus Salem Boys' Chorus Schubert Octette Willamette University Group Singing TONIGHT, 8:30 P. M.

Tickets for this Gala Event now on sale Floor \$1.10 - \$1.65 - Mezzanine \$1.65 Students 75e

## The ELSINORE

SATURDAY MORNING, MAY 7, 1927


Standardization in Service
$T_{\text {Bell manufacturing of equipment for the }}^{\text {He }}$ now among the outstanding examples of the which are distinctive characteristics of American industry Quantity production for the nation-wide very item of telephone equipment better material and better workmanship, at ater But the dominant advantage of uniform manufacturing, under standard speciEations, lies in the improvementof the service. Every transmitter in the System is designed Eor in harmony with every receiver all orticated equipment and lines behind All an function at full efficiency for they are esigned and manufactured for that purpose. tandardization, not only of equipment but operating methods, is the only basis upon America's need of a nation-wide, universal

The pacific Telephone And Telegraph Compan BELL SYSTEM

Gifts That Are Fitting

## Tributes to Mother on

## Mother's Day

Charming little presentations of your love and espect that are just a little "fusss" and the things


## Night Gowns

Ideal gifts for her would be one
of these fine Gowns of Crese tiste and Voile, both lace trimmed
and tailored in a good range oo and tairored in anomid rant


## Gloves

Gloves tailored and
Gloves a bit "fussy," Gloves a bit "fussy, cuffs, are here in
lovely display in al bea utiful spring
shades for Mother's
day gifts.

> Hosiery
> Most Mothers prefer service weight hose and
for that reason we are offor that reason we are offering a wide selection of ers' day. Pure silk, reinforced heel and toe and full fashioned.

