



# Introducing the Nationally Famous SUPERBUILT MATTRESS

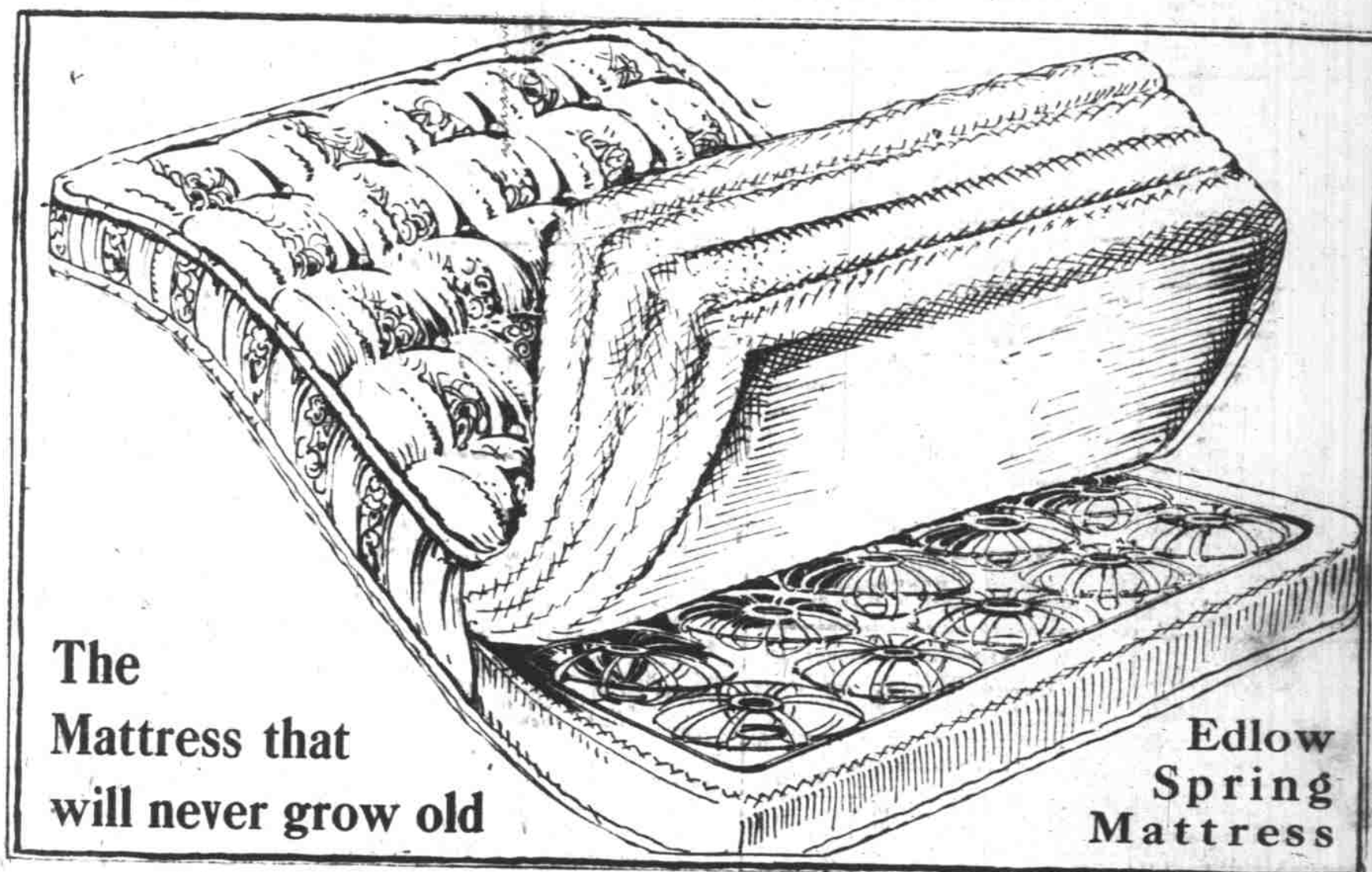
First Time Shown in Salem—Factory Demonstration In Store

## The EDLOW Spring Mattress

"The Mattress That Will Never Grow Old"

Here is a mattress that will never lose its elasticity and will always look as new and fresh as the day you bought it. It is the only mattress in which each biscuit is entirely supported by its own individual spring—a feature which keeps the mattress perpetually in a state of newness and freshness. It is made with the famous Edlow spring construction, an ingenious invention that contains a total of 640 cantilever type springs and yet weighs less than five pounds! The mattress absolutely will not stretch or sag. Pressure on any part of the mattress has no effect on any other part which means that when two persons of unequal weight are sleeping on the mattress, the greater weight of the one affects in no way the surface on which the other is lying. For four days only while the factory demonstration is on we have decided to offer this mattress at the lowest price it has ever been sold for....

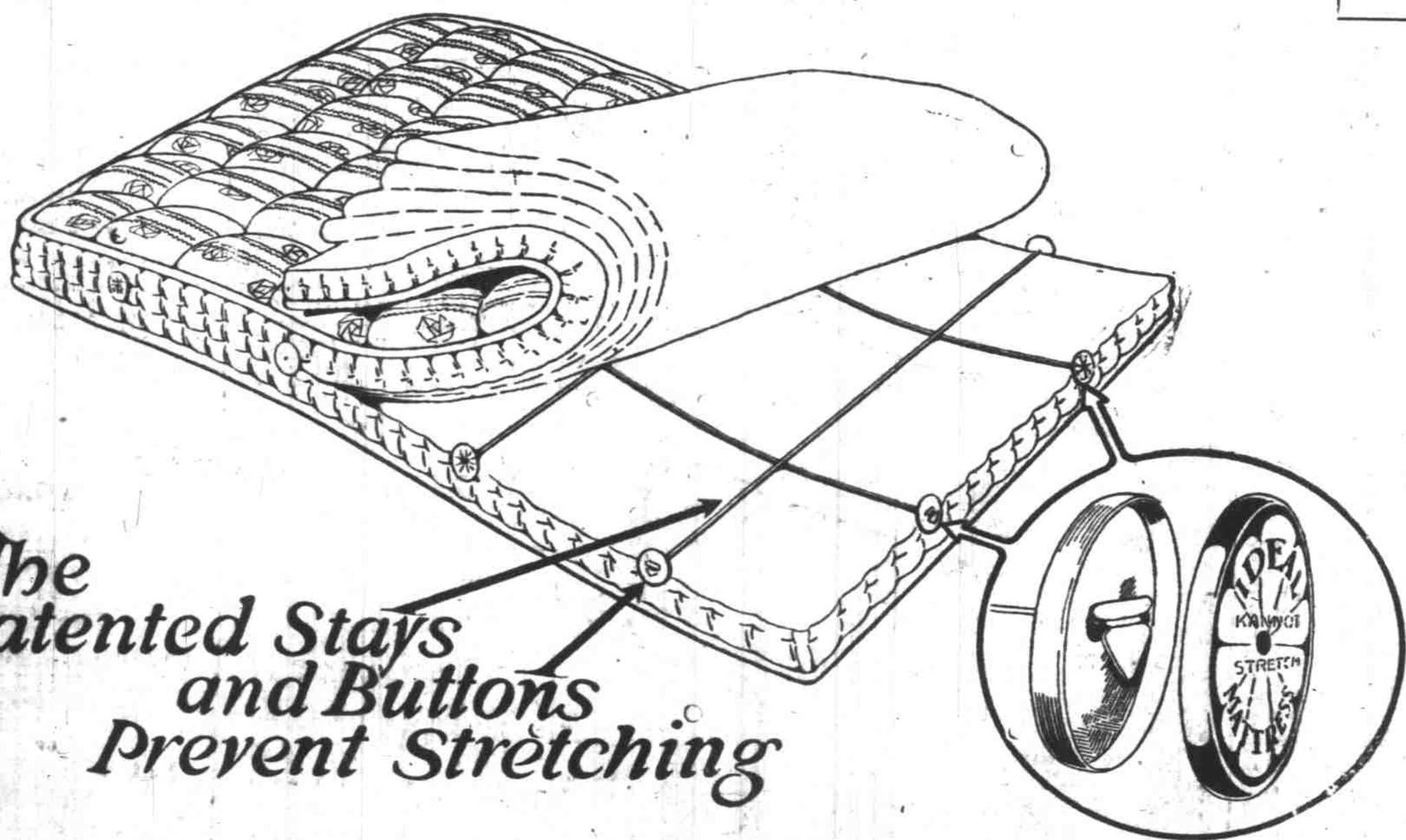
# \$19.75



The  
Mattress that  
will never grow old

Edlow  
Spring  
Mattress

The above picture illustrates the nationally famous spring construction that will give a lifetime of genuine sleeping comfort. All 40 spring units weight less than five pounds.



The  
Patented Stays  
and Buttons  
Prevent Stretching

## SUPERBILT \$20 Grade Kan Not Stretch MATTRESS

Here is a mattress of such outstanding quality, durability and comfort that we are more than pleased to introduce it to our friends and customers. Here at last is a mattress that absolutely can never stretch. The patented wire stays and buttons prevent it. Built up layer upon layer of superior quality 50-lb. Imperial stitched edge felted cotton—covered with better grade sateen and floral ticking. This mattress is made for comfort and at this price the value is so outstanding that now is the opportune time to dispose of your old hard mattress.....

# \$13.85

## The Forplex

processed cotton linter mattress with art ticking and sateen border—for these four days only.....

# \$8.75

See Our  
Window Displays and  
Demonstration

### A. L. Stiff Furniture Co.

COMPLETE HOUSE FURNISHERS

Stop In  
and Examine These  
Mattresses

Four Days Only—Wednesday, Thursday, Friday and Saturday—Four Days Only