x-1 THE OREGON STATESMAN, SALEM, OREGON

## The Oregon Statesman



##     <br> 

## SUPERIORITY COMPLEX ON PRUNES

The people of this section have been so fẹd up on tales o he inferiority complex or slant on the whole industry When the, opposite attitude is the thing most needed in the whole scheme, from the tree roots to the packages in th market places of the world.
slant the other way, and there can not be too many happenings of this kind. Witness this paragraph from the Portland ournal ofyuesday:
digtriet inereased dried prunes from the Oregon customs apples increased 649 per cent. Last year dried prune ship ments, mostly to Europe, totaled $30,780,846$ pounds, against 6,031,333 the year before. Dried apples for 1926 totale 1,134,559, against 151,280 pounds in 1925. The Columbia river means a great deal to the prune and apple growers of
Portland's back country, as well as to all other producers in that great region."

So it transpires that the prune industry was not in as ba a way as
imagine-
In fact, there are several rays of hope. The biggest of extended and built up a lot of satisfied tharkets, on qualityNot only in this country and Canada but in foreign lands; with England and Scotland taking over $4,000,000$ pounds from this one group, and ready to take more, from the 1927 crop.
The one thing needed by our prune industry is near 100 er cent cooperation; cooperation in putting up a superior product and marketing it at a low cost; including advertising
Doing as the
iving cooperative help all along the line of California do, who produces the fruit to the consumer who buys it; and comes back for more. $\qquad$
Mrs. Humphries, and her son helped a friend in a subscription contest and became subscribers of The Statesman. land of diversity and country of opportunity. They bought a home at Brooks. Now they are making that home beautiful, and contributing to the drive to make Brooks a spotless
town. That is a result of the kind for which The Statesman managers and editors work most diligently; and which gives the most satisfaction to them. Can you think of a better work than the one which sells Salem and the Salem district and helpful residents of the best and potentially richest section of all the green earth?

The class in journalism of Willamette university is. to
conduct The Statesman of tomorrow-all but the business advertising and subscription departments. This will be good practice for the studentes and they will likely give the regular
force some pointers on what a really good newspaper ought to be. The Statesman editor believes the Willamette university
bunch is about the finest ever assembled together in an institution of learning. And getting better every year. BIT OF HEAVEN

Do willamette valley people realize what
them?
They are never driven by thousands from their homes by Mississ
tppl floods. No cyclones or tornadoes blow in the mid-west. No earthquakes convalse them. No droushts ever
dentroy ther crops, as in many states. No blizards or destructive
winter storms send terror into their Hives as on the North Atlintio dilvery farm out there now is a scene of beauty. The greenery is a
delight to the eye and rest for the nerves. There is no landscape where nature, , the master artist of them all, hase patinted so mandeany
beautiful pletures. Hes away from the notise and roar and thunder of beautiful pletures. H's away from the nolse and roar and thunder of
the city, away from the elbowing, crowd; away from the cramped spaces between the high buildings. out in the open apaces where there
fer room to breathe and move and launh and Hive, and room to get out of the way of the hurting automobiles,
To be out there and feel the restful
 sing to you as you morruuring streams and hear the meadow larks
tileatows, tis a hittle bit of beaven to or tramp through the The tarms may not yleld hea
thins. lte something to live.
for real living as out on the farms or in the thriving little elties and
 china health parade tomorrow. Factige the road, there is a dig-



\section*{| exp |
| :--- |
| ance |
| the |
| hig |
| hta |
| tul |
| b | <br> nece

hie or
high
tult
bes
ph
or
or
sta
is
e
to
m
the <br> $-$}


 COURT DECLARES CLAUSE
INVALID: WRIT ISSUED





M. P.s Foby clut NDoN-Having sung
 (Sexall

## समन 1 I:

## Now Is the Time to Buy Porch and Lawn Swings

The spring time is when you can really enjoy porch and lawn swings. Now is the time to buy and here you will find just what you want.


## Complete with Steel Stands $\$ 25$ to $\$ 100$



## $\left\{\begin{array}{l}\text { CDTMEINDC? }\end{array}\right.$

After You Buy a
Premier Duplex Cleaner your cleaning trou Acleaner with more suction than any other motor driven brush cleaner on the market makes clea
ing a pleasure.

No Oiling Completely Efficient

## Rugs -- Rugs

 Rugs woven from imported Oriental yarns-cts-allover designs-in a remarkably wide range of colors price. Smaller sizes to match.| Trade in your old furni- |
| :---: |
| ture as part payment |
| on new |

GIESE-POWERS<br>Furniture Company

| Use | We |
| :---: | :---: |
| Your | Charge |
| Yredit | No Interest |

Members Commercial Associates, Inc, the Largest Furniture Buying Organization in the United States

