THE OREGON STATESMAN, SALEM, OREGON

THURSDAY MORNING, MARCH 31, 1927

The Slogan Pages Are Yours; Aid In Making Them Helpful to Your Wonderful City and Section

SALEM DISTRICT INDUSTRIES EIGHTH CONSECUTIVE YEAR

THE DAILY STATESMAN dedicates two or more pages each week in the interests of one of the fifty-two to a hundred basic industries of the Salem district. Letters and articles from people with vision are solicited. This is your page. Help make Salem grow.

PUBLIC SCHOOL PUPILS WHO KNOW THEIR LETTUCE AND LETTUCE LORE

Nine weeks ago it was announced that The Statesman would pay \$5 a week, till further notice, to the high school or grade school boy or girl in Marion or Polk county who would submit the best article on the current Slogan subject. The articles are to be in the office (or mailed) by noon of Tuesday of the week of the Slogan subject. All articles submitted to belong to The Statesman. The editor to judge as to the best, in deciding who shall receive the \$5. The idea is to furnish an opportunity to make the rising generation acquainted with the many and great advantages of the district in which they are to take active part in the future. They are to be the leaders as they grow into manhood and womanhood. There was one contentant the first week, 7 the second, and 5, 7, 11, 3, 4 and 5 respectively the following weeks. There are three this week. The \$5 goes to Geraldine Porter. Helen Burk and Jean Lucien Graham are each to have a ticket to a moving picture show—any moving picture show selected, at the Ore-gon, Elsinore or Capitol. The special surprise prize for last week is to go to Willard Claggett, and to be a ticket to any moving picture show in Salem. There will likely be surprise prizes most weeks. One other thing. The Statesman wants the photograph of the first prize winner each week. If the winner has no photo, please go to the Kennel-Ellis studio, 429 Oregon building, Salem, and have one taken, at the expense of The Statesman. Whn a few photos are in hand, cuts will be made of the first prize winners, to be printed in The Statesman; and perhaps in other papers. The boys and girls will please write on only one side of the paper. The following are the articles for this week:

THIS GIRL KNOWS NEEDED ELEMENTS HER HEAD LETTUCE ARE IN LETTUCE

Editor Statesman:

In preparing the land for the crop it is customary to plow rather rowing, broadcast three hundred crops grown on the Pacific coast, row in well. Growers as a rule consider the place about July 25. As soon as here. proven beneficial, care being takheight most growers thin the is very cold or the rainfall heavy, ly after the thinning has been in rows, thinned out and transdone, using a cultivator with a fertilizer attachment, and side dress the rows on each side with the same formula as above, put; ting on about one hundred and fifty pounds per acre. Make this side dressing about four inches from the plant. About ten days after this, cultivate and side dress with the same formula and the same amount, this time about

Editor Statesman

Though perhaps seemingly rathdeep and then harrow down thor. er unimportant, head lettuce is country and will be due for enormous expansion on lines oughly. Just before the last har- really one of the most satisfactory yielding big profits for the growers and bringing annually large sums of money from long distances, adding pounds of Swift's Red Steer let- and as there is always a demand materially to the prosperity and upbuilding of country uce fertilizer per acre and har- for it, because it supplies, neces and city alike? sary food elements as well as add ing to the appearance of other "New York" variety of lettuce the foods. A very profitable business best. Fall planting usually takes in this vegetable should develop Lettuce grows vigorously at best TUCE IS FIHS at higher temperatures. There is plenty of money to be planted a thorough watering has | . Seeds may be sown from early made from early greenhouse the largest shippers in the state spring throughout summer and RANK SALAD CROP crops, but it is not confined to this of Oregon. So that shows Oregon en not to flood. When the plants winter, thus insuring a constant by any means, but is an excellent has not had much success in capare up about one-half Inch in supply. Where the early spring acreage crop, and the results in most cases are pleasantly surprisplants to twelve to fourteen inch- it is customary to sow the seed Editor Statesman: es apart. If two plants grow to- first in a raised bed or under ing. Lettuce is a solid plant of first -Jean Lucien Graham. gether, neither will head. Culti- glass. Where it is neither rainy vation may commence immediate- nor cold the seed is merely sown rank. It is extensively forced in Salem, Ore., P. O. Box 209, March 28, 1927. green-houses in winter and hotplanted. If some shade is providbeds and cold frames in early **NEW INCORPORATIONS** ed by planting along the shady spring. Out of doors it is plantside of tall vegetables or by means of lath screens, the heads will not ed from spring until fall. It The Clarno Basin Oil company, grows best in clay loam soil. The with headquarters in Portland, has steady and reliable. burst so soon, Head lettuce thrives in a great plants should be set 12 inches been incororated by G. G. Kesling. apart each way. The crop should T. B. Kesling and N. H. Cottrell. variety of soils, provided it is modbe grown rapidly, if crisp, tender The capital stock is \$200,000. erately cool and has plenty of moisture. Frequent culfivation lettuce is to be secured. The large Other articles filed in the state of lettuce in the United States often overcomes a lack of fertility head lettuces are best for early corporation department here yessummer and fall crops. The soil terday follow: in some soils. should be very rich. A quick Hilton Investment company, Head lettuce is naturally of a growth is sometimes secured by Portland, \$5000; P. W. Gillette, spreading habit of growth and the application of nitrate of soda, L. C. Woodruff and Wilber Hen- States, of which California ships should not be crowded in rows. scattered broadcast among the derson. Nearly all failures to obtain heads rows at the rate of 200 to 300 Alford-Stevens Service comin head lettuce are due to lack of pounds per acre and well raked Stevens, E. E. Alford and A. V. Lettuce seed should be sown in White Tennis Ball or Boston Stevens. rows two feet apart and covered Wonder Millinery, Portland, Market is a very good variety for growing season, and are govern- about one-fourth to one-half inch \$10.000; L. Sprague, Dorothea early spring. ed by the appearance of the depth with soil. It should be Lewis and R. A. Nielsen. Hanson is a solid head lettuce sown very thinly about two or United Tire stores, Ohio corporand a splendid variety, as is the three seeds every inch. ation, \$5000; permit granted to Salamander and Prize Head Let-The one phase of lettuce growoperate in Oregon. tuce ing that is more important than Edwards Mining company, Sa-Ordinarily a greenhouse crop any other is thinning out the lem; capital stock increased from will mature in six or seven weeks. young plants. Within three weeks \$25,000 to \$50,000. Sometimes the crop is hastened after planting the seedlings should be thinned out to stand about two by use of electric lights. Woodburn - Ray-Brown cominches apart. A week later this Lettuce is subject to several pany will build cannery this year diseases, such as leaf rot, downy to employ 800 people. first thinning every other plant should be removed, leaving the mildew, anthracnose and also bacremaining plants four inches. terial stem rot. Drop and leaf rot may be entirely checked by cov-The pulled up plants may be trans-**Air Painting** planted. This thinning should be ering the soil to a depth to two or continued so that the plants at four inches with sterilized sand.

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Dates of Slogans in Daily Statesman (In Weekly Statesman)

(With a few possible changes) | Drug Garden, May 6 Loganberries, October 7, 1926 Sugar Bects, Sorghum, Etc., May 13, 1927

Water Powers, May 20

Floriculture, June 17

Land, Irrigation, Etc., June 10

Hops, Cabbage, Etc., June 24

National Advertising, Aug. 19

Manufacturing, September 9

Automotive Industrics, Sept. 16

(Back copies of the Thurs-

day edition of The Daily Ore-

gon Statesman are on hand.

They are for sale at 10 cents

each, mailed to any address.

Current copies 5 cents.)

Woodworking, Etc., Sept. 23

Paper Mills, September 30

Wholesaling and Jobbing,

Cucumbers, Etc., July 8

Schools, Etc., July 29

Livestock, August 26

Grain and Grain Products,

Mining, June 3

July 1

Goats, July 22

Sheep, Aug. 5

Seeds, August 12

September 2

Prunes, October 14 Dairying, October 21 Flax, October 28 Filberts, November 4 Walnuts, November 11 Strawberries, November 18 Apples, Nowember 25 Raspherries, December 2 Mint, December 9 Beans, Etc., December 16 Blackberries, December 28 Cherries, December 30 Pears, January 6, 1927 Gooseberries, January 18 Corn. January 20 Celery, January 27 Spinach, Etc., Pebruary 8 Onions, Etg., February 10 Potatoes, Fic., February 17. Bees. February 24

Poultry and Pet Stock, Mar. 3 City Beautiful, Etc., March 10 Great Cows, March 17 Paved Highways, March 24 Head Lettuce, March 31 Silos, Etc., April 7

Legumes, April 14 Asparagus, Etc., April 21 Grapes, Etc., April 28

THIS WEEK'S SLOGAN

DID YOU KNOW That Salem is the center of an increasingly important head lettuce industry; that we produce here a head lettuce of superior quality as to size and flavor, and are able to get it into the market at a time when there is a demand for the product; that experiments are being made constantly with a view to putting out a still higher quality of head lettuce, with more uniformly tight heads, and that with that consummation the industry here will take first place in the whole

LABISH GROWERS SHIPPED 21 CARS HEAD LETTUCE TO MARKETS LAST YEAR

With the Proper Weather Conditions, the Spring Crop Is Very Profitable, for a Fall Crop of Celery May Be land where soils are rich and hea- as possible, until about the 15th Grown on the Same Land, and in Some Seasons a Fall vily fertilized. Crop of Head Lettuce-What We Send to the Markets Is Only a Drop in the Bucket, Though We are the Largest Oregon Shippers

Editor Statesman:

timated at over 6000 cars. Coland celery, in the shipping and celery." In line with your request for orado, New York and Washington merchandising of these crops. are the largest shippers during lettuce letter for your Slogan page, The following are some excerpts the summer. Washington, from I will write more particularly from the article he supplied to the around the Seattle district, ships about the marketing and distribu-Slogan columns last year:) from 500 to 1000 cars every tion than the growing end of the "Head lettuce has been grown business.

in this vicinity for only two years At the present time the Arizona We have only been able to grow crop is just commencing, and prior to this year, in any commerlettuce for the May and June marthey are shipping about 50 cars a cial acreage. In 1924 we shipped kets. In order to ship lettuce we day and shortly after the first of two carloads out of the state and must have good solid heads and the month this will increase to in 1925 we shipped six carloads, during the hot summer it is imand we hope to have 10 cars this 100. possible to get good solid shipping year. (Note that this was ex-

were shipping about 250 cars a

day, which was about 50 or 60

ars too many for the country to

The Growing End

Before we close, just a word

hout the growing end of this

rop. Lettuce is a short season

Going to England heads from this district. The lettuce market has been Some years we can grow very ery poor this winter, as the large good lettuce for September and shipping districts in California

October, but this is not always the case. Lettuce seems to depend more than any other crop on weather conditions.

onsume and pay fair returns to Owing to the fact that it is he growers. grown in nearly every section of In efforts to widen the market the country at some time of the ome of the Imperial Valley shipyear and the fact that it is relapers shipped lettuce in carloads tively an inexpensive crop to to New York and then by boat to raise, there is usually an abun-England. This experiment workdance of poor lettuce on the mared so well that they shipped sevkets. Good solid heads free from eral cars later and hope to deslime and decay will practically velop it in the future to be a largalways bring good market reer outlet. turns, but if your market is any

distance from the growing center it is useless to ship poor lettuce, as the freight charges will more than eat up the returns of poor

These crates are usually sold so orable and the market is right it as to net the grower between a is a great money maker, dollar and a dollar and a half per - "Lettuce is the first crop that

crate. brings us a monetary return in These figures are for lettuce the spring, it usually coming in grown on beaverdam soil. I have ahead of strawberries by alout no figures for upland soil, as we two weeks.

have not used any of this type. However, I understand good results can be obtained on the up- best to have lettuce here as carly

-RONALD E. JONES. July, and then to have another Brooks, Oregon, March 28, 1927.

year was the first time we have (Mr. Jones is manager for the had any fall lettuce, and it sold Labish growers of head lettuce very well in mixed cars with our

LAYMEN OF CHURCH

"In order to avail ourselves of

the best market conditions it is

of June or sometimes the first of

crop come on in the fall during

September and October. Last



Willamette Presbytery to Launch Campaign to Raise Share Pension Fund "The lettuce grown in the La-

bish district is of a very high quality. The only difficulty that we have experienced is in getting a solid head. Some of the ground seems to be too rich and the lettuce grows too fast, so that the best quality of lettuce is that which is grown on the ground that has clay mixed with the beaverdam. ' The lettuce that we have shipped out has been graded very carefully in order to build up a 000 as their share of the \$15,000. very high quality for this district. 000 pension fund being raised "The following is a paragraph throughout the United States to provide pensions for retired mintaken from a letter dated June 16. 1925, from our Minneapolis broisters.

ker: 'Referring to the two cars of Dr. Breeze is said to be the must lettuce that we have handled for eloquent speaker in the Presbyyou. This was the best lettuce terian denomination and is adwe have seen this spring from dressing similar groups across the anywhere, in fact, I do not believe continent. The supper will be held

EUGENE, March 30 .- The Presbyterian laymen of this section are making preparations for an unusual event when they gather at Albany on Friday evening of this week to hear Dr. Moses Breeze of New York city present the Presbyterian pension plan. The Willamette Presbytery launch a campaign on Monday, April 25, to raise \$36,-

six inches from the plant.

Irrigation Methods Irrigatiaon is usually depend-1 ent upon the character of the soil fall of land, weather and wind: Growers as a rule aim to maintain a uniformly adequate proper thinning. but not excessive supply of moisture available throughout the plants, the degree of dampness in the soil, and the general knowledge of irrigation in the locality, It should be recognized that lettuce is composed largely of water, and that an ample supply should always be given to the roots of the plants. As a rule, moderate but frequent irrigations are recommended by growers in prefer-Ence to excessive and infrequent soakings, the soil being kept damp and mellow throughout the growing season. Too much water is considered dangerous, as it will have a tendency to sun-scald the plants.

Just as the plants begin to head, side dress six inches from the plant with one hundred pounds of sulphate of ammonia per acre. This will stimulate new growth in the ribs of the leafs, which are on the under side, causing the leaf to cup upward, thus aiding the plants to head tight and hard. This will give the plants a fresher and greener color and a firmer texture. Irrigation usually follows immediately after each application of fertilizer.

-Geraldine Porter. Salem, Ore., Route 9, Box 123. age 11, 5th grade, Hazel Green School, Lake Labish.

FAMILY KEEPS PASTORATE

STOCKHOLM, Sweden .- T h e same pastorate has been kept in the same family for 350 years at Kristdala, in northern Smaland. Since 1708 fathers and sons of the Muerling family have been electd to the office.

no time touch each other. A final

distance of about a foot apart in the rows should be about right for the majority of head lettuce but some varieties may require asmuch as 18 inches. There are two main varieties of

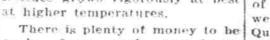
head lettuce: the "crisp heads," and the "butter heads." The "hutter heads" have a rich, smooth 'buttery" taste and feel, and are excellent for spring and early summer. The leaves of the "crisp head'

lettuce are very heavy and rather course. Each leaf has a heavy midrib which is strongly curved toward the center. Some varieties of this are particularly valuable for fall because of their frost resistance.

-Helen Burk. Salem, Ore., 1625 Lee St., Grade 10A, S. H. S. March 28, 1927. Columbia City-Western Spar







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cold nights tend to make firm heads, and rainy weather makes a

ceeded by 11 cars.).

versity, chairman of the Willan ette Presbytery, will preside. (1 tive committee, is in charge of local arrangements. About 75 loose head, and sometimes makes laymen are expected to be present.

Dr. A. E. Caswell of the state up



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